

# A-WASTE PLANT 'SABOTAGED'

Solons Pass  
\$2.4 Billion  
State Budget

Session Adjourns  
After Pay Hike  
OK for Employees

SACRAMENTO (AP) — California's Legislature approved a record-shattering budget of \$2,481,092,813 Saturday night and adjourned its 30-day budget session.

The Assembly speedily accepted conference terms, 62-14. The Senate followed with 28-9 approval.

The compromise budget provides a 6 per cent pay raise for all state employees, 7½ per cent for university and state college teachers and 10 per cent for clerical, domestic and custodial employees.

The two-house conference committee handed in its revised budget barely two hours before the mandatory midnight adjournment of the 30-day budget session.

WHILE THE BUSINESS of the budget was cleaned up, the Legislature probably will remain at the Capitol for another week for a special session which had been running concurrently.

The final budget compares with the \$2,188,377,635 bill that Gov. Brown submitted for 1960-61. It gives the governor 4 million dollars more than he recommended originally.

Conferees called it an excellent budget despite the fact that it will leave the state general fund with an estimated 1.9 million dollar deficit on July 1, 1961.

Here are the major changes worked out by the committee of three senators and three assemblymen:

1. A 6 per cent pay raise for all 115,000 state employees effective July 1. The governor had suggested 5 per cent.

2. A total 7½ percent raise for academic employees of the University of California and state colleges.

3. The full 12 million dollars requested by the Department of Education for elementary school textbooks, but with some strings.

This carries the additional

(Continued Page A-3, Col. 3)

## Mickey Gets His 'Stolen' Pooch Back

HOLLYWOOD (UPI) — Mickey Cohen got his stolen dog back Saturday night.

The English bulldog, resplendent in a miniature coat, was found fast asleep in the driveway of a Hollywood Hills home, tired but unharmed.

"I'm sure glad to have him back," Mickey said. "I didn't care too much about my car, but Mickey Jr. is important."

The dog, Cohen's Cadillac sedan and an address book were stolen Friday night from a night spot parking lot. The ex-gambler discovered the loss when he and his date, stripper Beverly Hills, her manager, Joe De Carlo, and Max Baer Jr., son of the late boxer, left the club after the late show.

THEY SAW THE car speed by on Sunset Blvd. and gave chase in Baer's car. The chase ended in front of the Hollywood police station where officers took the driver of Cohen's auto into custody and booked him on suspicion of car theft and drunk driving.

Identified as William Parr Brown, a 32-year-old ex-con, he admitted taking the car, but denied knowledge of the whereabouts of Mickey Jr. or the address book.

## 'Platform for Both Parties'

WILL DURANT LOOKS AT NEEDS OF GROWING NATION

(Historian Will Durant has compiled what he calls "A Platform for Both Parties." Here are some of his opinions on a wide range of subjects.)

BY WILL DURANT  
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The following confession of prejudices is made by one who for the last 30 years has so buried himself in the past that he has small right to speak on current affairs. But he has challenged himself to stand up and be counted on living issues. This done, he will run for his life back into the 18th Century.

EDUCATION—Every people, if it is not to be left behind in a rapidly developing world, must spare no effort, cost, or devotion to train each new generation in health, character, and intelligence. Education has become a national, not local, responsibility; and federal funds should be added to raise educational standards and results throughout our country.

We suggest that these standards and goals be determined, and periodically revised, by a committee of educators, scientists, clergymen, businessmen, and governors, chosen by the presidents of our 10 best accredited universities.

HEALTH—The first responsibility of education and government is to train and guard the health of our people. Education in health should receive an hour a week in every school year from the lowest grade to college graduation, and should be provided in evening schools for the adult population.

The Department of Health, Education, and Welfare should be empowered to prevent the pollution of the air, and to stop the sale of products which have been impartially and competently judged injurious to health. Insurance plans should be extended to guarantee medical care to all the people.

MORALS—We adults are the senile delinquents responsible for moral deterioration. Many of us have been criminally negligent in giving moral example to the growing generation. Too often we have shown the young that we judge success in terms of possessions, and that we are ready to sacrifice honor and honesty for material gain. We have offered to our children, day after day, spectacles accustoming them to crime and violence, in order to sell our products.

We have pretended to a moral code favoring marital continence, while we have surrounded the young with every stimulus to sex, we have given them the example of seeking sexual excitement in a hundred forms and ten thousand places of entertainment; and we have showered publicity, acclaim, and rewards upon those who provide this entertainment, and who have shown the least regard for the stability of family life. We have disordered the lives of our children by the hasty breakdown of our marriages. We have created a public opinion that

(Continued on Page A-4, Col. 1)



WILL DURANT . . . Recipe for Tomorrow

## L.B. Man Riddles Home With Rifle

A fusillade of rifle shots shattered the quiet of an E. 5th St. neighborhood Saturday and one shot slightly injured a 66-year-old man.

Police arrested 21-year-old James A. Wagner of 4314 E. 5th St., a spray-painter, who said he fired 150 rounds from a .22 caliber rifle.

Wagner was booked for investigation of discharging a firearm at an inhabited building, psychiatric investigation and discharging a firearm in the city.

Wagner, 21, was arrested for investigation of discharging a firearm at an inhabited building, psychiatric investigation and discharging a firearm in the city.

Police said he was told, Wagner standing unclothed in his living room making strange noises in a sing song manner.

Wagner told Detective A. E. Perle he was cleaning his rifle and decided to fire at an object on a table. Then, Perle said he was told, Wagner continued to shoot at various objects in the house until he had expended 150 cartridges.

Arresting Officer R. L. Wolfe said he found approximately 50 holes in outside walls of Wagner's house. A telephone and several pieces of furniture had been struck repeatedly by bullets, Perle added.

Big Shark Caught

KEY WEST, Fla. (AP) — A New Yorker Saturday caught a possible record mako shark

13 feet, 5 inches long and estimated at 1,150 pounds.

James A. O'Brien pulled the huge shark in on a 180-pound-test monofilament line after an 80-minute battle.

The order further reduces

## FAA Slashes Speed Limit on Electras

WASHINGTON (AP) — The government Saturday slapped new restrictions on the operation of Lockheed Electra turboprop airliners pending further investigation of recent crashes of Electras.

The Federal Aviation Agency issued the orders, calling for a series of precautionary safety measures, to seven airlines using the Electra.

The measures include a further reduction in operating speeds, on top of those imposed last Sunday, new operating limitations and a series of rigid tests and inspections of all Electras.

THE TWO recent tragedies involving Electras were the crash of a Northwest Airlines plane near Tell City, Ind., March 17, killing all 63 aboard, and of a Braniff plane which went down near Buffalo, Tex., last Sept. 29, killing 34.

The order further reduces the Electra's normal operating speed to 295 miles an hour at normal operating altitudes. Electras have a normal cruising speed of around 400 m.p.h. An earlier order had directed the planes be operated at not more than 316 miles an hour.



LITTLE SMOKEY

Her paws heavily bandaged, Little Smokey looks more bewildered than hurt over loss of claws. They were removed by Bakersfield veterinarian so U.S. Forest Service Ranger Walter Beaudoin, owner-trainer, could take black bear cub to schools to publicize fire prevention.—(AP Wirephoto)

## L.B. Music Council Plans Spring Festival for 1961 Featuring Amsterdam Artists

By GEORGE ERES

The Long Beach Symphony

Orchestra.

The Music Council's board

plans to stage the first city-

wide Music Festival here in

the spring of 1961.

Decision to sponsor the

festivals to be centered around

the appearance here in May,

1961, of the world-famous

Concertgebouw Orchestra of

Amsterdam, came on recom-

mandation of the council's

festival committee, headed by

the under direction of the Mu-

Lauris Jones, conductor of the

Council which will name

the Long Beach Symphony

a festival coordinator.

Appearance of the 110-piece Concertgebouw Orches-

tra will be under sponsorship

of these recommendations of the Community Concer-

tus Assn.

The performance here by

the Concertgebouw Orchestra

is "definitely assured," said

Mrs. John McDonald, mem-

bership chairman, and Wal-

lace Leininger, president of

Community Concerts Assn.

The Community Concerts

Assn., member organization

of the Long Beach Music

Council, now is at the half-

way mark in its two-week

ticket campaign which ends

Saturday. Purchase of these

tickets, \$6, will permit at-

tendance at the Concertge-

bouw performance and other

Community Concerts Assn.

events. Tickets may be pur-

chased at Humphrey's Music

Store, 130 Pine Ave.

Ticket-sale plans for other

events during the festival pe-

riod will be announced later.

Adenauer Hurls 'Open-Skies' Dare at Russ

TOKYO (UPI)—West Ger-

man Chancellor Konrad Ad-

enauer Saturday challenged

the Soviet Union to accept

President Eisenhower's "open

skies" air inspection plan to

prove that Russia is serious

about nuclear disarmament.

"It requires only a yes or

no answer," the touring chan-

cellor told a news conference.

The West German leader,

beginning to show the strain

of his long tour of the United

States and Japan, appeared

before newsmen after a two-

hour talk with Japanese Pre-

mier Nobusuke Kishi.

Adenauer declared that he

and Kishi had agreed that the

most important issue before

the summit leaders was con-

trolled disarmament.

WHERE TO FIND IT

• LONG BEACH AND LAKEWOOD recreation programs

are competing with private business, an article on Page

A-12 points out.

• 'ME TARZAN, NO JANE,' a feature originating on film

location in Africa, brings you up to date on the latest

adventures of the Ape Man. Story on Page A-16.

Regular I, P-T features follow:

Amusements ..... B-1

Reach Combing ..... B-1

Bridge ..... W-11

Classified ..... D-1-18

Death Notices ..... B-6

Sports ..... C-1-6

Editorials ..... B-2

Star Gazer ..... B-3

Medicine and You ..... A-7

Women's News ..... W-1-12

## L.A.C. Says: The Annual Checkup

Millions of people disregard the importance of an annual physical checkup because they are fearful something will be found that might endanger their jobs. This is the conclusion arrived at by a survey of top executives whose companies now provide such arrangements for men who head important departments.

The survey indicated that young executives are more prone to illnesses than the older men. It is said this is because the younger men are under greater tensions in the constant effort to be recognized and gain promotion. But a thorough physical checkup usually shows them to be entirely healthy and little to fear. Such information lifts from them much of the tension because they have greater confidence in themselves. The aches and pains they had been experiencing are often traced to the tensions they create in their work.

It is the older men—past 40—who should take the greatest care and seek information on their physical condition. They are more subject to cancer and heart disease. But they are also more conscious of the effect on their future an unfavorable medical report would have. However, such information would save many of these older people future serious trouble.

Few people appreciate the tremendous pressure placed on executives of large corporations. Many of them operate as vicious office political organizations. The intrigues and favoritism are greater than those found in actual political campaigns. Often new management takes over and brings in many of its co-workers from past management posts. The result is a fear of the older executives that they will be replaced. The fear that a poor physical record may be used against them is why many avoid the annual checkup provided by the corporation.

There are, of course, many other millions of people who are just careless. Because they have never been seriously ill they see no reason for a checkup. But records show that millions of people are being saved by an early diagnosis of cancer. Those who wait until the disease is far advanced have little hope. Much the same warnings of heart failure could save many people who have sudden and unexpected attacks.

Some corporations make it a rule that physical checkups be made annually or semi-annually. It is this fear of the employer's having the records that causes many executives and other employees to fear the system. But it should not cause them to avoid such information for their own good. If they do not wish to go to the corporation doctor they should go to their own doctor. In this way the results would be necessary precautions. But the results would be confidential between the doctor and patient. Whatever the system used the sensible person past 40 will have an annual checkup for a better protection of his family—and his own satisfaction.—L.A.C.

[L.A.C.'s column, by L. A. Collins Sr., has other columns in an edition of personal opinion, and does not necessarily reflect the considered opinion of the newspaper.]

## Locigno Jurors Still Deadlocked Hunt for War II Fliers Resumes

LOS ANGELES (CNS)—The jury trying Sam Frank Locigno for the murder of bookmaker Jack Whalen failed to reach a verdict again Saturday and was ordered locked up at a Civic Center hotel. It will have a day off today.

Locigno, 37, is charged with murdering Whalen last Dec. 2 in a Sherman Oaks restaurant in the presence of ex-mobster Mickey Cohen.

Locigno, a one-time Cleveland hoodlum, claims he shot the 39-year-old Whalen in self-defense when the bookie threatened him.

### Sun, Moon, Tides

TODAY  
Sunrise: 5:48 a.m.; sunset: 6:10 p.m.  
Moonrise: 4:06 a.m.; moonset: 4:49 p.m.  
Tides: High, 5.0 feet at 9:11 a.m. and 3:33 p.m.; low, 0.0 foot at 3:08 a.m. and 9:11 p.m.  
MONDAY  
Sunrise: 5:46 a.m.; sunset: 6:11 p.m.  
Moonrise: 6:42 a.m.; moonset: 7:47 p.m.  
Tides: High, 4.7 feet at 9:30 a.m. and 3.2 feet at 9:54 p.m.; low, -0.1 foot at 3:48 a.m. and 8.5 feet at 3:48 p.m.

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BROS

GARFIELD 6-1341

Open Monday and Friday evenings

# Khrushchev's Good Humor Returns as French Jeers Cease

PAU, France (UPI)—A host-a Franco-Russian alliance whistled derisively and shouted "Budapest! Budapest!" Unknown persons strewed the path of his car with nails. The jeers almost drowned out the chants of "Khrushchev! Khrushchev!" and it was an unsmiling premier

who waved his hat at his supporters.

Later in the day the crowds

were more enthusiastic and his good humor returned. Khrushchev arrived Saturday night in Pau and in an impromptu speech said for the fourth consecutive day unite our efforts we shall be able to avoid war and ensure peace. I would be happy if my voyage ended in an association of France and Russia, which would keep us from firing on each other and would reinforce the peace."

(Advertisement)

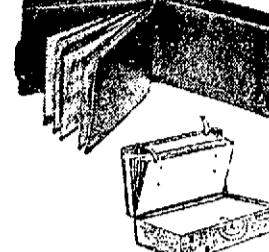
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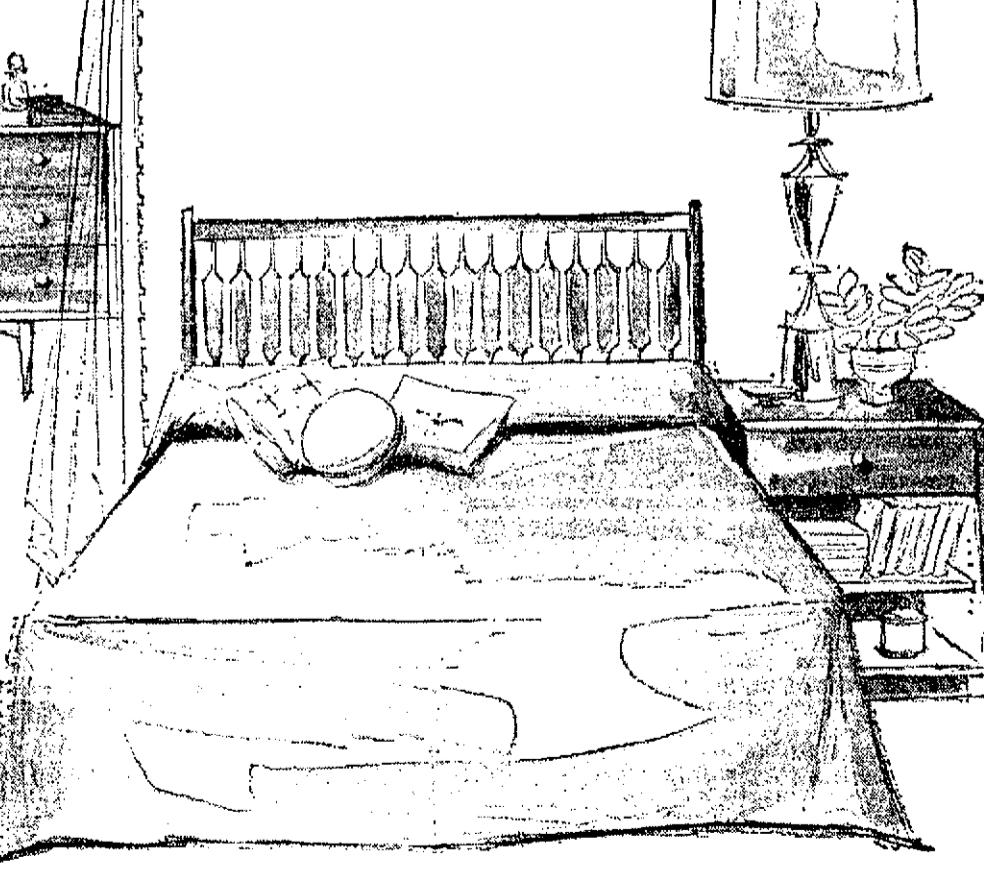


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2400 Long Beach Blvd., Long Beach

BROS

GARFIELD 6-1341

Open Monday and Friday evenings

# Dime Stores in San Diego, L.A. Picketed

LOS ANGELES (UPI)—Sympathy demonstrations were staged at variety stores throughout downtown Los Angeles and San Diego Saturday, with only one reported minor "incident" in the campaign to call attention to discrimination against the Negroes in the South.

Police said an unidentified person claimed to have been "bumped" outside a store. But there were no arrests after a brief investigation. The pickets, some white and some Negro, were orderly and did not obstruct anyone who attempted to enter stores.

THERE IS NO segregation at the stores here.

Several hundred persons, members of the CORE organization or an independent, off-campus student group, took turns picketing at about 20 Los Angeles stores. However, a central area policeman said it appeared there were fewer at downtown stores Saturday than in past week.

A car with a loudspeaker participated in the campaign in one Los Angeles neighborhood. There was no attempt to halt the demonstration, although the driver called attention to Southern lunch counters of the same chain stores as those picketed Saturday.

The San Diego picketing involved about 200 Negroes and followed the same peaceful pattern as that in Los Angeles and other cities.

By Associated Press

Major Negro demonstrations in Virginia and the picketing of a barber shop in the North highlighted the spread of sitdowns and sympathy protests from Texas to New York and out to the Middle West Saturday.

More than 500 Hampton Institute students paraded through downtown Hampton, Va., protesting segregated food service. Stores were picketed and sitdown demonstrations staged in Hampton and adjoining Newport News. No incidents were reported in either city.

Picketing took a new turn in the North when Negro and white students from Pennsylvania State University paraded outside a barber shop at State College, Pa. Demonstrators said they planned to picket any barber shop that turned a Negro away.

Students of both races also picketed variety stores in New York City. Sitdowns or picketing occurred in number of other cities including Marshall, Tex.; Charleston, W. Va.; Iowa City, Iowa; Winston-Salem, N.C.; Atlanta and Savannah, Ga.; and Albany, N.Y.



**PARENTS ERRED**

Identical twin daughters of Mr. and Mrs. James Metcalf, Arlington, Tex., these 11-year-olds have been called the wrong names all their lives, their mother learned Saturday. Janis (left) is really Joyce, and vice versa. Arlington Policeman Jack Green made conclusive footprint tests.—(AP)

## The Day in Sacramento

By Associated Press

### THE SENATE

#### Bills Passed

**Crops** — Permits cooperative aspects in distribution of income tax savings from sale of load at wholesale; AB 14, Assemblyman McBride, (D) Sacramento.

**Fees** — Provides for minimum fee of \$200 to maximum of \$50 a year; SB 14, Sen. Reavis (D) Weaverville.

**Dams** — Asks state Dept. of Water Resources for recommendations on Upper Father River Basin development; ACR 24, Assemblywoman Davis, (D) Portola.

**Crossings** — Direct Highway Patrol to investigate certain bridge crossings; ACR 77, Assemblywoman Williamson, (D) Bakersfield.

**GIS** — Urges Congress to extend education and training programs, particularly on automation; ACR 10, Sen. E. E. Ascherman, (R) San Francisco.

**THE ASSEMBLY**

**Bills Passed**

**Cigarettes** — Increases cigarette tax; SB 3, Sen. McAfee, (D) San Francisco.

**Lands** — Permits sale of surplus state land; SB 18, Sen. Gibbs, (D) Yreka.

**Fees** — Increases chromatograph license fees; SB 10, Sen. Johnson, (R) Marysville.

**District** — Creates Belief Island Management Improvement District of Santa Fe Island.

**Gasoline** — Transfers Bayview Gasoline Refinery from state to Theano Coop.

**State** — Sen. Gandy, (D) Sacramento, proposes extension of state oil lease; SB 203, a year from Sept. 1 to \$25. SB 19, Sen. Shaffer (D) El Dorado.

**Bills Defeated**

**Gamblers** — Increases license fees of racetracks and racing establishments; AB 17, Sen. Johnson.

**Recreational Areas** — Athletes, Urge state and state employees to keep out of athletic events involving racial discrimination; ACR 10, Sen. Gandy, (D) Sacramento.

**Parks** — ASA Division of Beaufort and Parks, Inc., donates for improved Aquatic State Park in Sacramento and Contra Costa counties; SCR 14, Sen. Shaw (D) Ontario.

**Concurrent in Senate Amendments**

**Slips** — Urges Congress to continue 6 percent difference allowances for profit margin in oil and gas contracts; ACR 11, Sen. Burton, (D) San Francisco.

**Courts** — Urges State Judicial Council to make continuous record of all court proceedings and decisions; ACR 20, Sen. Gordis, (D) Sacramento.

**Bills Introduced**

**Trade** — Preserves 1955 leaders to benefit trade practice; AB 18, Sen. Gandy.

**Expenses** — Appropriates \$50,000 for expenses of trip of legislators; SCR 19, Sen. Gandy.

**Adoption** — Provides for April 2 as Department of Special Services; ACR 17, Sen. Hanna, (D) Garden Grove.

## Legislature Okays \$2.4 Billion Budget

(Continued from Page A-1)

2½ million dollars for reading textbooks which the Board ate had rejected.

7. An allowance of \$331,000 to continue the state's contract with private veterans' organizations to give advance to veterans making 233 (AFL-CIO). Dr. Frank Harnett, Recreation Commission; Jones; Mrs. Killingsworth; Long Beach Symphony; Leininger; Royal Stanton, head of the music department, Long Beach City College; Rev. Robert C. Walker, Long Beach Council of Churches and Mrs. William Webb, Long Beach Auxiliary, Southern California Symphony Assn.

The conference committee wrote in provisions that the state cannot purchase any textbooks that cost 10 percent more than it would cost to turn out at the state printing plant.

4. Funds totaling \$942,000 to continue the California Disaster Office. The Assembly had voted to cut out the agency.

5. Additional money to permit the new Fair Employment Practices Commission to hold 10 meetings a month.

6. An allotment of \$165,000 for educational television allotted to the President.

## Briggs, Pioneer Producer of Auto Bodies, Dies Here

Edward R. Briggs, 90, of Mass., where his firm, Briggs 235 Prospect Ave., a former carriage co., was situated, partner in the firm which was the first in the country to-kate; a daughter, Mrs. Albert Abbott; a brother George L. Belmont Heights Convalescent Home.

Briggs, who had been a family mortuary resident of this area for 20 years, was born in Amesbury, Amesbury.

# Citywide Festival of Music Planned

(Continued from Page A-1)

events in the Long Beach Mu-jup in the Chamber of Commerce building, 121 Linden Ave.

2. In cooperation with the chamber and other groups, council is in process of setting up a master calendar of events under a committee headed by Mrs. Laura Killingsworth. A subcommittee, headed by Mrs. Earl Marks, already has taken steps to set up the calendar, which will prevent conflict of audience participation dates for all major events in the city.

3. The resources committee, headed by Dr. Robert Buffum, president of the Municipal Arts Commission, is going ahead with preliminary plans for a building to house music activity in the city.

4. Two other standing committees were set up by the board: Scholarships, by Fred Oehlendorf, acting supervisor of music education, Long Beach Unified School District and public relations, headed by Don Gill, executive director of the All Western Band Review.

BOARD MEMBERS, in addition to electing McGarrity as music council chairman, named these officers: Edward A. Killingsworth, of the Chamber of Commerce, vice chairman, and George Eres, Independent, Press Telegram, secretary-treasurer.

Present full composition of the board includes Mrs. Wallace Arntzen, Civic Light Opera; Mr. Buffum; Marvin H. Cheeks Jr., Junior Chamber of Commerce; Gerald Desmond, city council; Charles E. Green, Musicians Assn., Local 600; Dr. Frank Harnett, Recreation Commission; Jones; Mrs. Killingsworth; Long Beach Symphony; Leininger; Royal Stanton, head of the music department, Long Beach City College; Rev. Robert C. Walker, Long Beach Council of Churches and Mrs. William Webb, Long Beach Auxiliary, Southern California Symphony Assn.

The horse, Ghali, was taken to the U.S. animal quarantine station at Clifton, N.J., for tests before being flown to turn out at the state printing plant.

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# Rayburn Warns Demos Against Family Fight

DETROIT (UPI)—House must meet five challenges of tioned that criticism "is not Speaker Sam Rayburn (D-Tex) this age; automation; the rev-enough." Rayburn swung his counseled a 14-state, liberal-solution of farm technology; at the opposition, continued dominated Democratic Mid-world disarmament and theing a two-day attack centered west Conference Saturday perils of nuclear testing; on Republican policies and right against the party's world aid to less-developed performances. Sen. Stuart Symington (D-Mo), another avowed aspirant, was among the earlier critics of the GOP.

But in the same speech, he ory was packed at long tables, took a verbal pole at Na and a half block long speak trogial Chairman Paul Butler's table was decked in red, and Democrats who have the white and blue. A silver le-roared charges of Sen. Lyndon B. Johnson (D-Tex) winning velvet curtain formed a back-squadroning its 1960 elec-nations, and competition with squandered its family the "Russian monolith" scorable.

Detroit's Light Guard Arm Kennedy and Oregon Sen. SEN. JOHN F. Kennedy (D-Wash.-Mo), announced Massi told the same sell-out reprints for the party's Jefferson-Jackson Day dinner presidential nomination, met a gathering of 3,500 cheering a virtual line of Adlai Stevenson-Democrats that more than 100 supporters outside the of the Eisenhower-Nixon alliance. The Stevenson man administration has not tested their cheer vocally enough," and with plaudits.

Kennedy said his party WHILE KENNEDY can-fied access to commercial places of public accommodation."

It was considered a fore-gone conclusion the confer-

ence would adopt this or its equivalent today as a proposed national platform plank.

"We face only one danger," Rayburn declared. "That would be the failure to use our common sense in the conduct of our own party affairs."

ASKED AT a news confer-

ence earlier whether he looks for a fight over seating Southern delegations, Rayburn replied: "I can't imagine the convention, at its beginning, doing a foolish thing like that."

## Nixon Said Unruffled by Recent Sag in Polls

WASHINGTON (UPI)—He was said to feel that Vice President Richard M. Nixon's long Nixon was reported Saturday 1958 struggle for the Demo to be undisturbed by his ra-critic nomination was the cent sag in public opinion best recent example of how polls and unwilling to heed a candidate could burn him down to more pre-convention activity in his quest for the Republican presi-dential nomination.

At the same time, he was said to be keeping the cam-paign situation under review month to month so as to hold his activity at a prop-er pace. He expects a gradual step up in activity as he approaches July when the na-tional political conventions are held.

He has no serious rival in sight for the nomination.

AFTER MAKING his well-publicized trip to Russia last year and playing a major role in settlement of the steel strike, Nixon held a commanding lead in popularity polls over various Democratic presidential possibilities.

He has recently slipped back. The polls show him running even with or behind Sen. John F. Kennedy (D-Mass.), who is now the leading can-didate for the Democratic nomination.

An informant familiar with the vice president's thinking said this slippage was expected and that Nixon was prepared to see himself even more before the option he hopes will come in the fall.

Since the steel settlement, Nixon has done little to make headlines. He was reported to have expected that Kennedy and other Democratic hope-fuls would move up in public opinion polls as they engaged in presidential primaries and other campaign activity aimed at winning the presidential nomination.

NIXON himself is entering eight state presidential pri-maries but has no serious competition in any of them and is campaigning in none of the states.

It should be possible to revise tax schedules on profits and income so as to encourage instead of destroying incen-

DEFENSE AND ARMAMENT: As the test of the rival ways of life takes increasing an economic form, both will be impelled to devote more and more of their wealth to improving economic methods rather than military establishment.

It is clear, however, that until some international order develops the ability to protect national rights, no nation can rely upon international agreements to preserve its independence and security; disarmament, therefore, can proceed only in the measure that external danger is demonstrably reduced.

CIVIL RIGHTS: We believe that every American should have equal rights in voting, schooling, and law; and we believe that the great majority of the white population in our southern states accept this principle, and will implement it in time. We recognize the difficulty of changing long-established ways of life and thought; we favor a gradual and patient method of effecting the change; but in a world increasingly interdependent and predominantly colored, we cannot afford to be found wanting in understanding the inescapable processes of our time.

TAXES: If statesmanship can organize a greater degree of international accord, it should be able, without reducing the welfare activities of the government, to take the taxes that now discourage economic incentive, management and labor alike. The stimulus to invention, economy, and work is frustrated at the point where additional income would be punished by a higher rate and bracket of taxation.

It should be possible to revise tax schedules on profits and income so as to encourage instead of destroying incen-

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### POLITICAL VISIT

Senator Hubert H. Humphrey (right), drops into West Bend, Wis., barber shop to shake hands during caravan campaign stop. Barber is Roy Berend; the customer, Ron Shimon.—(AP Wire)

## Humphrey Backs Temporary Ban on Underground Atom Tests

WAUSAU, Wis. (UPI)—Sen. Hubert Humphrey (D-Minn) proposed Saturday night that the United States agree to a temporary moratorium on the underground testing of smaller nuclear weapons.

The Democratic presidential contender in a prepared speech said this country should condition this proposal on agreement by Russia to an adequate number of inspections to make a major nuclear test ban treaty "safe and enforceable." He said the moratorium would be of specified duration.

HUMPHREY, chairman of the Senate subcommittee on disarmament, addressed a rally at Wausau of his supporters in the April 5 Wisconsin presidential primary. Nine motor caravans converged at

this central point to greet say there is risk in agreeing Humphrey and his family.

The senator pointed out that the Soviets in their lat-est offer had agreed in principle to suggestions he had secretly go on testing smaller weapons last October, except that they failed to designate locations that cannot be distinguished from earthquakes.

They would permit inside Russia in order to enforce a test-ban treaty.

I say it is a small risk, we

would have some means of

Two main differences detecting the smaller ex-

separate us from the Rus-sians if the Russians went

ahead with their tests. We

official proposal to them says

nothing about a temporary inside Russia under the per-

manent test-ban treaty that

they propose to would precede the mora-

torium. We would continue

definite number of inside to have the listening stations

Russia inspections . . . in our own country and in

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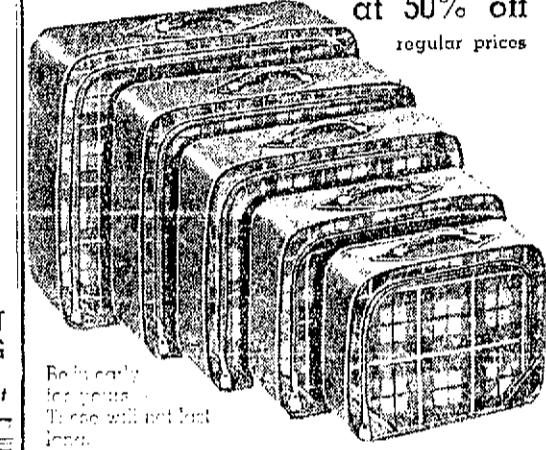
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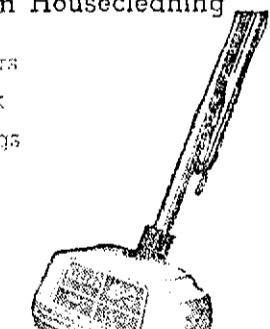
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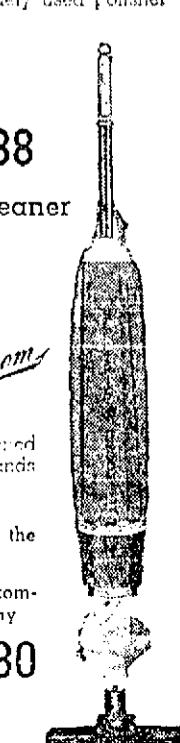
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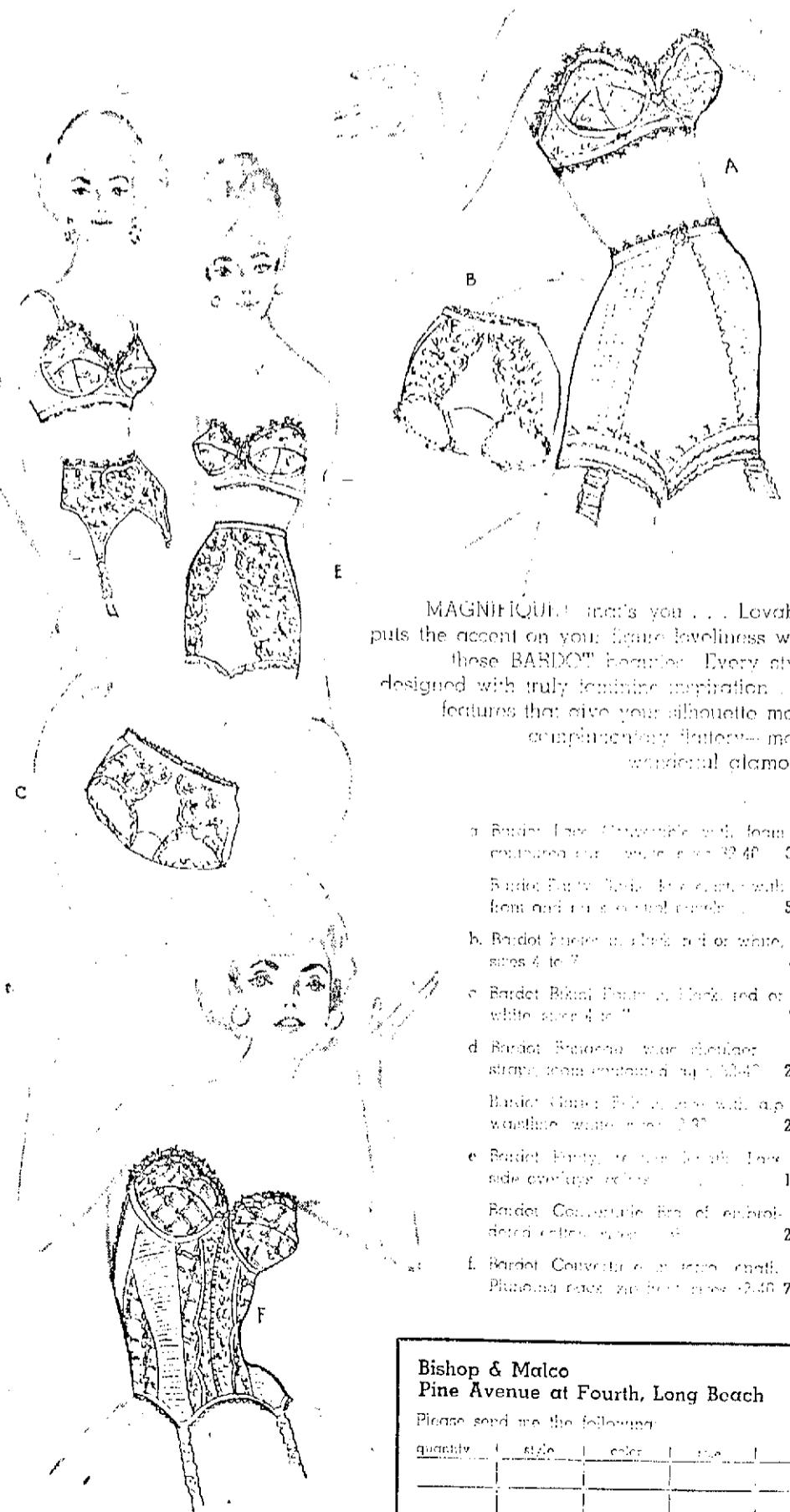
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- d. Bardot Bralette, lace neckline, strappy, chain controlled, sizes 32-34. 2.00
- Bardot Cleopatra Bra, lace with a p. wondflite, white, sizes 32-37. 2.00
- e. Bardot Party Bra, lace, front side overlay, red. 1.00
- Bardot Convertible Bra, of embroidered cotton, sizes 34. 2.00
- f. Bardot Convertible, lace, front. Plushma lace, zip back, sizes 32-37. 7.50

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tiful Sunlon tones. Soft beige, Neu-  
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## —until you've seen the wonderful world of new ideas at Bond's

**Meet the big one—Ivytown:** Bond's casual natural shoulder Ivytown-major—the top selling suit of its kind in all the world. Good breeding does it—perfectly balanced young-looking lines by Rochester stylists whose fame is a legend.

**And the Continental:** moving up by leaps and bounds, because it's new and different. Bond Continentals reflect all the elegance of correct Continental stylists without going to extremes and they fit comfortably like well tailored suits should!

**Color News—Pattern News:** midtones come as a welcome change from last season's darks—new pin checks, overchecks, plaids and cluster stripes. All yours for a more sprightly Spring!

**Now look at the difference in price:** simple economies, that's all! Bond's makes and sells more good suits than any other clothier, anywhere. Sells direct to you in Bond's own stores. More customers. Modern streamlined selling. Nobody else has that combination. It rolls up hefty savings that land in your pocket—a fistful of crisp green folding money. Better buy at Bond's—more men do!

**IMPORTANT! No increase in Spring prices at Bond's:**

**Style Manor Suits with 2 trousers** **59<sup>95</sup>**

(the extra pair worth \$14)

**New Park Lane Suits with 2 trousers** **67<sup>50</sup>**

(the extra pair worth \$16)

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### FLYING HIGH AND MIGHTY

Sue Smiley, 9, of 3834 Country Club Dr., (center), is dwarfed by her giant kite which was judged largest of 500 kites entered in the All-City Kite Tournament Saturday near Long Beach Municipal Auditorium. Elaine Vatter, 9, of 2170 Snowden Ave., holds her thumb-sized kite which was judged the smallest and Paul Farrell, 8, of 296 St. Joseph Ave. shows his kite which won the novelty class.—(Staff Photo by Kent Henderson.)

### Hundreds Fly Kites in Contest

The leaden skies of downtown Long Beach were filled with kites of all shapes and sizes Saturday as more than 400 youngsters participated in the All-City Kite Contest, sponsored jointly by the Long Beach Municipal Recreation Department and the Long Beach Rotary Club.

The plan was advanced by Sens. John Sherman Cooper (Ky.), Jacob K. Javits (N.Y.) and Hugh Scott (Pa.), who urged the President to support it.

Dr. Elliston Farrel of the Rotary Club presented awards to winners in the various divisions: silk ribbons for first, second and third place winners and certificates for the sweepstakes winners provided by the Rotarians.

The contest was held in Municipal Auditorium Park. Participants in the all-city contest are selected through competition at school and municipal playgrounds.

Betty Brown, director of special activities for the recreation department, was in charge of the contest.

#### Mexican Artist Dies

MEXICO CITY (UPI)—Mexican painter Francisco Goitia, 76, died of pneumonia Saturday at Xochimilco.

PITTSBURGH (UPI) — Four small children burned to death Saturday in a fire in suburban Rankin. The children were trapped as wind-whipped flames destroyed two houses.

The victims, three children of Mr. and Mrs. John White and one child of Mrs. White's mother, Mrs. David Howes, were John White, 3, his brothers, Kenneth, 2, and Dennis, aged 10 months, and David Howes, 3.

Mrs. White said she believed the fire broke out in the basement of her home while the children were playing on the second floor.

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EISENHOWER earlier this week overruled Arthur S. Flemming, secretary of health, education and welfare, who opposed the plan to provide medical care for the aged.

The plan was advanced by Sens. John Sherman Cooper (Ky.), Jacob K. Javits (N.Y.) and Hugh Scott (Pa.), who urged the President to support it.

Vice President Richard M. Nixon is believed to have secretly encouraged Flemming on the program and it is understood he feels the GOP must do "something" about it this year.

Some Democrats see it as the best single political issue their party might come up with between now and November.

**SENATE GOP Leader Everett M. Dirksen (Ill.) expressed doubt Saturday, however, that a program can be worked out before the election-year Congress adjourns in July. He said the prospects were "at least questionable."**

The Cooper-Javits-Scott plan would provide:

—Voluntary participation based on a modest per capita monthly subscription based on the subscriber's income and not limited to Social Security recipients.

#### Barclay Promoted

HUNTSVILLE, Ala. (UPI) — Brig. Gen. John A. Barclay, commander of the Army Ballistic Missile Agency, has been nominated by President Eisenhower for promotion to major general, it was announced here Saturday.

The victim, Harry Weber, of Hollywood, died in San Pedro Community Hospital two hours after the accident.

Driver of the car was Harry McDaniel, 44, of 2513 Bowlin Ave., San Pedro. No citation was issued, police said.

Officers reported Weber, for no apparent reason, was running across 25th St. when struck.

### L.B. Air Force Men Giving Blood in Relays to Woman

A relay system of blood donors from the Long Beach Air Force Base was started hours around the clock at Cedars of Lebanon Hospital in Los Angeles.

Capt. Burkhardt said that hospital officials expect the donations to continue for at least three days.

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# A Lazy Way To Lose Fat

"Medicine and You," a regular Sunday feature of this newspaper, is prepared in collaboration with the Department of Medical Education, Seaside Memorial Hospital.)

By BEN ZINSER AND GEORGE X. TRIMBLE, M.D.

It's possible for an obese person to reduce effectively without counting calories, says Dr. Herman Taller, Brooklyn, in the American Journal of Obstetrics and Gynecology.

His nutritional formula:

Eat all the unsaturated fats you want. Examples: the fats found in vegetable oils such as corn and cottonseed oils.

Eat high protein foods, such as lean meats and eggs. Avoid saturated fats such as visible fat on meat, or butter.

Especially shun carbohydrates — potatoes, bread, pastries.

MORE EVIDENCE has arrived to support the claim that the oral antidiabetic drug tolbutamide (Orinase) can relieve the pain of angina pectoris, a heart ailment. Drs. Maximilian Fabrykant and Benjamin I. Ashe of New York University report that 16 of 18 angina patients treated with tolbutamide obtained relief.

ELECTIVE INDUCTION of labor—"babies by appointment"—should be discouraged, warns Dr. William H. Robertson, Birmingham, in the Southern Medical Journal. One danger: the practice can sometimes cause premature expulsion of the umbilical cord—a complication that could kill the baby.

GALLBLADDER DISEASE may very well be inherited, report Drs. Charles E. Jackson and Brian C. Gay of Bluffton, Ind., in the journal Science.

The doctors queried 100 consecutive patients who underwent gallbladder surgery. Findings:

—Seventy-two per cent had a parent, brother, sister or child with gallbladder disturbance.

—Thirty-three per cent had a parent who definitely suffered gallbladder disease.

AN AMBITIOUS, tense career woman is much more apt to develop coronary heart disease than the housewife, say Drs. Ray H. Rosenman and Meyer Friedman, San Francisco. After an analysis of heart condition and habits of more than 250 housewives, career women and those who combined both occupations, the doctors found that career women, before the menopause, are five times more susceptible to a heart attack than housewives. After the menopause, career women are eight times more likely to have a heart attack.

CLEVELAND CLINIC RESEARCHERS have reported a new test for thyroid function—one that doesn't require the patient to swallow a radioactive preparation. The new test, called RCU (for red-cell uptake), is a test-tube procedure in which a radioactive substance is added to a blood sample taken from the body. The patient is spared any of the risks stemming from exposure to radioactive substances.

INFECTION IS MUCH LESS LIKELY to occur after a tooth filling procedure than after an extraction, three Philadelphia dentists report in Oral Surgery, Medicine and Pathology. Their finding is based on studies of 50 outpatients at Albert Einstein Medical Center. Drilling and filling is especially the treatment of choice for patients with heart-valve disease, the researchers say.

A SHARP and unexplained drop in stomach cancer in both men and women in the United States is reported by Dr. John R. Heller, head of the National Cancer Institute. But the decrease has been offset by an increase in lung cancer, Dr. Heller told a House appropriations subcommittee.

LATEST POISON WARNING: Man Tan lotion, if swallowed, may be toxic, reports the National Clearinghouse for Poison Control Centers. Possible effects: nausea, vomiting, depression of the central nervous system. Main cause of trouble: the alcohol in it.

# Clues to Cancer Controls Lie Hidden in Literature?

(Ben Zinsler, Independent Press - Telegram science writer, is among 40 science writers invited to a seminar by the nation's leading cancer scientists in Louisville, Ky.)

By BEN ZINSER

LOUISVILLE, Ky. — The president of the American Cancer Society said here Saturday that a new means of controlling cancer may already be available—lying unrecognized in some medical journal.

Dr. Warren H. Cole, professor of surgery at the University of Illinois, said it's conceivable that scientific literature even now may hold clues which could lead to a "substantial measure of cancer control."

He spoke to about 40 of the nation's science writers who have assembled here for a six-day seminar by 50 of the nation's leading cancer scientists. The seminar starts today.

DR. COLE SAID the possibility of a new cancer treatment lying hidden in medical literature is consistent with the history of major developments in medicine.

"Vaccines and so-called miracle drugs which have overcome many of mankind's most lethal diseases were possible long before they were actually applied," he said.

Dr. Cole said he believes that many of the cancers now considered beyond hope will prove curable.

"Studies in my own laboratory offer some support for that belief," he said. "Dr. T. C. Everson and I have reviewed the medical literature since 1900, analyzed recent reports and have satisfied ourselves that spontaneous regression of cancer has occurred in 115 of the cases we have studied."

SPONTANEOUS REGRESSION is disappearance of a

## Two Flee Reds in Metal Boat

BERLIN, GDR — A 22-year-old man and a 19-year-old girl fled Communist East Germany by means of a metal pontoon used as a boat. It took them nearly five hours to maneuver their awkward craft through the waters of the Havel River from Niedlitz to Glenicker Park in West Berlin. The distance is only about three miles.



BEN ZINSER  
at Cancer Seminar

potent new weapon against cancer."

Dr. Cole described a new method of treating breast cancer in which drug, nitrogen mustard, is given after breast removal in an attempt to kill stray cancer cells which may have gotten into the bloodstream of the patient.

The method is called adjuvant chemotherapy—addition of drugs to surgery. Nitrogen mustard is given at time of surgery and for a week or two following the operation.

REPORTING ON A SERIES of 55 women patients who received the drug after surgery performed two to three years ago, Dr. Cole said that only two of the patients have died.

But among 55 women who were given conventional surgery only, 11 have since died, he said.

There have been 12 recurrences of cancer in 12 of those given drugs at surgery, but 16 among those given surgery only, he added.

Dr. Cole said the drug plus surgery method is not helpful for every kind of cancer. This cover the immunological prototype of treatment proved biochemical processes which worthless in a series of patients brought those regressions, we tent with cancer of the will have at our disposal colon and rectum, he said.

NO COLD FEET

Bed for De Gaulle to Be Long Enough

QUEBEC (AP) — When Charles de Gaulle, the tall President of France, sleeps here one night next month, his feet won't dangle over the end of the bed.

With tape measure in hand, the staff at Bois de Coulonge made sure of that. Bois de Coulonge is the official residence of the lieutenant government and the staff was pleased to find the main guest bed there measures 6 feet, 7 inches.

De Gaulle will spend the night of April 20 here on his visit to Canada.

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AGAINST BREAKAGE OR CRACKING!

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COMING SUNDAY, APRIL 3

LONG BEACH REALTORS SECTION

Independent Press - Telegram

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317 Long Beach Bl. LONG BEACH HE 2-5444

**LOCAL NEWS BRIEFS****Icelandic Girl First IBC Entry**

Iceland Saturday became the first country to select a candidate for the new International Beauty Congress which will be staged here Aug. 4-14.

Executive producer Oscar Melnhardt announced he had received official notification that beautiful Sirty Geirsdottir, 21-year-old blue-eyed blonde, would be sent to Long Beach to vie for the title of "Miss International Beauty of 1961."

The candidate, a native of Reykjavik, is 5 feet, 4 inches tall, weighs 100 pounds and measures 34-22-32.

A written test for the position of manager of Veterans' Memorial Bldg. will be held beginning at 8 a.m. April 8 by the Long Beach Civil Service Board at 332 Municipal Utilities Bldg., 215 W. Broadway.

Candidates must be between the ages of 40 and 65. The position pays \$361 to \$439 a month.

Councilman Virgil Spongberg will speak at a noon luncheon meeting of the Artesia St.-Long Beach Blvd. Civic Improvement Assn. Tuesday at 6790 Long Beach Blvd.

Townsend Club No. 10 will hold a pot-luck luncheon Friday noon in Linden Hall, Broadway and Linden Ave., children.

Mrs. Eileen Woodward will show travel pictures of her recent trip to Europe.



SIRTY

**Installation Held by Air Force Assn.**

The space age has caused this to become "One World" and thus will greatly affect the coming generations, Col. Dean E. Hess told a joint meeting of the Orange County Reserve Squadron and the Long Beach First Reserve Squadron of the Air Force Assn.

The groups met Saturday night for a joint installation ceremony in the Clouds Restaurant at Long Beach Municipal Airport.

John L. Bainer of Torrance was installed as commander of the Long Beach squadron, succeeding Glenn Miller of Long Beach, and Maj. George P. Floyd of Santa Ana was re-installed commander of the Orange County group.

Serving with Bainer in the Long Beach reserve are Eileen Porch, vice commander, Joe Gill, secretary and Gordon Minor, treasurer.

COLONEL HESS, director of the Air Force Office of Information for the Los Angeles area, told the capacity crowd they should "consider in retrospect all that the world has been subject to in recent years — especially the

lives are affected most by presented to City Editor Ev Hosking, editor of The Press-Telegram.

An award for "outstanding service in furthering the objectives of the Air Force Association . . ." was presented to City Editor Ev Hosking (left) of The Press-Telegram by Glenn Miller (right), retiring commander of the First Reserve Squadron, Long Beach Air Force Assn. Looking on is Col. Dean Hess, principal speaker at the installation and awards dinner Saturday night at Long Beach Municipal Airport.—(Staff Photo)

is their young people whose force and airpower," was touched by the humanities of the space age," he said, "and with the 405th Fighter Group

airpower will bring them in the European Theater closer together and bringing World II. He also served in the Korean conflict and is responsible for establishing an orphanage in Korea.

BAINER, in accepting command of the squadron, pledged that he would continue to lead the association's fight against relocation of the Long Beach Air Force Reserve Facility to March Air Force Base near Riverside.

The California Wing of the Air Force Assn. has joined the Central Christian Church just in the fight to keep the Air force Reserve facility at Long Beach Municipal Airport.

The group has wired the Long Beach City Council and Rep. Craig Hosmer of Long Beach protesting the proposed move.

An award "for outstanding service in furthering the objectives of the Air Force Assn. in the interest of our national security and world peace by effectively promoting better understanding of the Air in cash.

Zelinsky said the burglar took a wrist watch, a gold ring with diamonds and \$71

in cash.

Harold A. Zelinsky, 1133 Hoffman Ave., Saturday told police his house was burglarized of jewelry and cash totaling \$235.

Zelinsky said the burglar effectively promoting better understanding of the Air in cash.

Just arrived for your new Spring cottons, Nylon tricot torso with pleating, lace or smocking overlay. White and Black, sizes med. and large.

Lions Club — Friday noon, Wilton Hotel. Dave Brewer, chairman. Speaker: Harry J. Krusz, executive vice president, Long Beach Chamber of Commerce.

Shrine Club — Tuesday noon, Lafayette Hotel. Morris Holquist, chairman. Speaker: Elsie Farris, Long Beach attorney.

Rotary Club — Wednesday noon, Lafayette Hotel. Lon E. Peek, chairman. Pitcher: Sheriff Peter J. Pitcher of Los Angeles County.

Uptown Optimist Club — Tuesday noon, Alfred's Restaurant. John Kent, chairman.

Breakfast Optimist Club — Friday 7:30 a.m., Jones Restaurant, 120 E. 5th St. Glen Plumb, presiding.

Lakewood Optimist Club — Tuesday noon, Hody's Lakewood Restaurant. Adam Sofalko, presiding. Speaker: Bob Bittenbender, Navy cruiser.

Exchange Club — Wednesday noon, Lafayette Hotel. Bernard McCune, presiding. Speaker: Harvey Mil-

ler, president, Long Beach Realtors Assn.

Optimist Club — Thursday noon, Lafayette Hotel. The Rev. Robert C. Walker, chairman. Speaker: The Rev. Morris V. Samuel, of St. Luke's Episcopal Church.

Custom Sound — 37th & Atlantic GA 4-1161 Hours: 10 to 6 daily Thurs. & Fri. 9 Closed Sundays

When it comes to STEREO • HI-FI We know our oil

100% nylon with assorted patterns and designs. All hand washable. White only. This is a one-time buy, these won't last.

100% DuPont Nylon Catalina tires with built-in mileage, safety and comfort. 10-way guarantee. Why pay more?

\*This Federal Tax with your old tire. Wholesale slightly higher.

Health Exam — Are you a victim of wrong diagnosis? Avoid guesswork. We use scientific clinical laboratory methods to help diagnosis your ailment.

At the Diagnostic Office, here is what you get for \$5: Head-to-toe observation shows condition of skin, ears, nose and throat, lungs and respiratory tract, heart, liver, spleen, prostate, female organs, glands, nervous system, liver and gall bladder.

You will receive, among other things, cardiograph test of heart, a complete blood count, consisting of hemoglobin, red blood count, white blood count, color index and complete differential.

It will be explained to you in full detail in simple, understandable language.

You will receive all this for only \$2.00.

Put your mind at ease. Have your checkup today.

In SOUTHERN CALIFORNIA SINCE 1936

927 E. BROADWAY PH. HE 6-4603 DR. S. J. ANDERSON, D.C., Director

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100% DuPont Dacron and 45% worsted wool blended into the ideal weight for warm weather wear. Regulars and longs. Special buy.

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# Mayor Kealer Seeks Re-election to City Council

By ROB HOUSER

Raymond C. Kealer, senior member of the City Council and Mayor for the past three years, announced Saturday he will be a candidate for re-election in the First District.

Kealer's announcement left only Councilman William T. Dalessi (4th) on the uncommitted list. Filing deadline is 5 p.m. April 5.

Kealer, who has served on the Council since 1947, represents the downtown section of Long Beach bounded by Anaheim St., the ocean, Orange Ave. and the west city limits. He was elected Mayor by his colleagues on the Council.

A resident of Long Beach for 39 years, Kealer is a petroleum engineer who has been associated with the oil industry in drilling, production and management since 1922. From the beginning of his Council service he has been a leader in the city's fight to solve its tidelands problems.

His supporters contend that his specialized knowledge and years of experience in the oil industry have made him an invaluable asset to Long Beach in retaining city ownership of its tide and submerged lands, in advancing the subsidence-control program and in keeping the naval shipyard operating in Long Beach.

Kealer was chairman of the Council's important Oil, Harbor and Industries Committee from 1947 until he became Mayor in 1957, and less experienced members of the Council have stated that they have looked to him for guidance on important oil, subsidence and tidelands issues.

"I have worked vigorously to protect the city's interests in these important matters," Kealer said. "We have made

MAYOR KEALER  
1st District CandidateW. A. GRAHAM  
Seeks 8th District SeatBERT B. BOND  
Runs in 2nd District

great progress during recent years in controlling the subsidence which threatened Long Beach with widespread destruction and we have made great strides in assuring that the valuable naval shipyard will be a permanent installation in Long Beach.

We are definitely on the right track in finally resolving our oil and subsidence problems. My primary objective in seeking re-election is to help complete this program, which undoubtedly will lead to an era of great development and prosperity for the City of Long Beach."

The mayor announced that Earl Burns (Doc) Miller will be his campaign chairman.

FOLLOWING are sketches on two recent entrants into the Council race, William A. Graham, for 8th District, and Bert B. Bond, for 2nd District:

Graham, 48, has been a resident of Long Beach at 3809 Pine Ave. since 1946. He is owner and operator of Servissoft Water Service.

He was born in Boulder, Colo., where he attended high school; is a graduate of the University of Colorado; has a master's degree from the Harvard Graduate School of Business Administration; was on the University of Colorado faculty for two years.

Graham is vice president of the Kiwanis Club of Upjohn, Frank Mortensen said he's been the whale every year; the Long Beach Yacht Club, but one since 1925. "He is an old, good-natured fellow," High P.T.A. board of directors, too lazy to harm a fly," said Tom, past member of Los Cerritos P.T.A. board, three

years Cub Master, Pack 147, civic and industrial studies of Los Cerritos Cub Scouts.

He is married to the former Ada F. Townsend, native noting, "These startling facts

daughter of Long Beach, daughter of Dr. V. Ray and Ada F. Townsend. The Graham family have a daughter, Jeanne, 14, and a son, Bill Jr., 11.

Graham said it is his desire

"to make my contribution to community progress and I

will do all in my power to

make this one of the best-

governed cities in the coun-

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try."

BOND, OF 333 Hermosa Ave., owner of Bond Stove Works, 965 E. 4th St., is a native son of Long Beach, worked for many years as a builder (Local 1458), building oil derricks in most of California's oil fields. He is a former member of Local 250, Pipefitters.

Since 1944 he has operated his stove works. He said he feels his dual background as a laborer and as a small-business owner qualify him particularly well to represent the people of Long Beach.

Bond points to recent econ-

Health  
DON'T BE SICK  
Get the facts of your case from specialist in chiropractic problem cases.

YOU CAN BE WELL  
Find the cause of your illness by having an X-ray examination.

Consultation without obligation. Call now for appointment.

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ALL THIS WEEK  
There are no longer prices of above credit items. It is never been easier to buy NEW DENTAL PLATES than TODAY PLATES SERVICE.

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PRODUCED "BEE-CHAMP"  
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O'CLOCK THE SAME  
DAY. WE ARE ALSO  
AVAILABLE ANY WEEK  
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Saturday 1-310 DINE

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Mahogany Regency Case  
THE FINEST

&lt;p

**Aldo Ray, 33, Weds 21-Year-Old British Bit Player**

CALISTOGA, Calif. (AP)—The wedding ceremony in this Aldo Ray, gravel-voiced 33-year-old actor, Saturday took place at the Queen, first heard that

Last November, Bennett, former honorary physician to the Queen, first heard that Ray is a film actor and divorced. He forbade his then under-age daughter to go to London. That telephone call delayed for 45 minutes for a 60-day visit.

Johanna has played television and movie bit roles in England.

After the Rev. Adrian Martin, a Presbyterian minister and former Shakespearian actor, pronounced the couple wife, Shirley Green, divorced him, charging he walked out man and wife Aldo gave his young bride a resounding kiss.

The bridal couple left immediately for Los Angeles by car.

Ray switched to the movies in 1951 from his job as constable at Crockett. His first wife, Alice, also divorced him.

The bride became 21 two weeks ago, an occasion celebrated by a big town dance at Crockett.

**Gas Kills 4 Miners**

TAIPEI, Formosa (AP)—Four Chinese miners died of gas poisoning Friday in a coal mine near Taichung, in central Formosa, it was reported Saturday.

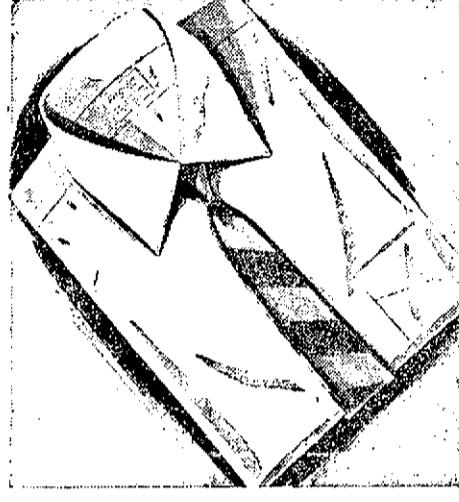
**ALCOHOLISM REHABILITATION INSTITUTE**  
**Medical Management of the Problem Drinker**  
**Emphasizing Rehabilitation**

24-Hour Nursing Service  
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LONG BEACH, CALIF. • HE MLOCK 7-0609

**SEARS**  
ROEBUCK AND CO.

Long Beach



**Women's Puff Cotton Regular 59c Elastic Leg Briefs**

**SALE 25%**  
**2 prs. 88¢**

Smooth fitting briefs of fine combed cotton in cool, soft puff knit so nice for summer wearing. Double cloth . . . elastic at waist, leg. White and pink. S, M, L. Buy a wardrobe!

**Sanforized White Cotton Circular-Stitch Bras**

*Sensational value!*

**44¢  
ea.**

**or 5 for \$2**

Fine white cotton Sanforized so it won't shrink out of shape . . . expertly constructed for firm, comfortable uplift and good separation. Sizes 32 to 40, A, B, C cups. Scop 'em up!

**Men's Sanforized Regular 4.98 De Luxe Dress Shirts**

*SALE 40% on Monday!*

**\$3**

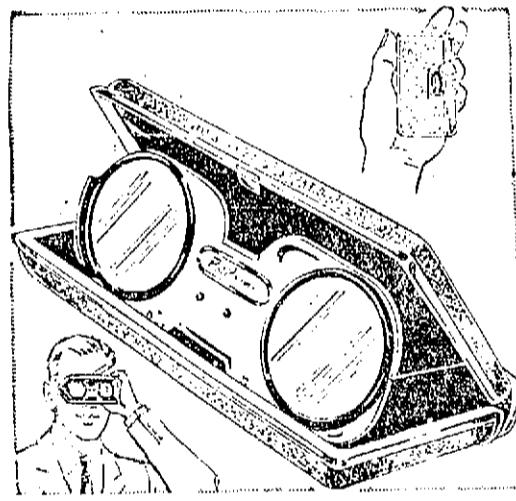
Terrific assortment of our fine 'Golden Pilgrim' and 'Pilgrim' proportioned shirts. French cuff and button-cuff styles. White, solids, stripes, checks. Sizes 14 thru 17. Hurry!

**Men's 'Mile-Hi' Regular 3.97 Crepe Sole Canvas Oxfords**

*SALE 25%*

**\$3**

Brown or blue cotton duck sport and leisure shoes with super-thick, de luxe cushioned crepe soles . . . completely washable. Have a couple of pairs! Outstanding Value. Save!



**Boys' Short-Sleeve Plaid Shirts**

**4 for \$5**

**1.27  
each**

Wash 'n' wear styles in light and dark plaids with matched pocket. Sizes 6 to 16. Hurry!

**Boys' Bedford Cord Back-Flap Slacks**

**2 pairs \$7**

**2.57**

Black, blue or tan corded . . . Wash 'n' wear. Unpleated front. Sizes 6 to 16.

**Imported Pocket-Size Regular \$2 Folding Field Glasses**

*SALE 10%*

**1.66  
plus tax**

Outstanding at this price . . . you'll find so many uses for these excellent 20x-power glasses . . . with center-focus wheel and simulated leather cover. Makes a nice gift!

**Boys' 1.69 Heavy Western Blue Jeans**

Sanforized cotton denim in genuine western cut. Five pockets, zipper. Sizes 6 to 12. Hurry!

**1.57**

**Boys' 1.89 Vulcanized Knee Jeans**

Sanforized cotton denim with long inseam. Double knees. Sizes 6 to 12. Unusual value!

**1.67**

**Boyville Nylon Stretch Socks**

Two-ply stretch nylon in popular argyles and lancies. Fits 7 to 11. . . . Terrific! **3 prs. \$1**

**Children's Hooded Sweatshirts**

**99¢  
each**

Fleece-lined cotton sweatshirts with drawstring hood and mitten-pocket front . . . washable . . . practical for play on chilly days. White only. At this sensational price you'll want to stock up. Unusual value. S-M-L. Hurry!



**Little Girls' Cotton Sateen Tapered Pants**

*Monday only!*

**1.27**

Her favorite play pants cut with tapering side-slit legs . . . in washable cotton sateen. Blue or red . . . with front pockets, side zipper and elastic back waist. Sizes 3 to 6X.



**Men's Sanforized Bedford Cord Imported Cotton Slacks**

*Terrible value at*

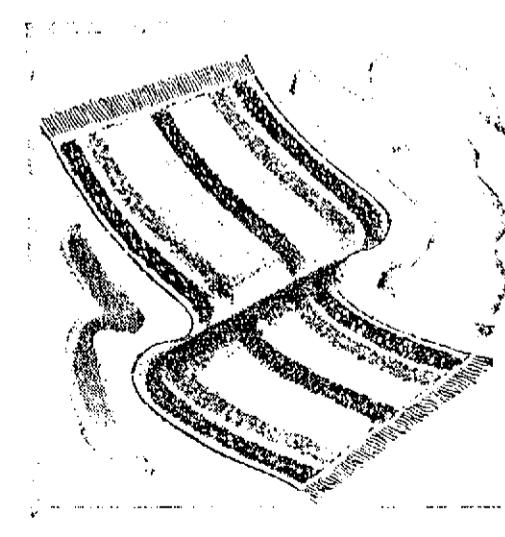
**2.99**

Supervised cotton to go through wash after wash and never lose their fit. Choice of tan, charcoal or brown with flap-back pockets. Sizes 29 to 40 waist. A truly outstanding buy!

**Washable Cotton Terry Regular 2.98 Chaise Pad Recover**

*SALE 10%*

**2 for \$5**

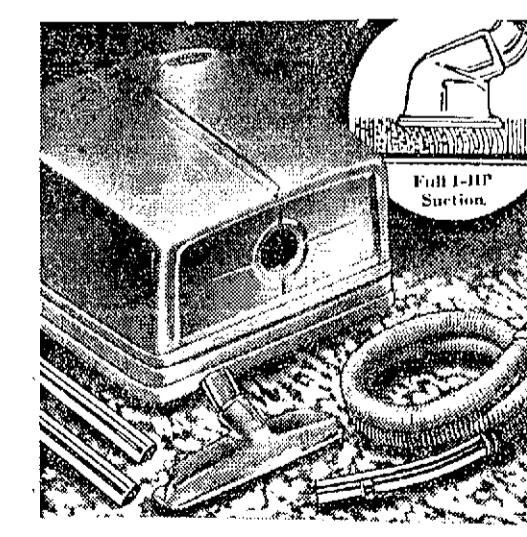


**Super Absorbent Striped Cotton Terry Fringed Kitchen Towels**

*One day only!*

**4 for \$1**

Super-absorbent woven cotton terry for faster dish drying. Ideal for general kitchen use. Bright stripes on bleached white . . . with gaily fringed ends. Buy a dozen and save!



**Full 1-HP  
Suction**

**Super-Suction 1960 Regular 39.95  
Kenmore Canister Vacuums**

*SALE 15%*

**22.88**

Factory-fresh Kenmore '60 cleaner that gets the deep-down grit most other cleaners can't reach . . . lifts your rugs to like-new beauty in minutes! Cleans furniture, too! Save! Model 0620-0810.

*Satisfaction guaranteed  
or your money back!*

**SEARS**

**Downtown Long Beach**

Long Beach Blvd. at Fifth  
HEmlock 5-0121

**SEARS**

ROEBUCK AND CO.

Long Beach

**NO MONEY  
DOWN . . .**

up to 36 months to pay  
for purchases of wall-to-  
wall carpeting totaling  
\$275 or more on MCP,  
Sears Modernizing Cre-  
dit Plan. \$5 DOWN on  
furniture purchases up  
to \$200. \$10 DOWN on  
furniture purchases to-  
taling \$200 or more.  
Sears Easy Terms.

# FURNITURE AND RUG BARGAIN JAMBOREE! 10% to 50% OFF!

## Super Rug SPECIALS!

**5.95 Tufted Wool Carpeting**

Save 16%

Luxury all wool broadloom in  
rich tweed. Your choice of 5  
restrictive Harmony House  
colors, 12-ft. wide. Buy now,  
save.

**4.99**  
sq. yd.

**8.95 All Wool Broadloom**

Save 22%

Dense, deep textured pile that  
hides footprints and soil, defies  
years of wear. 5 solids, 3 tweed  
colors, 12-ft. wide.

**6.99**  
sq. yd.

**8.95 Twisted Wool Frieze**

Save 10%

Extra durable all wool frieze  
with fine resistance to crushing  
and soiling. 4 fashion basic col-  
ors, 3 widths to choose from.

**7.99**  
sq. yd.

**10.95 Quality Wool Wilton**

Save 18%

The most durable of round-  
wire weaves, tightly packed  
for years of service. Crush re-  
sistant springy pile. 5 embossed  
effect colors, 9', 12', 15'  
widths.

**8.99**  
sq. yd.

**"Sculptured" Cotton Toss Rugs**

24x36-inch size

Hi-low geometric design rugs  
densely woven from fine cot-  
ton yarns. Rubberized non-skid  
backs. 6 Harmony House col-  
ors.

**2.99**  
each

27x48" — 4.99 36x60" — 7.99 4x6-ft. — 9.99

5.95 — 9x12-ft. linoleum rugs — 3.99

27x54-inch carpet samples — 3.99

Rubber WELCOME mats — 9.99

34.95 Braided 9x12-ft. rugs — 24.99

## Furniture SPECTACULARS!

**Regular 54.95 Fine Quality Mattress**

You Save 27.96

Buy now . . . less than  $\frac{1}{2}$  original price.  
Double deck, twin size.

**26.99**

**159.95 Triple Dresser with Mirror**

You Save 59.90

Danish style modern in walnut. With  
beveled plate glass mirror.

**99.99**

**79.95 Double Dresser with Mirror**

You Save 29.96

Limed oak finish with plastic heat resis-  
tant top. Mr. and Mrs. size.

**49.99**

**94.95 Triple Dresser with Mirror**

You Save 34.96

Blonde finish, 9 drawers. Heat resistant  
plastic top. Buy now, save.

**59.99**

**Regular 49.95 Chest of Drawers**

You Save 16.96

Hurry, just 8. Limed oak finish to fit  
nearly every decor. Buy now!

**32.99**

**Regular 24.95 Hardwood Cribs**

You Save 8.96

Full panel models. Brand new, still in  
factory cartons. In nursery white.

**15.99**

**Regular 129.95 Chair and Divan**

You Save 29.96

Covered in luxurious frieze. Unit sleeps  
two persons. Hurry, just 4 left.

**99.99**

**Regular 49.95 TV Platform Rockers**

You Save 9.96

Just made for comfortable TV-viewing.  
Covered in popular long wear frieze.  
Save today.

**39.99**

**Regular 169.95 Sofa and Chair**

You Save 39.96

Comfortable foam-rubber cushion-  
ed. Brown tweed covered. Only 3  
left.

**129.99**

**Box Spring and Mattress Sets**

Just 10 to go!

Firm 510 coiled units in full size. Bar-  
gain offering, hurry for yours.

**59.99**

**109.90 Limed Oak Bedroom**

Save You 44.91

Double dresser with mirror and full size  
headboard. New, in factory cartons.  
Limed oak. Only 7!

**64.99**

Phone for "Shop-at-Home" Floor Covering Service!

Free Store-Side Parking

"Satisfaction guaranteed  
or your money back"

SEARS Downtown Long Beach

Long Beach Blvd. at Fifth  
Hemlock 5-0121

## WHO SHOULD PAY FOR IT ALL?

# Long Beach, Lakewood Compete With Private Recreation Salons

By JIM McCUALEY

The City of Long Beach, although beset by empty business buildings downtown and a tax pinch, has gone into competition with private business.

Lakewood and other neighboring communities also offer giveaway programs for adults. Faced by free or cut-rate public competition in the area are private operators of hotels, restaurants, reducing salons, dance studios, commercial meeting halls, language schools, travel agencies and handicraft materials retailers.

Taxpayers are shelling out money to subsidize cut-rate or free services and facilities. Giveaways of the cities and school districts nearby are knocking private competition down—from a price standpoint.

WANT TO GO to Hawaii? No need to call a travel agency. Phone the City of Long Beach, where the Recreation Department's Golden Tours ran a two-week junket to Hawaii last May.

Twenty persons accompanied the city-arranged junket paying \$37.92 each.

This year Los Angeles County Recreation Department got in the act, sponsoring a tour this month to Hawaii. But it couldn't compete with cut-rate Long Beach prices. Cost for the county trip: \$50.

Golden Tours is part of a vast recreation program here—a program that will cost taxpayers \$1,780,210 this year.

If you plan a convention or program, if you certify that your nonprofit group is a nonprofit organization, there may be no reason why they will not charge a public address system indoors, you will have to patronize a mission, they will arrange if you decide to hold your local hotel or commercial facilities at a recreation center here or in an auditorium here or in an auditorium city will throw in the meeting hall.

You can join the trend in classroom or gymnasium public address system free away from private enterprise of Long Beach Unified School State law requires that school



CITY OF LAKWOOD Offers Slenderizing Courses in Competition With Private Reducing Salons

in Long Beach. Phone the District office of the coordinated mu-

nicipal and school recreation tab for utilities, depreciation

and clean-up.

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You can join the trend in classroom or gymnasium public address system free away from private enterprise of Long Beach Unified School State law requires that school

buildings be made available. And for the Sons of the TaxPAYERS PICK UP the free for nonprofit public meet-

ing, though the city controls Lakewood offers a free course

in its own recreation buildings in shamrock-making just before St. Patrick's Day every year.

Want to buy handicraft materials below wholesale cost? year.

Again call on the City of Long Beach, and enroll in a crafts course charged a \$2 fee for a non-

course. There is no charge for profit group to use its recreation halls. Now the halls are

in instruction in needlework, leather, ceramics, sewing, rug weaving, textile, painting,

basketry, copper, glass painting, metal craft, and woodcraft.

The city will charge you a cut-rate price for the ma-

terials. Last year Long Beach

served eight million persons at

terminals. It took in about half

that amount from adults—the

balance of materials ear-

marked for free child use.

Some of the best public bar-

gains are in Lakewood, where

weaving, textile, painting,

basketry, copper, glass paint-

ing, metal craft, and wood-

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Some of the best public bar-



**WHAT is Mobile Home Living Like?**

the best place to find out is at . . .

**RIVIERA ANAHEIM**

MOBILE HOME PARK

300 W. Katella, Anaheim Phone JE 4-5444

"The Livingest Place Under the Sun"

## MAMOUTH RECREATION AREA

Billiard Room	Heated Pool	Horseshoes
Ping Pong	Card Room	Putting Green
Shuffleboard	Dining Room	Croquet

Jolly & Mary Hilliard, Mgrs. Bert & Dorothy Van Horn, Assts.

**FREE** Trips to HAWAII  
and many other valuable prizes!

Enter the Big

**ANGELUS SWEEPSTAKES**

See Our Complete Line of BEAUTIFUL ANGELUS MOBILE HOMES

**GEO. FRY**  
TRAILER SALES2142 Pacific Coast Hwy., Lomita  
Phone DAvenport 6-2200**HAVE LUNCH ON US!**

Free lunch served Saturday and Sunday all day.

Inspect our fabulous special this week.

1960—50x10 DELUXE \$4995 Included in This Low THIS WEEK ONLY... \$4995 Price, Absolutely

**FREE**

- ✓ 45-ft. Aluminum Awning
- ✓ Patio Furniture
- ✓ Bar-B-Q Accessories
- ✓ Portable Bar-B-Q
- ✓ Two Sets of Steel Steps
- ✓ 3 Months Park Rent
- ✓ 20 Lbs. Filet Mignon

FEATURING VIKING, ARGUS, TERRA CRUISER UNIVERSAL, MOUNT CLAIR AND FLEETWOOD.

Special This Week Only!

1960 Vacation Trailer \$775

**WE TRADE FOR REAL ESTATE EQUITIES****PETTIS MOBILE HOMES**

2 BIG LOCATIONS

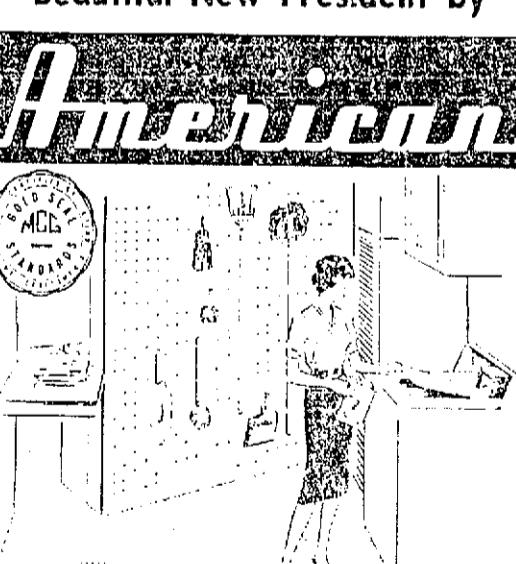
NORWALK 12645 E. ROSECRANS — UN 8-1737

Rosecrans at the Santa Ana Freeway

GARDEN GROVE 12152 Harbor JE 7-6144

1 Mile South of Disneyland on Harbor

Something Different . . . Something Better in the Beautiful New President by

**Diagonal Kitchen with Utility Room**

Homemakers delight! This utility room is a feature of the diagonal kitchen models of the AMERICAN "President" mobile homes in which it is placed behind the kitchen. Furnace and water heater in this room are away from view in the living-dining room; water heater is concealed in upper cabinet; space on pegboard wall for cleaning items, shelves for rainwear and other clothing. The third door of utility entry, without disturbance to other parts of the home.

- 1, 2 AND 3-BEDROOM MODELS
- 55', 50', 46', 41', 35' AND 10' WIDE

SEE THEM TODAY AT . . .

**GUS'S TRAILER SALES**

● COMPTON 12534 S. Atlantic — NE 8-6136 — NE 8-6473

● GARDEN GROVE 13591 S. Harbor Blvd. — Phone JE 4-4333

● STANTON 12235 Highway 39 — Phone TW 3-0650

**Spring Peps Up Activities**

By ANN RILEY

With the arrival of spring a new schedule of activities at Park Avalon Trailer Lodge, 750 E. Carson St., Torrance, has been announced. They will center around the Recreation Hall and swimming pool.

Starting April 1, Wednesday afternoons and evenings will be devoted to crafts and hobbies. The large tables will be set in the Recreation Hall so that ample work space will be available.

On Thursdays, activities will be centered on the shuffleboard courts.

On Saturdays a class in calisthenics will be conducted at 10 a.m. in the poolside patio.

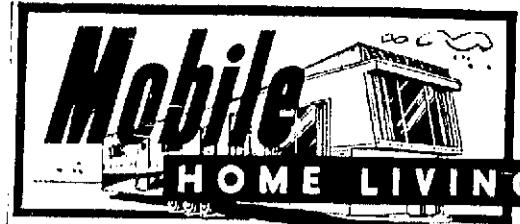
Tuesday nights will continue to be bingo nights.

A St. Patrick's dance was held in the Recreation Hall. Tommy Tumminelli and Rosalie Boyer were in charge of decorations and they featured the traditional shamrock motif. Ellen Deyline won the handsome door prize. The next dance will be an Easter affair.

Mr. and Mrs. Petra Wright danced a very lively Scandinavian polka which drew many admiring glances.

George Newell at the Hammond provided the music during the evening.

Dinner guests included Mr. and Mrs. T. W. Barwise,

**CARAVAN NOTES**

A large crowd attended the St. Patrick's Day dance in the Recreation Hall which was decorated with green and white crepe paper. The ladies sported green crepe paper hats and the men green ties. The dance floor was colorful when the celebrants tripped the light fantastic.

Last Sunday a ham and sweet potato dinner was served. Also on the menu were lots of nice salads, cake and plenty of good, hot coffee.

After the dinner was enjoyed the tables were cleared and the persons present were entertained by Mrs. Elizabeth Tompkins, who sang Irish songs, and by little Sheryle Marie Gleason of Long Beach.

Sheryle is a member of the Petra Wright Junior All-Nation dancers and she danced two delightful Spanish numbers. The second dance was one which has won Sheryle two gold cups on television programs.

Mr. and Mrs. Petra Wright danced a very lively Scandinavian polka which drew many admiring glances.

George Newell at the Hammond provided the music during the evening.

Dinner guests included Mr. and Mrs. T. W. Barwise, Long Beach, who were the guests of Dick and Mabel Carson. Estel Minnis had as her guests Frank Perkins, Westminster Lodge, son and daughter-in-law, Mr. and Mrs. Garry Minnis, and granddaughters Cheryl and Janice Minnis.

Work on Caravan Trailer Lodge, 13782 Hoover St., Westminster, is progressing and all the work to complete all the spaces is expected to be finished in a couple of weeks.

While most people dream of taking it easy, Andy Pierce claims it isn't any fun. He has been ordered by his doctor to take it easy for 10 days.

Mr. and Mrs. Heth received sad news about their daughter-in-law who was with her husband and their son in Tripoli, Africa, where he is a major in the Air Force. She has been taken to Fitzsimmons General Hospital, Denver, Colo., to recover from an attack of tuberculosis. They plan to visit her soon.

★ ★ ★

**TORRANCE GARDENS**

Torrance Gardens Mobile Home Park, 22516 Normandy Ave., Torrance, will hold its grand opening today from 1 p.m. to 7 p.m. In anticipation of the event the Recreation Hall has been decorated with flowers and paintings by Mrs. Nora Kauflund, a resident at the new park.

Torrance Mayor Isen and other city officials are scheduled to attend and Mr. Music, Lee Keener, will entertain the guests.

Jim and Frances Mitchell own the new park.

Martin Trailer, 2129 Pacific Coast Hwy., Lomita, has five new 1960 mobile homes on display at Torrance Gardens, three Terra-Cruisers and two Universals. They all are decked out in awnings and will remain on display for two weeks.

Cake and coffee were served members of Unit 41 when it held its regular monthly meeting in the Recreation Hall.

March birthdays and anniversaries were celebrated Friday with a potluck dinner. Margaret Hicks and Dottie Dotson were born in March and owners Jim and Frances Mitchell were married in March.

Dottie Dotson and Margaret Hicks hosted the Wednesday Fun Club.

On the program for residents of Torrance Gardens are card games, ping pong, shuffleboard, bar-b-ques, Sunday breakfasts cooked by the men, potluck dinners, dancing and sewing and knitting circles.

Mr. and Mrs. Harry Prior entertained their friends, Mr. and Mrs. C. E. Nielsen, Quincy, Wash. The Ross family had an out-of-town guest Alice and Ray Koonce, Blytheville, Ark., and Arthur R. Gray, Amarillo, Tex., visited his son and daughter-in-law, Mr. and Mrs. Arthur R. Gray Jr.

See the Quality Coach for Your Family

**UNITED**

A SENSATIONAL  
MOBILE HOME VALUE  
FROM AMERICA'S  
LEADING QUALITY  
MANUFACTURER.

- 46' to 55' long and 10' wide
- One or Two Bedrooms
- Front and Center Kitchens

SEE THEM TODAY

**ACTION TRAILER SALES INC.**

LOMITA

2031 W. Pacific St. Hwy.

COMPTON

12005 S. Atlantic Ave.

GARDEN GROVE

12271 E. Garden Grove Blvd.

featuring

THE NEW

CHALET ROOF

## COMPARE THESE FEATURES:

Superior Roadcraft Construction throughout; All Aluminum Roof and Sidewalls; 50,000 BTU Furnace with Ducted Heat; Smart Drapes, Divan, Dinette Set; Color Match Stove & Refrigerator; New Kitchen Placement; Large Airy Bath, King Size Bedroom; Closet and Storage Space Galore; Hardwood Cabinet Facings, Finished Inside; Louvered Doors and Windows; Vinyl Tile Floors; Standard Approved Home-Type Wiring and Plumbing; Smart New Exterior Styling with Two-Tone Automotive Paint Finish; Modern Satin Finished Interiors.

Manufactured By Roadcraft Co.

133 WALNUT, GARDENA, CALIF.

**Many Firsts Celebrated at Rancho Rosewood**

The first committee at the Lucy Fielder and family, Jim nest and Ann Taylor, Russell new Rancho Rosewood, 10326 and Dee Hooper, Gene and Lenore Thompson and Rosecrans Ave., Bellflower, was appointed and it consisted of George Highsmith and Gene Moody. They will be in charge of activities for this month.

Their first activity, a bingo game, was so successful that residents voted to have bingo games the first and third Friday nights of every month.

The Jim Hoopers, Gene Moody and Dorothy Clark were prize winners.

Jim Butler was the caller at the first square dance exhibition here. Some of his former students showed the 63 residents attending how to do it then helped all those who were interested in trying a few steps.

At the coffee clutch following the dancing, the Bill Dorgans were honored with a large cake to help them celebrate their 19th wedding anniversary.

Today children living here and whose birthdays are in March will be honored at an ice cream and cake party. Ruth Niehouse of Certified Trailer Sales has arranged for a clown to entertain the youngsters. Connie Niehouse and Janice Lawson are the two children whose birthdays fall this month. We will have other such parties every month.

New residents at Rancho Rosewood include Salvatore and Elsie Allegra, Bill and

47'-51'-55' lengths. Complete line of

10' widths. 22 individual floor plans

to choose from.

**MORE FOR YOUR MONEY CONSTRUCTION FEATURES**

- 10' Arch rib truss type roof.
- Double insulation
- Massive steel frame
- Choice of color schemes
- Louvered windows in every room
- Full circulation, overhead forced air heating system, thermostatic controlled
- Fine furnishings

**BEST TERMS EVER TO SUIT YOUR BUDGET**

WE TRADE FOR REAL ESTATE, TRUST DEEDS,

FURNITURE . . .

Our Complete Service Dept. assures you of after sales service

**9111 EAST ARTESIA BOULEVARD**

Open Sunday and Every Night. Harrison 5-4000

Phone TORREY 6-2777

**Mr. MUSIC**

Will Entertain You from 2 to 7 P.M. Stop in &amp; Meet Him

● ● ●

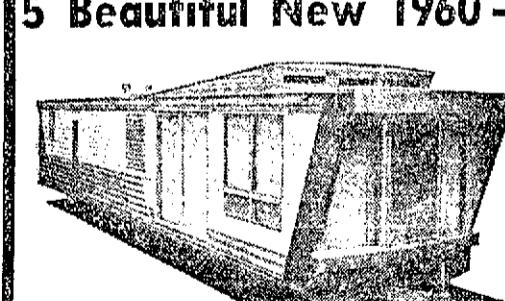
Park Facilities

- 63 Large Estate Spaces with 2-Car Parking
- Recreation Hall with Kitchen, TV, Lounge, etc.
- Shuffleboard, Heated Pool
- Planned Activities
- Bar-B-Q & Lounging Areas
- Individual Mail Delivery

**TORRANCE GARDENS**

MOBILE HOME PARK

22516 Normandy Ave., Torrance FA 8-6242

**OPEN for Your Inspection All Day Today!****5 Beautiful New 1960 — 10-ft. Wide****TERRA-CRUISER AND UNIVERSAL MOBILE HOMES**

See the ultimate in luxury and America's finest Mobile Homes, featuring top names in appliances, beautifully decorated interiors, 10 popular floor plans, famous Chalet-type roof, Early American and modern decor . . . Complete living comfort for your family.

SEE THEM THIS WEEK AT . . .

**TORRANCE GARDENS MOBILE HOME PARK**

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Phone FA 8-6242

Each Mobile Home Is Shown with Quality

**AACE AWNING**

in Matching or Contrasting Stripes and Plain Colors

See Them Today or Stop By

**MARTIN TRAILER SALES**

2429 Pacific Coast Hwy. (7 Miles W. of Long Beach)  
IN LOMITA—Phone DAvenport 6-2751

# Selassie Visits Byam Caravan



## Trailers Intrigue Emperor

One of the most interesting tales the Africa Caravanners who are pioneering with Wally Byam from Capetown to Cairo in their Airstream Land Yachts are going to tell when they get back will be about their official reception at the Imperial Palace of Ethiopia's Emperor, Haile Selassie.

This was conducted with formal court etiquette that required each couple to bow or curtsey upon entering the throne room, to bow or curtsey again half way across as they approached the Emperor, and to bow or curtsey a final time when they were presented to this dignified personage who is the Elect of God, Conquering Lion of the Tribe of Judah, King of Zion, Negusa Nagast (King of Kings) and Emperor of Ethiopia.

After the presentation, champagne was served to the Caravanners and His Imperial Majesty asked to talk to various couples. He was most interested to learn just who these people were and why they had worked so hard to get over primitive camel trail "roads" to visit his country.

THE CARAVANNERS explained that they had no connection with the U.S. government except to pay their taxes, and that they had come entirely as tourists, just to meet the Ethiopian people and see their country.

AS A PARTING salute to Ethiopia, before they headed north to Khartoum, the Caravanners entertained Haile Selassie at the Caravan encampment. The ladies of the Caravan baked up batches of their favorite cookies, brewed pots of coffee, and iced up coke for the youngsters. His Majesty toured the whole camp and asked to visit in about 12 of the 36 Land Yachts parked at the Royal Race Track.

Boyer Trailer Sales, 6668 Long Beach Blvd., is the local Airstream dealer.

### EMPEROR INSPECTS AIRSTREAM

Emperor Haile Selassie of Ethiopia was given a conducted tour through the Caravanners' Land Yachts when he visited the Wally Byam Caravan encampment in Addis Ababa. Wally Byam (left) and U. S. Ambassador Bliss were the guides.

### Second Lot Opened

Pettis Mobile Homes, 12645 new Garden Grove lot which Rosecrans Blvd., Norwalk, is will feature Gold Seal, Viking holding a grand opening of Argus mobile homes, their second lot today at 12152 Harbor Blvd., a mile south of Disneyland in Garden Grove.

To celebrate the event a free lunch will be served at both lots.

Bill Pettis will manage the HE 2-5059 for an ad-writer.

SWAP ANYTHING FAST through Classified ads! Dial

HE 2-5059 for an ad-writer.

## SEE THE NEW 1960 EXPANDOS

\* 17' & 15' Wide \* 1, 2 & 3 Bedrms.

TODAY AT

### BALDWIN

TRAILER SALES  
17844 S. LAKWOOD BLVD. IN BELLFLOWER

CLOSED SUNDAYS

FACTORY NEW AND FULLY FURNISHED;  
BEDS, SPRINGS,  
DRAPES, SPREADS,  
CURTAINS, STOVE  
AND REFRIGERATOR

Moved to Any Trailer Park in California,  
with all service connections completed

FULL PRICE \$3995<sup>00</sup>

Don't try to imagine it... see it! This beautiful 1960 "name brand" 2-bedroom, fifty-foot ten-wide, front kitchen model is a dream home in furnishings, decor, construction and price. This special price is our way of introducing a new line. We want one of these in every trailer park in Southern California. Sunday, March 27, is the day to get yours.

And while you are shopping this very special offer at Bonzer-Freeway Mobile Home Center, inspect our display of more than 100 of the nation's finest and newest mobile homes made.



### FUTURISTIC MOBILE HOMES

Early entrants in the mobile home talent of the future contest are (left to right) Richard Bell, Richard Havens and David Grimm, all of Detroit, Mich.

### Prizes Offered to Youths

LANSING, Mich.—Tomorrow's mobile homes and mobile home parks may be designed by women.

E. Arthur Bovee, vice president of mobile home engineering, development and sales, Motor Wheel Corporation, authored the statement after receiving a report on entries in Duo-Therm's "Talent-of-the-Future" awards contest.

P. J. Valassis, Inc., of 47 Piquette, Detroit, Mich., which is conducting the contest for Motor Wheel, has reported to Bovee that approximately three out of five entries received to date have been from girls, whose parents are employed in mobile home industries.

WINNERS in the Motor Wheel Duo-Therm "Talent-of-the-Future" contest will be decided late Spring and will be announced at the 1960 In-

diana Mobile Home Show, scheduled in Indianapolis, Ind., in June or July.

For scale models of mobile homes of the future, sketches of mobile home parks, drawings of futuristic mobile

homes and essays on the topic, "Why More People Will

Live in Mobile Homes in the Future," Motor Wheel's Duo-

Therm division is offering

eight \$500 prizes. There will

be four for boys and four for

girls between the ages of 12

and 17. Eligibility rules stipu-

### Mayflower • Plymouth • Pilgrim INTRODUCTORY SPECIAL

Beautifully Furnished 10'x50' \$4295

LOW COST FINANCING AND INSURANCE  
We Trade for Furniture, Real Estate, Cars, Etc.

**Monarch**  
STANLEY ORR

### MOBILE HOMES

1531 S. Long Beach Blvd.  
15311 S. Atlantic Compton NE 8-7095  
NE 2-4464

late that boys and girls en-

tering must have a parent em- and girls between 12 and 17

ployed in some phase of the to enter. Entry blanks and in-

struction manuals may be or- struction manuals may be or-

dered from P. J. Valassis, Inc., 47 Piquette, Detroit 2, Mich.

### ADULTS LOVE LIVING AT

Rancho Rosewood Trailer Lodge

10326 Rosecrans in Bellflower

PHONE TO 7-3227

3 Places for Mobile Homes up to 60 Ft.

## WIN the Big Angelus SWEEPSTAKES

NOTHING TO BUY  
ENTER TODAY



8-DAY TRIP TO HAWAII FOR TWO

Round Trip Airline Flight—Hotel—Pocket Money

148 WESTINGHOUSE APPLIANCES

No Box Tops, Nothing to Write, Just Stop In

at Aero Trailer Sales for Complete Details

Stop in Today and See the 1960 New

ANGELUS MOBILE HOMES

TODAY AT . . .

**AERO TRAILER SALES**

12703 S. ATLANTIC

III COMPTON

Take Long Beach Fwy. to Rosecrans;

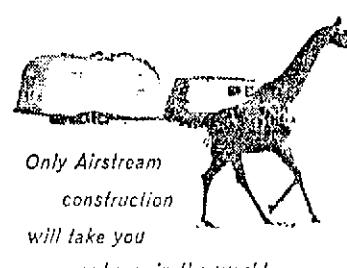
West to Atlantic, Right (H.J. 2 Blocks)

PHONE NEvada 6-5068 — NEmark 2-0682



Wally & Stella Byam with their Airstream Land Yacht among the Pygmies of the Belgian Congo. Oct. 1959

### YOU CAN BE THERE... IN A LAND YACHT



\*IF IT ISN'T AN AIRSTREAM,  
IT ISN'T A LAND YACHT.

Probably you will never want to visit with the Batwa Tribe of Pygmies in the Belgian Congo; nor would you plan to thread your way overland from Capetown, South Africa, to Oslo, Norway, as 41 happy-go-Airstream families in 41 sturdy Land-Yachts\* are doing right now. The important point is — you could if you wanted to!

These 41 representative American families are enjoying every accustomed convenience and comfort — showers, tubs, city-type electric lighting, latest model refrigerators and gas ovens, rich decor, and wonderful stretch-out beds every night everywhere, whether they find themselves in the lion country of Kenya or navigating the great Nubian Desert by compass.

No matter where you plan to go — and stay; no matter how far away and how remote — to a coral decorated Key in Florida, or on a palm-ornamented strand near Acapulco, your Airstream will eagerly and delightfully serve you — with stay-at-home surroundings, appliances, and luxuries, always awaiting your pleasure, five steps and five seconds away. Yes, you can be there in a Land Yacht, and your friendly Airstream Dealer is waiting to show you how. Drive over and see him Today.

• 18 to 30-FOOT MODELS PRICED FROM \$2395 •

## BOYER TRAILER SALES

IN NORTH LONG BEACH

6668 N. LONG BEACH BLVD.

PHONE NE 2-2473

**BOTTLED PERSPIRATION**

Jungle perspiration is sprayed on the latest Tarzan—Gordon Scott—on location in Kenya. The Ape Man has reverted to bachelor status in modernized adventure films.—(AP Photo.)

**'ME TARZAN, NO JANE'****Smart Ape Man's Again a Bachelor**

NAIROBI, Kenya (UPI) — Another than the simple story arrow sped through the humid air and found its mark in the heart of the young man standing in the papyrus-fringed river.

The man sank into the water, a colorful red stain spreading from his wound. He sat up. "Hurry up," he called. "It's cold in here."

Solar Film Productions Ltd. was at work at Thika, 25 miles north of Nairobi, on "Tarzan the Magnificent," second of a series of what Hollywood Producer Sy Weintraub calls his new concept Tarzan movies.

Once again Kenya has been chosen as the ideal location for Tarzan's adventures. But brawny ex-cowboy Gordon Scott, playing Tarzan for the fourth time, emerges as a very different character from the jungle boy who first enthralled junior movie-fans in the silent screen days.

Tarzan the Ape Man has grown up. No longer the inarticulate beefcake of the jungle, he has become a modern, sophisticated man.

**HE CAN TALK**—whole sentences. He can think fast. This is because Weintraub believes Tarzan must keep abreast of the times. In other words, what delighted children of the 20s won't do for the second half of the century.

"I'm giving them a Tarzan they can believe in," he says.

"Kids of today are a lot brighter than they used to be. They want action and adventure, so I'm emphasizing the action of the story, treat."

**Giant Conference on Youth Will Probe Vital Problems**

BY LOUIS CASSELS

WASHINGTON (UPI)—The largest meeting ever held to assess the needs and problems of youth will begin here tonight with President Eisenhower serving as honorary chairman and keynote speaker.

Some 7,000 civic leaders, educators, clergymen, social workers and young people, including official delegations from all states and territories and 54 foreign countries, will participate in the weeklong "White House Conference on Children and Youth."

They will appraise the impact of modern American life on young people, with particular reference to growing materialism and apparently declining moral standards and ethical ideals.

They will discuss the ways in which parents, schools, churches and community institutions are meeting—and failing to meet—the real needs of the nation's children.

THEY WILL TRY to draw a composite national picture of the way things are, and the way things should be, in the hope that Americans will be stimulated to narrow the gap between possibility and reality during the next 10 years.

Similar White House conferences have been held every decade since 1909. Never before, however, has there been such large-scale participation by the public at large.

Preparations for this conference began two years ago.

Committees appointed by the governors of every state and territory began to sound out

public opinion with polls and

at local and regional meetings.

In Texas, for example, every citizen in the state was invited to write to the governor, outlining his views on

what is wrong with modern

youth. More than 1,807,000

Texans did so—about one out

of four of the state's residents.

Alaska sent questionnaires to the mayors or chiefs of every town and village, including isolated Eskimo settlements. Some of the responses were vivid. For example, one chief reported that the youth of his village

had a severe employment problem: "Fishing gone to pot."

LAST FALL, most of the states climaxed their preparatory activity with statewide conferences. Altogether, some 5,000,000 Americans participated in one way or another in getting ready for the big meeting in Washington.

The sheer size of the national gathering created staggering problems in organization and housing. Eighty-five different buildings in the Washington metropolitan area (not including the White House) will be used as meeting places.

The overhead costs of the conference are being financed by a \$350,000 federal appropriation and \$750,000 in private funds supplied by foundations and national organizations. Delegates will pay their own travel costs and living expenses, which will probably total upwards of \$2,000,000.

WHAT GOOD can be expected to come out of such a conference? The record shows that the five previous meetings helped to focus national attention on a wide variety of youth problems and that they have generally been followed by constructive government and private actions to relieve those problems. To cite just one example, most of America's child labor laws were enacted in the wake of the first White House Conference on Children and Youth 51 years ago.

The problems which this conference is likely to spotlight can be discerned from preliminary reports sent in from the preparatory state meetings. These state reports disclose widespread concern about an apparent decline in moral and spiritual values among America's young people (and their parents); the rising rates of juvenile delinquency, illegitimacy and venereal disease; the trend toward teenage marriages; the

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# Independent SUNDAY Press-Telegram

LOCAL NEWS AND FEATURES • CURRENTS OF OPINION • NATIONAL AND WORLD NEWS

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 27, 1960

Editorials

Page B-2

# \$42 Million Projects Pondered

## Council Must Decide Whether to Put Giant Beach Program Up to Voters

By GEORGE WEEKS

The future of the biggest public works program ever proposed for Long Beach's shoreline, outside of the commercial harbor district, may be decided within the next few weeks.

City councilmen must determine by April 19 whether to give the voters

an opportunity to approve or reject at the June 10 election a potential \$42 million expenditure along the west section of the beach.

A ballot proposition allotment has been non-committal. The proposal is carrying up to that amount from pending before the committee the Tideland Oil Fund for the whole. No date has been set for considering it.

The \$42 MILLION esti-

mate is the best that city engineers could put together for improvements in 14 categories involving numerous separate contracts over a period of at least six years.

Largest single item listed by City Engineer Jess D. Gil-

erson is a factor called esca-

stand and music shelter and line area between the Los Angeles River and Alaminos Ave., \$4 million.

Shoreline roadway structures between the river and Alaminos, including bridges, \$3,600,000.

Waterfront structural improvements, including bulkheads, \$2,528,000.

Electrical distribution and safety lighting, \$790,000.

Parking lots, \$747,000.

Shoreline roadway and access roads, \$683,000.

Sewers and storm drains, \$650,000.

Landscape, \$568,000.

Sprinkler system, \$280,000.

Surface improvements, \$176,000.

Structural removal, \$175,000.

Utilities, \$142,000.

THESE IMPROVEMENTS add up to \$28,880,000 and the total is increased to \$31,777,000 by the usual 10 per cent contingency item. The added escalation factor brings the figure to \$32 million.

The citizen committee's recommendation is that the authorization be submitted to the voters in one big package—the largest ever proposed for financing from the Tideland Oil Fund.

City Attorney Walfrid Jacobson said his opinion hasn't been asked whether a proposition of that magnitude and diversity is proper under terms of the charter.

It would be the first such proposed authorization for expenditure of tideland funds not yet on hand, he added.

AT THE PRESENT RATE of accruals, the Tideland Oil Fund—derived from production in the shoreline area immediately east of the harbor district—is expected to have an uncommitted balance of about \$6,500,000 by election time.

That figure will be reduced by \$1,775,000 if the voters approve an additional allotment for the Municipal Auditorium Exhibit Hall. The proposed authorization will appear on the May 10 ballot.

Anticipated rate of income in the fund during the next three years ranges from \$3,100,000 to \$3,500,000 annually. It is already beginning to rise because of secondary oil recovery from the depressing program for subsidence control.

Doom Topic of Lecture by Chemist

Dr. Harrison Brown, professor of geo-chemistry at the California Institute of Technology, will speak on "Must Destruction Be Our Destiny?"

He will speak at a free public meeting at the lecture hall at 8 p.m. Friday, in Lakewood High School, 4400 Briarcrest Ave.

The program, billed as non-political,

Dr. Brown will be presented by the Democratic State Central Committee. The speaker will be introduced by Lakewood Mayor Angelo Iacoboni.

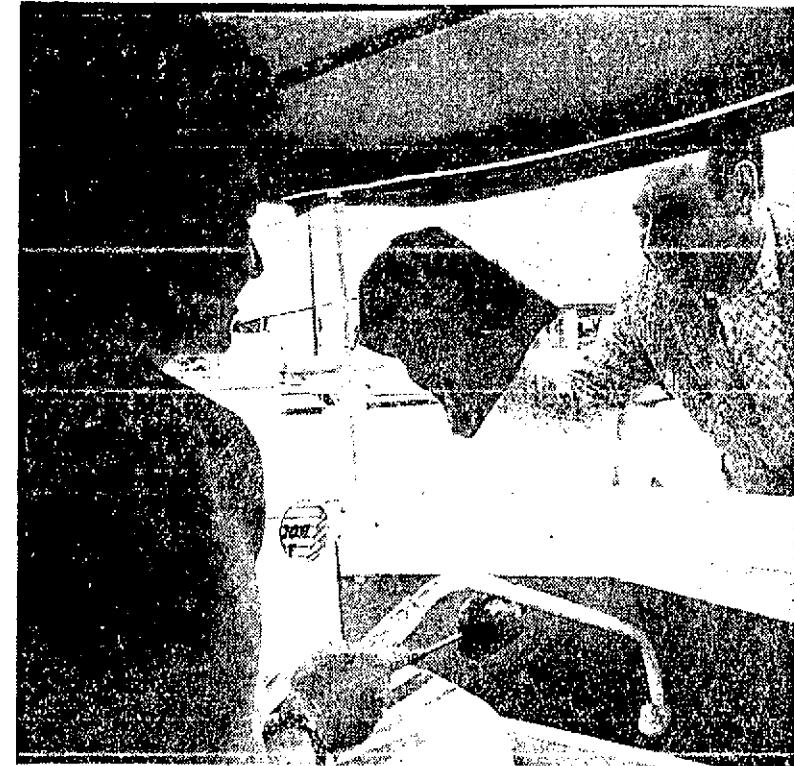
Dr. Brown, 42, received the \$1,000 Pure Science Award of the American Association for the Advancement of Science and the 1952 Pure Chemistry Award of the American Chemical Society.

He is chairman of the Committee on Oceanography, National Academy of Sciences; editor at large of the Saturday Review, and a director of the University of Denver Social Science Foundation.

Dr. Brown's published works include: "Must Destruction Be Our Destiny?", Simon & Schuster, 1946; "Years of the Modern" (co-author), Longmans - Green, 1949; "The Challenge of Man's Future," Viking, 1954, and "The Next Hundred Years" (with James Bonner and John Weir, Viking, 1957).

## HOT ROD ON THREE WHEELS

### Shoppers Electrified When Mary's Electric Buzzes By



#### LET 'ER RIP!

Royce Seavers of 10428 Nava St., Bellflower, owner of the Autoette company, polishes the windshield of three wheeler operated by Reporter Mary Neiswender as she joined select—but growing—club of 4,000 electric cars throughout the city. The city ranks No. 1 in the nation in number of electric car operators.—(Staff Photo.)

#### HONORS DAY

### Scholars to Meet in College Seminar

Nearly 500 scholars from Long Beach high schools will attend Scholarship Honors Day on the Liberal Arts campus of City College Tuesday.

Honor society members from Poly, Wilson, Jordan, St.

Anthony's, Millikan and Lakewood High Schools will be welcomed by Dr. George E. Dotson, assistant superintendent in charge of secondary schools, at luncheon in the student lounge.

Keynote speaker will be Dr. Nathaniel C. Allyn, associate director of admission at Stanford University. He will be introduced by Dr. William E. Keeley, dean of City College Liberal Arts Division.

Student chairman will be Sue Koeller, past president of City College chapter of Alpha Gamma Sigma, scholastic honorary society.

Meanwhile, young go-carters and their parents may as well recognize the regulations which apply to the little machines and the great hazards involved in their use on public streets. Those are dangerous enough for adult drivers in regular automobiles.

HARRY Krusz, the Chamber of Commerce chief, has thanked this column for rescuing him from a mountain of peas.

Since I told here how, on a busy speaking schedule, he was getting swathed with peas, hosts have been careful to keep them off the menus.

"People have been real thoughtful," said Krusz, whose aversion to peas has been reported even as far out as Barstow.

"Any other problems?" I asked him.

"Well," he said, "I hate to mention it, but I'm getting so it's a little hard to take green beans."

Warm up the spinach for this guy.



DR. N. C. ALLYN  
Keynote Speaker

### Wise Bldg. Preferred as Library

Proposed conversion of the Wise Bldg. into a new main public library has been endorsed by board members of Downtown Long Beach Associates, reports Leo Shultz, president.

The building is located on the northeast corner of Pine Ave. and Broadway.

AMONG REASONS for endorsing the conversion were the following:

Taxpayers would save more than a million dollars, the central business district would be stimulated and revitalized, main library space of 127,560 square feet would be provided in a completely modernized beautiful structure, and authorities have designated the location as "choice" for the main library.

#### Office Burglarized

Four typewriters and three

Panel members, all former

City College students, will be \$1,800 were stolen Saturday

Bill Blackburn, University of

California; Richard Byyny, Insurance Co. office at 2200

Applegate, James Congell,

George C. DeWitt, James Ep-

erson, Thordis Haga, Wil-

iam Holder, Dr. Ethel West,

Russell Benson, Royal Stan-

ton, Forrest Biard, William

McGrath and Dr. Adolph

Stone.

A panel discussion, "So

You're Going to College," is

scheduled at 3 p.m. in the

auditorium, with Ted Bethel,

student body president, as

chairman and Dr. Donald H.

Scott as moderator.

Want to be a writer at

city expense?

Now is the time to apply

for designation as the au-

thor of pro or con ar-

guments on one or more of

the nine propositions ap-

proved for the May 10 city

primary ballot.

City councilmen and oth-

er city officials get pri-

ority in writing the ar-

guments, each of which must

be limited to 200 words.

#### NINE PROPOSITIONS

### Want to Write for City?

Want to be a writer at city expense?

Now is the time to apply for designation as the author of pro or con arguments on one or more of the nine propositions ap-

proved for the May 10 city primary ballot.

City councilmen and oth-

er city officials get pri-

ority in writing the ar-

guments, each of which must

be limited to 200 words.

such applications until

next Friday.

The authors so desig-

nated will have their ar-

guments distributed with

sample ballots. But they

won't be paid otherwise.

City councilmen and oth-

er city officials get pri-

ority in writing the ar-

guments, each of which must

be limited to 200 words.

#### IT'S A VALVE, LIKE

An 8-ton valve, one of the largest ever installed by Long Beach Water Department, is inspected by Harold E. Wilson, division engineer of the utility.

It will serve a new addition to the water treat-

ment plant at Redondo Ave. and Spring St.

(Photo by JAMES BURTON)

gatingabout in my three Wheeler?

## EDITORIAL

# If You Like L.B.'s One-Way Streets, Speak Your Piece

IF YOU FAVOR the present one-way street system in downtown Long Beach, you had better let the City Council know how you feel.

There's a strong move to restore the two-way system.

The suddenness of the move has caught you one-way streeters flat-footed.

**THE ONE-WAY SYSTEM** was established in the years 1953-55. No substantial objection was heard at that time or thereafter. That is, not until a recent council meeting when an articulate group of objectors arose and presented arguments to restore 4th and 5th Sts. to the two-way plan. Before the meeting ended, a full-blown effort to eliminate one-way streets entirely had developed. No one voted the opposing view.

City councilmen were obviously impressed. They referred the issue to the Committee of the Whole for study and report. Suddenly, the one-way street system faced a fight for its life.

**THIS IS AN ITEM OF** public business too important to be decided without arguments from both sides. We refuse to believe that the one-way street system is friendless. If anything, its friends simply don't know that the issue has reached a critical point. This is a warning. It has.

**CRITICS OF THE ONE-WAY** system argue that it has been harmful to business; that traffic now tends to speed by without stopping; that motorists must drive farther to get where they're going; that one-way streets are unsafe. These views were detailed and repeated at the Council session.

On the other side, Traffic Engineer Robert Dier notes that the one-way system was established only after a careful survey by an international firm of traffic consultants at a cost to the city of \$12,000. The one-way plan was considered best because it gave promise of increasing the traffic capacity of the streets, improving signal timing, reducing traffic accidents and congestion, providing greater selectivity in curb parking, increasing the efficiency of bus operation, and providing more comfortable driving conditions at night.

**MR. DIER CONTENDS** that the city has reaped these predicted benefits. He observes, for example, that since the one-way plan went into effect, accidents in the downtown area have been reduced by 28 per cent. In view of such facts, he says, it would be a mistake to do away with one-way streets in Long Beach.

The issue boils down to three possibilities: Keep the one-way streets. Eliminate the one-way streets. Keep some of the one-way streets and restore two-way traffic on others.

Individuals and groups who want to be heard on the subject should attend the meeting of the Committee of the Whole when it considers the problem. Public opinion may also be voiced at regular council sessions on April 5 and April 12, the date when the Committee of the Whole will present its recommendation. The time to express yourself on this issue is before, not after, a decision is made.

## CAPITAL CAPERS

## Colleagues Needle Kuchel About Smog

By ROBERT E. LEE and BILL BROOM

SEN. HUGH SCOTT had Senate Republican Whip Tom Kuchel of California as his guest the other day on the TV show Scott puts on jointly with his Democratic colleague, Sen. Joe Clark. The two Pennsylvanians took time out for some bi-partisan needleling of Kuchel about California smog.

Scott said he was amazed to learn that the population of Los Angeles is growing because some days the smog is so thick it is impossible to find the city.

Clark observed that the Republicans were doubtless fearing that the hot air exuded at the Democratic National Convention in Los Angeles will add considerably to the smog problem.

Kuchel said the GOP hoped rather that it would be smoggy at least once during the Democratic conclave. If that happened, he said, "maybe we can get a plank in your Democratic party's platform to do something about it."

**ONE OF THESE REPORTERS** had the privilege last week of conducting members of Sen. Hubert Humphrey's campaign staff through the handsomely-appointed private airplane of Sen. Jack Kennedy.

It was late one afternoon, when the two senators who are fighting it out in Democratic presidential primaries were preparing to take off to resume their campaigns—Kennedy in Wisconsin and Humphrey in West Virginia.

Out on the runway stood Kennedy's sleek Convair, which sleeps eight comfortably and has all the conveniences of home—including television. A few feet away was a modest five-seater twin Beechcraft which Humphrey had chartered for the flight to West Virginia.

"We sure could use something like that," said a Humphrey aide as he walked down the ladder of Jack's plane and prepared to tuck himself into the crowded confines of Hubert's modest chartered job.

**THERE'S CONSIDERABLE CONCERN** at the White House about implications at recent congressional hearings that the President doesn't go to all the meetings of the National Security Council.

The Council is the most important agency of the government, including all the cabinet members and other agency heads who have to do with the nation's defense posture. Here's the record—there have been 325 council meetings since Ike took office and he has presided over 295 of them.

The 30 he has missed have been due to illness and his absence from the country. Vice President Nixon has presided over those.

## "Adios"



DORIS FLEESON

## Maurine Closes Washington File on Morse and Neuberger

PORLAND, Ore.—Over the bier of her husband, Maurine Neuberger held out her hand to the state's senior senator, Wayne Morse, who had attacked Dick Neuberger so bitterly as a liberal turncoat.

in the late senator's office has been padlocked and removed from the reach of any potential mischief-makers of either party or any faction.

Here and in the capital at Salem, the principal political observers of both parties say plainly that Maurine Neuberger will be elected this fall.

Mrs. Neuberger has served in the state Legislature and was a full partner in the work of her husband's office. She knows both the Oregon issues and the way things work in Washington. The competent Neuberger staff was theirs, not just his. The politicians agree that the state knows this. Some who served with both at Salem think her the better legislator of the two. They also recall that she always piled up big majorities in her Portland district, the biggest in the state.

But Mrs. Neuberger has that strong sense of reality which most women bring to their problems. She knows that the election is seven months away.

SHE IS AWARE that her decision to run was a disappointment to Rep. Edith Green, Portland Democrat, and Mrs. Green's friends, some of whom insist she is better qualified to be senator. The Democratic primary is stirring up the anti-

communist services for Dick and for the tribute Morse paid to Dick in the Senate. Ramrod-stiff, Morse replied that he always said what he meant and meant what he said. In the light of his other comments, it is unclear where this leaves Mrs. Neuberger, so far as Morse is concerned, in her campaign to succeed her husband for a full six-year term in the Senate.

But Mrs. Neuberger is closing that book as she will try to close other political and emotional accounts in this stormy period in Oregon politics. The Morse-Neuberger file

## SENATOR SOAPER SAYS:

## Appliance Makers Heed Mr. Disraeli

By BILL VAUGHAN

"NEVER explain," the late Disraeli often said, which seems to have made quite an impression on the people who write directions for operating household appliances.

WE HAVEN'T seen any crocuses shyly peeping through the snow, but the tips of a few automobile radio antennas are beginning to appear.

THE MAN at the next desk says he is not only too old to be an angry young man, but his doctor has

taken him off snow-shoveling, cigarettes, martinis and anger.

NEW YORK'S Museum of Modern Art exhibits a machine which has the sole purpose of destroying itself. What's new about it? Detroit has been turning them out for years.

THE FEDERAL budget sets aside \$100,000 to redecorate the White House for the next tenant. Ordering initiated awnings would, of course, be a sign of overconfidence.

THE MAN at the next desk says he is not only too old to be an angry young man, but his doctor has

done a good job of him.

Malcolm Enby, Executive Editor, Managing Editor, Editorial Columnist, Independent Sunday Editor.

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Editorial Columnist

Independent

Sunday Editor

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Editor





# STAR GAZER

By CLAY R. POLLAN

ARIES	MAR. 22
Taurus	APR. 20
TAURUS	APR. 21
1	MAY 21
14-20-28-42	JUN. 22
70-73-77	JUN. 22
GEMINI	JUN. 22
AVY 22	JUN. 22
25-38-52-57	JUN. 22
59-65-72	JUN. 22
CANCER	JUN. 22
2-15-22-33	JUN. 22
44-51-63	JUN. 22
LEO	JULY 24
16-17-36-40	AUG. 21
49-55-67	AUG. 21
VIRGO	AUG. 24
AVG. 21	AUG. 21
30-34-45-53	AUG. 21
58-61-65-87	AUG. 21

11-50-66-71	12-21-23-26
6-78-82-93	31-33-50-63
1	12-21-23-26
14-20-28-42	31-33-50-63
70-73-77	12-21-23-26
GEMINI	12-21-23-26
AVY 22	12-21-23-26
25-38-52-57	12-21-23-26
59-65-72	12-21-23-26
CANCER	12-21-23-26
2-15-22-33	12-21-23-26
44-51-63	12-21-23-26
LEO	12-21-23-26
16-17-36-40	12-21-23-26
49-55-67	12-21-23-26
VIRGO	12-21-23-26
AVG. 21	12-21-23-26
30-34-45-53	12-21-23-26
58-61-65-87	12-21-23-26

## San Pedro Pair Wins \$140,000 in 'Sweep'

A San Pedro couple and a Bell Gardens man won \$140,000 each in the Irish Sweepstakes. They were among 20 Americans who held winning tickets on Merryman II, the winner in Saturday's running of the Aintree Grand National Classic in England.

### Complete Pact for Madagascar Independence

PARIS (UPI) — France and Madagascar announced Saturday the conclusion of negotiations to lead to Madagascar's independence.

A joint announcement came from Premier Michel Debre of France and President Philibert Tsiranana of Madagascar. Formal papers confirming independence must be initiated by April 4. No date was set for formal transfer of powers, most of which already have been handed over.

Madagascar is an island in the Indian Ocean off the east coast of Africa. It covers 241,000 square miles and has a population of about five million. It is now called the Malagasy Republic.

They are Mr. and Mrs. A. J. Keelan, of 1231 S. Pacific Ave., San Pedro, and Lyle D. Carroll, of 7210 Granger Ave., Bell Gardens.

Jeannette Lembke of West Covina also held a winning Merryman II ticket.

"IT WAS THE FIRST sweepstakes ticket I ever bought!"

So said Keelan, owner of the Keelan Furniture Store in San Pedro Saturday when he was notified he and his wife, Violet will collect \$140,000 on the Irish Sweepstakes.

Keelan has lived in San Pedro 35 years and has been in business there 30 years.

The Keelans have a son, David, 18, and daughter, Kathy, 15.

Keelan's parents were born in Ireland and he and his wife expect to fly to Ireland to collect their money.

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STEER BEEF ONLY

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GROUND BEEF 39¢ lb

Rath Black Hawk

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Eastern Corn Fed Pork

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PURE PORK

SAUSAGE 39¢ lb

Bar M All Meat

WIENERS 39¢ lb

Fresh Tender

PORK LIVER

Fresh Fillet

DANISH 39¢ lb

COD



We give Blue Chip Stamps, too!

FREE PARKING IN LOT AT REAR OF STORE

INDEPENDENT-PRESS-TELEGRAM—B-5  
Long Beach Calif., Sunday, March 27, 1960

## SA Opens No. 1 Store

The world's largest Salvation Army store was opened Saturday with civic ceremonies at 1333 Alamitos Ave. through Saturday.

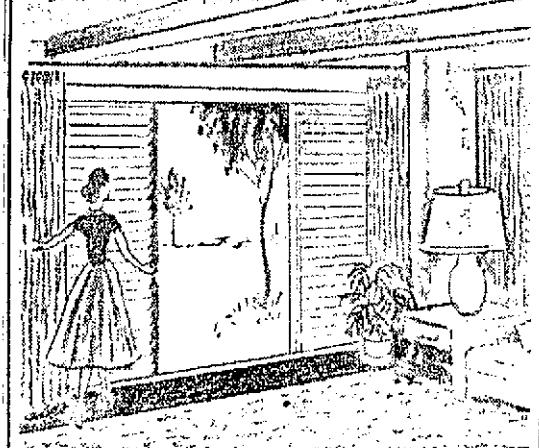
Speakers included Mayor Ray Keeler, Norbert Dean, president of the Community Chest here; Mills Hodges, chairman of the Salvation Army Advisory Board, and Lt. Commissioner Samuel Hepburn of San Francisco, Western States Commander for the Army.

The one-story building con-

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39¢

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BUD SYRUP  
MED. AA EGGS  
IRIS DETERGENT  
JELLY CO. SIZE  
WHITE HOUSE  
PEANUT BUTTER  
1 LB. JAR  
C.H.B.  
MAYONNAISE  
24-OZ. JAR  
SKILLETT  
CORNED BEEF HASH  
15-OZ. CAN  
DODDIE DANDY  
POLISH PICKLES  
QUART  
LITTLE  
PINK SALMON  
1/2 SIZE

239¢

SLICED-7'S SIZE  
PEACHES  
DEL HAVEN 2'S SIZE  
TOMATOES  
GREEN GIANT 12-OZ.  
NIBLET'S CORN  
PAC SLICED 303  
PINEAPPLE  
VAN CAMP'S 6+ OZ. SIZE  
GRATED TUNA  
PUREX BLEACH  
QUART

339¢

World Wide Beans  
303 can  
Sampan Asparagus  
300 can  
Del Haven  
Sliced Beets  
303

439¢

San Vista  
Early June Peas  
300 can  
New Mack  
New Potatoes  
300

FRESH CRISP GREEN  
CABBAGE 2¢ lb  
JUMBO HEADS  
Cauliflower 2 25¢  
FANCY GOLDEN RIPE  
Bananas IN 2 lbs.  
HANNS 2 25¢  
FANCY  
Bell Peppers 2 lbs. 2 25¢

IDEAL PORK SHOP  
DOWNTOWN LONG BEACH  
7th & Pine 8 a.m. 'til 6 p.m.—Fri 'til 8 p.m.



may co's in full bloom for Easter

## NEW GLEN PLAID FOR SPRING BY MICHAELS-STERN

Note the subtle newness in these just arrived Michaels-Stern New Yorker worsted glen plaid suits. The 3-button coat is trimmer; the lapels are slimmer; and the trousers just enough narrower to make your older suits look a bit baggy in contrast. Fresh up your wardrobe with the suit that's big fashion news this spring, tailored to perfection in an elegant up-to-the-minute fabric pattern . . . and you'll step out at the head of the Easter parade.

75.00

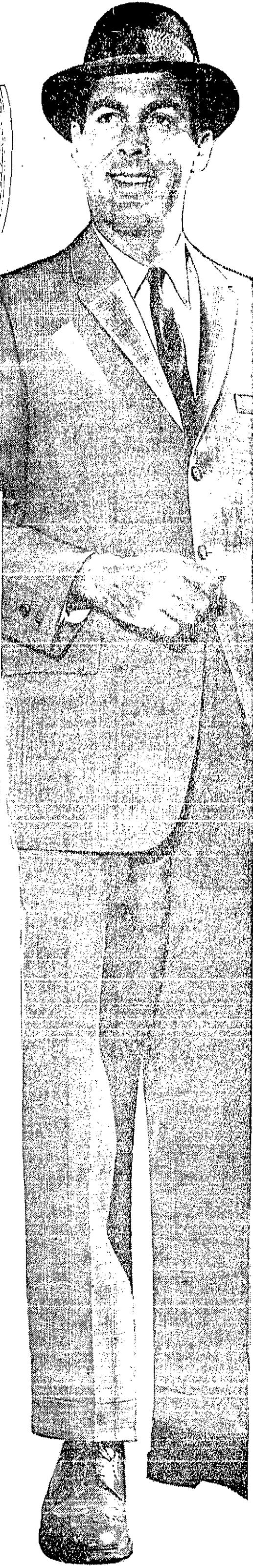
may co. men's clothing—street floor

## EDWIN CLAPP CREATES THE ITALIO SLIP-ON SHOE

Continental styled to today's slim silhouette, this elegant slip-on combines all the fine, comfortable qualities that have made the Edwin Clapp shoe the standard for excellence for more than a century. Hand lasted and constructed of the choicest leathers by skilled shoe craftsmen, the Italio is a suave high front slip-on of fine imported brown olive calfskin. Lightweight and flexible.

27.95

may co. men's shoes—street floor



## Deaths

LAWSON—Nellie Pearl, 70, of 3289 Chestnut Ave., died Saturday. Surviving are husband, Arthur A., and son, Kenneth and Sidney A. Service Monday, 3 p.m., Mettell's & Peck Chapel of the Palms.

ALBERT—Virginia J., 35, of 230 E. Plenty St., died Friday. Survivors are husband, Harold J.; son, Harold J. Jr.; brother, Bart Longo, and sisters, Mrs. Edith Wells and Mrs. June Wells. Rosary 7:30 p.m. Sunday, Hunter Mortuary Chapel; Requiem Mass Monday, 9 a.m., St. Anthony's Church.

GLASBRENNER (Artesia)—Charles M., 74, of 12253 E. 223rd St., died Friday. Survivors are wife, Marie; daughters, Mrs. Gladys Furgeson and Mrs. Charlene Shultz; brother, John, and two sisters, Mrs. Lena Sorenson and Mrs. Rose Catura, and seven grandchildren. Service 3:30 p.m. today in Artesia Mortuary Garden Chapel.

BILLINGS—Franklin Leontine, 65, of 250 Mira Mar Ave., died Friday. Survivors are wife, Margaret; stepdaughter, Nancy Sturgeon; brother, Emmett R. Service 2 p.m. Monday, with graveside rites in Sunnyside Cemetery. Christensen-Pino Mortuary in charge.

WARD (Garden Grove)—James E., 57, of 13122 Benton St., a dairy operator in Southern California the last 35 years, died Friday. Survivors are wife, Anna; sons, James T. II and David Duane; daughter, DeAnna Lynne Ward; mother, Mrs. Fita May Ward, and two grandchildren. Service 2 p.m., Tuesday, at Downey Mortuary Chapel.

MARTIN—Lucille E., 52, of 446 W. 9th St., former chief telephone operator, died Friday. Surviving are sons, Fred J. and Jerry L.; mother, Mrs. Louise Galbreath; brothers, Jack and Lytle Galbreath; sisters, Mrs. Velma Dalton and Mrs. Alice Godwin. Service Tuesday, 11 a.m., Forest Lawn, Cypress, Forest Lawn Mortuary directing.

AHRENS (Lakewood)—Charles J., 66, of 5408 Century Blvd., died Thursday. Surviving are wife, Alice; son, James; brothers, Henry, Omar, John and Jay; sisters, Mrs. Thelma Cook, Mrs. Meta Mahon and Mrs. Fern Hay. Service Monday, 1 p.m., White's Funeral Home Chapel, Bellflower.

BUTTERFIELD (Bellflower)—Charlotte L., 77, of 9328 Mayne St., died Friday. Surviving are husband, Alfred, and sister, Mrs. Roberta Gonzales. Service Tuesday, 1 p.m., White's Funeral Home Chapel, Bellflower.

RATLIFF (Dominguez)—Loyd L., 55, of 21009 Prospect Ave., died Friday. Surviving are wife, Anita M.; son, Joe M.; daughter, Miss Anita M.; mother, Mrs. Glenn R.; brothers, Lawrence S. and Bill J. Service Tuesday, 10 a.m., Dilday Family Mortuary.

AVERY—Edwin H. B., 78, of 2027 Appleton St., died Friday. Survivors are wife, Grace M.; son, Dr. Robert B.; daughter, Mrs. Elizabeth Scown. Service 2 p.m. Tuesday, Dilday Family Mortuary Chapel.

HUTSON—Julia E., 83, of 1298 E. Broadway, died Friday. Survivors are daughters, Mrs. K. E. Driskel, Mrs. Claudia Cathey, Mrs. Albert Jim Britt, Mrs. W. E. Wright and Mrs. C. P. Harris; son, Charles T. Service Monday, 10:30 a.m., Dilday Family Mortuary Chapel.

GOEZ (Los Alamitos)—Herman J., of 10652 Los Alamitos Blvd., died Friday. Surviving is one nephew, Richard T. Kinsell. Private service Monday, Dilday Family Mortuary Chapel.

MEGENITY (Paramount)—John H., 63, of 16432 Parkshire Ct., died Friday. Surviving are wife, Alice; mother, Mrs. Margaret Megenity; sisters, Bessie Davis, Mary Nathson, June Thomas, Floreen Border, Anne McMillan. Service Monday, 1 p.m., Paramount Mortuary Chapel.

DERRY—Robert L., 48, of San Diego, former Long Beach resident, died Wednesday. Survivors are wife, Gertrude M.; parents, Mr. and Mrs. Walter R. Derry, and sister, Mrs. Donna Kinrade. Service 2 p.m. Monday in Hunter Mortuary Chapel.

**DIAMOND PANELS ENGAGED BY LILY OF FRANCE "ENHANCE"**  
**YOUR FIGURE . . .** diamond panels are a girl's figure's best friend, for they gently, but firmly shape and control giving you a youthful, natural appearance. Yet this same "Enhance" garment feels so comfortable when you wear it. Made from cotton, rubber, nylon and rayon. Available in the following styles:

Short or long length high waist "Enhance" shown **18.50**

Waist line "Enhance" **15.00, 16.50**

Junior high waist "Enhance" girdle **7.95**

Short or long panty girdle, shown **8.95, 10.95**

May Co. Corsets—Second Floor



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LAKEWOOD OF COURSE  
**co**

ENTER OUR "TEEN-AGER OF THE YEAR" CONTEST and win \$50.00 toward your college tuition. Pick up an entry blank in the Corset Salon of your nearest May Co. The contest is open to girls in junior or senior high school in the Los Angeles area.



## FIRST BUDS OF SPRING APPEAR ON GOTHAM'S MATCHED SLEEPWEAR

. . . Misty sheer nylon blossoms with delicate petals of nylon satin, creating an illusion as fresh as spring itself. Matching nylon satin piping and covered buttons lend additional accent detail to this lovely sleepwear . . . And Gotham makes an exquisite choice for the June brides' personal shower gift. All styles come in white with pink or white with blue trim.

A. waltz length gown in redingote style with overlay skirt, lined bodice. White with pink or white with blue. Sizes 32 to 38. **8.95**

B. matching peignoir, with fitted waist. Sizes small, medium, large. **10.95**

C. baby doll pajamas. Sizes small, medium, large. **8.95**

D. torero pajamas (not shown). Sizes small, medium, large. **8.95**

May Co. Ingene—Second Floor

Mail and phone orders promptly filled.

Your Name \_\_\_\_\_

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# Moonshot Contracts to 3 Firms

Three Southern California electronics firms Saturday held contracts to design a moon capsule.

Ford Motor Co.'s Aeromatic at Newport Beach, North American Aviation's Missile Division at Downey and the Hughes Aircraft Co.'s main plant at Culver City were chosen from 14 plants invited to bid by the National Aeronautics and Space Administration.

The proposed moon capsule would take a 300-pound pay load of scientific instruments to the moon, landing it on the lunar surface.

California Institute of Technology at Pasadena will develop the spacecraft from designs to be submitted by the three research centers.

## Series Set on Health for Elders

"Health for Senior Citizens," a new series of four lectures sponsored by the Long Beach City College General Adult Division, will begin at 2 p.m. Wednesday in Dewey auditorium, 8th and Locust Ave.

Speaker is Dr. George W. Ainlay, medical director of the Eastern Star Home of California. First topic will be "Physical and Mental Changes in Later Years: How Recognized, Avoided or Delayed."

Other admission-free programs this week:

### MONDAY

Psychology—Dr. Arthur L. Bietz, "Throwing Away Your Marks," 7:30 p.m., Wilson High School auditorium.

### WEDNESDAY

Parent Education—Dr. Marion Durfee, "Do's, Don'ts and Discipline," 7:30 p.m., Hoover Junior High School auditorium.

### THURSDAY

The Cancer Story—Dr. M. Haskell, "Seven Danger Signals of Cancer," 7:30 p.m., Lowell School auditorium, 5201 E. Broadway (originally scheduled at Rogers Junior High).

## Laborer, 70, Buried; Gets Out, Bruised

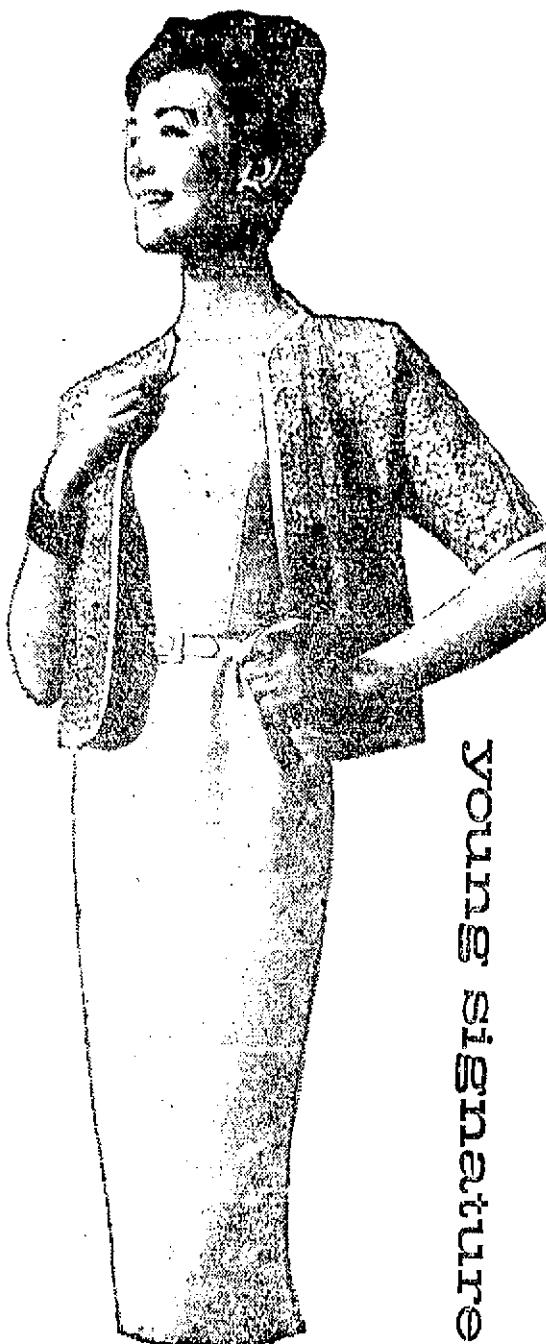
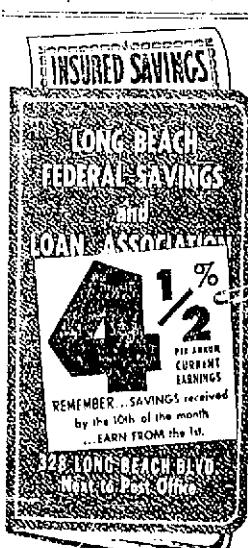
Buried for 15 minutes in a sewer excavation in Dominguez Saturday, a 70-year-old laborer managed to escape with only a bruised elbow.

Seaside Hospital officials said that the worker, Teofilo Adams of Los Angeles, suffered only a bruise on his right elbow.

Adams was working in a tunnel in the 2000 block of E. 223rd St. when the cave-in, believed caused by heavy truck traffic on the street, occurred.

## Guinea Selling Plastic Bonds

CANBERRA, Australia (UPI)—Bonds made of plastic are being floated in New Guinea in a government loan to educate the natives in economics. Territories minister Paul Hasluck, whose department administers the area, told Parliament: "We had to use a durable material because ordinary scrip would have disappeared in a year under the tropical conditions."



YOUNG SIGNATURE

### BRIEF JACKET, SLEEVE-FREE

**SHEATH** . . . with a light-as-gossamer lace jacket, this two-piece silk costume takes honors for versatility. Wear the sheath alone, bejeweled. Top it with the tiny jacket . . . just cover enough to make a costume. Dress in beige with lace-laden jacket in watercolor hues. Sizes 5 to 15.

**39.98**

may co. young signature—second floor



### POLKA DOT CAPRICE . . .

Forecast fashion for Spring, skillfully planned in silk to give you two costumes in one. The short-cropped jacket is lined and collared with dots. The slim-line sheath is dramatically sashed, gently cascaded with dots. Beige with white, sizes 10 to 18.

**55.98**

may co. forecast shop—second floor

### WATERCOLOR PRINT SHIRT DRESS

**DRESS** . . . it's smart to be artless in whisper-sheer organdy, flower strewn by Pat Hartley. Jeweled buttons, a sky blue belt cinch the fashion picture. Spanking white dotted Swiss cotton organdy print. With slip, bouffant petticoat. 8-16.

**29.98**

may co. misses' dresses—second floor



### LOVELY LACY FLOATS IN . . .

in embroidered, sleeveless pure silk organza, fragile as a sigh. Strictly for exciting moments with its waist-slimming cummerbund embroidered flowers, and wide, whirling skirt. Blue or pink on white. Complete with its own net petticoat. 8-14.

**35.98**

may co. misses' dresses—second floor

SHOP MONDAY, THURSDAY, FRIDAY NIGHTS TILL 9:30

SHOP TUESDAY, WEDNESDAY, SATURDAY—9:30-5:30  
5100 LAKEWOOD BLVD., PHONE ORDERS: ME 3-0111

## Report Gains Made in Film Strike Talks

HOLLYWOOD (CNS) — Definite progress at ending the 20-day-old Hollywood film studio strike was reported late Saturday following contract talks between the Screen Actors Guild and Producers.

A joint statement issued by John L. Dales, executive guild secretary, and Charles S. Boren, executive vice president of the Association of Motion Picture Producers, said:

"We wish to report progress has been made and as evidence of that progress another meeting has been scheduled Monday."

SUBCOMMITTEES representing both sides will meet Monday morning.

This will probably be followed by a full committee meeting "in a day or so," the announcement said.

While the contract talks are shrouded in secrecy, it is believed a compromise is being worked out in regard to payment of actors for films shown on television.

The guild has been demanding payment for all post-1948 films released on T.V. The producers have expressed a willingness to pay guild members for films shown after this year.

The strike has idled thousands of members of the film colony.

## Watch Kept on Victims of Refrigerant

Four small children who along with their parents, were partially overcome Saturday when sulphur dioxide gas leaked out of an abandoned refrigerator system at their apartment at 816 E. 19th St., remained in Seaside Hospital in "good condition" Saturday night.

Hospital attendants said the children were being kept under observation for possible lung injuries from inhaling the fumes.

The victims were rescued by firemen after two men, moving from the building, heard violent coughing and investigated. They smelled the gas and called for help.

Still hospitalized are Lawrence Kainz Jr., 2, and his sister, Wanda, 5 weeks, children of Mr. and Mrs. Lawrence Kainz; Deborah Hodge, 5 months, daughter of Mr. and Mrs. Robert Hodge, and Roger Durre, 1, son of Mr. and Mrs. Edgar Durre.

## Malaya to Study Racism Retaliation

KUALA LUMPUR (UPI) — The Malayan Parliament will be asked to take retaliatory measures against South Africa's policy of apartheid or strict racial segregation.

Progressive Party officials said they will introduce proposals calling for such action.

### NEW DISCOVERY FOR HARD OF HEARING

To all readers of the Ind. P.T. The Diagnostic Office will give the first treatment for only \$3.

According to the Basic Diagnostic Office it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us we have tried everything and we are so disheartened that we hesitate to try anything else. Once they try this new and proved method they are encouraged, just like magic, in many cases they are able to hear without their hearing aid after the first treatment.

The treatment is simple, it consists of three steps, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given, if the loss is due to earache, a different treatment is given, if it is a bone condition, the Tympanic Oscillations treatment is given.

According to Basic Diagnostic's 70% of all hard of hearing people will be helped by this method.

We believe it is as great a discovery as insulin was for diabetes.

We are so sure that we can help you that we will give you the first treatment for only \$3.00. Please bring in this ad within 10 days from today.

Diagnostic Office  
927 E. BROADWAY  
LONG BEACH — HE 6-4403  
DR. S. J. ANDERSON, D.C.  
In Southern California Since 1936

# special pre-easter purchase of suits & coats



### CROPPED JACKET SUITS

You'll capture compliments . . . smartly suited in spring's new cropped suit. Smartly suited to your budget, too! All-wool fabrics, expertly tailored. Misses' sizes in new willow green, grey, navy, beige or black. Half-sizes in blue, grey, green, beige or black.

**39.00**

May Co. misses' suits—second floor

### NEW CROPPED COATS

Lead the parade looking like a million in a new shorty coat . . . pin-money priced at may co. Cropped short to toss over a wealth of summer costumes. Many fabrics. White, oyster, beige, red, grey or tweeds. 8-18.

**19.90**

May Co. misses' coats—second floor



### LONG-LINE COATS

Step out Easter morning in a new go-everywhere coat value priced at may co. A big collection of new-tone tweeds, hopsackings, basket-weaves and flannels.

Assorted fabrics. In white, beige, blue, red, new willow green. Sizes 8-18.

**29.90**

May Co. misses' coats—second floor



may co's in full bloom for Easter

SHOP MONDAY, THURSDAY, FRIDAY NIGHTS TILL 9:30

SHOP TUESDAY, WEDNESDAY, SATURDAY—9:30-5:30  
5100 LAKEWOOD BLVD., PHONE ORDERS: ME 3-0111





# Cubs, Bosox Thorns in Cactus Loop

## Defense Rests--- Chicago Outlook Is 'Grimm' Again

MESA, Ariz. (NEA)—The only thing certain about the Cubs is Grimm, and you may use that either as a noun or an adjective.

Whenever Philip K. Wrigley doesn't quite know what to do with his Chicago conundrum, he brings back Charlie Grimm as manager.

And Grimm, the good guy, speaks with the expected enthusiasm of an old-timer getting a third chance (fourth in the National League), despite the fact that the Cubs don't pick up the ball very adroitly and are badly in need of a catcher who can hit a little more than a lick.

"If you look around here hard enough you'll find a lot of spirit," said Grimm, delighted to be out of the front office and supervising the training at Rendezvous Park, directly in back of the Maricopa Inn, where the Cubs are quartered in Mesa, the pretty little Mormon town on the desert hard by Phoenix. "And without any real names, the pitching is pretty good."

\* \* \*

WHETHER BY ACCIDENT or design, the Cubs are conducting a unique experiment. They are going to use leadoff men in the top three batting order positions. The idea is to get away from the double play and give Ernie Banks and Frank Thomas a chance to drive them home. This could work out in increased run production if Richie Ashburn could regain the touch which enabled him to lead the league in hitting as a Phillie only two years ago. The other leadoff men are Tony Taylor and George Altman. They are all swift, and in a productive year all could get on base often.

The Cubs' definite strength lies in Banks' bat and some strong-armed pitching.

They gamble on comebacks by Ashburn and Thomas, both of whom were extremely sour in 1959.

\* \* \*

THE CUBS' PRINCIPAL weakness is defense, where all games are won. Banks, for all his records, in the field as well as at the plate, is only a fair shortstop because his range is so limited. Except for Tony Taylor, all the other infielders are rough and ready types, and in the outfield only Ashburn can pick up what was a decidedly mediocre outfield.

Cal Neeman is an accomplished catcher who can't hit. Sammy Taylor is a satisfactory swatter who doesn't throw accurately even when his arm isn't sore, as it is at present. To give you a rough idea of how bad things are in this highly important department, Grimm is talking about Moe Thicker, who batted .233 at Fort Worth, and of getting 90 games out of 37-year-old Del Rice, who never hit much more than his weight and was released by the Braves.

\* \* \*

POWER PITCHING COULD give batters a hard time, however, and make the Cubs look better than they appear in foolscap. Baseball people other than those in the Wrigley Field front office gave Bob Scheffing a ton of credit for finishing in a tie for fifth place last season with Dick Drott out for the entire run and Moe Drabowski sorely handicapped by arm trouble.

Much depends on Drott. He and Drabowski are already throwing hard this spring. Two years ago, Drott had all the marks of a big pitcher.

The other starters should be Glen Hobbie, 16-13 last trip and a stickout, and Bob Anderson, who has an outstanding curve. Don Elston is real tough as a fire fighter.

The Cubs are likely to get a lot of strongly-pitched games and Ernie Banks is fairly sure to knock in more than 100 runs, but they hardly figure to make Charlie Grimm a miracle man at this late stage.



A GRAY MOMENT FOR CARDINALS' GRAY

St. Louis Cardinal infielder Dick Gray hooks into home plate at end of slide but it does him no good as catcher Clay Dalrymple of Philadelphia Phillies tags him out. Gray tried to score from third after Ken Walters caught Bill White's fly ball to right field.—(AP Wirephoto.)

## Pirates Chalk Up New Lane Trade 10th Straight, 1-0 Offer Spurned

FORT MYERS, Fla. (UPI) — bag and then stepped on the Pittsburgh Pirates won sack to double Barone. Their 10th straight exhibition baseball game Saturday, beating the Milwaukee Braves, 1-0, on Dick Schofield's two-out single in the ninth.

Righthander Vernon Law, 10-4, struck out seven, went seven innings for the Pirates and allowed Milwaukee only four hits before retiring in favor of rookie Earl Francis in the eighth.

Milwaukee hurlers Warren Spahn and Carlton Willey held the Pirates in check for eight innings, but Bob Giggie ran into trouble in the ninth.

Bill Mazeroski drew a walk to lead off the inning. Dick Barone was passed intentionally and Bob Oldis reached first safely when Johnny Portland, Logan hobbled his hot ground'er at short.

With the bases loaded, Francis smacked a one-hopper week, to third baseman Ed Mathews, who tagged Mazeroski off the

## 'Unbelievably Bad' Red Sox Have No Sockers

By HARRY GRAYSON

SCOTTSDALE, Ariz. (NEA)—For an outfit gaudily backed through the years by Tom Yawkey, the Red Sox are unbelievably bad.

Prospects are so dim, in fact, that Bill Jurgens seems hesitant to discuss them. "Bucky Harris is a capable baseball man," said Jurgens, launching his first full season as a major league manager at Scottsdale Stadium in this unique restoration of a wild and wooly far western frontier town. "Harris gives me players and I play them. I try to get the best out of them. Winning the championship or finishing last, that's it."

That's not a bad start for a bloke managing the present sad collection of Bosox.

"I'd say the same thing if I had the best club in the world," added Jurgens, before going into the advantages of training in weather such as they have had in Arizona's Valley of the Sun this spring.

If Ted Williams can't play every day—and how can he?—the Boston club has just one standout ballplayer, Frank Malzone, the boy-legged third baseman who came to the Backbay Millionaires from the Bronx for peanuts.

Jackie Jensen's retirement took away what run scoring power the Red Sox had.

Sunny White chucking baseball for bowling alleys left the group without an established major league catcher.

\* \* \*

THE RED SOX wound up four games below .500 and 19 games back with Williams, Jensen and White. This edition could be dead last without trying too hard.

Essentially what is wrong is that the Red Sox can't hit. Most of the outfielders have experienced difficulty batting .250, and even the kids coming up didn't do better in the minors.

Except for Malzone the infield is nothing to write home about. Pete Runnels is a real good hitter, but never was much second baseman, and he is coming up 32. The Texan has never found a place to play. He is the type a manager usually tries to hide in the out field because of his bat, which is a tip-off on the Red Sox' dire need of offense. Pompeio Green is pretty fair with the glove, but this switch hitter batted no more than .233 in 50 games.

Don Buddin could come on to give the Red Sox a strong left side of the infield. Vic Wertz and Jim Marshall, left handed batters, and towering Ron Jackson will divide the chores at first base.

\* \* \*

WILLIAMS WILL PLAY as much as he can, but after him only Bobby Thomson has a big league rating. Marty Keough, .213 last trip and no power, probably will be the center fielder. Gene Stephens hit .278 part time, but only three home runs. Jim Busby, extra fly-catcher, hit only .225. Even the youngsters failed to hit much with Minneapolis. Lou Clinton, for one, batted .251.

There are some reputations on the pitching staff, but none has fared particularly well more recently. There is no southpaw strength available. The slickest pitcher is probably one of the newer ones, Jerry Casale, who won 13. Tom Brewer, Ike Delock, Frank Sullivan and Dave Hillman figure to be the other starters. Sullivan was exceptionally effective a couple of campaigns back, but bagged only nine in 1959.

The catcher will be untried with Haywood Sullivan, back after a disk operation, doing the bulk of the work.

\* \* \*

THE RED SOX WERE not formidable last year. The ordinary players on the squad are not too sure of themselves. The good ones are individualists, so you have nine guys and not a club.

## WHITE SOX PILOT STILL CALLS DODGER HOME 'HALL OF MIRRORS,' BUT . . .

# COLISEUM SERIES REMATCH OKAY--LOPEZ

By GEORGE LEDERER  
(I, P-T Staff Writer)

SARASOTA, Fla.—Al Lopez still refers to the Coliseum as "hall of mirrors" and, reflecting on the World Series briefly, the White Sox manager argued Saturday that his club was at a distinct disadvantage.

"Sure, we were handicapped in the Coliseum," said Lopez. "We couldn't utilize our two biggest assets, speed and defense. (Jim) Landis is a great center fielder, but he couldn't operate out there."

"Luis" Aparicio is a great base runner, but the Coliseum slowed him. We weren't a power club and couldn't blast those balls over the screen. In fact, it hindered us to the point where we couldn't go from first to third on a single."

"It took the Dodgers a full year to learn how to play in the Coliseum. They finished seventh the first year, then won the pennant with practically the same club."

If it sounded like an alibi, it wasn't intended to

Orioles Smear Yanks; Rookies Fan 10 Bombers A's Tally Four in Sixth to Turn Back Nats, 7-5

MIAMI (UPI)—The Baltimore Orioles smothered the New City hopped on Bill Fischer Saturday night, for four runs in the sixth in 9-2, in a meeting of two nines Saturday and defeated American League teams which the Washington Senators, 7-5, have had disappointing records this spring. Both began play with identical 5-8 marks.

The pitching was all by rookies and the 3,076 fans saw the Birds' pair outshine the trio Casey Stengel employed. Leftyhanders Steve Barber and righthanded Jack Fisher, both 21, held the Bombers to six hits and fanned 10.

Kansas City 101 000 010-2 11 4  
Washington 100 000 000-0 10 8  
Milwaukee 100 000 000-0 10 8  
Detroit 100 000 000-0 10 8  
St. Louis 100 000 000-0 10 8  
Chicago 100 000 000-0 10 8  
New York 9-2 4-3 New York 5-9 3-2  
San Francisco 5-3 10-2 Cincinnati 4-9 3-2

Exhibition Standings

NATIONAL LEAGUE  
W.L.P.  
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Cincinnati 4-9 3-2

LDS Tournament

At Fresno, Calif., 46, 42

Mar. Vista, Calif., 46, 42

Alameda, Calif., 46, 42

Los Angeles, Calif., 46, 42

San Francisco 4-9 3-2

Chicago 4-9 3-2

St. Louis 4-9 3-2

San Francisco 4-9 3-2

Chicago 4-9 3-2

St. Louis 4-9 3-2

Chicago 4-9 3-2

# Widower Creed Blazes at Santa Anita

## 10 Stakes Slated at Los Alamitos

Ten stakes, topped by the \$25,000 Los Alamitos Quarter Horse Championship, were announced today by Track President Frank Vessels Sr. for the 24-day race meeting that gets under way at Los Alamitos April 12.

### Bob Kelley Says--

#### Lane Trying to Show Up Harris

Trader Frank Lane's generosity in offering the Red Sox a compromise deal to make up for the Sammy White atrocity might be misconstrued, dear souls—as the man on the late-hour TV shows says. Lane isn't doing anybody any favors when he gives Boston a chance to keep Russ Nixon.

Truth is, Frank doesn't want any part of Nixon himself, after the way Russell pepped off, once he reached Boston. Come to think of it, the Trader wants to get rid of Nixon and get the best of the trade, all at once.

Looks a bit as if he is show-boating, and trying to



FRANK LANE

show Fred Frick what a nice boy he is when he offers Carroll Hardy, Al Ciotto, Carl Thomas, Bubba Phillips and Nixon to the Red Sox for Haywood Sullivan, Frankie Malzone and Jim Marshall.

The Commissioner had suggested that Lane and Bucky Harris try to get together on a compromise trade. So Lane has made his offer. Nobody can accuse him of failing to cooperate. At least, that is the impression. The Trader is apparently trying to convey.

Check the list of what Lane offered him. Hardy—an outfielder who'll never hit Quantity. No Quality enough to cut it in the majors; he should stand in that flunker and spot with the San Francisco 49ers. Cicotte—the best and worst have given up on his ever approaching the ability of his famous uncle, Black Sox Ed Cicotte. Phillips—a reserve infielder. Thomas—sorry, I never heard of him.

In light of his feeling toward Nixon, Lane obviously would settle for much less. However, by beating Harris to the gun with an offer, he apparently figures he might steal something.

Dodger exec Dick Walsh chuckled over the prospect of Nixon going back to Cleveland when we discussed the Beach volleyball tournament matter. "I'd hate to be that poor guy," he said. "Why, he'd Saturday. Scores were 15-11, 11-15, 14-15, 15-13. Action will continue each Saturday and wash them in the bathroom of his hotel room, pending the imminent trade."

★ ★ ★

DON JORDAN'S STRANGE fascination for Mickey Cohen, or vice versa, stems from hero worship, according to Aileen Eaton.

"Jordan is a poor kid from a poor family, with 13 brothers and sisters on the East Side," she pointed out. "Managers he had in the past gave up on him, because he was always in debt. Not long ago, his family would go out and charge fortune against his name."

One day, Aileen says she told the now-welterweight champ: "Don, it's obvious your family will sponge off you as long as you let them. You've got to put a stop to it. Nobody will touch you if you're always in debt."

About the Cohen-Jordan relationship, which has irked the State Athletic Commission plenty, she declares: "An uneducated kid from Jordan's environment is actually flattened when someone with a name like Cohen invites him out, or to his home. He doesn't know any better. He thinks this makes him a big shot."

One wonders how often Jordan will be invited to Cohen's home after May 27. That will be the night he loses his title—to the first halfway good fighter he's met in championship rings in the past year and a half.

(From Bob Kelley daily at 8:25 a.m. and 4 p.m. on KMPK)

## SATURDAY'S HORSE RACING RESULTS

### Caliente

FIRST RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

SECOND RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

THIRD RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

FOURTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

FIFTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

SIXTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

SEVENTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

EIGHTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

NINTH RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

TENTH RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

ELEVENTH RACE—2 furlongs: Filly, Gait, Cimarron, \$10. 200.

TWELFTH RACE—1 1/2 miles: Filly, Gait, Cimarron, \$10. 200.

THIRTEEN RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

FOURTEEN RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

FIFTEEN RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

QUINTEEN RACE—Mile: Filly, Gait, Cimarron, \$10. 200.

# Fishin' Around

By DONNELL CULPEPPER

Topping all events in the outdoor world this week will be the opening of the 15th annual Los Angeles Sportsmen's Vacation Show at 1 p.m. Thursday in Pan-Pacific Auditorium, 7600 Beverly Blvd. The show will run for 11 days and there will be 10 million dollars worth of exhibits for about 300,000 visitors to see.

This is the BIG SHOW of the year for the sportsmen, and should not be confused with another show just concluded and sponsored by a single Los Angeles newspaper.

The show is produced by H. Werner Buck, who, with the late Mel Morrison, started the event in a small tent on a vacant lot 15 years ago. This year the show has become so large that it outgrew Pan-Pacific Auditorium and its adjoining tents and will embrace as well the 1,000-seat theater and the Pan-Pacific Bowling Lanes. That space will be used for golfing contests, archery, skin-diving acts, movies and bowling demonstrations.

The main auditorium and tents naturally are filled with boats, trailers, thousands of sporting items, information booths for all the best resorts in the west, as well as those in Canada and Mexico.

Show hours will be 1 p.m. to 11 p.m. daily, except on Saturdays and Sundays, when the opening will be at noon.

"PARADE OF OUTDOOR CHAMPIONS," staged around the pool in the gigantic Pan-Pacific layout, will feature Roy Rogers and his troupe of entertainers—Dale Evans, Pat Brady, Trigger Jr., Sons of the Pioneers, as well as the top acts from America's best outdoor shows. The Roy Rogers' show is scheduled twice daily—4 and 8 p.m.

The Sportsmen's Show always has been a family affair, almost akin to a county fair, where there is something of interest not only to the men who fish, camp and hunt, but also to the women, who have become such a part of outdoor life in the west.

There will be two public pools in the main building for fly-and-spin-casting, another pool where adults and youngsters alike may catch trout, with the possibility of rich prizes.

Many sportsmen don't feel that they are qualified for a vacation until they have talked to the travel experts and seen the many new items for use in the outdoors. They get that chance at the Sportsmen's Show. If your feet can hold out, it's an all-afternoon and all-evening tramp from one exhibit to another. Chances are you'll want to make more than one trip.

GETTING TO THE SUBJECT OF BOATS—and there will be many at the Sportsmen's Show—is the final period for registering with the Department of Motor Vehicles. The DMV is quite concerned over the lackadaisical attitude of the boat owners. The deadline is April 1, yet only a small percentage of those owning boats have come forward to register their boats and obtain their numbers, as required by state and federal laws.

While there is a move in the California Assembly to extend the time period, don't count on that. When this column was written Saturday morning, there hadn't been a single move made to carry out a suggestion of Assemblyman Rex M. Cunningham (D-Ventura) to give boat owners an extension.

Boat owners must remember that, had not California enacted a boat registration and numbering law, they would have had to pay fees to the U.S. Coast Guard for the same service. The DMV merely became the processing agency.

Also, dealers are not qualified to register and number your boats. They may—if they are real good friends—obtain the blanks for you to fill out, and return the applications to the DMV. You'd be better off to pay a personal visit to the DMV office, one of which is situated in Long Beach.

WANT A REAL FISHING TRIP? You have that chance in what is possibly the most fantastic sweepstakes ever conducted in this country for those interested in the outdoors.

The makers of U.S. Royal tires have come up with the idea. You don't have to write jingles, or finish the statement, "I like U.S. Royals because . . ." or do anything except get an entry blank from the U.S. Royal dealers, fill it out and mail it to the listed address.

There are chances for trips (for two) to the fabulous fishing country of northern Saskatchewan, Nicaragua, Labrador, the Ozarks, Mazatlan, Alaska and the Bahamas. In addition, you may win one of 210 other prizes—outboard motors, gift certificates and fishing tackle.

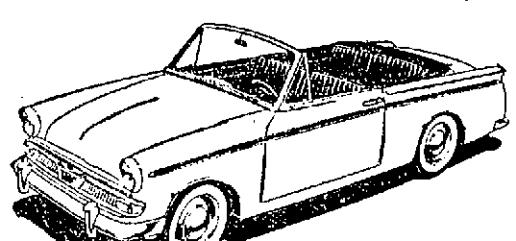
The contest closes June 25 and all trips must be taken prior to Dec. 1. Any one 18 years of age or older and living within the United States is eligible.

The grand prizes—24 trips of seven days duration—take the winners to what are considered the finest fishing resorts in the western hemisphere.

## Tag Title Match at Aud on Friday

Ben and Mike Sharpe will Szabo and Edouard Carpentier defend their world's tag team title. Two other bouts will be on the Municipal Auditorium card which will begin at 8 o'clock.

## FIRST IN SALES!



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### WADERS ARE NOT SIZE 10

The model finds this pair of waders too large for wading a trout stream, but she and her astonished friend can find sizes to fit at the Los Angeles Sportsmen's Vacation Show, which opens for an 11-day run at Pan-Pacific Auditorium Thursday.

There is no charge and youngsters of all ages are welcome to attend. Similar schools will be held each Sunday at Millikan for the next month.

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# Top Training Pays Off in Beauty Salon Work

The daily parade of women downtown Long Beach school to the nation's beauty salons at 4th and Pine, over Sav-On Drug, for the skills of the well-trained beautician, and the Long Beach division of America's leading beauty school reports an increasing need for operators to fill high-paying jobs.

Marinello Beauty School, 416 Pine Ave., in downtown Long Beach, points out that the beauty profession is especially rewarding in the Southern California area as communities grow rapidly, and new beauty shops are constantly being opened in an effort to keep pace with the demand.

Recognized for over 50 years as one of the nation's leading institutions in beauty training, Marinello has an outstanding record of graduating thousands of students who obtain the best positions in the select salons, and then go on to management and ownership of their own shops. Today there are 15,000 Marinello graduates who own salons.

"The man or woman interested in a career in the beauty field must understand that the first step—the choice of a school—is the most important," Marinello officials emphasize. "All schools are not the same, and the beauty shop owners know this. That's why we are particularly proud of the fact that salons prefer Marinello graduates."

All Marinello graduates receive free lifetime placement service from the school, which serves as an employment clearing house for the beauty profession, handling an average of more than 300 requests a month from salons asking for Marinello-trained operators. Included are job openings in make-up departments of the entertainment industry, in salons aboard luxury cruise ships, and a variety of other positions that make a beauty career fascinating and challenging, as well as highly rewarding.

Enrollments are now being accepted for new classes starting at Marinello, and enrollment information can be obtained by telephoning HE 5-9109, or visiting Marinello's every second of the way."

Depend on Marinello—recognized leader in beauty training for over 50 years—to give you the right start toward high-paying positions and success in the beauty profession. Marinello graduates are in demand...over 15,000 are salon owners. Marinello provides Free Lifetime Employment Service. 4 out of 5 salon owners say: "MARINELLO GRADUATES PREFERRED."

**SUCCESSFUL**  
**Beauty**  
**CAREERS**  
begin with  
**MARINELLO**  
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INDEPENDENT-PRESS-TELEGRAM—C-7  
Long Beach, Calif., Sunday, March 27, 1960



Sales and Display Room of New Stonepanel Distributor at 3736 E. 7th St.

## Newest Thing in Decorative Masonry, Stonepanel Becomes Available Here

Stonepanel, an innovation in decorative fiberglass masonry is now available to homeowners and builders of the Long Beach Area. Stonepanel, with their plant in Van Nuys, have just appointed Deckor, Inc., as their local area distributors and they have opened a display and salesroom at 3730-36 East 7th St., where they will carry complete displays of panel stone and demonstrate its various uses.

This new product will improve your house or business and will give it a bright new face lifting. It looks and feels like masonry, yet costs so little. A very versatile material, it can be used for any exterior or interior application where natural masonry would normally be used. It will not crack, is weather-proof, fire repellent, easy to work with and will keep its beauty forever, making painting unnecessary, the firm claims. Its texture, color and appearance defy comparison. Actually Stonepanel is made of elements that give stone and masonry its beauty and usefulness...with the ex-

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NEW and TRADE-IN'S

69.95 Turntable	129.95
269.00 Tape Recorder	175.00
189.00 Tape Recorder	85.00
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Rid your scalp of various conditions which impeded hair growth and avoid baldness, says the Rush Scalp Clinic, 122 W. 1st St.

Science has been unable to establish definite proof that baldness is inherited, the clinic says. About 95 per cent of cases are seborrheic dermatitis, dandruff and other local scalp ailments. "Rush can help you with the Rush Sale" today. Look now.

AUTO SAFETY starts with a better car. Find yours in Classified under "Autos for Sale" today. Look now.

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EVERY WEEK IS BARGAIN WEEK!

Several "2 for 1" Values  
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SEE SONA BRAND  
Free Goods Combination Deal

5 or More Weekly Specials  
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638 E. 4th St. — Free Parking  
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It looks like masonry,  
feels like masonry,  
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Improve the appearance of your home or business.

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**KCOP Channel 13**

SUNDAY, MARCH 27, 1960

**ALL NIGHT**  
 8—Movies 7:30  
 9—Movie: "Heidi," Elisabeth Sigmund (Swiss)  
 13—The Christophers 8:00 A.M.  
 2—Lamp Unto My Feet; "A Question of Time" (Puerto Rican problem)  
 13—Whip Wilson Western: "Riders of the Dust" 8:30  
 2—Look Up and Live: "A Man and His Music" (Ernest Bloch)  
 4—Teleplay: "Charlie C Company," Edmond O'Brien  
 5—In God We Trust  
 7—Talk Back, Dan Kiss 9:00 A.M.  
 2—FYI: "Obesity"  
 4—Movie: "Night to Remember," Loretta Young, Brian Aherne  
 5—The Adventist Hour  
 7—Western Movies (to 12)  
 9—Movie: "Guest Wife," Claudette Colbert  
 11—Cal's Corral 9:30  
 13—Ernesto y Lupita 10:00 A.M.  
 2—Camera Three: "The Sickness of Sicily"  
 13—Hispanorama 10:30  
 2—Light of Faith 5—Home Buyers' Guide  
 4—Learning '60  
 4—Frontiers of Faith  
 9—Roy Rogers Movie: "Song of Texas"  
 11—The Jack LaLanne Show 13—Faith for Today 11:00 A.M.  
 2—TV Journal, A. Runciman 4—Basketball Preview  
 5—Movie: "Dr. X," Preston Foster, Fay Wray (32)  
 11—Great Churches: St. James Episcopal (L.A.) 11:15  
 13—Church in the Home 12 NOON  
 4—Pro Basketball Playoff: Championship Round 11:30  
 2—Viewpoint, Bill Stout: "City Beautification," George Vernon Russell 8—Movie: "Court Martial," David Niven (Br.)  
 12 NOON  
 2—CBS TV Workshop: "The Furnished Room," Burton Mallory 7—770-TV, Leonard Shane 11—Cal's Corral 13—Rev. Oral Roberts 12:30  
 5—Gardena Auction Center 7—Bishop Pike: "Health for Peace"  
 13—Gospel of Christ 1:00 P.M.  
 2—N.Y. Philharmonic Young People's Concert, Leonard Bernstein 5—Movie: "Sea Hawk," Errol Flynn (40)  
 7—Christian Science Heals 9—Movie: "This Above All," Tyrone Power, Joan Fontaine (42)  
 11—Dan Smoot Reports: "Natl. Council of Churches" 13—Voice of Calvary 1:15  
 7—Gordon's Garden 11—Cat's Corral 1:30  
 4—(Color) Faith of Our Children, Connie Haines 7—Message of the Master 13—Social Security in Action 1:45  
 13—Jungle 2:00 P.M.  
 2—The Great Challenge: "Education for Leadership," Gov. Rockefeller, T. K. Finletter, V. Butterfield, M. Childs 4—This Is the Life 7—College News Conf.: Keith Tunstall 13—Movie: "I Shot Jesse James," John Ireland 2:30  
 4—(Color) Calif. Report, Bob Wright: "Gov. Brown's Narcotics Program" 5—Hot Rod Races, D. Lane 7—Johns Hopkins File 7: "Radiation Belts" 2:45  
 3:00 P.M.  
 2—Sun. Sports Spectacular: "America Bowls" 4—(Color) Foundation for Judgment: Claremont 7—Open Hearing: "Disarmament Issue" 3:30  
 4—(Color) Feitelson on Art: "Joaquin Sorolla" 7—Championship Bridge with Charles Goren 11—Sunday Playhouse 13—Movie: "Little Big Horn," Lloyd Bridges, John Ireland 4:00 P.M.  
 4—(Color) Harvest of Amer. Lit., Dr. Frank C. Baxter: "Cooper and the Sea" 7—The Paul Winchell Show 11—Movie: "After Office Hours," Clark Gable, Constance Bennett 4:15  
 9—Movie: "Rachel and the Stranger," Loretta Young 4:30  
 2—Cavalcade of Books 4—World Champ. Golf: Rudolph vs. Vossler 7—Broken Arrow, J. Lupton 5:00 P.M.  
 2—Conquest, Charles Collingwood, "Riddle of the

**KNXT Channel 2 KABC Channel 7**  
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SUNDAY, MARCH 27, 1960

Porpoise" 5—Bugs Bunny, Tom Hatten 7—Matty's Funday Funnies 13—Press and the Clergy 5:30  
 2—College Bowl, A. Ludden 4—Time Present: Chet Huntley: "Pioneer V" 5—Brave Stallion (Fury) 7—The Lone Ranger 11—Championship Billiards 13—Passport to the Blue Continent, Tom Malone 5:45  
 9—This Week in Sports 6:00 P.M.  
 2—Small World, Edw. R. Murrow, Sen. Henry M. Jackson, M. P. Dennis Healey 4—Meet the Press: Thomas E. Dewey 5—Dixieland Small Fry, Bill Hollingsworth 7—Hiram Holliday 9—Championship Bowling: Allison vs. Day 13—Weekend Report: Ward, Knight, Tinney, Klein, Riss 6:30  
 2—20th Century, Walter Cronkite: "Mysterious Deep" (1)—"Power of the Sea," 4—Saber of London, D. Grey 5—Polka Parade, D. Sinclair 7—Tales of the Vikings, Jerome Courtland 11—This Is Alice, Patty Ann Gerrity 13—Boots and Saddles 7:00 P.M.  
 2—Lassie, Jon Provost 4—Overland Trail, Wm. Bendix, Doug McClure 7—Colt .45, Wayne Preston 9—Movie: "Man Who Talked Too Much," George Brent 11—Roller Derby (Olympic): Braves vs. Westerners 13—Kassels in the Air 7:30  
 2—Dennis the Menace, Jay North 5—Movie: "Something to Shoot About," Don Amache (43) 7—Maverick, Jack Kelly (rebroadcast) 8:00 P.M.  
 2—Ed Sullivan Show, with Teresa Brewer, Dorothy Dandridge, Jack Carter, Myrna Cohen 4—Sunday Showcase: "The American," Lee Marvin as Ira Hayes 13—Dan Lundberg Show: "Civil Liberties Union" 8:30  
 7—Lawman, John Russell 9—Criswell Presents MONDAY, MARCH 28, 1960

**KNXT Channel 2 KABC Channel 7**  
**KRCA Channel 4 KHJ Channel 9**  
**KTVA Channel 5 KTTV Channel 11**  
**KCOP Channel 13**

MONDAY, MARCH 28, 1960

7—Love That Bol! 13—The Big Picture 12:05  
 9—Movie: "The Paradise Case," Gregory Peck 1:00 P.M.  
 2—Austin Green 6:30  
 2—Horizon: "Great Story-tellers: Chateaubriand" 4—(Color) Continental Classroom: "Chemistry" 7:00 A.M.  
 2—Captain Kangaroo 4—Today, Dave Garroway 7:45  
 2—Grant Holcomb, News 8:00 A.M.  
 2—Kingdom of the Sea 8:30  
 2—Amos 'n' Andy 5—Skipper Frank's Cartoons 9:00 A.M.  
 2—The Red Rose Show 4—Dough Re-Mi, G. Rayburn 5—The Larry Finey Show 7—Counterpoint: "Quiet Sunday," John Doucette 11—Ramar of the Jungle 9:30  
 2—On the Go, J. Linkletter 4—Play Y'r Hunch, M. Griffin 7—Duffy's Tavern 11—The Jack LaLanne Show 10:00 A.M.  
 3—I Love Lucy, Lucille Ball 4—(Color) The Price Is Right, Bill Cullen 7—Chuck's Cartoons 11—Movie: "Haunted Honey-moon," R. Montgomery 10:30  
 2—December Bride 4—Concentration, H. Downs 5—Ding Dong School 10:45  
 13—Industry on Parade 11:00 A.M.  
 2—Love of Life 4—Truth or Consequences, Bob Barker 3—Rumper Room 7—I Married Joan, J. Davis 9—Veterinarian 13—Guidepost: Science (9) 11:30  
 2—Search for Tomorrow 4—(Color) It Could Be You 7—Navy Log 9—Roy Rogers Movie: "Cowboy & the Senorita" 13—Lloyd Thaxton Red. Shop 11:45  
 2—The Guiding Light 12:00 NOON  
 2—News; Movie (12:00) "Main Street to Broadway," Mary Martin, Rex Harrison, Talullah Bankhead 4—Queen for Day, J. Bailey 5—Uncle Luther (cartoons) 7—Restless Gun, J. Payne 11—Sheriff John J. Rovick 12:30  
 4—Loretta Young Theatre: "You're Driving Me Crazy"

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 KMPG-710 KFWB-980 KGER-1390  
 KBIG-740 KNX-1070 KWIZ-1480

SUNDAY, MARCH 27, 1960

7:00 A.M.

KFI—News: Radio Polls  
 KABC—American FarmerKHJ—Sunday Show  
 KDKA—Sports News RoundKFI—Oral Roberts  
 KABC—Oral Roberts

KHJ—Church of the Alt

KGER—Clem Davies

KFI—Christian Science

9:00 P.M.

KFI—News: Radio Polls  
 KABC—Sound of Worship

KHJ—N.Y. Philharmonic

KFI—Oral Roberts

KHJ—Back to Life

KGER—Overcoming Life

KFI—King Merrill

KHJ—At Home with Music

KABC—Light and Life

KHJ—Back to Life

KGER—Voice of China

KFI—World Literature

12 NOON

KFI—News: Radio Polls  
 KABC—This Is Your Bible

KHJ—This Is Your Bible

KFI—Scoreboard

KABC—Charles E. Fuller

KHJ—Dr. Jim L. Johnson

KGER—Gordon Palmer

KFI—Music

KABC—Radio Bible Class

KHJ—Sunshine Mission

KFI—Music

KABC—World Vision

KHJ—World Tonight

KGER—Wings of Healing

KFI—Music

KABC—Voice of Calvary

KGL—Mary Livingston

KFI—Music

KABC—Radio Bible Class

KHJ—Wings of Healing

KGER—Music

KFI—Music

KABC—Music

KHJ—Music

KGER—Music

KFI—Music

KABC—Music

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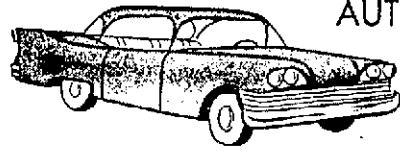
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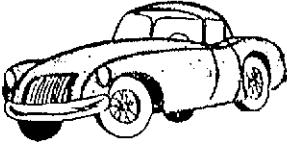
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Funeral Notices

ALEXANDER—Elinor M., age  
75, of 1252 E. 7th, died Saturday  
afternoon. Services Sunday, 2 p.m.  
COLONIAL FUNERAL HOME,  
MIDWAY CITY.BILLINGS—Franklin Leonard, age  
80, of 1015 S. 10th, died Saturday  
morning. Services Monday, 1 p.m.  
COLONIAL FUNERAL HOME,  
MIDWAY CITY.BREWER—Barbara, daughter of  
John and Mary Ann Brewer, died  
Sunday morning. Services Monday,  
1 p.m. COLONIAL FUNERAL HOME,  
MIDWAY CITY.CHRISTENSEN-PINO  
DIRECTORSDERRYL—Robert, age 49, formerly  
of Long Beach, survived by wife, Gertrude M.; parents,  
Mr. and Mrs. Walter R.; sister,  
Mrs. James' 4 brothers; 3 sisters;  
Mr. and Mrs. John P. Pino; 2  
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**EMPLOYMENT AGENCIES****MEN****Consult These Placement Experts****A Thinking Man's Agency**

JR. ACCT., capable of T/L, excell. promote position \$400  
ACCT., income lar., CPA audit \$150 w.  
ACCT., corp. income tax background, U/35 \$150 w.  
CREDIT correspondent, 2 yrs coll., asper. type, U/40 \$85 w.  
IBM TAB operator, 1 year experience \$393  
SALES, metal working machinery experience \$700  
FOOD SALES, trained, vac. refresher, then own term, U/30 \$525  
STEEL SALES, w/current local mfg. accnts, U/40 \$600  
INSPECTOR, rolling mills, gen. and visual, exper. \$550  
DRAFTSMAN, A/C bkdg., exp., bring samples of work \$110 w.  
WORKING MAINT., person, class "A" machinist, perma-  
-nent job future \$500  
INDUST. ENGR., M.E. or E.E., heavy experience in shop  
procedures, a genius on short cuts is needed \$600  
SCHEDULER, exp., short runs with commer. mfg. bkdg. \$600

**STERLINGWOOD AGENCY**

7639 E. FIRESTONE DOWNEY TO 9-0904

**Lakewood**EMPLOYMENT AGENCY  
4143 Lakewood Blvd., Lakewood, Calif. 90235TOOL DESIGN ENG., exp. in  
COMPUTER PROGRAMMING, supervisory exp. \$500TIME & MOTION STUDY,  
machine shop, stock w/ exp. \$500CHEMIST, exp. in math  
analysis \$600ELECTRICAL ENGINEERS,  
degree + exp. in plant  
design & trouble shooting  
\$500DETAIL DRAFSMAN EXP.  
in heavy construction  
reinforcing steel \$600SR. ENGR. exp. in speci-  
-fication, writing & check-  
ing plants \$600COST ESTIMATOR, exp. in  
precision parts exp. \$600INDUSTRIAL ENGR., de-  
-signer \$600DESIGN ENGR. Degree +  
in match design \$600SALES TRAINEE—7 yrs. coll.  
+ T.Y. Industrial sales \$600SALESREP., mfg. rep. must  
have exp. selling to man  
processing or ice cream  
plants \$600PERSONNEL INTERVIEWER,  
match shop, mfg. \$600DATA PROCESSING ANALYST  
of mainframe & cost  
break down in mfg. \$600

U/40 approx. \$500 DOE

ORDER DESK CLERK, 2 yrs.  
collaborate + coll. exp. \$600JR. ACCT., 2 yrs. training  
U/30 approx. \$400 DOEMALE SECRETARY, exp. coll.  
potential \$600COST ACCT., min. 3 yrs. exp.  
in mfg. process control  
\$400MFG. TRAINEE, min. 2 yrs.  
college + exp. in  
patents, U/30 \$600GOLDEN WEST  
AGENCY  
19 PINE ROOM 914 HE 7-0501HO. FEE  
Safety eng., indust. ins.  
insur. Co. L.A. off. \$500  
Jeweler, gold, silv. \$400  
Phone collector, insur. exp. \$500

Coll. Statistic, 1 yr. \$500

Coll. Credit, 1 yr. \$500

Long Beach Calif., Sunday, April 27, 1941

## Miscellaneous for Sale 72 Furniture for Sale 73

SEE IT!

Time was money. 12c. 17  
Buy Woods. 12c. 17  
UNUSUALNew mahogany doors, w/ frame  
and molding. 12c. 17

NEW

Small set of built-in mahogany  
wardrobe, drawers, etc. 12c. 17

FIBERGLASS

All colors. 12c. 17

WINDOWS

Louver, Standard, Small, etc.

PLYWOOD

All sizes. PARKWOOD FORMICA

42c. 17

SALVAGE MASTERS

The Salvage Masters  
12c. 17

1425 Santa Fe, Open 6-12 Days

Douglas I

Lumber Sheets

For Sale R/L 12' to 24"

HUNTER WOODWORKS

1724 E. 22nd St., Torrance

TE-5-5411 or SP-3-5644

Furniture, new or old, made

CLOSET &amp; REFRIGERATOR

12c. 17

PARKWOOD FORMICA

42c. 17

SALVAGE MASTERS

The Salvage Masters  
12c. 17

1425 Santa Fe, Open 6-12 Days

B & F  
TRANSFER  
STORAGE OUTLETTWO WAREHOUSES  
FULL OF  
USED FURNITURE

12c. 17

WINDOWS

Louver, Standard, Small, etc.

PLYWOOD

All sizes. PARKWOOD FORMICA

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TE-5-5411 or SP-3-5644



Long Beach, Calif., Sunday, March 27, 1960

**Unfurnished Houses 110****PLAZA**

Shared 3-br., 2 bath, fireplace, rec room, 1,200 sq. ft. water heat. \$150. 1/2 water heat.

**LOS ALTOS**

3-br., 2 baths, nr. State College, W.W. carpet, \$115. 1/2 water.

Share 3 br., w.m., fireplace, 1/2 bath, nice loc., 1,150. 1/2 water.

**SOUTH OF CARSON**

Completely redecorated, 3-br., car. hrs., \$125. 1/2 water, lease.

MORE REQUIREMENTS GE 4-3466

\$35-WATER PD. Beautiful 2-br., 2 bath, 1,200 sq. ft., new sheets &amp; shoes. Child ch. only. \$100 down. (No other charges or rent alld.)

Full service, no extra charge. \$650. M.P. includes taxes, water, insurance, interest &amp; principal. See ad.

RENTAL OFFICE, 75-300 Atlantic, 1st fl., 1011 W. Alameda, Long Beach, Calif.

RENTALS, RENT-A-CAR, 1-2405.

1/4 ACRE RANCHO

3-bedroom house, recently redeco.

Built in corner location. Near the ocean. 1/2 bath, new sheets &amp; shoes. Child ch. only. \$100 down.

GE 3-3192-1. 1/2 water, lease.

\$18, Kinsland. Large living room w.r. picture window, separate dining rm., patio, sunroom in large rear. 1/2 bath, 1,200 sq. ft. Lease to lease. \$125. 1/2 water. LEASE, RENT-A-CAR, 1-2405.

STORE SPACE

1/4 ACRE ATLANTIC AVE.

Amherst, 1,500 sq. ft. New, new, new neighborhood grocery store.

Hrs. 7-5. Monday, 7-9. Friday, Mr. Burke or Mr. Gleason.

DUTCH VILLAGE LKWHD.

20-40 ft. lot under construction.

Retail, 1,500 sq. ft. 100% new.

Blvd., Bellflower, Inc. M.L. 3183. P.M. 1-2405.

STORE, 1,000 sq. ft., N. 514, 1/2 acre, 1/2 water. LEASE, RENT-A-CAR, 1-2405.

Beach, Mtn., Desert 118

(FOR RENT)

SILVERADO Canyon, 1/2 acre, 1/2 water. 1/2 bath, 1,200 sq. ft. Lease to lease. \$125. 1/2 water. LEASE, RENT-A-CAR, 1-2405.

\$145 MO.—3-BR., 1 1/2 Baths

W.W. carpet, new drapes, Path Schools, shops, churches 1/2 water.

REAL BEACH—2-BR., w.m., carpet, 1/2 bath, 1,200 sq. ft. Lease to lease. \$125. 1/2 water. LEASE, RENT-A-CAR, 1-2405.

CLOUD—1/2 BR., 1 bath, 1/2 water.

1/2 acre, 1/2 bath, 1,200 sq. ft. Lease to lease. \$125. 1/2 water. LEASE, RENT-A-CAR, 1-2405.

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**Own Your Own Apt.** 132

921 Pacific Ave.  
Downtown Convenience  
10 - 1 and 2-BR. Apts.  
\$7.500-\$12,500  
3819 Livingston Dr.  
Scenic Ocean View  
15 - 1 and 2-BR. Apts.  
Both Buildings Feature:  
1. Fridgeire - the finest all  
electric kitchens,  
2. Radiant ceiling electric  
heat,  
3. Wool-all-wool carpeting.  
4. Superior custom decorat-  
ing.  
5. Quality in every respect.  
6. Medallion Award for  
Electrical Excellence  
Trades-Terms  
Cash Discounts  
**BARTON**  
HE 7-4519; GE 4-3844

**HURRY—ONLY A FEW LEFT  
PANORAMIC  
OCEAN VIEW**

From Living Room, Kitchen & Master Bedroom  
YEAR-AROUND VACATION  
EL DORADO MANOR  
21-7TH PLACE  
South of 129th E. Ocean Blvd.  
**IMMEDIATE OCCUPANCY**  
Luxurious 2-Bedroom, 2 Bath & 2-Ba  
Spacious 2-Bedroom, 2 Bath & 2-Ba  
2 con. bath, 2 car garage, built by Lloyd's of Long Beach  
Elevator to each - All floors  
Open walk down 1st & 2nd floors  
Open walk down 1st & 2nd floors  
Sunday 1 p.m.  
**Harris Rogers, Builder**  
Own-Your-Own Specialist  
GE 6-3711 GE 9-0052

Beautiful Beach-Front  
Apartments Available in

**OCEAN HOUSE**

1200 E. Ocean Blvd.  
Corner All Place

Singles from \$13,000

1-Brt. from \$19,900

Brand New! Electric

Kitchens, Private Patios

Two Furnished Models

Open Now to 5 P.M.

HE 2-8877

**CLIVE GRAHAM CO.**

800 E. Ocean, Realtors, HE 7-3961

NOW COMPLETED

**1013 APPLETON**

For the Buyer Who Won't  
Settle for Average

De luxe custom-built 3 BRS. Elec.

kitchens, ceiling heat, carpeting.

**FURNISHED MODEL**

GOLD MEDALLION AWARD FOR  
ELECTRICAL EXCELLENCE

HE 6-4445 Pickert Apt., HA 1-3224

DOWNTOWN  
JUST COMPLETED

1 BEDROOMS — AS LOW AS

\$8,750

939 PACIFIC  
OPEN 12-4

EXCEPTIONAL TERMS

ROBY, HE 6-7519

**ELEVATOR**

1139 E. Ocean Blvd.

1130 E. 1st St.

1-2 BR, 1-2 BATHS

\$11,500 AND UP

Electric kitchens, ceiling heat

Carpeting - soundproofing

GOLD MEDALLION AWARD FOR  
ELECTRICAL EXCELLENCE

HE 6-4445 Pickert Apt., HA 1-3224

BEAT THIS!!

Belmont Hts., P.R.S., 2700

Walk to stores. Only \$11,900.

Submit on your part. Early

and. HE 5-1126, evens GE 4-4640

**MOORE**

360 E. FIRST ST., of Elm

1404 E. 3RD—APT. 8  
OPEN

Charming, 2 BR, BIRMINGHAM

BUILT-in carpeting & drapes

and, built-in kitchen.

Efficient, spacious, comfortable

home. GE 7-1251. GE 8-6889

**REX L. HODGES CO.**

Prop. for Develop.

136 NEAR ST. BARNABAS

NEAR ST. BARNABAS

1-2 BR, 1 GUEST HOUSE

LOT. 100, E. 1st St., 1-2 BR, 1 GUEST

HOME. GE 7-1251. GE 8-6889

**REX L. HODGES CO.**

These are Getting Scarce!

Unfinished Good Condition

Paved Aves. And. P. 7-1251.

GE 7-8103; HE 5-7577.

REX L. HODGES CO.

ONLY \$3500 DOWN!

OPEN SAT. & SUN. P.M.

Very nice 6 room & 4 room stucco.

Carpet by Rite, 100% vinyl.

Van Horn, A. Xanthos 9-0142

XIMENO—NEAR 11TH

A room, 2 bath, 1-2 BR, 1 GUEST

HOME. GE 7-1251. GE 8-6889

**REX L. HODGES CO.**

CHOICE LOTS

DALE PLATINUM, DALE

DALE PL

## Homes for Sale 139 Homes for Sale 139

BRAND NEW  
3 AND 4-BEDROOM, 1 1/2 BATH  
HOMES

IN NORTH LONG BEACH AREA

- ★ Hardwood Floors
- ★ Forced Air Heat
- ★ Radon & Intercom
- ★ Natural Ash Cabinets
- ★ Espresso Mosaic Tile
- ★ Plaster Walls

## ★ Large Double Garage

## IMMEDIATE POSSESSION

Turn West from Long Beach Blvd. on 46th St. ... few blocks to end of street

GUIVER-RAPHAEL, INC.  
(Sales Agents)

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## BELMONT HEIGHTS

## PANORAMIC VIEW

## HIGH ON A HILL

A large 2-story home, 3 bedrooms, 2 baths, 1,700 sq. ft. with 1,000 sq. ft. deck.

Large kitchen, dining room, living room, den, breakfast room, sunroom, fireplace, 2 car garage.

Large deck, 2 car garage, 1,000 sq. ft. deck.

RENTAL THERFY, GE 4-5924

## MOORE

## 4151 E. CARSON, Lakewood

## A DREAM TO BEHOLD

Before a whimsical rock path, open a door to picture-perfect living.

A 3-BR, 2-Bath, separate dining room, spacious sunroom, fireplace, 2 car garage.

Large deck, 2 car garage, 1,000 sq. ft. deck.

RENTAL THERFY, GE 4-5924

## DON'T MISS THIS!!

This is one of the largest single family homes in the area.

Large deck, 2 car garage, 1,000 sq. ft. deck.

RENTAL THERFY, GE 4-5924

## REALLY COMFORTABLE

2-BR, A den, a enclosed fire place, 1,000 sq. ft. deck, 2 car garage, 1,000 sq. ft. deck.

Very comfortable, new to market.

Call for details, REYL, GE 4-5924

## OPEN—790 HAYANA

NEAT AND SWEET

OPEN—790 HAYANA

OPEN—790



Long Beach, Calif., Sunday, March 25, 1960

**Homes for Sale**

NAPLES

8925 THE TOLEDO, OPEN  
One of our most charming, large  
3-story, 3½ bath homes 4 bedrooms.  
\$10,000 down, \$100/mo.20 GIRALDA WK., OPEN  
Another of our better homes, 2 &  
2 baths, 2 fireplaces, electric  
kitchen.

TREASURE ISLAND

CRS. 1001, Sec. 10, 100% new  
home, 3 bedrooms, 2 baths, \$10,000.

SHAKE ROOF

& shingled roof, in charge of the  
local's Agent near Bay, Delightfulfor kitchen, fireplaces, wall, etc.,  
\$10,000.

NEAR MARINA

ABSO. 100% New, built new  
GENE PAGE, Realtor

1007 E. 2nd St., Long Beach, Calif., 90802

Are You Looking?

For Sale, 3 br., 2 ba., Natural  
wood panel, 2 br., cost, \$10,  
\$1000 down.

3-BR., 2 ½-BA.

Lots of natural wood paneling  
in lot, lot, lot, room & range, &  
an exchange made for smaller  
home last side.

CHOICE LOT

Buy front, bottom on ocean \$5000  
School on pier.30<sup>th</sup> WaterfrontBest buy in 2000 ft. McCrory's  
Gulf Shores, AL, 100% new.

REX L. HODGES CO.

LARGE 2-BR.

Like new, corner lot, 2nd fl., living

room, kitchen, 2 fireplaces, electric

fireplace, 2 car garage, 2 car

garage, 2 car garage, 2 car



## Trucks &amp; Equipment 168

'59 FORD F-100

1/2 standard, front wheel drive, bumper just like new.

\$1750 V-8

CHIEF CHAMBERLIN

FORD

15500 PARAMOUNT BLVD.

PARAMOUNT, CALIF. 90804

NO EXCISE TAX

Chassis &amp; Frame, Kabin, Body, etc.

BEFORE APRIL 1ST

Custom built, one model pickup

Extra wide, with side wide new

1960 Dodge Pictures, See truck

Chassis only

GLEN E. THOMAS CO.

340 E. Anaheim, Calif.

CUSTOM PICKUP

1958 Ford entered in over 50 shows, has never been defeated in competition, recently won

Competition, recently won

over 5000 entries. Ford, etc.

Spec. Full Price \$1095

Dodge, etc. \$1095

1945 FORD V-8

1/2 ton, 100% wheel base, all bad

Overall, includes a small set

\$395

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CAMPERS

Ford, V-8, 100% wheel base, etc.

includes a small set

Rec. Cigar, etc.

\$1650 V-8

1960 F. Anderson, GE 6-4565

NEAR NEW

1960 Ford, V-8, 100% wheel base, etc.

includes a small set

Rec. Cigar, etc.

\$1650 V-8

1960 F. Anderson, GE 6-4565

Import &amp; Sp's Cars 173-A

(WANTED)

## Electric Cars 170

MOBILE LIFE-SACRIFICE

HE 2-0271

Autos Wanted 173

DO YOU NEED MONEY?

CAR PAYMENTS TOO HIGH?

We will trade your car or buy it

for lower priced car or buy it

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CREST MOTORS

1335 Long Beach Blvd., ME 7-2865

WANT JUNK CARS

WE PAY HIGHEST

FREE PICKUP SERVICE

2100 W. PAC. CST. HWY.

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GREGG PAYS MORE

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WE NEED CARS!!

Higher prices paid for 1959-

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TOP PRICES FOR '59 &amp; NEVER

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CARS ANY AGE, DRIVE TO

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ALL MODELS, Cash or minutes.

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ROAD OR RACE

60 MGA roadster, can. This is a

one! Make it a beauty, steal

from prev. owner, GE 3-7088

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'60 Austin Healey 4 speed, wire

wheels, overdrive, GE 5-2729

We Give Blue Chip Stamp

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transmission, leather, heater, sunroof, etc.

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3400 L. B. Blvd., GE 6-4567

1952 MGA Hardtop, wire wheels,

heater, Arctic white.

DALE THOMAS MOTORS

3400 L. B. Blvd., GE 6-4567

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Woolworth, 431 W. P.C.H. HE 5-2719

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We Give Blue Chip Stamp

Woolworth, 431 W. P.C.H. HE 5-2719

— A SPECIAL —

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Complete stock of  
4-dr. sedans, station wagons  
For immediate delivery

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The Belvedere V-8, Automatic  
Transmission, Air Conditioning,  
owner car at present, 100 miles  
Bob McClure

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Long Beach, California  
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'59 PLYMOUTH V-8, Manual  
Transmission, Air Conditioning,  
100 miles, 100 miles, 100 miles  
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ME 6-5555

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Car. 10-1000, Sat. 10-1000

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'56 PONTIAC—\$695

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Windows, Power Seats, Air Conditioning

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'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

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'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

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'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

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'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

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'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'55 PONTIAC—\$595

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

STATE AUTO MART  
1022 E. 11th St., Long Beach, CA 90802

10-2-5578

'56 PONTIAC—\$695

STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
Brakes, Power Steering, Radio, Power  
Windows, Power Seats, Air Conditioning

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1022 E. 11th St., Long Beach, CA 90802

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STAR CHIEF CATALINA COUPE  
4-dr. Sedan, Air Conditioning, Power  
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GIVES  
**BEST ★ DEAL**  
**'60 "VALIANTS"**  
IMMEDIATE  
DELIVERY  
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New Cars Are Coming In Daily

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NEW 1960 4-DOOR WAGON  
Radio, heater, air-flow cushion, glass-proof  
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SAVE \$20 to \$30 A MONTH

— ON YOUR GAS BILL ALONE —

★★ RENAULT OWNERS DO ★★

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1460 LONG BEACH BLVD.

HE 6-8525 ★ LONG BEACH ★ HE 2-8916

Autos for Sale 176 Autos for Sale 176

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**Economy**  
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The FIAT



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Never so much for so little; plenty room for BIG people; up to 52 m.p.g.; low as \$1159, \$28.44 mo. That's the FIAT!

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DRIVE 6 MILES  
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MOTORS  
Estd. since 1922  
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SAN PEDRO  
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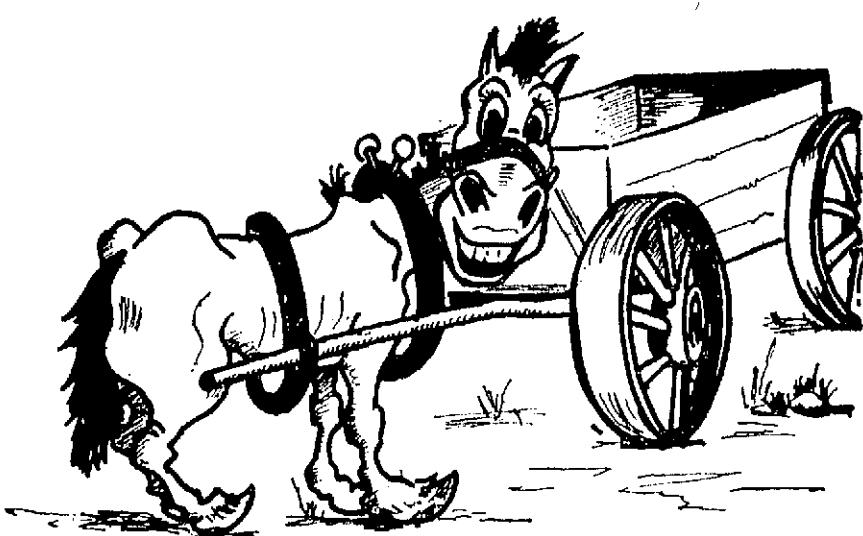
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NEW 1960 FIELD & STREAM  
15' DELUXE CAMP TRAILER  
WITH PURCHASE OF  
'59 FLYMOUTH 2-DOOR  
FULL FACTORY EQUIPMENT including trailer hitch, etc.  
No Down on Approved Credit  
PAY AS LOW AS \$14.50 PER WEEK  
SEE THIS SPECTACULAR BUY AT

**WILLIAMS CAR CO.**  
17811 Bellflower Blvd. TO 6-0766

INDEPENDENT-PRESS-TELEGRAM—D-17  
1957  
**CHEVROLET**  
Original Inside and  
out with sparkling  
all-white finish. It  
shows the careful care  
of its one owner.  
\$999 \$1399  
• STANDLEE MARTIN  
Exclusively OLDSMOBILE Dealer  
1201 LONG BEACH BLVD. HE 6-9624

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SEE GLEDHILL CHEVROLET BEFORE YOU BUY!

**\$25 CASH NOW!**

★ — Delivers Any Used Car in Stock! — ★

100 CARS ARE GOING TO BE SOLD

'59 CHEVROLET 2-DOOR	\$1695	'57 CHEVROLET BEL AIR	\$1495	'54 OLDS "98"	\$695
V-8, lots of extras, low mileage, Sharp.		Hardtop coupe, Radio, heater, stick shift, V-8 motor.		Holiday Coupe, Full power.	
'60 FORD FALCON	\$2295	'56 FORD V-8 1/2-Ton	\$795	'55 CHEVROLET BEL AIR	\$695
Radio, heater, Fordomatic, ped., ded. dash, whitewalls.		PICK-UP, 8 foot bed, spotlight, Extras galore.		4-Door, Pow. steering, radio, heater.	
'57 CHEVROLET V-8, 2-DR.	\$1195	'58 CHEVROLET De Luxe	\$1495	'57 FORD FAIRLANE 4-8	\$1395
De Luxe, Radio, heater, Powerglide, Other extras.		4-Door, V-8 motor, Radio, heater, Powerglide, Other extras.		Hardtop, radio, heater, Fordomatic, Jet black, Sharp.	
'57 OLDS 98 2-Dr. Hardtop	\$1795	'55 FORD V-8	\$695	'59 CHEVROLET IMPALA	\$2195
Loaded with extras and "air cond."		Radio, heater, Fordomatic, Nice car.		Sports sedan, Radio, heater, Powerglide & power, low miles.	
'56 FORD V-8 Ranch Wagon	\$795	'57 MERCURY MONTCLAIR	\$1495	'58 CHEVROLET IMPALA	\$1895
Radio, heater, automatic.		Hardtop with radio, heater, Marca-O. Matic, load. ed., beautiful.		Sports coupe, V-8 with radio, heater, Powerglide, and power.	
'54 Buick Riviera Hardtop with radio, heater, Dynaflow, Real nice.....	\$395	'54 Buick Riviera Hardtop with radio, heater, Dynaflow, Real nice.....	\$395		

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Phone TE 4-3491

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All Cars Guaranteed in Writing

'59 CADILLAC Convert.	\$4895 <sup>00</sup> \$395 Down
Silver with white top. Factory air conditioning.	
'59 CADILLAC Coupe	\$4395 <sup>00</sup> \$395 Down
Like new. Electric window lifts.	
'59 CADILLAC Sed. de Ville	\$4795 <sup>00</sup> \$395 Down
Has factory air conditioning. New low price.	
'58 CADILLAC Sed. de Ville	\$3195 <sup>00</sup> \$395 Down
A car and price that can't be beat.	

60 More Cadillacs to Choose From  
at Drastically Reduced Prices

## CADILLAC Trade-Ins

'59 T-BIRD Convertible	\$3695 <sup>00</sup> \$495 Down
Like new. Power steering and brakes.	
'59 OLDSMOBILE Sed. 88	\$2795 <sup>00</sup> \$595 Down
4-Door. A real sparkler. Full power.	
'59 PONTIAC Bonneville	\$3295 <sup>00</sup> \$595 Down
4-Door Hardtop with full power with only 3500 guaranteed miles.	
'58 OLDS 98 Holiday Cpe.	\$2495 <sup>00</sup> \$495 Down
Full power.	

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CADILLAC SPECIALISTS

2165 LONG BEACH BOULEVARD, LONG BEACH 2165

Hemlock 6-7234



Parkwood Chevrolet sells nothing but choice trade-ins to their retail customers.



'59 T-BIRD

With Power Equipment

Average retail price today is over \$4000 this weekend spe. cal. T-1134

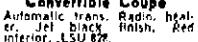
\$3599



'57 CHEVY 2-Door

Standard transmission, Econo-my 6-cylinder. Easy to buy if you can here 1st. MVV 399.

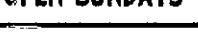
\$999



'55 CHEV Convertible Coupe

Automatic trans., Radio, Heater, Red interior, L-550.

\$1099



'58 CHEV Sport Sedan

V-8, automatic, radio, heater, whitewall tires, no extra charges.

\$1799



'56 PONTIAC Catalina 4-Dr. Hdtp.

This one has a clean bill of health, MC 180.

\$749



'58 VOLVO 2-Door Sedan

Radio, mileage counter, Local, low, but we do cut price.

\$1199



'59 RENAULT Dauphine

Lot of car for a little money.

\$1299



'55 CHEV Sport Coupe

Automatic transmission, V-8, power steering, radio, whitewall tires, Sharp, GAZ 364.

\$1199



NEv 6-0271

All used cars are thoroughly reconditioned and serviced. Quality means repeat business.

## WEEK-END ONLY SUPER SPECIAL

'59 CHEVROLET

Impala Club Coupe

V-8, automatic transmission, radio, heater, \$400 under today's market.

LIC. NO. RJD 464

\$2299



'55 CHEV V-8 Station Wagon  
Power steering, radio, heater, whitewall tires. Don't delay—come in today. KZU 407.

\$1099

Nobody but Nobody beats Parkwood  
Ask a Friend Driving a Parkwood Car | 100% Financing on Appr. Credit. We Have the  
Finest Credit Dept. In Calif. w/6 Counselors to Help

5059 LAKWOOD BLVD. OPEN SUNDAYS

C. FRED  
HOLMSEN  
MOTOR SALES  
437 EAST ANAHEIM  
LONG BEACH  
HE 5-8971  
Known for the  
cleanest cars  
in the  
Southland

'59 CHEVROLET  
El Camino  
Standard shift, radio and heat.  
White walls. Black in color.  
\$2099

'58 BUICK  
Spec. Riv. Hdtp. Cpe.  
11,000 actual miles. Dual exhaust,  
radio, heater. Power  
steering. Automatic. Zoned.  
\$2099

'57 STUDEBAKER  
Silver Hawk 5-Pass.  
Executive Club Coupe, 6 cyl.  
Excellent. Barely broken in and  
clean as a pin.  
\$1199

'57 CHRYSLER  
New Yorker 4-Door  
Hard top. With all the power.  
Low mileage and priced to move  
quickly.  
\$1999

'56 BUICK  
Cent. Riv. Hdtp. Cpe.  
Like new in every way.  
\$1099

'57 CHEVROLET  
210 4-Door Sedan  
Hard top. 4 cyl. Standard  
shift that reflects the best of  
cars.  
\$1199

'57 OLDS 88  
Holiday Coupe  
All power. Fresh appearance.  
low mileage. New car trade-in.  
\$1599

'57 PLYMOUTH  
Belvedere 4-Door  
Sedan. 6 cyl. Automatic. With 1/2  
radio and heater. Won't last.  
\$1199

**WAGON SPECIALS**  
'56 MERCURY  
4-Door Wagon  
All power. In excellent  
condition. Only 20,000 actual  
miles on this one.  
\$1199

'58 FORD  
Country Sedan  
All power. Extraordinary  
clean and priced to move  
today.  
\$1799

'56 NOMAD  
Wagon  
Like new in every way.  
\$1599

'56 T-BIRD  
Hardtop  
Fenderettes, radio and heater.  
Low mileage. New car trade-in.  
\$2199

'57 FORD  
"Bronco"  
White in color & spotless in  
every detail. Loaded.  
\$1599

'54 FORD  
Vict. Hdtp. Coupe  
Fenderettes, radio and heater.  
Jeff Black in color and real  
clean.  
\$699

'57 PONTIAC  
Convertible  
Jeff Black in white. Top and  
white interior. With all pow.  
\$1499

'55 CHRYSLER  
Windsor Dix. Hardtop  
Spec. Powerful with power  
steering. Razor sharp condition.  
\$999

'57 PLYMOUTH  
Hardtop Coupe  
Cylinder, automatic with radio  
and heater. Absolutely fine.  
\$1399

'55 BUICK Special  
Riviera Hardtop Cpe.  
The economy pride of the Buick  
line.  
\$899

'53 CHEVROLET  
Bel Air 4-Door  
100% original. In every detail &  
priced to sell. To the first customer  
to see it, it's mine.  
\$599

**REMEMBER**  
1. One year written warranty.  
2. Known for the cleanest  
cars in the Southland.  
3. 50 more to choose from.  
4. 100% FINANCING  
available on  
approved credit.

SEE "C"  
**FRED HOLMSEN**  
**TODAY**  
437 EAST ANAHEIM  
LONG BEACH  
HE 5-8971

# MONTH END SALE

## 5 CARLOADS of 1959 FORDS

Factory Executive Cars  
Country Sedans  
Galaxies  
Fairlane 500's

### 1960 PLATES INCLUDED

We Bought These at the Right Price  
We Are Going to Sell at the Right Price  
This Weekend

### FIRST COME — FIRST SERVED

YOU SAVE \$1400  
UP TO  
OFF FACTORY LIST PRICE

### EXAMPLE HOW EQUIPPED

### GALAXIE VICTORIA

Includes V-8, automatic transmission, radio,  
heater, power steering, electric windows and  
seats, power brakes, whitewall tires, safety  
belts, padded dash and visors.

### FAIRLANE "500" VICTORIA

Includes V-8, automatic transmission, radio,  
heater, power steering, power brakes, safety  
belts, padded dash and visors, electric win-  
dows and seats, whitewall tires.

### COUNTRY SEDAN

Includes V-8, automatic transmission, radio,  
heater, power steering, power brakes, safety  
belts, padded dash and visors, whitewall tires.

You Always Buy for Less  
at PIONEER FORD

Ford A-1 Guarantee on These Units  
Here Is a List of New Car Trade-ins

'58 FORD V-8 500 Club \$1599  
Automatic transmission, radio, heater.

'58 CHEV. V-8 Impala \$1999  
with a stick, power steering, R.H.

'57 FORD V-8 Victoria \$1299  
Automatic trans., radio, heater, whitewalls.

'57 FORD Country Sedan \$1499  
Radio, Heater, automatic trans., power steering, etc.

'57 FORD 4-Door Sedan \$799  
Radio, heater, tu-tone.

'57 CHEV. V-8 4-Door \$1599  
Automatic transmission, heater, etc.

'56 T-BIRD Port Hole \$2099  
Full power, whitewall tires. All white.

'56 FORD V-8. Country Sedan, 9-Pass. \$1199  
Choice of (2) Ford, R.H., w-s.w.

'55 CHEV. Bel Air Sport Coupe \$1099  
Radio, heater, standard shift. All black with whitewall tires.

'55 PLYM. Savoy 4-Door Sedan \$699  
Radio, heater, automatic transmission. Excellent value!

'56 INTERNAT. \$1199  
1-Ton Flat-Bed Stake with duals. Tires like brand new. 32,000 actual.

MANY TRANSPORTATION CARS

**PIONEER**  
*ford*

18403 S. PIONEER BLVD.

ARTESIA UNDERhill 5-1266

Open Daily 'til 9 P.M. — Open Sundays

# CADILLAC SALE

## At the Big CADILLAC CORNER ANAHEIM at ATLANTIC

'60  
Cadillac  
62 Coupe  
\$4995  
Silver lining, black and  
white interior. Power steer-  
ing, brakes, plus all other  
accessories. Just arrived.

'69  
Cadillac  
62 Coupe  
\$4695  
Alpine white, black & white.  
Full equipment including  
FACTORY AIR CON-  
DITIONING Showroom Fresh

'69  
Cadillac  
62 Coupe  
\$3595  
Oxyc black, power steer-  
ing and brakes, elect.  
windows, whitewall tires. Gray  
leather & nylon interior.

'495  
DOWN  
'60  
Olds 98  
Holiday  
Coupe  
\$3995  
White, blue, yellow, and  
tan interior. Power steering,  
brakes, windows, and seat.  
Just arrived.

'495  
DOWN  
'60  
Olds 98  
Holiday  
Coupe  
\$3795  
Powder blue, tu-tone blue  
vinyl interior. Beautiful  
condition, FACTORY  
AIR CONDITIONED. Fully  
equipped.

'395  
DOWN  
'59  
T-Bird  
\$3395  
Fully equipped. Looks like  
the day it came off the  
showroom.

'395  
DOWN  
'59  
Pontiac  
Bonneville  
\$3195  
4-door.  
Power  
steering,  
brakes,  
3200 miles.

'495  
DOWN  
'59  
Lark  
\$1995  
by Studebaker.  
VS. Hardtop  
coupe, black  
inside, red  
outside interior.  
Radio, heater,  
stereo, trans.  
Just like new.

'395  
DOWN  
'56 INTERNAT. \$1995  
OPEN SUNDAY

100% FINANCING  
with Your Good Credit

"Long Beach's Cadillac Specialists"

*de Ville*  
MOTORS

ANAHEIM at ATLANTIC  
HE 7-2371

# MEL BURNS FORD

## 2000 LONG BEACH BLVD. GA 6-3311

WE'RE DEALING  
ON BRAND NEW  
1960

**FORDS**  
MONTHLY PAYMENTS LOW AS

\$46.95  
With Regular Down Payments

**MEL BURNS FORD**  
BRAND NEW  
1960 6-PASS. CLUB SEDAN  
FULL PRICE..... \$2095

20th St. & Long Beach Blvd. NEW CARS GA 6-3311 USED CARS GA 6-3311

BRAND NEW  
1960  
THUNDERBIRDS  
LOW AS

\$3938

**MEL BURNS FORD**  
LEASE  
A BRAND NEW FORD  
WE LEASE TO  
COMPANIES &  
INDIVIDUALS

20th St. & Long Beach Blvd. NEW CARS GA 6-3311 USED CARS GA 6-3311

TRUCKS

A FULL LINE TO  
FIT YOUR EVERY NEED

BIG SAVINGS

**MEL BURNS FORD**  
CAMPER FREE!

(Your Choice 4 or 6-1/2 ft.)

Given with each pick-up sold this weekend at  
our low list price.

20th St. & Long Beach Blvd. NEW CARS GA 6-3311 USED CARS GA 6-3311

1959  
FORDS  
MOST MODELS  
SAVINGS  
UP \$1000  
TO

**MEL BURNS FORD**  
STOP & SEE  
OUR PRICES

On Anything in the Ford Line

20th St. & Long Beach Blvd. NEW CARS GA 6-3311 USED CARS GA 6-3311

**MEL BURNS FORD**  
CORMIER SLASHES  
PRICES

# CORMIER SLASHES PRICES

YOUR 1960 LICENSE PAID ON ALL  
USED CARS SOLD AT CORMIER!

'59 Chev.  
V-8 Impala \$  
Spl. Ops.

We always have  
100's to choose from.  
More arriving daily.

Equipped with  
auto. trans., pwr.  
steering, radio,  
V-8 engine.  
Average Retail  
Book Price  
\$2765

2350

'59 Ford  
V-8 Galax.  
Converts.

Not One 2  
to choose from  
Equipped with  
auto. trans., pwr.  
steering, radio,  
V-8 engine.  
Average Retail  
Book Price  
\$2590

2100

'59 Chev.  
V-8 Bel Air  
4-Dr. Sdn.

Not One 25  
to choose from  
Equipped with  
auto. trans., pwr.  
steering, radio,  
V-8 engine.  
Average Retail  
Book Price  
\$2300

1975

'59 Ford  
Fairlane  
4-Dr. Sedan

Not One 20  
to choose from  
Equipped with  
auto. trans., pwr.  
steering, radio,  
V-8 engine.  
Average Retail  
Book Price  
\$2210

1800

5-DAY FREE TRIAL  
Exchange Privilege

These Cars All Carry Chevrolet's  
Famous OK Red Tag Warranty.

Not Only These . . . but Many, Many  
More at Like Savings

'58 CHEVROLET  
DEL AIR SPORT COUPE  
V-8, 250 h.p. Powerglide,  
radio, heater. (Stock B-247)  
Average retail book price  
\$1125 Our price ..... \$1725

'58 FORD  
STATION WAGON, V-8, Count-  
ry Sedan. Automatic, power  
steering, radio and heater.  
Average retail book price  
\$1925 Our price ..... \$1625

'54 FORD  
CUSTOM 4-DOOR, V-8, auto-  
matic, radio and heater.  
(Stock X-644) Average  
retail book price, \$940 Our  
price ..... \$710

'56 CHEVROLET  
BELVEDERE 4-DOOR SPORT  
SEDAAN, V-8. Automatic,  
power steering, radio and  
heater. (P/NM-577) Average  
retail book price, \$1555 Our  
price ..... \$1225

'55 PLYMOUTH  
61 COUPE, Full power equi-  
pment. (Stock 341A) Average  
retail book price, \$1385 Our  
price ..... \$1090

'57 CHEVROLET  
BEL AIR 4-DOOR, V-8. Pow-  
erglide, radio, heater. (MVA  
454) Average retail book  
price, \$1485 Our price ..... \$1200

'57 CHEVROLET  
BELVEDERE SPORT CPE, V-8,  
stick, radio, heater. (P/NF-551)  
Average retail book price  
\$1465 Our price ..... \$1165

'55 CADILLAC  
6

# Plan to Stamp Out Trading Stamps Mushrooms Into Big Economic War

By JOHN FLYNN

Associated Press Writer

A rip-roaring economic war has swept Southern California and is spreading fast beyond the state's borders. The ammunition: trading stamps.

For housewives, the war is wonderful. They never had it so good.

For every \$120 they spend at stamp-giving stores, they can get \$3 worth of premium merchandise. So widely has the war spread among retailers, shoppers can find stamp stores selling just about all life's necessities—and luxuries.

TRADING stamps, for decades a steady but unspectacular sales promotion gimmick, have suddenly boomed out of the economic shadows to the center of the marketplace.

Merchants, figuring they have to meet competition to survive, are nearly smothered in them.

Stores that six months ago had never given a thought to giveaways now are plastered with signs stating "we give..."

Housewives paste stamps into booklets by the hundreds, amassing them at such a rate that stores repeatedly have exhausted supplies of both stamps and books.

Who started it and why?

**THE MAN** to thank, or blame, depending on point of view, is a frank-talking Irishman named Roger Laverty. He heads one of the big Los Angeles grocery chains. Ironically, he started the stamp firm that started the war with the goal of putting an end to stamping them. They were called Blue Chip Stamps.

BLUE CHIP first saw action on a limited scale in Central California late in 1956.

The current war was sparked last fall when one local chain sold Blue Chip S&H claims to have given the biggest stamp prize ever—three school buses for 7,708,000 green stamps sent in by a parochial school in Utah.

Blue Chip's most spectacular giveaways was 50,000 stamps to a housewife on a television show. She hasn't decided what to trade them for.

Laverty first outlined his idea at a meeting of major chain grocers in 1956. He was concerned because two chains radio blurb, billboards, news-reports had bloomed quickly, with paper ads. They gave away a billion stamps the first week to form a stamp firm, he ready to conduct a blitz campaign any time competition warranted.

The plan was to make stamps available to all retailers and the hope was to knock out stamp firms dealing with certain retailers only granddaddy of stamp plans,



(Continued on R-5, Col. 1)

## IN BUSINESS CIRCLES

### Fylpaa New Manager of Lakewood Office

Donald L. Fylpaa has been vice president and in 1958 named manager of the Lakewood office of California Tie Supply Co., distributor of Federal Savings Assn., it was announced by J. Howard Edgerton, president.

Fylpaa has been with California Federal Savings for approximately a year and previous to that time was in the commercial banking field. Ernest A. McGill, former manager of the Lakewood office, has been transferred to head the board of the new Anaheim office directors of the Broadway Orange County Center, scheduled to open April 1.

R. N. WATERS, 4316 N. Troquois Ave., Lakewood, has been elected secretary-treasurer by the board of directors of the new Anaheim office directors of the Broadway Orange County Center, scheduled to open April 1.

WESTERN AIR has organized a women's sales department, headed by Jeanne Hobart Baker in 1949. He held managerial positions in the personnel records department and fashion coordinator and magazine editor. The staff department was decided upon pricing department before he when a recent survey showed coming assistant secretary 30 per cent of the air line's passengers were women.

Frederick H. Guterman, manager of the San Fernando division of International Telephone & Telegraph, has been named president of the industrial products division. At 38 he becomes the youngest insurance Co. He now is division president in ITT...Long Beach office manager Falstaff Brewing Corp. in Max W. Becker, advertised gross sales for 1959 of \$154,084,666, an increase of 8.1 per cent.

C. WILLARD CAMPBELL, 3571 Olive Ave., will celebrate tomorrow his 35th anniversary with New York Life Insurance Co. He now is division president in ITT...Long Beach office manager Falstaff Brewing Corp. in Max W. Becker, advertised gross sales for 1959 of \$154,084,666, an increase of 8.1 per cent.

GERALD A. AWES, president of Lucky Stores, Inc., Newark agency of Lincoln National Life, placed 25th in the American Assn. of Advertising Agencies...W.

J. OUTHUISE of the E. I. du Pont de Nemours & Co., Inc., has been named chief executive officer, to succeed J. C. Gammon, 2,500 salesmen for business in February...Not

Ernest who retires from that position shortly, Awes was granted KATHLEEN M.

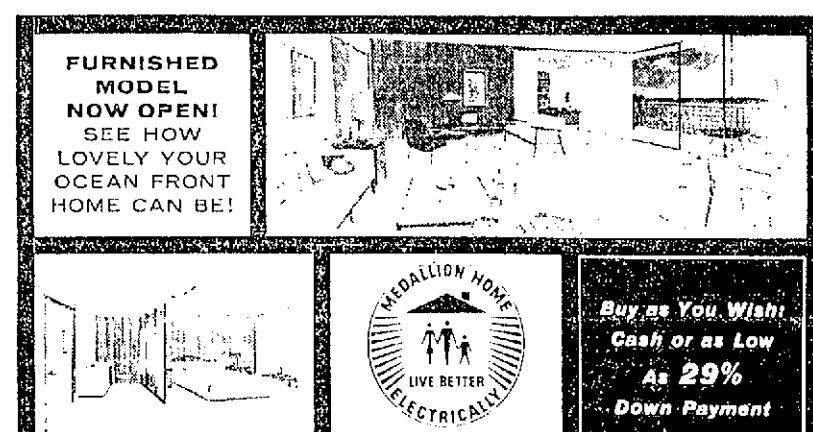
Diego, and when it affiliated with Lucky he was named MICHELE W. KOBLICK.

(Continued on R-5, Col. 1)

The newest and finest cooperative apartments in Long Beach...with such outstanding value features that they have the most attractive financing terms offered for an own-your-own unit.

Ocean House is beautifully located right on the ocean—yet only walking distance from downtown Long Beach and the city's principal stores, churches, recreation and cultural centers. Los Angeles and other Southern California communities are quickly accessible, via the new Long Beach Freeway and other principal traffic arteries.

Every apartment in Ocean House is a sparkling expression of modern California living at its best. Rooms are comfortably spacious and carefully planned for convenience and easy housekeeping. Through large sliding glass walls you step out into your private patio-terrace, or the dramatically beautiful tropical garden. The gleaming kitchen features colorful built-in Frigidaire electric oven and range, dishwasher, and disposal.



No Maintenance Problems...No Upkeep Worries. You'll enjoy the greatest measure of living pleasure in your new Ocean House apartment home, under the cooperative plan that gives you freedom from the chores of ordinary home-ownership.

For today...and the future...a beautiful home and an excellent investment Individual Deed Ownership (No Blanket Mortgage).

Single Apartments, Full Price from \$13,000  
1-Bedroom, Full Price from \$19,900  
2-Bedroom, Full Price from \$33,500  
2-Bedroom and Den, Full Price from \$34,400  
All Prices include Garage (Singles Excluded)

Furnished Display Apartment Now Open at  
**OCEAN HOUSE**

1200 East Ocean Boulevard, Long Beach  
(Corner of Sixth Place) Telephone: HEmlock 2-8877

CLIVE GRAHAM CO., Exclusive Sales Agents. Listed, California Certified Property Exchange

## Ocean House Offers Luxurious Own-Your-Own Units on Beach

**Independent-Press-Telegram**

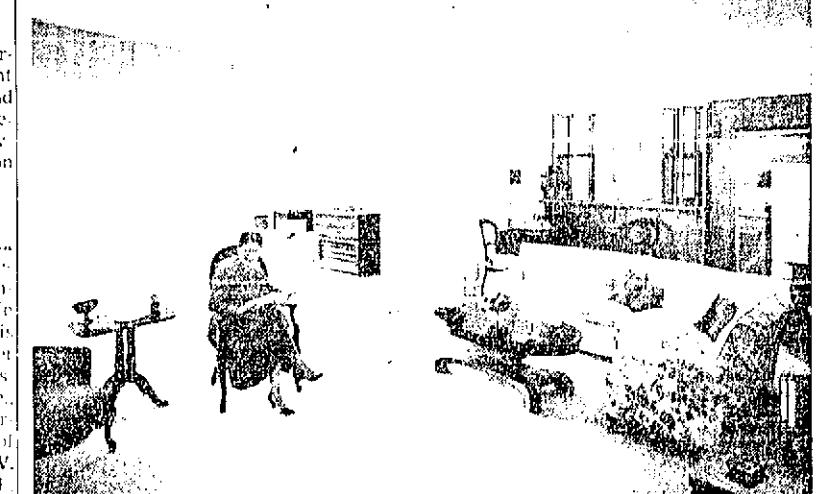
LONG BEACH 12, CALIF. SUNDAY, MARCH 27, 1960 R-1

**Real Estate and BUSINESS DEPARTMENT**

ity by proclaiming it a Medallion combinations. The last three Award winner, A. L. categories all have two baths, Code, district manager for the Private access to the beach utility, presented the devices provided by elevators and opens with a Medallion em the lower courtyard, and thin beam, signifying that the apartment's garage and storeroom meets modern age areas are subterranean, standards of electrical capa Penniman points out that city, wiring and lighting, and since owners need not worry contains several of the elec about upkeep or maintenance, trical appliances deemed the Ocean House is ideal for most-wanted" by housemen retired people or "folks

wives, and don't want to worry THE ALL-ELECTRICAL about upkeep or maintenance, kitchens feature ranges, the Ocean House is ideal for ovens, dishwashers, garbage semi-retired people or "folks disposers and built-in food of any age who like to travel enterprise. Before undertak ing the project, they interviewed architectural and interior designers and other residential experts to make certain their ultimate plan would satisfy their basic goal "To provide the ultimate in living luxury and convenience."

Prospective owners are offered their choice of a variety of floor plans, including the apartments for outright Southern California Edison single bedrooms, one bed sale with attractive financing, Co. officially recognized the room-and-den, two bedrooms or on the basis of a trial development's electrical qual and two-bedroom-and-den ownership plan.



### LARGE ROOMS FEATURED

Mrs. Henry E. Jordan relaxes in her Ocean House living room at 1200 E. Ocean Blvd. She found she could use some of the cherished furnishings she had been collecting all her married life and blend them harmoniously in a modern apartment. The Jordans' spacious, sunny patio overlooks a beautiful swimming beach and the ocean. All 38 apartments at Ocean House have earned Southern California Edison Co.'s Medallion Award for their excellence.

## OPEN HOUSE TODAY . . .

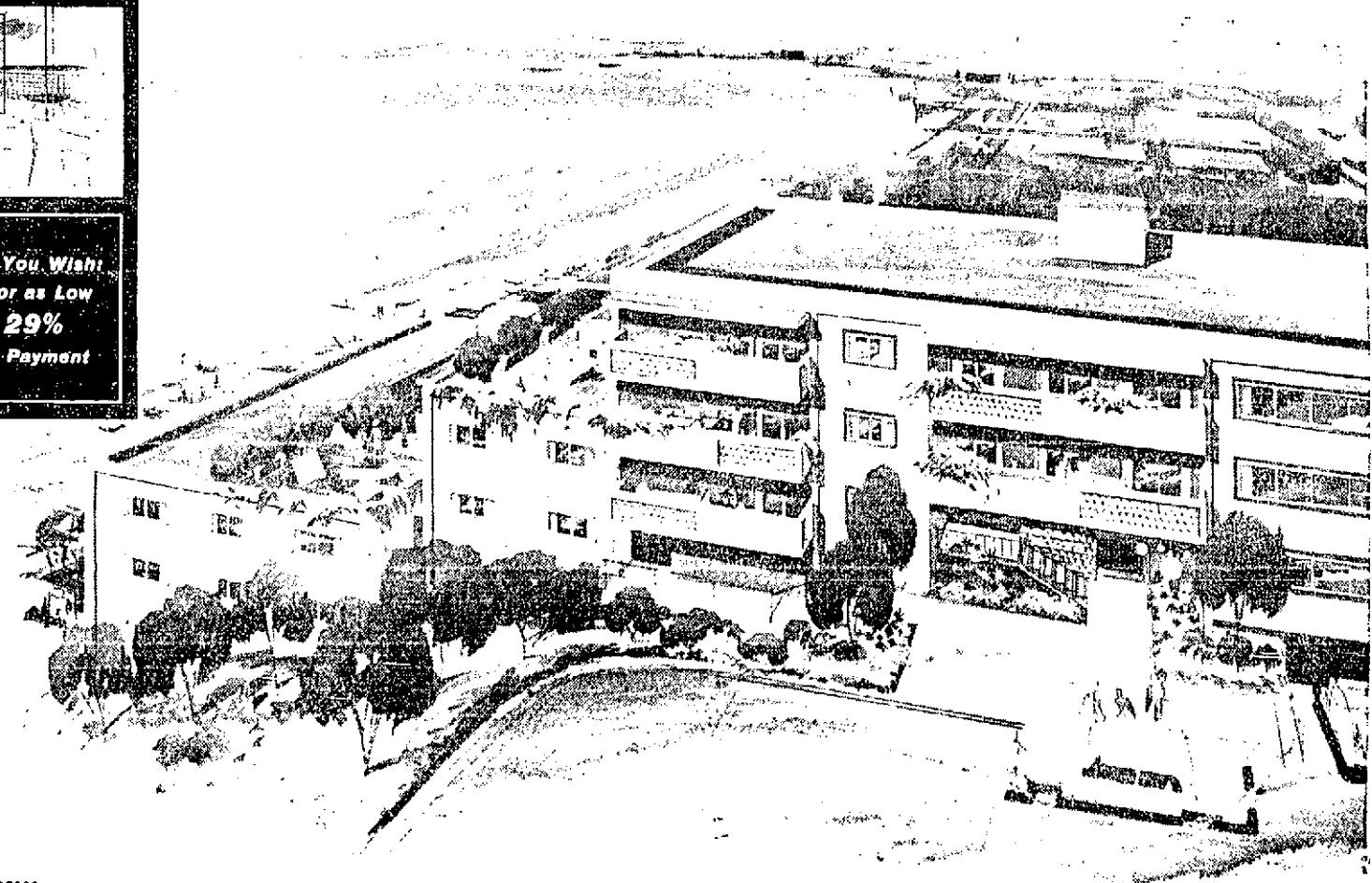
We invite you to be our guests for refreshments when you drop in to see the lovely new furnished residences in the own-your-own that's the talk of the town.

# OCEAN HOUSE

At the Water's Edge in Healthful, Smog-Free Long Beach with a Gorgeous View of the Blue Pacific

### IMMEDIATE OCCUPANCY

You can lease for 1 year with option to purchase





# Eastgate Final Units Now Selling Rapidly



## OFFERED IN EASTGATE

Homes such as this are moving rapidly in the final unit of Eastgate. The homes are moderately priced from \$12,950.

The popular Eastgate residential community in Garden Grove continued to make news last week as additional scores of families visited the tract to sign up for homes in the final units now under construction.

Frank H. McFarland, sales agent, reports that more than 1,800 Eastgate homes have now been sold and families are moving into completed homes at the rate of more than 50 per week.

Of unusual appeal to home buyers because of their distinctive styling, spacious floor plans and many special features, the Eastgate homes are offered at an exceptionally moderate price of \$12,950 to \$15,350.

**BUYERS HAVE** a choice of 18 different exterior designs in a wide variety of attractive architectural styles and five different floor plans. Financing terms on the homes have 3 or 4 bed-

rooms, 2 baths, large living room with optional fireplace, family room or dining area, well-equipped kitchen and attached double garage.

Among the many built-in features are a recessed linen cabinet work center, hand-finished hardwood kitchen cabinets, disposal unit, walk-in wardrobe closets, and a Formica vanity with wall mirror in the master bath of some models. Also included in the larger homes is a built-in gas range and oven, and wall-to-wall carpeting.

**QUALITY MATERIALS** are used throughout the homes including ceramic tile kitchen counters, Marlite bath wainscoting, textured walls accented with wallpaper, acoustical ceilings, and aluminum frame sliding glass windows and ceiling-height patio doors with screens.

Financing terms on the homes are liberal, McFarland

## Realty Sales Meet Plans Completed



## CHECK PROGRAM

Plans are complete for an educational and sales conference to be held in Long Beach April 28. Studying the conference program with CREA President Edward L. Callahan (second from left) are (left to right) Hal Goettsch, district vice president; Callahan; Harvey Miller, president of Long Beach Board of Realtors, and Dorothy Annis, executive secretary.

Officers of the Long Beach Board of Realtors met recent- ly with Edward L. Callahan of the professional Realtor of Los Angeles, president of the 31,500-member California Real Estate Assn., to plan the purchase or sale of a association's 1960 activities home. In most cases the pur-

chase of a home represents

Officers of the Long Beach Board of Realtors met recent- ly with Edward L. Callahan of the professional Realtor of Los Angeles, president of the 31,500-member California Real Estate Assn., to plan the purchase or sale of a association's 1960 activities home. In most cases the pur-

chase of a home represents

Harvey E. Miller, local Realtor, announced that the Long Beach Board of Realtors and the CREA will co-sponsor an educational and sales conference for local Realtors and salesmen in the resents a sound and wise investment for the years to come."

"Selling in the Soaring Sixties" is the theme of the conference, according to Miller. He said it will present up-to-the-minute information on sales methods and techniques, to meet the changing times and markets of the new decade.

**Newcomers Must Make Tax Return**

Many thousands of the newcomers who moved to California during 1959 will be required to file California income tax returns, warns State Controller Alan Cranston, chairman of the franchise tax board.

"Persons moving to California are generally considered residents of this State when they arrive," he said. Subsequently, their entire income after their arrival is taxable even though it may be derived in part from another state."

However, members of the armed forces who move to this State under military orders do not become residents by reason of their

Calahan said this is the transfer here.

13th year that the California Association has conducted field by single individuals these educational and sales whose net income was \$1,500 conferences. "The confer- ences have done much to im- prove the services of Realtors whose combined net income was \$3,000 or more,

## Seek Tighter State Mortgage Controls

SACRAMENTO (UPI) — Armed with loss of their homes series of bills to regulate the second mortgages because second mortgage sales business were inadequately controlled. Assemblyman Richard T. Hanna (D-Fullerton) introduced the bills which found to be encumbered by the Legislature.

Assemblyman Richard T. Hanna (D-Fullerton) introduced the bills which found to be encumbered by the Legislature.

Another bill introduced by Assemblyman Bert Deletto, estate sales contract a list of (D-Fresno) would require that all mortgages, their amounts, any person acting as a real and due dates.

—Limit the amount of mortgages on any home to the value of the home, 92 per cent of the sales price.

Still another by Assemblyman Vernon Kilpatrick (D-Lynwood) requires that a person who helps others buy or lease government lands for a misdemeanor subject to fine.

—Make diversion of payments on first and second mortgages to any other use an expected payment would be required to be licensed as a real estate broker or mortgage brokers, including salesman.

## Dun for Run

MANSFIELD, Ohio (AP)—The city of Mansfield is pondering the lowest damage claim against it if anyone can recall. Rose Steinberg wants a new pair of nylon stockings — value \$1.65 — for

including 500 to 700 in those damaged when she fell Orange County, were threat-on a sidewalk.

## Electric Firm to Incorporate

Secretary of State Frank M. Jordan announced Walters Wholesale Electric Co., a wholesale electrical wiring equipment company, has filed articles of incorporation with his office, to be capitalized at \$80,000 in \$40 par shares. Directors of the company are Walter, 1732 Gladys Ave., John L. Walter, 3404 E. 11th St., Davey L. Johnson, 19 Ge-

orge Walk, Long Beach.

## Open House

JUST COMPLETING 10-UNIT—2-BEDROOM APT. AT  
1081 MIRA MAR—LONG BEACH

(Just Off 10th St.)

100% FINANCING — 4 to 24 UNITS



THIS UNIT BUILT ON YOUR LOT

MINNICK CONSTRUCTION CO.

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## Location Chosen by Thousands

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A Home Package Designed With YOU in Mind!

Custom Styling WITH QUALITY AND FEATURES NEVER BEFORE AVAILABLE AT THESE PRICES

WALL-TO-WALL CARPETING and

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by O'KEEFE & MERRITT IN PLANS 3, 4, and 5

WOOD-BURNING FIREPLACE OPTIONAL IN ALL MODELS

PLUS FEATURES OF HOMES USUALLY COSTING THOUSANDS MORE!

3 or 4 BEDROOMS,  
FAMILY ROOM,  
2 BATHS

NON-VETS \$295 DOWN PLUS ONLY \$90 AS LOW AS COSTS

NO DUE DATES • NO BALLOON PAYMENTS

Full Price from \$12,950 to \$15,350

UP TO 1361 sq. ft. OF LIVING AREA

18 NEW EXTERIOR DESIGNS

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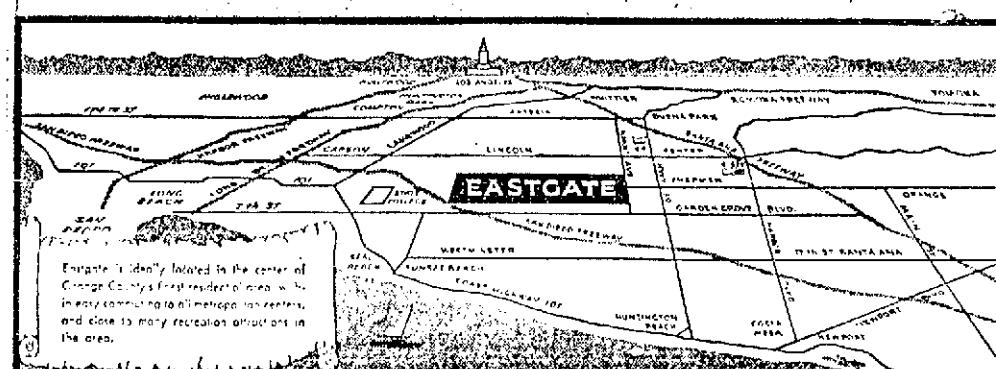
"HOME BUYERS GUIDE"

Channel 5, SUN. 10 A.M.

EXTERIORS AND FLOOR PLANS BY

L. C. MAJOR & ASSOCIATES

MODEL HOMES FURNISHED BY KARICK



FROM LOS ANGELES, take the Santa Ana Freeway to Hwy. 39, south to Chapman, then west to Eastgate.

FROM LONG BEACH, take 7th St. (Garden Grove Blvd.) to Knott, then north to Eastgate.

Built by LARAMORE CONSTRUCTION CO.

FRANK H. McFARLAND, Sales Agent



# 100% FINANCING AVAILABLE

Whether Your 40 or 50x100-Ft. Front or Rear Lot  
Paid for or Not! 1 to 24 Units

## CHOOSE THE INCOME TO FIT YOUR NEEDS

The Following Based on \$85 Rental per mo. per Unit  
Prices Based on Our El Segundo Model

4-UNIT PRICE	\$14,850.00	12-UNIT PRICE	\$34,550.00
INCOME PAYMENTS	340.00	INCOME PAYMENTS	1,020.00
	126.00		378.00

Your Profit per mo., 214.00 Your Profit per mo., 642.00

## OPEN HOUSE

SUNDAY  
10 a.m. to  
5 p.m.

NOW  
AVAILABLE  
FOR RENTAL

4-UNIT — 1-BEDROOM APARTMENT 2930 E. 16th ST.

## T & C CONSTRUCTION CO.

Builders of Homes, Apartments and Commercial

MAIN OFFICE — 9717 COMPTON BLVD., BELLFLOWER

HARBOR AREA OFFICE — 2125 PACIFIC COAST HWY., LOMITA

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NEW 75 MILLION DOLLAR DEVELOPMENT  
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ENJOY LIVING  
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**PALM SPRINGS**

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RENTALS,  
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Beautiful Contour Streets  
Finest Water, Gas, Electricity

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SMALL  
DOWN PAYMENT

PARTICIPATE IN PALM SPRINGS BOOM!  
In the building and booming Palm Springs area investors have made over 1000% profit in the last few years. Palm Springs Panorama in the development planned to give you early maximum return on your money!

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VISIT OUR PALM SPRINGS  
OFFICE: 1566 NORTH  
PALM CANYON ROAD  
AT VISTA CHINO

**LOTS**  
READY FOR BUILDING  
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16 UNIT MOTEL-HOTEL WITH  
BEAUTIFUL 18' x 36' POOL  
APARTMENT UNITS—MEDICAL  
OFFICE BLDGS.—REST HOMES

Low Monthly Terms  
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SEND MAIL NOW!

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Please send me information on buying a home in Palm Springs

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ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

R-4—INDEPENDENT-PRESS-TELEGRAM  
LONG BEACH 12, CALIF., SUNDAY, MARCH 27, 1960



PRICED FROM \$13,350

Huntington Village homes such as this one are selling rapidly with the location having great appeal to families. The homes are priced from \$13,350.

## Homes in Huntington Village Sell Fast; New Unit Rushed

With the advent of warm weather, more and more families are buying new homes in the fast growing Huntington Village residential community near Huntington Beach, to take advantage of the numerous recreational facilities nearby, according to officials of Doyle & Shields, the developers.

A complete planned community for moderate income families, Huntington Village adjoins the popular Meadowlark Golf Club and is close to beaches, boating centers and many other recreation attractions in the vicinity.

WHEN COMPLETED, the community will have several thousand attractive homes as well as its own shopping centers, professional offices, schools and all city improvements.

Located in the center of one of Orange County's most rapidly expanding residential areas, Huntington Vil-

lage combines suburban living at its best with easy access to both local and metropolitan employment centers.

McFarland & Mattnecks, sales agents, report that most of the first group of homes now being built have been sold and plans are being completed for the construction of additional units for the many other families who want to move into the community.

In keeping with their set

ing, the Huntington Village

homes are designed for comfortable informal family living with every modern convenience and numerous built-in features.

A wide selection of different architect-designed exterior styles and floor plans is offered.

THREE AND 4-bedroom plans are available with 2 baths, large patio-view living room, family room or dining room, kitchen featuring a de luxe built-in range and oven, disposal unit,

The Nahas Department Store will soon open a new store at 3008 Bellflower Blvd. This will be the sixth for now are 187,771 customers the highly successful junior department store chain.

A. S. Nahas, president, stated that their stores carry a wide assortment of merchandise: "Gifts, ladies' — men's — children's wearings apparel, housewares, lamps, white Portland cement

sportsware, toys, variety toy at the company's Crestlines hardware, etc., 35 de more plant near Riverside . . . Dyna-Therm Chemical Corp.,

E. H. Reid will manage Culver City, announced suc-20 years retail experience in

cessful tests at missile launching of a flexible coating including the supervision of aging material capable of withstand

of missile firing. It is Dyna-

Therm 65 . . . Western Air

ORANGE County's growth in the past year is shown in the Southern Counties Gas January report. There were 18,829 new customers in January.

the

construction of a \$5 million

chain of Mid-West department stores

standing the tremendous heat

of missile firing. It is Dyna-

Therm 65 . . . Western Air

Lines reported \$522,000 earn

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# GI Loan Program Shows Slight Gain

By EDWARD COWAN

WASHINGTON (UPI)—The still far below what VA loan GI home loan guaranty program director Philip N. Brownstein considers "a heavy volume."

For the second consecutive month builders' requests to the Veterans Administration for the two-month pickup from appraisal of new houses the December low of 11,070 increased.

The increase was a sizable 15 per cent from January to February, he said. "Not all these requests represent 888 requests. But that was firm loan commitments to builders."

GI loans have been unpopular with lenders because their interest rate is fixed at 5 1/4 per cent whereas conventional loans command 6 per cent or more in most parts of the country.

At best, Brownstein said, the February pickup "might indicate the mortgage market

At the foot of Santiago is no worse and maybe it's Canyon and looking into the starting to improve a little green rolling hills and just bit. Most comment seems to three miles east of the city go in this direction."

of Orange, Santiago Park, The Federal Housing Admin. recently completed construction which insures offer a complete package of mortgages, reported its own quality. Price from \$14,450, faint sign of a shift. The sec-

these 3-bedroom, 2-bath ordinary market price of FHA homes can be purchased for mortgages rose by 10 cents only \$395 down and payments per \$100 in February to a

are as low as \$108 per month, national average of \$96.40.

These attractive homes in Santiago Go north on San 900 of refinancing of out-

the freeways, feature built-in oven. Family room with sliding glass doors lead to a spa; however, that money usually goes outside terrace. Formica turns easier in January and

counter tops in the kitchen February and that it often and baths, garbage disposals tightens up in spring and forced air heating are savings. They added that the added features,

To reach these quality built nation would be a major in-homes in a picturesque set-fluence on loan money. tung, from Santa Ana Free-way, turn off on Chapman Home Loan Bank board esti-mated that 1960 would see man through the city of Or-\$21,000,000,000 of new mort-gage, about three miles to gate debt, and \$10,200,000 Santiago Go north on San 900 of refinancing of out-

Tago half block to models, standing debt. The board's look for sign at Chapman and outlook statement said about Santiago.

Walker & Lee Inc. are exclusive sales agents.

## Given More State Funds

SACRAMENTO (UPI)—About \$385,000 has been added to the state agriculture budget for 1960-61 by the Assembly Ways and Means Committee.

The fiscal group allowed \$317,000 for a new program of research and inspection on sprays used on produce and

on dairies.

Federal officials recently noted possible harm to human health from spray residue.

THE MONEY includes \$173,000 for research at the University of California.

The committee also approved \$68,071 for salaries of marketing specialists and Savings and Loan League said

stenographers in the Acriuci that in 1959 savings associa-ture Department headquarters financed 40.6 per cent

of all home purchases—a higher proportion than ever before.

Deputy Agriculture Director Charles G. Dick said man before. These institutions keting is the big farm pro-pounds \$15,500,000,000 in to-lon in California, net produc-tion loans compared to \$12,-

\$300,000,000 in 1958.

## Economy Is Changed by Trading Stamps

(Continued From Page R-1)

they'll split the profit when them. So I give them, even if there is one, though they're a pain in the neck to handle."

Blue chip service is available at slightly less cost than other stamp plans. But the UNHAPPDEST perhaps are customer gets about the same the big department stores, from most—a stamp for every who so far haven't joined the 10 cents worth of merchant stamp stampede. They are, losing business because

Blue chip and S&H have re-stamp-happy buyers can get demption stores stocking department store big sellers—everything from silverware to appliances and soft goods—softball mitts, at redemption stores.

Trade sources estimate Service stations allege that that three out of four families a month-long gas price war will save stamps.

Says one bewildered grocer who did not give stamps er, "It's like narcotics addie—dropped prices to compete-tion. Once you start you can't with those who do, stop."

One study indicates that the cost of trading stamps to

A MANAGEMENT consultant, retailers ranges from 11 to an firm decided after 15,000 3 per cent of net sales, and interviews that housewives two-thirds of retailers report save them to counteract the led they recovered the entire feeling that their husbands cost of stamps because of in-are the earners and they are creased sales.

Blue chip says retailers are, A DEPARTMENT OF AG-for them because, "It puts RICULTURE survey con-everyone on the same foot-cludes that the consumer who ing Now they can go back to saves, benefits. Customers selling competitively."

Not all retailers are do in stamp-giving stores, but lighted. Says one, "I don't think the stamp amounts to 2 per think it has made much dif-erent of money spent,

ference in our business. But As one grocer put it, "Peo-ple want stamps. The guy these days so they might as down the street is giving well save stamps."

INDEPENDENT-PRESS-TELEGRAM--R-5  
LONG BEACH IS. CALIF.—SUNDAY, MARCH 22, 1960



COUNTY BUILDING NEARS COMPLETION

Shown in the right foreground is the new County Courts Building which is rapidly nearing completion. To the left is the city Public Safety Building which is now occupied. It will be noted how numerous parking lots surround the new buildings. In the upper right is Lincoln Park where a move is under way to provide underground parking to alleviate the parking shortage for the downtown retail area. (Pacific Air Industries photo.)

BUILT ON YOUR LOT

**\$3850 — \$4195** TOTAL COST  
Slightly Higher in Some Areas

R-2, R-3, R-4 and C Zone Investors



This Spacious 1-Bdrm. and Den or 2-Bdrm.  
100% FINANCING AVAILABLE

OPEN HOUSE  
of Our New 4-Unit 2-Bedroom Apartment Now Completing at  
**3214 SANTA FE, Corner 32nd St.**  
LONG BEACH  
10 a.m. to 5 p.m. Sunday  
NOW RENTING . . . UNFURNISHED

SECURITY APARTMENTS, INC.

Builders and Developers of Homes, Duplexes and Apartments

**3970 ATLANTIC AVE., L. B.** GA 7-2812 NE 6-5506

## DUTCH HAVEN

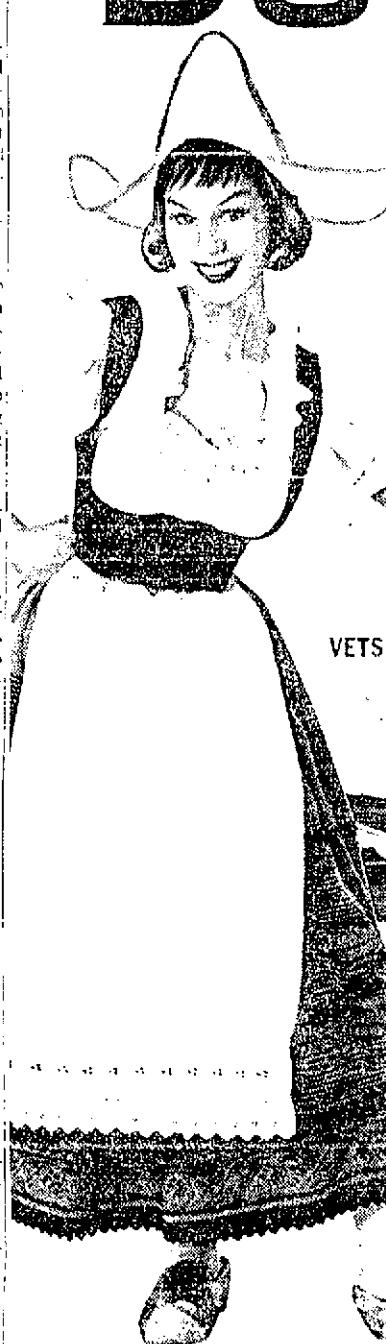
Executive series

3 & 4 BEDROOM  
UP TO 2 FULL BATHS

**15,600**  
**17,600**

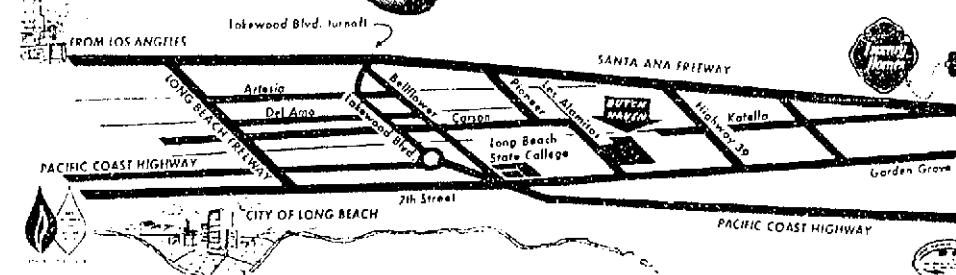
VETS NO DOWN LOW FHA TERMS CAL VET TERMS  
SMALL COSTS

13 EXCITING EXTERIORS—WITH PRACTICAL LUXURY LIVING FLOOR PLANS



### Suburban Living at its Very Finest!

THE DUTCH HAVEN Executive Series, introduces many new and modern innovations that ease homemaking chores. Features that lead new horizons of leisure and freedoms—more time to enjoy suburban living with all its wholesome recreations. Big Executive type homes with 3 and 4 bedrooms, family rooms, Fireplaces, and all the quality features that have gained Dutch Haven National fame. You are invited to make your home an "Executive" home at Dutch Haven, one of Southern California's finest new Suburban districts.



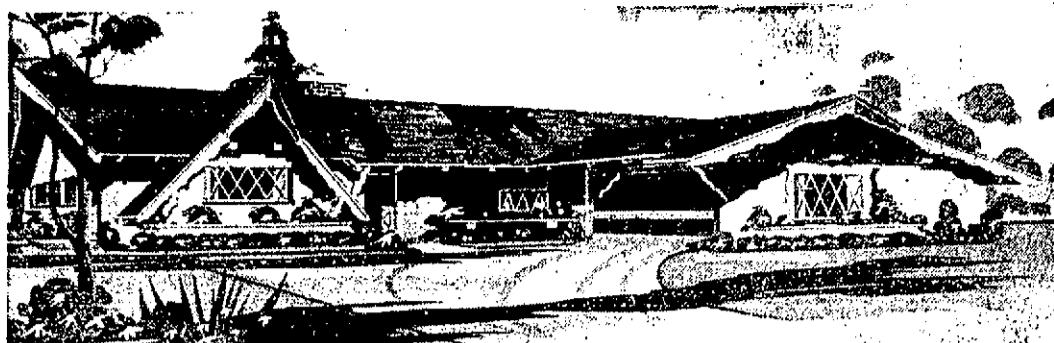
FROM LOS ANGELES—south on Santa Ana Freeway to Lakewood Blvd. turn off South on Lakewood Blvd. to Carson, left on Carson to Norwalk Blvd. Right on Norwalk Blvd. to Harrisburg Road and furnished models. VIA LONG BEACH FREEWAY south to Del Amo Turnoff, east on Del Amo to Pioneer Blvd., left on Pioneer to Carson, left to Norwalk Blvd. to Harrisburg Road and furnished models.

FROM LONG BEACH—go out Seventh to Los Alamitos Blvd. left on Los Alamitos to Harrisburg Road and furnished models.

DUTCH HAVEN EXECUTIVE SERIES  
WITH ADDED QUALITY FEATURES

- EXTRA-HEAVY CEDAR SHAKE ROOFS
- BUILT-IN RANGE & OVENS W/ROTISSERIES (MATCHING HOOD)
- FORCED AIR HEATING
- CUSTOMIZED FIREPLACES
- LARGE LOTS
- SLIDING WALLS OF GLASS
- OVERSIZE WARDROBE CLOSETS
- EXTRA LARGE GARAGES
- ACOUSTICAL CEILINGS
- COPPER PLUMBING
- COLORED BATH FIXTURES
- COLORED SINK IN KITCHEN
- CERAMIC TILE FLOORING
- DECORATIVE WALL PANELING
- DECORATOR-SELECTED WALLPAPER
- MR. & MRS. MEDICINE CABINETS

## Dutch Haven Homes Are Selling Fast



### OFFERED IN LOS ALAMITOS

Located only 10 minutes from Long Beach, Dutch Haven's new Executive Series in Los Alamitos are attracting throngs of home buyers. Here is one of the models which are priced from \$15,600.

Stronged again last week that sales personnel apolo- signed to provide the finest end by such large crowds, sized for congestion at the in suburban living, salesmen that two policemen were model homes. Many interest-point out, needed Sunday to direct traf'ed homesseekers returned dur- Built by Luxury Homes sic in the area, Dutch Haven's ing the week and reservations, Inc., the homes are in 13 au- new Executive Series in Los Angeles for the new homes far ex- thentic Dutch styled exteriors. They have extra- Alamitos is recording sales exceeded the most optimistic expectations.

The large homes, located only 10 minutes east of Long Beach, attracted such throngs \$15,600, the homes are de- PRICED FROM \$15,600 to \$17,600, the homes are de-

forced-air heating, custom- forced-air heating, custom-

fireplaces, sliding walls of glass and each is on a large lot.

The homes are located on the east side of Los Alamitos Blvd., between Garden Grove Blvd. and Katella. From Long Beach drive east on 7th St., which becomes Garden Grove Blvd., to Los Alamitos Blvd., turn left about a mile to the homes.

\* \* \*

**Bixby Ranch Homes On Market Shortly**



### IN COLLEGE PARK ESTATES

College Park Estates, S & S Construction Co.'s new \$15 million residential community now nearing completion on 7th St. just off Pacific Coast Hwy., will present home selections from two-bedroom, two-bath to four-bedroom, four-bath plans in one-story and split-level designs. Here is one model.

Although the formal open-air Marina and the Marine signed fireplaces, sliding "built-ins," forced air heating date has not been an Stadium, walls of glass, numerous and other comforts.

announced, construction is al- most complete at College Park Estates, S & S Construc- tion Co.'s new \$15 million than 5,000 fine homes built

community in Long Beach on in the metropolitan area, no

7th St. just off Pacific Coast expense has been spared in Hwy. on one of the last re-creation of College Park Estates to produce the piano-

tone old Bixby Ranch, off the same site, the finest architect

cal spokesmen report. Total elevations and the mag- nificent landscaping received by April 6.

Situated just across from the Casa de Rancho, one Home selections from 2- bedroom, 2-bath to 4-bed-

the area, and overlooking vir-room, 4-bath plans in one

truly all of the Marina areas story and split-level designs

that are to be developed. Col-will be offered,

lege Park Estates, which de- luxuriously appointed,

raves its name from its prox-these new residences, which

inity to the new \$14 million will be available on excellent

Long Beach State College, is financing terms, will include

north of the multi-million-dol-such attractions as decor-de

deco-de

# Camp Fire Girls in Jubilee Year Celebration



RENEWED EMPHASIS is placed on program of continuing values as Camp Fire Girls this month mark organization's Golden Jubilee year. In picture at



Fire home craft. Hot iron is used in picture at right to make permanent crayola designs on place mats made by (left to right) Martha Buss, Willa Moore

and Esther Bjork in study of creative arts. Camp Fire program offers constructive skills to girls, first grade through high school age.



FATHER GETS into act as Allen Davis instructs daughter, Stephanie, in intricacies of repairing family ironing cord. Camp Fire Girls, through frontier craft, learn practical semi-scientific and mechanical tasks.



CLAUDIA WILSON and Nancy Kennedy find way to conserve old toys and games with new paint job in accordance with suggestion from sports and games craft taught in Camp Fire program.

## Garden Club Sets Meeting

Alamitos Bay Garden Club will meet at 11:30 a.m. Thursday in the home of Mrs. Edisan J. Denler with Mrs. Max E. Nichols presiding at the business session.

Bryan Waller, interior decorator, will speak.

Mrs. Tell D. Tuffli, an associate member, chairman of the noon dessert and coffee hour, will be Mrs. Llewellyn Bixby Jr., J. Allen Cassidy, Gilbert Karste, Frederick Kellogg and Arthur Vincent.

EXHIBITS of work by Girls' Club members will be on display from art, sewing, ceramics and craft classes. Cooking, personality and music classes also are provided with members of Assistance League and Rick Rackers as instructors.

Mrs. Sidney T. Enley, ways and means chairman, is in charge of Kaffee

## Independent Press-Celebration Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 27, 1960 SECTION W

### Program Stresses Continuing Values

Camp Fire Girls believe in learning the "know how" of adult life ahead of time.

To know what it will take to be a successful woman in 1970 requires clairvoyance, but because women are keepers of human and family values, a girl can count on some things remaining constant.

As it celebrates its Golden Jubilee year, Camp Fire is rededicating its program to these constant values which require learning rather than clairvoyance.

Whether it is "A-to-Z" menu planning suggested in home craft; exercising creative talents in making decorative items to beautify the home as suggested in creative arts craft, or sprucing up worn out games for family fun through sports and games craft, the real issue for women, the program stresses, is putting human values and family needs first.

AND BECAUSE a woman's role is ever changing and she is increasingly the "Mr. Fixit" on the home front, frontier craft helps girls learn basic scientific skills that will be useful at home as well as in careers of a scientific nature.

Camp Fire Girls are preparing in these areas as well as in citizenship, business and outdoor living through their seven crafts.

A Community Chest Agency, the program meets the needs of first, second, third and fourth-grade girls through Blue Birds, fifth, sixth and seventh graders through Camp Fire Girls. Girls in the eighth and ninth years of junior high and those in high school find guidance and fun in Horizon Clubs.

### Assistance League Slates Open House at Girls' Club

Assistance League of Long Beach will stage its second annual Kaffee Klatsch at the league-sponsored Girls' Club, 2640 Santa Fe Ave., from 10 a.m. to 1 p.m. Friday.

Members and guests will be greeted by the president, Mrs. Robert J. Ritner, and president nominee, Mrs. Copeland Green. They also will have an opportunity to meet the new club director, Miss Johanna Wahl. Miss Wahl formerly was on the professional staff of Girl Scout Council and is a graduate of the School of Social Work at Frankfort, Germany.

Admittance to the event will be by invitation and a bundle of merchandise for sale in the Thrift Shop. All proceeds derived from Thrift Shop support Girls' Club activities.

### Juniors to End Activity Year

Los Cerritos District Juniors will wind up a year of activities at 8 p.m. Monday in Wilmington Women's Clubhouse. Mrs. Raymond Allison, president of Wilmington Juniors, and her committee will hostess the affair. Clubs participating include Gardena, Downey, Lynwood, North Long Beach, Norwalk, Paramount, San Pedro, South Gate, Lakewood and Wilmington.

## Dames to Deal Monday



PETROLEUM CLUB will provide pretty prelude to Easter on Monday evening when Dames Club members and guests don spring finery to attend annual benefit bridge. Easter Bunny (Mrs. Neil Buchanan) holds Easter basket she and "helpers"

will fill as table centerpieces. She also displays Easter chapeaux to be presented as door award. Manning core of event are Mrs. Leonard Brock (seated) and Mrs. W. H. Seils, who are all set to deal for cystic fibrosis. "Full house" is expected.

## Engaged? Married? Do, Please, Read This!

The Women's Section wants to be as fair and thorough as possible in reporting news of engagements and weddings.

However, because of space limitations, there are certain rules to which we must adhere. There will be NO exceptions.

1) There MUST be a logical angle — one or both parties must live in Long Beach or have gone to school here.

2)

3)

4)

The couple must decide if an engagement OR wedding picture is desired.

Both pictures will not be accepted if the engagement announcement and wedding are scheduled within three months of each other.

Only pictures of fiancees or brides will be used. Space does not permit use of fiancees' or bridegrooms' pictures except under unusual circumstances.

Pictures for use in the paper should be black and white glossy. They are NOT returnable.

## New Leader for CBL

Mrs. Everett L. Miller was elected president of Children's Benefit League Friday at a general membership meeting in Petroleum Club.

Serving with her will be Mmes. Eaton O. Bemis, vice president; Milton B. Jenkins, recording secretary; John A. Henderson, corresponding secretary; Fred H. Long, financial secretary; Richard J. Gripp, treasurer; Robert H. Hartt, parliamentarian, and Harold Gray, historian.

Members of the executive board are Mmes. George Reynolds, Loren T. Black, Clarence D. Klassen, Walter H. Troxell, William C. Fenwick, Francis J. Kerr, J. M. Black, Roy E. Gearhardt, Fred Russell, Ralph Oliver, George Lawson and Howard W. Burnett.

DURING THE business session conducted by the president, Mrs. Hartt, phi-

lanthropy chairman Mrs. King Beardsley reported that \$9,462 has been spent by the league this year to aid needy and underprivileged children. The organization has handled 383



—Perry Griffith Photo  
Mrs. Everett L. Miller

clinic cases, 2 orthodontics and 1 independent case.

Mrs. Loren T. Black's report noted that 2,066 hours have been given by 15 provisionals and 380 hours by chairmen for support of league activities. In addition to staging a major fund-raising affair and serving on committees, they work at Long Beach Children's Clinic registering patients, doing clerical work, supervising the play area and acting as doctors' assistants.

Admitted to active membership were Mmes. William A. Bessire, Eugene M. Blumberg, A. M. Bourassa, Robert Buck, Virgil Bullock, Charles E. Burge, Thomas J. Casey, Tom Comiskey, Arnold M. Gilson, Fred C. Hall, Donald A. Hubeli, Leroy M. Hutchinson, Edward A. Lyon, Carl H. Martin and Robert E. Neil. Mrs. Bourassa and Mrs. Hutchinson were elected general membership chairmen.

### Movie Fare at City Club on Friday

A film on "Coral Wonderland" showing the beautiful colors and varieties of coral to be found on the ocean floor will be screened for Woman's City Club during its 1:30 p.m. meeting and program Friday in the clubhouse, 1309 E. 3rd St.

A second film, "Italian Interlude," also will be shown. Mrs. Lucille E. Swenson will preside at the meeting which follows noon luncheon by Group 12, Mrs. Bertha Kennison, chairman.

BLUE AND WHITE predominated in decor at the luncheon and linen shower given by Mrs. Bruce Bennett in her home at 117 Ximeno Ave. Assisting were Mmes. Delbert Ankrom, Ron Ankrom and Roger Janow.

The patio of the Glenn Seiben home was setting for the evening party and pottery shower hosted by Mrs. Seiben, Mrs. George Crail and Elsie Crail. Chinese blues, lavender and green were used in furthering the "Chinese Wedding" theme depicting long life and happiness.

satin stressed the day's theme.

Alpha Phi Mothers Club members entertained with their traditional pantry shower for Miss Barrett in Soroptimist House, using "Lavender-Blue" as motif with violet tapers in silver candelabra set in shirred lavender tulle. Hostesses were Mmes. Don Malan, Richard Ware and Richard Whittington.

ROCKING CHAIR Club, composed of past WCC presidents, will entertain with a "Luncheon Is Served" Tuesday noon at the clubhouse. Bridge and canasta follow. Mrs. Susanna Mill, president, is general chairman with Mmes. Eva Marquardt and Alta Stipp assisting.

A PINK Carbone crystal shower and tea was given by Mrs. Herbert Turner, 210 Prospect Ave., with Miss Molly Turner and Mrs. Joseph Aparicio assisting. Gifts for the bride-to-be were concealed cleverly beneath a simulated tiered wedding cake. Pink wedding bells and tapers in crystal holders on a table covered with lace over pink



### SET PLANS FOR COTTON CAROUSEL

Members of St. Gregory's Episcopal Church, Mmes. Frank George, Arnold Gilson and David Hamm (from left) complete plans for the church's annual Cotton Carousel Ball scheduled for April 30 in Lafayette Supper Room. Guests are asked to wear their best and finest cottons. Tickets may be obtained at church.—(Staff photo)



Mr. and Mrs. J. S. Cowley

### Mr., Mrs. J. S. Cowley Feted on Golden Year

Mr. and Mrs. J. S. Cowley, Long Beach residents since 1948, celebrated their 50th wedding anniversary recently at an afternoon reception and evening champagne buffet in the home of their son and daughter-in-law, Dr. and Mrs. L. L. Cowley, 5401 El Cedral St.

The elderweds were married March 12, 1910, in Chicago, Ill. Leaving Illinois in 1913, they resided in St. Paul, Minn., until 1948 when Cowley retired as machinist inspector for Northern Pacific Railroad. They then moved to their present address at 6141 Brayton Ave.

In addition to Dr. Cowley, they are parents of a daughter, Mrs. Carl Noren of Stockholm, Sweden. They also have four grandchildren.

### Dancers on Program

Marion Rankin Studio of Dancing will present "Stairway to Stardom," a musical revue, on the Community Program, sponsored by the Long Beach Recreation Department, in Exhibit Hall, Municipal Auditorium, Monday at 8 p.m.

The show will feature "Another Opening, Another Show" with an ensemble of 40 children. Many acts will be introduced including a rainbow ballet, a French scene from "The Merry Widow," acrobatics, toe dances, comedy bits, songs and dances, a bit of Hawaii, pedestal acrobatic dance, novelty toe tap on stairs, Indian dance, baton specialty and adagio dancers.

THE CAST will consist of Patti Jo Allen, Ronelle Bailey, Diane Borne, Karen Cody, Audrey Cain, Norma Carlson, Jill Donavan,

Cheryl Edwards, Judy Ganz, Mary Haar, Charisse Haynes, Janet Hershey, Leana Johnson, Danny Jones, Janice Jones, Shari Jones, Linda, Rusty and Sandra Leeper, Susie Lentner, Cheri Maddox, Judy and Janet Marcum, Debra Martin, Allen and Kay Moore, Terry Pfeifer, Jacque Phipps, Susan Potter, Dona Riley, Ruth Rubini, Linda Say, Karin Scholz, Debra Smith, Pam Thompson, Trudy White and Patti Warren.

Community singing will open the program at 7:30 p.m. to be led by Carl H. Robertson with Regenia Beam as accompanist.

Old-time and square dancing to the music of the Tyo Orchestra will follow the program.

Doors open at 7 p.m. for this free civic program.

### Legionnaires to See Slides

Operation Seapower 1960 is a commentary with slides to be given at Long Beach Women's Post 378, American Legion, Monday evening in Veterans Memorial Bldg. The program is designed to acquaint the public with the changes in defense since the development of the Missile and Rocket programs.

All Legionnaires and other interested persons are invited to the 8 p.m. meeting. Program is under direction of PIO office of the U. S. Naval Air Station, Los Angeles, Pasadena.

Proceeds will go to the Florence Norma Brady Scholarship Fund at Oxy.

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### Veterinary Wives Plan Social Fete

Veterinary Wives of Southeast Chapter of Southern California Veterinary Medical Assn. will entertain with a benefit and social evening Saturday in the Bellflower home of Dr. and Mrs. Charles H. Ozanian.

The evening's program will feature colored slides of the recent International Veterinary Congress at Madrid as well as films of other places of interest visited in Europe by Dr. and Mrs. Ozanian on a recent tour.

FESTIVITIES will end with a barbecue with proceeds to be donated toward purchase of a child's hospital bed through United Hospital Fund of Long Beach. The auxiliary also supports the guide dogs for the blind program under auspices of SCVMA.

Party hostesses include Claire Scott of Long Beach, Vicki Isabelle of Downey and Fay Warner and Reta Eliot, Bellflower.

### Special Session

Anna Etheridge Tent 58, DUV, will meet at 12:30 p.m. Monday in Veterans Memorial Bldg. for a special business session.



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Natural Blue Iris Mink Stole let-out.....	\$720.00*
Natural Ranch Mink Spencer Cape let-out.....	\$490.00*
Natural Blue Iris Mink Stole let-out.....	\$532.00*
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## Symphony Juniors Seat New Leader

Mrs. Wallace Arntzen was installed as president of Symphony Juniors, auxiliary to Los Angeles Symphony Orchestra, during an impressive ceremony in Los Coyotes Country Club. She succeeds Mrs. Robert Johnson.

The program hour featured vocal selections by Iris Lewis Eshelman, contralto.

Mrs. Arntzen is well known in Long Beach cultural circles, holding board positions in many of the organizations in which she is active. Her affiliations include Long Beach Symphony board, advisory board to the Salvation Army, Friends of the Museum board, and past board member of Long Beach Civic Light Opera Assn. She also is known as one of the city's outstanding singers.

OTHERS assuming Symphony Junior offices were Mrs. Gordon Hill, program;

## July Wedding Slated by Pair

July 8 has been selected as date for their wedding by Mary Ann Taylor and Raymond E. Spitzer Jr. whose engagement is announced by her parents, Mr. and Mrs. John Pizzato of this city.

The bride-to-be attended Dewey School. Her fiance, son of Mr. and Mrs. Raymond E. Spitzer of Long Beach, was educated in Newhall.



Mrs. Wallace Arntzen

## Fete Fiancee of George Paap Jr.

Amid a floral setting of yellow and white, Long Beach friends were introduced to Miss Carol Rita Osgood, fiancee of George Frederick Paap Jr. The tea took place Wednesday in the Dr. F. Harriman Jones home. Hostesses were Mrs. Jones, Mrs. Everett S. Sternaware and Mrs. George F. Paap, mother of the bridegroom-elect.

Assisting hostesses were Mmes. George Badenhausen, Mildred Brayton, Lynn O. Hosom, Stillman M. Lovereau, Frederick Kellogg, Edwin Potts, Albert Williamson and Misses Sherry Hosom and Linda Lovereau. A special guest was Carol's mother, Mrs. Conde Osgood of Los Angeles.

MISS OSGOOD will be graduated in June from the School of Nursing, College of Medical Evangelists in Los Angeles.

Her fiance was graduated from La Sierra College and at present is teaching in Long Beach while studying for his administration credentials at Long Beach State College.

The pair will wed June 19.

## Long Beach Bachelorettes to Install New Leaders

Installation of officers for Bachelorettes of Long Beach will take place Monday evening at Hoefly's.



Mrs. Courtney Trostle

Miss Sandra Beebe will be installed as president. Other officers will be Mary Whittington, vice president; Helen Connolly, treasurer; Connie Rifkin, corresponding secretary; Gloria Raven, recording secretary; Mary Lou Sparbel, historian; and Alice Solberg, publicity.

Miss Beebe's other affiliations include Junior League of Long Beach, Kappa Kappa Gamma alumnae and secretary of Garden Grove Secondary Faculty Assn. She is an 11th grade English teacher at Garden Grove High School and a graduate of UCLA.

Club members are planning an active spring and summer season with participation in numerous civic drives.

## Michele L. Prince Becomes Bride

One of the lovely early spring weddings took place recently uniting in marriage the former Michele Louise Prince, daughter of Dr. and Mrs. Paul Prince of Long Beach, and Kenneth Ray Hoback, son of Mrs. Dorothy Winchel of this city. The Rev. Henry Coray officiated in the presence of 200 guests in First Orthodox Presbyterian Church.

The bride chose a bouffant floor-length gown of Chantilly lace over taffeta styled with tiers of nylon tulle for her wedding attire. She carried a white shower bouquet of roses.

In the wedding party were Jo Ann Cieslak and Barbara Mazzucco, candlelighters; Diane Richardson, maid of honor in royal blue taffeta; Mrs. Sandy Chiesa, matron of honor in blue taffeta; Rusty King, Ellen Tingley and Irene Hoback, bridesmaids, wearing powder blue taffeta sheaths, and Joni Wallace and Elaine Hoback as flower girls.

Serving the bridegroom as best man was Sonny Hoback. Ushers were John Prince, Paul Prince and Rod King.

At a reception in the church social hall following the service, hostesses were Mmes. William Adams, Jules Brady, Roy Deble, Harold Prince, Robert Squires, Cleo Williamson, Dr. Dorothy Prince, Misses Pat Glover and Bonnie Sulians.

The bride was graduated from Polytechnic High and her bridegroom from Wilson High. He is now serving in the Navy.

## Pythian Sisters

Temple 63 of Pythian Sisters will meet at 7:30 p.m. Monday in Machinists Hall with Cenness Ross as chairman. Nettie Westhafer presides.

## Friday Luncheon

Mmes. Frank J. Hardesty

and Harold Driver will co-host the Friday luncheon

in Petroleum Club for Down Town Lady Lions. Bridge and canasta will be the afternoon's diversion.

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# The Wild Waves Say

By IOLA MASTERSON  
*L.P.T. Women's Editor*

CLOWNING around about this particular story doesn't come easy. It concerns our long-time and most decorative boss of the Women's section for so many years, Mary Lou Zehms. M'Lou spent her last day "gay parties and bad farewells" in old Room 320 (that's the Society office) Friday and thus coming Thursday morning zooms off on a jet for her new home in Hawaii. That we'll miss her and that the town will miss her is the understatement of the year. A fond farewell and a bundle of best wishes to her. These she can carry because they don't count in the allotted weight the air lines allow!



AS FAR as members of the Foreign Dinner Club are concerned there'll be a gold frying pan waiting in that Big Kitchen in the Sky when the club originators go to their final dessert. Last summer six couples instigated a once-a-month dinner date at their various homes. Dinners are always foreign, always a surprise and always out of this world. Last night they went to India via the gourmet route at Peggy and John Maxwell's. Yumming their way through the evening were "Mick" and Phil Quinn, Nancy and Bob Folger, Georginne and Jerry Schrammer, Barbara and Jim Naughton and Gayle and Bruce Kennedy.

OFF FOR Florida to see what they're bragging about while we're basking in sunshine went Kathryn Downes last Tuesday. A three-week flying vacation trip will take her to Key Largo and Miami, mainly.

LIFE won't be just a bowl of cherries but the whole doggone tree for Thelma Bryant beginning next Sunday. She leaves aboard the President Cleveland that date for a cruise to Honolulu, Manila, Yokohama and Hong Kong. Bill, traving here the end of next month, will fly to Hong Kong to meet Thelma and continue with her on a tour to Bangkok, Tokyo and travels throughout Japan then back to Hawaii and home. If daughter and son-in-law, Jeri and Bob Graham, look happier than they ought through their farewells it isn't because they won't miss the travelers but because they and the children will be enjoying the comforts of the Bryant's home and cool, breezy birthday they are celebrating.

Act Two. Scene is the Dougherty's bedroom. Time is Sunday morning. Ruth is in bed and a doctor, played by a doctor, is shaking his head gravely as he studies a thermometer. "Harm," he says. "Pneumonia," he says. "Stay in bed," he says. He plunks a bottle of pills on the table and exits left. The curtain falls.

Act Three. Not written yet but the author is planning a happy ending and reasonably soon.

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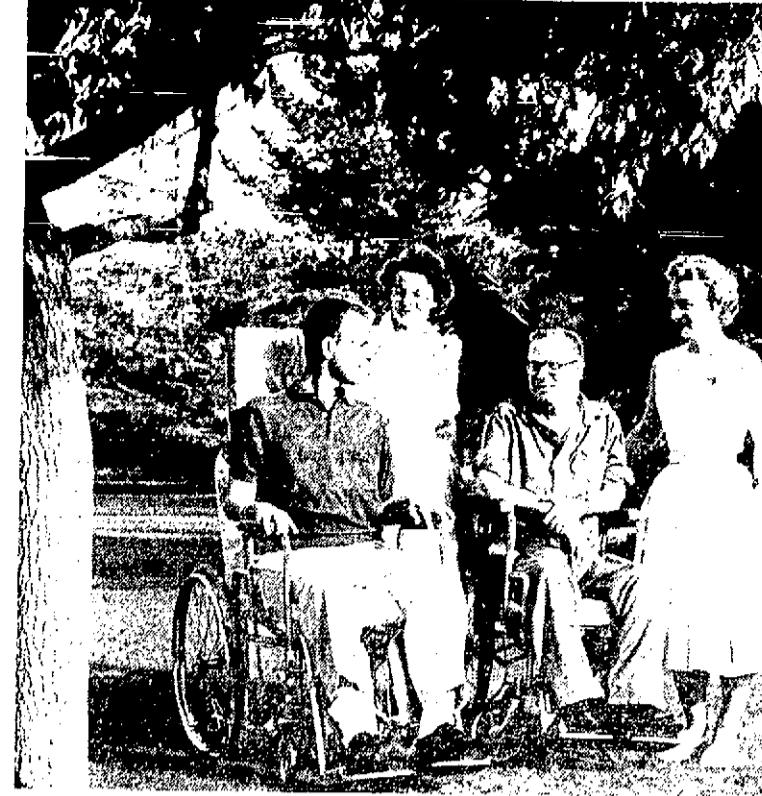
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### SERVICE WITH SMILE

Members of Long Beach Fire Department Auxiliary use "Service With Smile" as their motto when acting as escorts at Veterans Administration Hospital. Among those working every Friday, transporting patients to and from their clinical and therapy appointments, are Mrs. John Wallace (left) and Mrs. Kenneth Hoffman. Patients are Dale Fleming (left) and Duane Herring. Group started this service in January 1951 and thus far has worked more than 21,000 hours. Chairmen of project are Mmes. Roy Crawford and Rod McNair.

### Provisional Members to Be Feted

Community Hospital Auxiliary will welcome its 88 new provisional and honor members who have completed their provisional year of Training Thursday during its annual membership ten.

The event is planned from 1 to 3 p.m. in the home of Dr. and Mrs. Alexander J. Kadlany, 3334 E. 1st St. Mrs. John Worthington, second vice president, and her committee are in charge of arrangements.

WHILE Ada Crane plays classics on the piano, Mrs. B. W. Neumaier and members of the executive board will welcome guests.

Slated for honors on completion of their training period are Mmes. Clarence Anfinson, Frank Ashby, Raymond Bean, Edward

Higginbotham, Robert Lowry, K. F. McCallum, Stuart Monfort, George Moore, F. B. Mosher, Harry Orme, Russell Plato, Donald Plumb, Edward Rehnstrand, Ross G. Smith, William Todd, Robert Wagner, J. W. Wright, Henry Wallach and Miss Dorothy Wotring.

Blanchard, C. O. Butcher, Elizabeth Covey, J. Raymond Cullum Jr., Norbert Dean, Charles Dodd, Leon Fournier, Frederick Fowler Jr., E. L. Geveshauzen, William Hezmalhalch, Guy Hixon, George Irwin, Kermit Kuhns.

Also Mmes. A. F. Lauren-

### Benefit Card Fete

Room mothers of St. Matthew's School will entertain with a benefit card party at 7:30 p.m. Tuesday in the parish hall. Bridge, canasta, pinochle and 500 will be played following dessert. Mmes. Anthony Manino and Albert Magnusson are hostesses.

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# Mrs. Humphrey Is 'Always There With a 'Helping Hand' for Hubby

**Editor's Note** — Muriel Humphrey believes it's important for voters to know a candidate as a whole person—including all about his wife and family. That's one reason she's writing her own political rules by campaigning busily for her husband when he has to the senatorial race back in Washington.

By FRANCES LEWINE  
WASHINGTON (AP)—She helped her husband get his start in politics.

Now she's breaking precedent by campaigning on her own to get him into the White House.

But Muriel Humphrey, 48-year-old wife of Democratic Sen. Hubert Humphrey of Minnesota, still says she'd rather sit down at a sewing machine than a political caucus.

Mrs. Humphrey took on something new when she moved into the Wisconsin primary fight in an effort to boost her husband's Presidential chances.

Veterans of the political scene couldn't recall when a Presidential hopeful's wife went stumping for him outside her own state. Mrs. Humphrey wasn't just going around with her husband as many candidates' wives have done. She launched her own seven-day tour in February—a morning-to-night schedule—while Humphrey stayed at his Senate post and later campaigned elsewhere.

Mrs. Humphrey admits it was an experiment. She's not even sure if it was a success.

HOWEVER, it was reported in Wisconsin that for a self-styled fledgling, Mrs. Humphrey turned in a polished performance. One newspaperwoman said she was "the type of candidate's wife kingmakers dream about with her easy manner, her cozy chats with housewives, her obvious admiration for her husband and her frequent sober references to the need for idealism in public life."

Mrs. Humphrey also tells voters "about myself and my family."

"It's terribly important that people get to know a candidate as a whole person . . . and that includes his wife and family. They can't help but have something to do with his thinking and understanding about problems of this world."

Take education, says Mrs. Humphrey. Sen. Humphrey's views on that subject (he's consistently supported federal aid for school construction, teacher salaries and scholarships) are directly related to his own family.

"We've had experiences with half-day classes, over-crowded classrooms, old buildings, good and poor teachers, and have had to work out problems just like other parents," she says.

For serious, talkative, bustling Hubert Humphrey, dedicated to politicos, his petite wife thinks she provides "wholesome balance."

SHE FILLS her husband in on how she thinks the

man or woman-in-the-street reacts.

Frankly, she says, she'd rather stay home with the children than campaign, and Hubert gets "very uncomfortable" when she's away too long. But Mrs. Humphrey learned a lesson for political wives (and other wives as well) long ago:

"Something happens to you in politics. If I stay here and lead my normal housewifely life while he leads a very hectic different life, it's easy to grow apart. Things happen too fast on a campaign. He can never fill me in. A wife can build up a barrier of resentment. It's very dangerous."

So Muriel Humphrey, who worked to help her husband through college and graduate school, goes campaigning with him.

It's been a long way up from the days in 1934 when Muriel Buck, 22, daughter of a Huron, S. D., butter and egg dealer, met Hubert Humphrey, 23, a pharmacist working "mostly jerking sodas" in his father's drugstore.

When they married two years later, Mrs. Humphrey kept right on working at her billing job in a power company office.

She was saving for a trip to Europe, "but I finally realized Hubert wanted to get back to the University of Minnesota," she recalls. So that's what they did at a time when married couples on the campus were an oddity.

When their money ran low, Mrs. Humphrey padded out the family budget by working for 50 cents an hour for an investment syndicate, typing themes, even selling home-made sandwiches for fellow students who envied Hubert's lunches.

THEIR FIRST child, Nancy, was born three months before Hubert was graduated *summa cum laude*.

His next step was graduate work in political science on a fellowship at the University of Louisiana. Again, Mrs. Humphrey worked, making \$10 a week at a university job out of which she had to pay a babysitter \$2.50.

"In those first years, we learned early we could survive under the poorest circumstances, no matter what setbacks we had. What better way is there to prepare for an elective public life?" she asks.

Hubert turned from teaching political science to practical politics and was defeated in his first try for public office—the race for mayor of Minneapolis in 1943.

Broke, with three babies, the Humphreys rallied and made a second bid for the mayorship. Hubert was elected in 1945 and again in 1947.

He won a Senate seat in 1949 and the family settled into the green-and-white colonial suburban home in Chevy Chase, Md., where they still live.



MRS. HUBERT HUMPHREY is ready to lend steady hand to her husband, Democratic Senator from Minnesota, if he should slip while retrieving hockey puck. Presidential hopeful and his wife were skating during visit to their lakeside home in Waverly, Minn.—(AP Newsfeatures photo.)



Margaretta Heller  
*Miss Heller Reveals Engagement*

Engagement of Margaretta Heller and Benjamin Dirk Owens was revealed to Alpha Phi Sorority sisters of the bride-elect at Long Beach State College during a traditional ceremony recently.

Daughter of Mr. and Mrs. Bruce H. Heller of this city, the bride-to-be is a graduate of Polytechnic High School and is a junior on the State campus where she is active as a song leader, "best-dressed coed" and activities editor of the yearbook.

HER FIANCÉ, son of Mrs. Donald H. Owens of Chatham, Mass., and the late Mr. Owens, was graduated from Princeton University. He is a member of Cannon Club and Princeton Club of New York.

No date has been set for the wedding.

## Style Fete on Saturday

Sears will present its spring "Festival of Fashion" Saturday with a show every hour, on the hour, from 11 a.m. to 4 p.m. at the store. Commentator will be a newcomer to Sears, Mrs. LaTresa Ladday, former Los Angeles model and fashion coordinator.

Adding spice to the day will be awarding of a mink cape or stole to a guest in the 19-to-90-age bracket, and a portable stereo phonograph to a member of the young set, 8 to 18. Entry blanks will be available in Sears Fashion Departments Thursday, Friday and Saturday. The public is welcome.

## Pair Plans June Rite

Plans to wed June 25 following the prospective bridegroom's graduation from West Point Military Academy are being made by Connie Murray and James R. Ramos whose engagement is announced by her parents, Mr. and Mrs. Walter Murray of this city.

Miss Murray will fly to

West Point in early June to participate in June Week activities and to attend her fiance's graduation. The pair then will return to Long Beach for the wedding ceremony.

THE BRIDE-ELECT was graduated from Jordan High School where she was awarded the major "J" service award and named Outstanding Senior Girl.

Now a student at Long Beach State College, she is active in student government and Tilliecum, sophomore women's honorary.

Her fiance, son of Mrs. Bertha A. McDowell of Paramount, was graduated from Polytechnic High School and Long Beach City College.

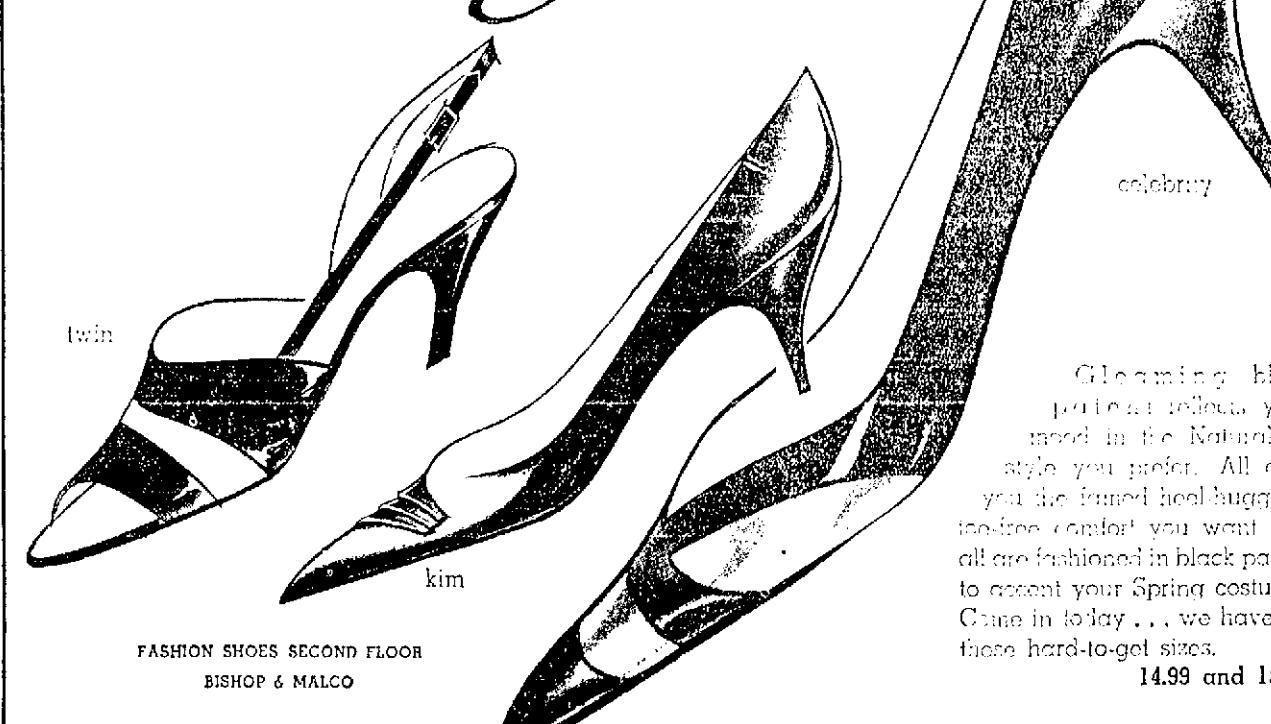
Long Beach State College Faculty Wives will have luncheon Saturday at the Kono Hawaii in Santa Ana. After a business session the group will tour a ceramics and mosaic studio in Costa Mesa.

## Faculty Wives

Long Beach State College Faculty Wives will have luncheon Saturday at the Kono Hawaii in Santa Ana. After a business session the group will tour a ceramics and mosaic studio in Costa Mesa.

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## Last Meeting for Leaders

Mrs. Grace Van Wagner, worthy high priestess, and James O. Barnes, watchman of shepherds of Nazareth Shrine 8, Order of White Shrine of Jerusalem, will preside at their last meeting, 7:30 p.m. Monday, in Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy.

New members of the shrine will be honored and officers elected. Mrs. Van Wagner and Opal Lester will be co-chairmen of the social hour.



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all are fashioned in black patent  
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Come in today . . . we have all  
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## Champagne Reception Wednesday

Women's Division of Long Beach United Jewish Welfare Fund Campaign will entertain with a champagne reception Wednesday in Social Hall of the new Jewish Community Center, 2601 Grand Ave.

The affair will start at 1:30 p.m., say Mrs. Louis Hechlinger, women's division chairman, and Mrs. Jerome Taube, co-chairman.

Guest speaker will be Dr. Ralph Kaplan, now a resident of Los Angeles, who has lived in Israel and the Middle East for more than 20 years, and is one of America's foremost authorities on Middle Eastern affairs.

ALL GROUPS within the women's division will participate. Chairman of the neighborhood division, Mrs. David Goldberg, is assisted by Mmes. Murray Cremer, Aaron Aarons and Jerome Ruttenberg.

Area chairmen include Mmes. Sidney Hartmann and Sonia Waller, Belmont Shore; Belmont Heights, Naples and Alamitos Heights; Mrs. Jerome Leff, Bixby Knolls; Mrs. Wollie Kaelter, College and La Marina Estates; Mrs. Benjamin Cohen, Lakewood Plaza; Mrs. Ronald Safron and Mrs. Seymour Alban, Los Alamitos; Mmes. Laurence Weinstein and Joseph Schaner, Los Altos and Park Estates; Mrs. Harry Sandler, North Long Beach; Mrs. Ben Goldman, Wrigley and West Side; Mmes. Aaron Aarons and Jerome Ruttenberg, Lakewood.

Mrs. Abraham Fleischman and Mrs. Sally Weissman are in charge of reception arrangements.

## Movie Theme at Ebell Club

Stoneall O'Brien will narrate his film on "Switzerland" at the Monday afternoon program of Ebell of Long Beach. The film is packed with human interest, chuckles, thrills and excitement. This is his third appearance before the club.

Mrs. Arthur A. Knoll will preside at the 1:30 business session in the auditorium prior to the program to be presented by Mrs. Everett N. Morningstar. Group F will serve the 12:15 luncheon.

Departments meeting Monday morning include Travel at 10, Bible and Business and Protective Law at 11. Mrs. Eugene Tincher will present a program, "Travel in Africa," for Travel Dept. Mrs. Dorothy Downing will address Bible Dept. on "The Crucifixion and Resurrection." W. C. Ferguson will address Business and Protective Law Dept. on "Women as Investors."

Antiques Dept. will meet at 1:30 p.m. Thursday when Lew Crocker of Davis Antique Shop will speak.

Spring News in PRINT

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Mrs. Emile  
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## Something for the Boys

### Ol' Ted Pens Open Letter to City Dads

By TED KREC

Memo: To the city fathers of Long Beach.

Gentlemen:

Ever since my friend, Light Horse Harry Krusz, galloped into town and took over the reins of the Chamber of Commerce things have been happening. Good things, too, I might add, because for the first time Long Beach is taking a good look at itself.

Ol' Ted To emphasize his observations, I wrote a column some time ago in which I was critical of the summer shirts worn by policemen and firemen. Don't misunderstand me, I still oppose them.

But, my column has evoked replies in which I have been branded as a villain because I said I didn't like them. Chief criticism has been that I "tore them down" without offering any substitute. This has impressed me as a fair argument, so today I'm going

to devote a little space to constructive tactics.

I MUST say that my column about the shirts brought one reply that puzzled me greatly. A reader wrote in to say that those poor policemen have to ride around in terribly hot police cars and as a result of this heat and the uniforms, the officers suffer from "chafing of the seat" and assorted other ills.

The letter was anonymous, but because of this bizarre claim, I decided to experiment. I was opposed to the SHIRTS, remember? So to check this reader's complaint, I tried putting an open-necked shirt on where I should wear my pants. It was pretty uncomfortable and looked strange, so I abandoned the project as a failure. I can't see where a sport shirt will eradicate "seat chafing."

I know a lot of police officers, and I fear that none of my acquaintances on the force would trade their police cars for a Good Humor wagon, obviously much cooler.

But I promised you objectively, so let's take a look at the uniforms of the Police and Fire Depts.

True, in many other cities, these fellows wear sport-type shirts. But I contend Long Beach is NOT like any other city. We are different, we should be better.

The blue suits the policemen and firemen wear look pretty good. But I DO think they are too warm for summer wear.

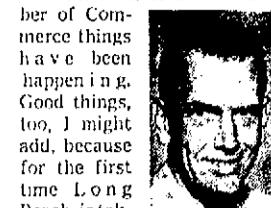
The brown uniforms our motorcycle officers wear are quite "decorative" but, I fear, a little archaic. We need something different—possibly a lighter shade of blue than the patrol car uniform?

NOW, IN CASE you don't know it, I'd like to tell you a couple of things. I get around to a lot of affairs where men's wear is shown, I get a lot of literature on the latest developments in men's clothes, particularly fabrics. At a recent show in Los Angeles, I saw a suit which had been balled up and shipped across country. When it arrived in L.A., it was hung on a hanger in a steamy bathroom, then brought out to the exhibit hall—NOT A WRINKLE!

What's wrong with wash-wear fabrics for our police and firemen? That way, by wearing lighter-weight summer clothing, they could wear a tie (also wash-wear) and uniform coat with no discomfort. And they'd look a heck of a lot better.

I have two of these summer suits myself—this is the third year of wear! The cost? Considerably less than standard-weight fabrics. They even have wash-wear tuxedos now.

I'd be happy to provide you with information on these fabrics—anything to make us look a bit more as a big city should.



OL' TED

Shop Monday and Friday  
9:30 to 9:00

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Mr. Ward

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### To Reside in Lakewood

Wedding vows were exchanged by Margaret Irene Wackerle and John Everett Baker Thursday in Calvary Methodist Church Wedding Chapel in San Francisco. Attending the pair were Mrs. Blanche Parkes of Beverly Hills, sister of the bridegroom, and James Dwyer of San Francisco.

The former Miss Wackerle, daughter of Mr. and Mrs. L. F. Wackerle of Long Beach, was graduated from Polytechnic High School and LBCC and has been active in club and civic work in this city.

Mr. and Mrs. Baker will reside in Lakewood.





## PLAN AREA CONFERENCE HERE

Preliminary plans for Southern California-Arizona area conference of Christian Women's Clubs and Christian Business and Professional Women's Council, to take place April 1-3 at Lafayette Hotel, are in charge of committee chairmen, from left, Mimes, Gomer Willite, Robert Boze and James Warwood. Two hundred clubs and councils across country support Village and Rural Missionaries in United States. Local club meets fourth Wednesday of each month for luncheon.—(Staff photo.)

## Cards Slated on Wednesday

Houghton Park American Legion Auxiliary will sponsor a public card party at 8 p.m. Wednesday in American Legion Hall, 59th St. and Orange Ave.

Proceeds from the party which offers bridge, canasta, 500 or pinochle, will be used to send a Jordan High School student to Sacramento to participate in Girls State activities this summer.

## Soothing Bath

A soothing bath for relief of dry skin and minor skin irritations can be prepared in no time. Just pour a one-half pound box of baking soda in a tubful of warm water. Get in, and relax.

## Newest Idea

Newest idea for the cashmere sweater is the leather belt matched exactly to the color of the sweater.

## For Chilly Nights

For chilly nights still ahead, there are cotton flannel nighties with matching booties. Booties are for gals who complain of cold feet all winter long.

## Why Railroads Are Losing That Money

By ILRA CHASE

American railroads are losing 500 million dollars a year and I can give them a couple of reasons, having nothing to do with airplanes, why this is so.

One of our great problems supposedly is our old people. It's said there's no place for them to go and nothing for them to do. Oh, yes, there is. They retire to the ticket counters of railway stations and there they remain until they finally blow away, ostensibly selling space, but actually resting quietly with their elbows on the counters or, when they feel the need of exercise, shambling leisurely back and forth between the would-be customer and a kind of barrier behind which the tickets and all information are secreted.

THESE REFLECTIONS are evoked by a recent trip between Indianapolis and Cincinnati when on the advice of friends I canceled my plane reservation and went by train. I sincerely wish the railways weren't losing all that money, but I cannot reimburse them single-handed and although I am happy to see gainfully occupied old folk could they not perhaps be assisted by sprightly sexagenarians at the ticket counters?

I had had a speaking engagement in Indianapolis and, having time on my hands before my train left

## Luncheon Saturday

Orange County Long Beach Eleteria Assn. luncheon will take place Saturday noon at La Ronde Inn. Chairman for event is Julia Betz.

for that a quarter would seem not too stingy considering that the porter has a cart and does not lug a heavy suitcase by hand and that he takes other passengers' baggage at the same time. For a briefcase 35 cents is a lot. Furthermore, when you pay it the porter clearly indicates that as he must share that with the railroad you're a Scrooge not to better it. I'm not for porters being undernourished, but I'm not for passengers being fleeced, either. Traveling with two or three bags in and out of several stations, tipping can become a real item.

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## JULY DATE

Mr. and Mrs. H. C. Brucker of Whittier announce engagement of their daughter, Gisella Morgenstern, to Ens. J. Bradley Eppin of Navy, presently attached to Long Beach Naval Shipyard. July 10 wedding is planned.

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This group includes: 3'3", 4'6", and 5'0" lengths; 60"x80"; and 6'x7' mattress or box spring. Some foam rubber.

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All types, all textures, all in finest covers. Some foam rubber construction. Sizes from twin through king-size!

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# Major & Minor Notes

By RACHEL MORTON

(Continued from last week)

In Russia, Igor Markevitch's father was in the Czar's employ. He loved music, studied piano with Rubinsteim and taught Igor to play the piano at an early age. When the lad was only two the family moved to Switzerland because of the father's poor health.

At 14, Alfred Cortot heard the boy's compositions and advised his going to Paris where he became the youngest pupil of Nadia Boulanger, the famous French composer. How tenderly he spoke of her!

"She is a part of our family," Markevitch said. "On her 70th birthday last year 125 of her pupils from every land gathered at my home in Switzerland to give her a big party. It was wonderful."

Although born in Russia Markevitch has never been back since he left. Now the Russian government has invited him to come to Russia next November to conduct a series of orchestral concerts. After all, Markevitch informed me he is the only Russian conductor who is famous outside his own country.

"Do you anticipate this visit?" I asked.

"I do," he replied. "I want to see how we have changed now, after so many years."

AT THIS point he told of a wonderful Christmas present his wife had given him. "For two years, unknown to me, she has been studying Russian in anticipation of our visit there. On Christmas morning she greeted me in my own language and talked fluently with me. Wasn't that a wonderful and unusual gift, and isn't that a precious wife?" he asked.

We agreed heartily!

For eight years Igor Markevitch conducted and taught conducting in Salzburg, Austria.

"But it rained there all the time," he confided. "My children would stand at the windows, looking out drearily on the wet landscape. We want to have sunshine

and play outside," they kept saying. So we moved to Switzerland."

MARKEVITCH conducted opera at Covent Garden for two years (1952-54) and for two years in Florence, Italy. He conducts opera but finds it much more strenuous than conducting an orchestral concert. His debut in our own country was with the Boston Symphony Orchestra. He has also conducted the New York Philharmonic and the Philadelphia Orchestra.

I asked him about "Les Six" in Paris—six composers of modern music. "They are six friends interested in music who are not equally gifted, nor are they all extremists," he said.

Currently, Markevitch is touring the United States with the Lamoureux Orchestra of Paris of which he is permanent conductor. They will visit 25 cities in five weeks, but alas, they will not visit the West Coast.

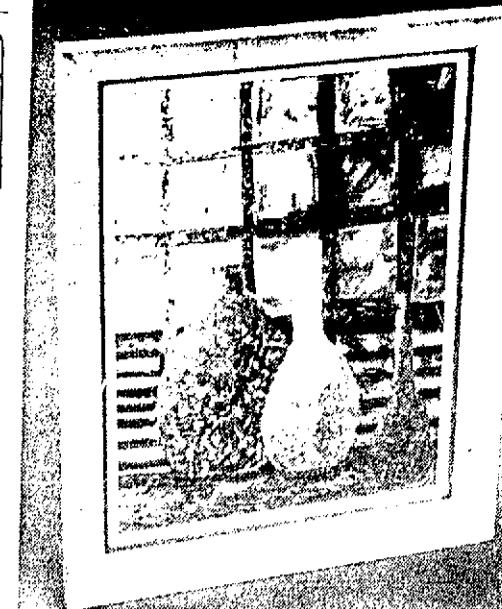
"Why not?" I shouted.

"It is too expensive for so many men (92 in the full orchestra), but I regret very much that we shall not be here. My wife and I love California. It reminds us of the French Riviera," he replied.

NEXT TO conducting, Markevitch loves best to teach young conductors. "Should I ever settle in America," he said, "I would start a class in conducting."

Among his many pupils has been our own gifted young American, Thomas Schippers—a very talented young man," according to Markevitch.

We took leave of one another and went our separate ways — there in the California sunshine. Looked back on a man who the night before had filled me with the ecstasy of music which comes only from a master, a master composer and a master interpreter. Great are these endowed ones who live and move and have their being in the soul of music.



## VASES AND SUNLIGHT

Rich purple, mauve, yellow and green mark this study of three vases in a sunlit window by Forrest Hooper in his exhibition in Dana Branch Library, 3680 Atlantic Ave.

## 'Requiem' to Be Heard Palm Sunday

Brahms' "German Requiem," one of the most important sacred works in music literature, will be performed on Palm Sunday, April 10, at 8:30 p.m., in Long Beach City College auditorium by the Schola Cantorum and Long Beach Symphony Orchestra.

The massive, serene and lovely music is a favorite of choral groups, but only rarely is it possible to hear the full performance with symphony orchestra and large chorus. The last occasion was in Shrine Auditorium when the Roger Wagner Chorale sang with the Los Angeles Philharmonic Orchestra.

Soloists will be Ella Lee, soprano, and Paul Hinshaw, bass. Both have voices particularly suited to the Brahms' music which is tremendous in scope and power. Lauri Jones will conduct; Royal Stanton will direct the Schola Cantorum, considered one of the outstanding choral groups in Southern California.

Tickets may be obtained from Mrs. Richard Matlock, 1560 Ramblin Ave., or at Humphreys Music Co., 130 Pine Ave.

Di Piazza, 4731 E. 2nd St. and La Ronde Rue, 101 Hwy. and Traffic Circle; Virginia Mullen "Gitan" paintings, through April 5.

Manning's Coffee Shops, 327 Pine Ave. and 125 W. Broadway; Pearl Jones paintings, through April.

Bixby Knolls Book Fair, 4228 Atlantic Ave.; Jack Van Eden paintings, through March.

Saylor's Art Center, 624 E. 4th St.; Spectrum Club exhibition.

Libraries — North Long Beach, 5571 Orange Ave.; Geoffrey Holt paintings, through April; Dana, 2680 Atlantic Ave.; Forrest G. Hopper paintings, through March; Ruth Bach, Bellflower Blvd. and Carson St.; Grace Dimmick paintings through March.

## Fairy Tales to Be Staged at Temple Israel

Tom Thumb Players of Hollywood will stage two fairy tales, "Red Riding Hood" and "Hansel and Gretel" next Sunday at Temple Israel, 3rd St. and Loma Ave. curtain time for the double feature performances will be at 1 p.m. and at 3 p.m.

Featuring adult actors with settings and costumes, the plays appeal to children from 3 to 13 years of age, and to adults who enjoy the broad slapstick comedy and happy return to the simple stories of childhood.

Young Matrons of Temple Israel are sponsoring the performances.

## On Stage---

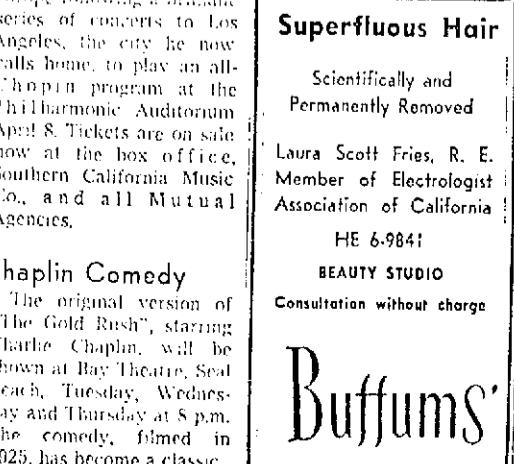
**OFF-BROADWAY THEATRE:** 211 Lime Ave.: "The Moon Is Blue..."; 17th Street Herbert comedy about a girl who talks constantly about sex, 8:30 p.m. **PLAYHOUSE:** 54th St.: "Susan and God"; Easter season play by Rachel Crothers, 7:45 p.m. Thursday, 8:30 p.m. Friday and Saturday. **MORGAN HALL:** 835 Locust Ave.: "The Drunkard"; melodrama, 8 p.m. Thursday through Saturday.

## Hurbi Concert

Jose Hurbi returns from Europe following a brilliant series of concerts to Los Angeles, the city he now calls home, to play an all-Chopin program at the Philharmonic Auditorium April 8. Tickets are on sale now at the box office, Southern California Music Co., and all Mutual Agencies.

## Chaplin Comedy

The original version of "The Gold Rush," starring Charlie Chaplin, will be shown at Bay Theatre, Seal Beach, Tuesday, Wednesday and Thursday at 8 p.m. The comedy, filmed in 1925, has become a classic.



# Rendezvous at Hidden Valley

By VERA WILLIAMS  
*L. P.T. Art Editor*

Bela L. Biro and Peter Paul Ott.

Desert wild flowers will be painted by members of the Spectrum Club, organization of men artists, at a rendezvous next weekend at Hidden Valley, 14 miles from Joshua Tree, 20 miles from 29 Palms. A campfire program of music and stories is slated for Saturday night.

The new paintings will be shown at the Spectrum Club meeting at 7:45 p.m. April 13 at 624 E. 4th St. Plans also will be discussed for a Memorial Day rendezvous in the Alabama Hills near Lone Pine. Natt Piper and Bob Clunie are in charge of arrangements.

MRS. GLENN JONES, president of the Artists League of Seal Beach, will present cash awards for the sculpture show at 2 p.m. at a tea April 3 in the Art Center, Main St. and Ocean Ave., Seal Beach.

Winners are Howard Hitchcock, Jentaro Shimura, Ralph Tarzian, Roy Pearson and Sam Michaels; honorable mentions were awarded to Agnes McMahill, K. E. Samson and Clifton Warner. Judges were Dr.

THE EIGHTH annual juried exhibition of 59 oils, 30 watercolors, 10 sculptures, 6 prints, 16 drawings, 12 mixed media works, 5 ceramics and 15 miscellaneous works, closes today in the Museum of Art, 2300 E. Ocean Blvd. Installation of new exhibits will begin Tuesday and portions of the museum will be closed temporarily.

New exhibits, opening April 3, will include 80 photographs, Joel Edwards ceramics, Elsa Warner abstract expressionist paintings, and Picasso prints.

NEVA L. SMITH is showing prints in the new Trust Bldg. at the Bank of America, 4th St. and Pine Ave. She has exhibited in Long Beach, Downey, Bellflower and Seal Beach and has won awards for "At Eve" and "Parade of Bottles."

PAINTINGS and sculpture by Chilean-born Susana Guevara will be shown in an exhibition opening with a reception from 3 to 5 p.m. April 3 in the Sierra Madre Public Library Gallery.



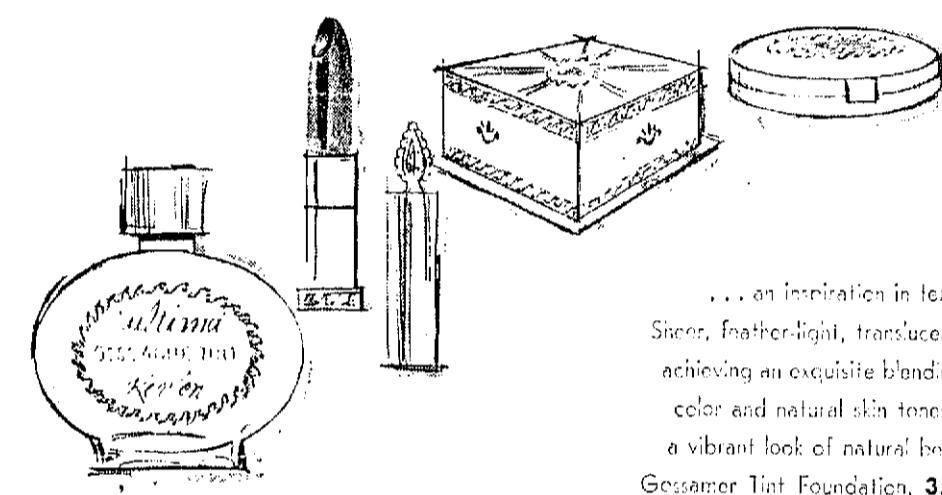
## Tea for Two . . .

or breakfast in the Continental manner with this beautiful glass topped table, and metal gold leafed chairs made by the master craftsmen of Italy. Hand-wrought and hand-painted by artisans who state their claim to fame on the intense pride they show in their work. And best of all . . . it's reasonably priced at . . .

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Gossamer Tint Foundation, \$3.75\*

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Gossamer Tint Pressed Powder, \$2\*

Ultima, the Gossamer Lipstick, \$2.50\*

Gold or Silver Lane Gossamer Tint

Foundation \$6\*, Face Powder, \$5\*

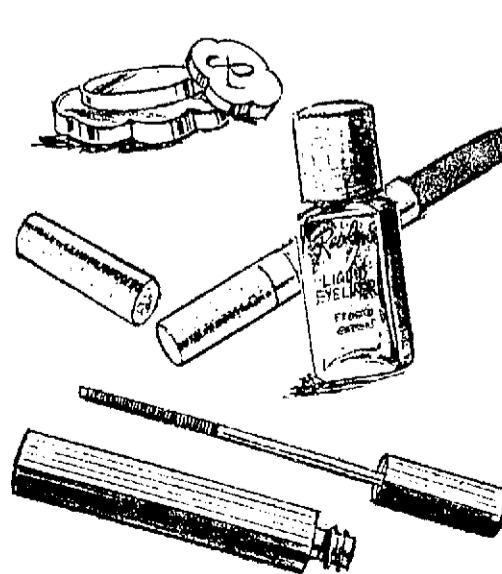
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Revlon Representative,  
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NOW, magically, the size, shape—even the color of your eyes is up to you! The Look can turn from baby blue to jungle green—from a sultry slant to wide-eyed innocence—lashes can be fabulously gift tipped . . .

It's up to you—and REVOLN!

Liquid Eye-Liner, 17 colors, \$1.50, \$2\*

Pencil Eye-Liner, 17 colors, \$1, 1.25\*

Roll-On Mascara, 30 shades, \$2, 2.50\*

Frosted Shadow Pan, \$2, 2.50, 3.50\*

Eye Shadow Stick, 14 shades, 1.50\*

Gold and Silver Lash Tip, \$3\*

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Bill Wildman



Rose Bongiovanni

## Music Club Hears Young Musicians

Student musicians who were winners in the recent Woman's Music Club Young Artists Competition revealed outstanding talent when they appeared in concert Wednesday afternoon in Ebell Auditorium. This is an annual Music Club event.

First place in the voice division was won by Sharon LaNobs, pupil of Louise Agal, and second went to Diane Ross, student of Alvinna Conquest.

**FIRST AND** second place in the piano division went to Luanne Weaver and Kathleen Morris, both students of Dorothy Judy Klein. Winners in strings division were Lynn Morris, studying with Leah Dana Seykora, and Judy Arndt, pupil of Flari Gough.

Jurors for the competition were Henny Warner, Rollo Alford and Carl Robertson, voice; Eiffie Warren, Genevieve Borgers and Pauline Farquar Zes, piano; Lewis Maine Jr., Herbert Berger and Alex Leiber, strings.

Members of the supporting cast include Tim Lassing, Bob Bengino, Pat Lieberman, Reb Degenero, Val Perry, Darlene Lanstra, Rosalind Huerta, Pat Ballard and Sherill Grantham.

Patrick Dunavan is student director of the production, under supervision of drama instructor Donald B. Antaki. Technical director J. L. White is in charge of sets and staging.

Howard's Pulitzer Prize winner of the mid 1930's was the original for the current Broadway hit musical "The Most Happy Fella."

## Pulitzer Prize Play at LBCC Friday, Saturday

Sidney Howard's "They Knew What They Wanted" will be presented by Long Beach City College drama students at 2:30 and 8:30 p.m. Friday and at 8:30 p.m. Saturday in the Lakewood campus auditorium. Tickets will be available at the box office.

Leading roles will be portrayed by Bill Wildman as Tony, genial Napa Valley grape-grower; Rose Bongiovanni as Amy, young mail-order bride; and Jim Moran as Joe, handsome young migratory worker whose picture Tony had sent to the girl in place of his own.

Other major parts are taken by William DeMuelle as Father McKee and Henry Dankowski as the doctor.

## 'Kind Sir' to Open Run Saturday at Magnolia

Brad Olson, New York professional actor who has appeared in more than 200 legitimate plays, will play opposite Pat Brown, managing director of the Magnolia Theatre, in "Kind Sir," opening Saturday at the theater, 2400 Magnolia Ave.

"Kind Sir" by Norman Krasna was made into a movie "Indiscreet," with Cary Grant and Ingrid Bergman. It has to do with an unmarried actress on the shady side of 35, who is looking for a man—not just any man but one with a certain amount of money and charm. She meets one who says he is married but cannot get a divorce, then she finds that he is a bachelor and wants to stay

## Oil Paintings Given to Family

Oil paintings of 21 members of her family, the gift of Mrs. Frank Ripley of Whittier to her family, were unveiled Friday evening in the Whittier Art Gallery. They were painted by Victor Beale of Whittier.

Terry Robbe, 6464 Los Arcos St., a sister of Mrs. Ripley, received portraits of herself, her two children, Kathy, 7, and Mike, 9, and her late husband, Fletcher Robbe, outfielder with the Portland Beavers in the Coast League. Robbe died last May.

flatter your bonnet  
with a hair-do for...

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Since Your hair is your "Crowning Glory", don't take chances... visit us to learn the secrets of Crowned Glory... especially Easter. Easter is "Especially Designed" to show the power to your hair products. Help the sales force advise you about how to SAVE MONEY on our...

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Reg. \$10  
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# Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

A few random observations on the activities picture at Long Beach State. There's a good movie on campus Friday, "The Naked General," an unusual and striking color film on the life of artist Kiyoshi Yamashita, the "Van Gogh of Japan." The East West Club is sponsoring the showing in the Little Theater at 8 p.m., and tickets are available at the door.

Entries for the campus speech contest, a three-round affair beginning Monday, are running in favor of the men, 3-1. And we had been led to believe that women are the fluent talkers!

TISN'T too early to make



## RECITES VOWS

Bette Jane Eystone, daughter of Mr. and Mrs. Harold Eystone and William Charles Muchlstedt, son of Mr. and Mrs. Verne H. Muchlstedt, exchanged wedding vows in The Little Chapel Around the Corner, Las Vegas. Both are graduates of Poly High and are attending LECU, she at Lakewood and he at BRTD.

BE MORE BEAUTIFUL!	
HAIRCUTS . . . . .	\$2.00
SHAMPOO & SETS . . . . .	\$3.00
Soft professional cold waves . . . . .	\$10.00 \$12.50
item 10 to 12	
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Mr. and Mrs. Walter Hoffman joined with Mr. and Mrs. P. H. O'Donovan in hosting a "beatnik" party. Mr. and Mrs. James McCormick followed suit on Saturday.

POTLUCK supper was in order when Mr. and Mrs. Ed Sheridan entertained for Messrs. and Mmes. Ed Jackline, Jack Barry, Charles Jackline, James Gray, Don Dickson and Dr. and Mrs. Ed Platz.

Messrs. and Mmes. George Gibson and James Farrell were co-hosts at a recent party with guests making a silver donation to the agency for each cocktail.

All funds raised go to the Long Beach office of Holy Family.

Mr. and Mrs. John Kee invited a group of Palos Verdes residents to their home for dinner and cocktails to swell the agency's treasury and Dr. and Mrs. Jay Moorhead will have a donation bridge party next Wednesday.

The bride-elect is a graduate of Lakewood High School where she was a member of Yoga Sorority.

Her fiance, now a Long Beach resident, was educated in Oregon.

A May wedding is planned.

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**When Pregnant, Don't Gain Too Much Weight**

By JOSEPHINE LOWMAN

Many overweight women can trace their extra poundage right back to one or more pregnancies. This is not the way it should be, but the way it is in many cases.

Naturally the prospective mother will gain some weight but this should not be more than 16 to 18 pounds, that is, if you started your pregnancy with the correct weight yourself. The question of how much you should gain is a question your doctor must decide.

**IF YOU** were underweight when your pregnancy began, your physician may want you to add a few fatty deposits to your silhouette. If you were overweight to begin with, he may wish to have you lose some of those extra pounds.

At any rate, anything more than 18 pounds is almost certain to be landing on you instead of the baby. The average pregnancy, including the baby, placenta and increased fluids in the body, weighs about 18 pounds. About half way through a pregnancy is the time women

begin to gain weight very rapidly themselves.

If you have let your weight slip up on you during a past pregnancy be sure to do something about it as soon as your physician says you can. You usually can begin serious dieting as soon as you wean your child and exercise usually is allowed about six weeks after delivery.

**UNLESS YOU** recondition between pregnancies you are apt to find yourself hopelessly out of shape after the arrival of several children. If a woman gains 20 or 30 pounds each time she has a child, or even 10 or 15 this is what happens.

Also the abdominal muscles become stretched and it is advisable to snap them back into more normal condition with exercise after each pregnancy.

**For Straight Cut**

If you find certain fabrics difficult to cut straight, pick one or two threads and draw them out. This will create a completely straight line for you to cut across.

**Oswald Jacoby****Safety Play Useful, But--**

The professor was holding forth. "Safety plays are where you find them. For instance—

"West opened the jack of clubs against my apparently comfortable three no-trump contract. It looked like an automatic situation for second hand low and if I had played second hand low I would probably have not made the hand."

"How could you have been beaten?" asked the student.

"EAST WOULD have won the trick with the king and shifted to the queen of hearts. If I went up with the ace I would be held to eight tricks so I would have to duck that lead and the jack of hearts continuation. Then East could play a second club. I would have no way to get to my hand for the ace of hearts or queen of clubs and would have been set."

"However, the ace of clubs play was a sure thing. I led the king of diamonds from dummy and there were my nine tricks."

"Suppose that West held the king of clubs?" asked the student.

"I would have made four odd in that case but I suggest that you study the club suit. You will note that

no matter how the clubs are distributed I could not lose the hand when I played the ace at trick one."

**NORTH** 26

▲ AKQJ104

▼ F5

♦ KQ9

◆ A2

**WEST**

♦ 76

▲ P83

♦ K1072

♦ 842

♦ AJ73

♦ J1096

♦ KB5

**EAST**

▲ 52

▼ A043

♦ 1055

♦ Q743

Both vulnerable

**SOUTH (D)**

South West North East

Pass Pass 1 ♠ Pass

Pass Pass 3 N.T. Pass

Opening lead—♦ J

**Clothes of the Future**

By GAY PAULEY

UPI Women's Editor

NEW YORK -- Designer John Weitz has created a futuristic wardrobe so down to earth you'd never guess that man-made moons are in orbit.

All of which makes for a refreshing change in fashion predictions. These days, when you page some designers for a forecast of things to come, they set us afield in helmets and thermal suits for a trip to Venus or Mars.

Weitz instead sets out to simplify our earth wardrobes and build them to fit an era of automation and climate control, when clothing — he says — "will be purely for decoration and comfort. No longer, except for travel, will we need it for protection against the elements."

"Eventually our towns will be air conditioned," said Weitz.

Participating members and guests also will make their dessert recipes available, Mrs. Mary Lou Dockweiler, party chairman, is being assisted by Mrs. Bert Warden, co-chairman, and Mmes. Hedy Woznick and Thelma Streeter.

"Do You Want to Be a MODERN Future Unfitted

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"Lighting the way to a clearer life"

EIDA BARRY

His whole wardrobe is of "unders" and "overs"—the "overs" in the form of what could be called a coat or dress, with armholes slit to the fitted waistline; the "overs" in color, and designed to show through at armhole and neckline.

THE WARDROBE ranges from active sportswear to evening clothes. A tennis costume has an "over" of hip-length dress in white pique, and "under" of red-striped knit. One afternoon costume consists of an "over" like a coat-dress, made of a velveteen printed in beige, tawny and orange tones, and lined with red silk. The "under" is a silk knit top and bottom with even the feet encased, like a baby's sleeper.

Weitz produced "Wardrobe X", as it is called, for Capezio, Inc., a firm which originally made dancers' apparel but in recent years

also has gone into casual clothes.

The firm underwrote the project as a service to the fashion industry to shake up "its pre-jet thinking."

"This is the way we think clothes will be constructed five, 10 or 15 years from now," said the handsome designer, best known for his sportswear.

**Academy Wives Set Card Party**

United States Naval Academy Wives Club will sponsor a card party at 7:30 p.m. Tuesday in Allen Center with proceeds to benefit a chosen charity.

Information about the event, open to all members, academy graduates and guests, may be obtained from Mrs. Richard Cordova, 330 Prospect Ave.

**Your Easter Hat Is Here!**

Shop Worthmore first for the newest beautiful and exciting hats in town.

HOUSE OF 1000  
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# Helena Rubinstein offers to solve 9 beauty problems — guarantees\* results!



"If I could talk with you personally, I would tell you there is an answer to every one of your beauty problems! The correctives below represent many, many years of intensive work in my laboratories with doctors and scientists. Remember, to know your own skin is the first step

in beauty care. I have seen women who were in despair over their skin, become radiant, self-possessed and pretty, once they learned how to treat it.

"Daily beauty care with these tested and proven skin treatments costs only a few pennies

per use. You can see, then, that anything less than the very best would be a poor economy. You will recognize your beauty problem on this page. Use the treatment I recommend for it. I promise you that you will be more than repaid in beauty."

Helena Rubinstein

**Dry Skin?**

**SKIN DEW**, the original French moisturizing discovery, replaces vital moisture in the skin. Instantly absorbed. Skin Dew is greaseless. Contains exclusive ferments *lacticum* to help prevent flakiness. Use a few drops under make-up and at night. 60 days' supply. **3.00**

**Blackheads?**

**BEAUTY WASHING GRAINS** wash away blackheads, whiteheads! Superfine grains unclog skin, lather away excess oil without drying. Massage in lightly for a couple of minutes, then rinse. In two weeks your skin looks cleaner, smoother. **1.00**

**Aging Skin?**

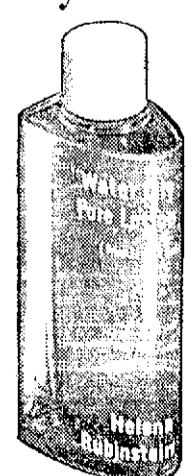
**ULTRA FEMININE, FACE CREAM**, new wonder drug cosmetic with both vital female hormones, restores young look to aging skin, reduces wrinkles due to dryness. Skin holds maximum moisture, oil glands work more youthfully. Look younger in 30 days. **3.50**

**Clogged Pores?**

**DEEP CLEANSER** with exclusive Penetrol gets deep into pores, clears out embedded dirt and make-up ordinary cleansers can't reach. It creeps deep as it cleans deep, leaves skin softer, smoother. Antiseptic R-57 destroys bacteria that cause surface blemishes. **1.50**

**Squint Lines?**

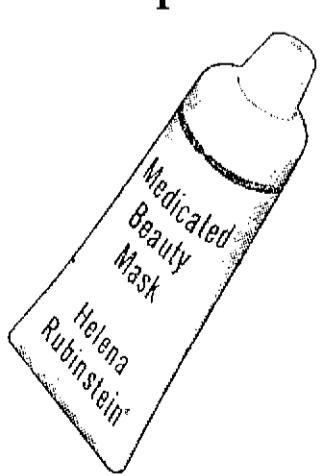
**EYE CREAM SPECIAL** helps check telltale crow's feet and dryness. Instantly absorbed, it contains Vitamin A and toning agents which "lift" the fine skin around the eyes to a smooth, youthful look. Make Eye Cream Special part of your daily beauty care. **1.25**

**Oily Skin?**

**"WATER LILY" PORE LOTION** gently medicates an oily skin, clears away excess oil, helps tighten pores for a finer look. Use nightly — and as a daytime refresher between cleansing. Helena Rubinstein's formula leaves your skin feeling radiant, free of oily shine. **1.50**

**Sagging Contours?**

**CONTOUR-LIFT FILM** "lifts" years from your face in 60 seconds! Helena Rubinstein's great discovery helps correct aging contours, gives firmer outlines. A few drops become an invisible film under make-up. Use also before bedtime. **3.00**

**Pimples?**

**MEDICATED BEAUTY MASK** helps heal surface blemishes with medicated ingredients widely prescribed by skin specialists. Leaves your skin smoothed, visibly clearer. Unpleasant oiliness is gone. Use at night to "dry up" pimples. **1.25**

**Facial Hair?**

**NUDIT, FOR THE FACE**—the only preparation that creams away facial hair in minutes, then protects skin from irritations with an application of Helena Rubinstein's exclusive SUPER-FINISH. Medically tested Nudit leaves skin shave-free, satinsmooth. **1.50**

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EACH ONE of these beauty aids is scientifically designed to correct a specific problem. They represent solutions to nine of the most urgent beauty problems that trouble the modern woman.

"I am so sure that you will be satisfied with the results when you use any of these products as directed, that I guarantee complete satisfaction—or you get a full refund."

Helena Rubinstein

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**Helena Rubinstein**, 655 Fifth Avenue, New York 22, N.Y.



March 27, 1960

# Southland

What's the Age  
for High Heels?

—Page 7

MAGAZINE OF THE SUNDAY INDEPENDENT PRESS-TELEGRAM, LONG BEACH, CAL.



Hawaiian Gallery of Beauty . . . Page 9.

Hawaiian Visitors Bureau Photo

# CAREN'S CARPET CO.

THE LARGEST QUALITY CARPET STORE IN THE AREA

There's nothing like a rich-textured

## Bigelow Tweed Carpet

to help make a *drab* room

a *dream*  
room!

**6<sup>99</sup>**  
SQ.  
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All-wool Wilton available  
in Nutria and Beige. By  
Bigelow.

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### Once-a-Year Special

Now you can afford true  
elegance in heavenly pas-  
tels, for your bedrooms by  
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SQ.  
YD.

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100% DuPONT carpet Ny-  
lon. 10-year wear guaran-  
tee. In Charcoal or Nutria.

**6<sup>99</sup>**  
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YD.

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Buy From a Franchised Dealer:  
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of Pioneer

# Southland

LONG BEACH, CALIFORNIA.....MARCH 27, 1960

## OUR COVER



give an insight to those who haven't been there. Only six girls are shown, but the seven queens who will be chosen will represent these racial groups: Japanese, Chinese, Korean, Filipino, Caucasian, Hawaiian and one with such a mixture of races that it is designated simply as Cosmopolitan. For more about Hawaii's lovely girls, see Page 9.

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## NEXT WEEK

It's Oscar Derby time again in Hollywood, and that calls for a lot of guessing on who will win the Academy Awards. Next Sunday, Southland presents the five nominees for Best Actress of the Year—one of them on the cover—to let you guess along with everybody else.

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Los Angeles Press-Tribune, 801 Pine Ave., Long Beach, Calif. Editions sent by mail order by Kappa Mills, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

We cordially invite you  
to enjoy the treasures of our

# ORIENTAL BAZAAR

Friday and Saturday, April 1 and 2

in our Gift Shop, Lower Level

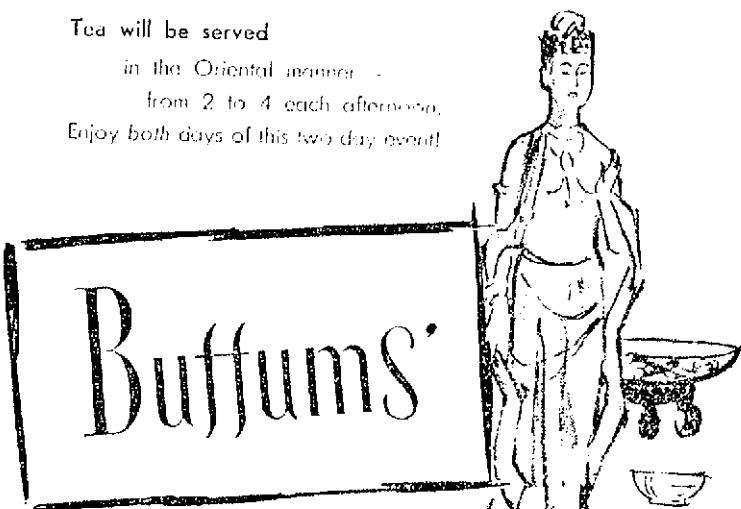
See how East meets West in practical and decorative harmony! Traditional Oriental gilt and lacquer combining effectively with Provincial Milk Glass, the modern Bleeko and Carbone... hand painted Oriental silk hangings backgrounding maple furnishings... bowls, lamps, tables—beautifully functional... bric a brac in every day use! Today's smartest homes have an Oriental accent!



Mr. William Hong,  
Informationally known Importer,  
will be in the Bazaar during  
Friday and Saturday, to show how delightfully  
and practically, East meets West in home decor!

Mr. Tony Quan, of Chinatown's, Great Star Restaurant,  
will demonstrate the art of Oriental cooking—  
with emphasis on Chinese dishes.

Tea will be served  
in the Oriental manner—  
from 2 to 4 each afternoon.  
Enjoy both days of this two-day event!



# Buffums'

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m., Fridays; 9:30 a.m. to 9 p.m.

*Sommers*

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It's market time and we have the newest, brightest stock in California. Thousands and thousands of yards of current stock must be sold. Right Now—While there is time to sew for EASTER. Our biggest Sale of the year. Shop the store with the largest variety, the newest stock, and the best selection.

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THOUSANDS OF YARDS OF • COTTONS • WOOLS  
• NYLONS • SILKS • DRAPERY & UPHOLSTERY FABRICS • NOTIONS

## SUPER VALUES

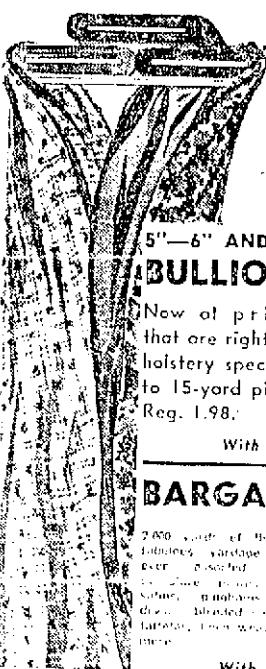
DON'T shop our store or any other store for fabrics before you inspect this group.

STARTS  
MONDAY  
9:30 A. M.

- 45" ARNEL and COTTON CHECKS .....
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*La Reina Rule*

## WHAT YOUR NAME MEANS

DEAR MISS RULE: Would you give brief history on MCLEOD.—Mrs. N. H., Lynwood; E. M., Long Beach.

N. H., E. M.: The renowned Scotch Clan MacLEOD are traced to Leod, son of Olave the Black who lived in the 1200s. Leod is based on the old Norse name Ijot meaning "ugly," an ancient hereditary warrior name. Leod's two sons Tormod and Torquill founded the Clan MacLeod (Sons of Leod). The main clan strongholds were on the Island of Lewis off the west Scotch coast. The MacLeod coat-of-arms is a shield divided into four quarters. The upper right and lower left sections have a 3-towered silver castle on a blue background; the upper left and lower right quarters have three men's legs in gold armor joined in the center on a red background, symbolizing strength. The MacLeod motto: "Murus aben-  
eus esto" translates into the Biblical phrase "I am a wall of brass." MacLeod was re-spelled phonetically McCloud by some descendants.

DEAR MISS RULE: We desire information on CROSS.—M. C., Garden Grove.

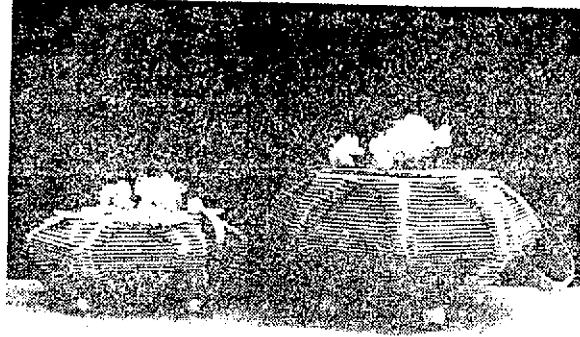
M. C.: CROSS was the name given to an English family who lived by a roadside shrine consisting of a cross or crucifix. Early Cross records list Sampson Atte far thy Cross of Somerset, 1327, and Thomas Atte Cross of Norfolk, 1480. The Cross coat-of-arms is a shield divided in four parts. The upper right and lower left quarters are red with a gold cross in the center; the upper left and lower right sections are gold with no emblems. Robert Cross of England, who died in 1674, was one of the founding settlers of Ipswich, Mass.

DEAR MISS RULE: Would you give history on HAYDN.—I. B., Long Beach.

I. B.: HAYDN may be English, Scandinavian or German. In all these countries it meant "hedged enclosure." This geographical phrase designates the ancestor as the owner of a large piece of property hedged with thornbushes to safeguard it against wild animals and petty thieves. The old English word for Haydn was Hagan. In 1273 Thomas, Son of Hagan or Hayene was a land owner in Norfolk, east England. Some Hagan or Hayene descendants converted their name to Hayne within the last 400 years. In Denmark and Norway the source word "Hegn" had the same meaning. In Sweden it was Hagn, and in Germany, Hagen. Records do not disclose a coat-of-arms for the Hayen family.

DEAR MISS RULE: Would you explain CAH.—Mrs. W. W., Long Beach.

W. W.: The Irish clan name O'Cathail was first recorded (Continued on Page 18)



Mother-daughter set of purses made of sticks and trimmed with flowers are practical and pretty.

## Coffee-Stirrer Purse

By Ada M. Young

**Y**OU MAY have noticed the ingenious popsicle-stick purses many women are carrying these days. They didn't have to eat the iced confections to get the sticks—they bought them at various craft shops.

These shops will start you



This is three-stick pattern for a child's purse.

on the basic pattern. It's so easy that in an hour or more, you'll have a fashionable purse. Two weights of sticks can be purchased -- coffee stirrers or Kapsticks.

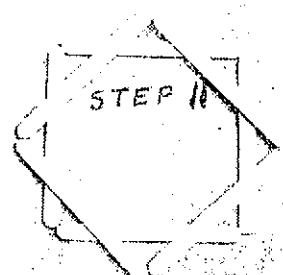
Materials needed: Glue, usually the kind which will dry clear; one-half inch hinges; wooden heads for lid and bottom. For the larger

style purses approximately 350 coffee stirrers or 275 Kapsticks will be needed. The smaller purses require 100 coffee stirrers or 75 Kapsticks. Handles can be leather or reed.

For the mother-daughter purse shown, simply lay four sticks in a square, putting a dot of glue at corners where next layer will touch, then lay four more across corners, (Step II). Each level of sticks is built out approximately one-sixteenth of an inch, like steps. When desired width is reached, reverse process until an opening the length of one stick is made (top of purse). The lid is made by laying out the required number of sticks then fastening them together with two or more cross-pieces.

The small purse is started with three sticks laid in a triangle instead of four in a square (Fig. II).

Many women are earning extra money, making and selling these purses. It is not necessary to be a master craftsman. Fingers and materials will do nicely.



To make large stick-purse, lay four sticks in a square. Next four are laid out as in Step II.

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<b>FRIED CHICKEN</b>		
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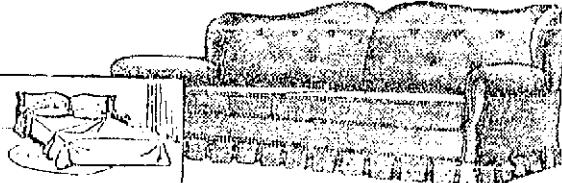
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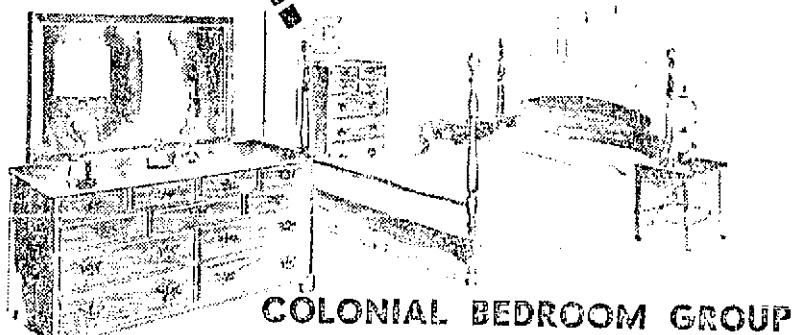


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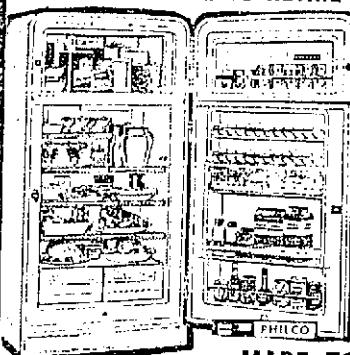
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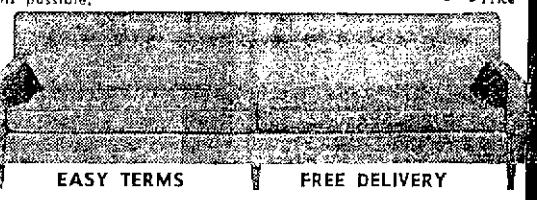
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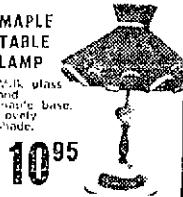
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Civic organizations, government agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 866, Hawthorne, Calif.)

# There's an Age for Wearing High Heels!

By Joseph M. Kennick

as Told to Robert Hazelleaf

**T**HE GIRL brought into juvenile headquarters was 14 years old—and in a drunken stupor.

When her mother arrived, she was horrified. "I thought I had taught my daughter to drink like a lady!" she exclaimed.

Though perhaps more shocking, on the surface, than some of the cases brought to the attention of juvenile authorities, the example serves to point up a major cause of delinquency.

Time after time, juvenile officers have been able to channel youth into wholesome activities; to get both youth and parents to assume responsibilities; to get parents to agree on a tighter rein. The results are gratifying.

**BUT THERE** remains at least that one major cause of delinquency that is a stone wall to a welfare worker or juvenile officer.

That cause may be summed up in the phrase, "old beyond their years"; only in this instance it has little to do with physical or mental maturity. Rather, it is a sampling by too many youngsters of those portions of life to which they are not yet entitled.

Consider the lad of 15 who is arrested for car theft—perhaps it was a joy-ride, perhaps it was a serious attempt. On the books, of course, it is his fault. He took the car and was caught in the act. But was it his fault, really?

At 15, he was 6 months too young to have even a learner's permit under California law. He was a full year too young to be behind the wheel of an automobile unaccompanied by a licensed driver over the age of 18.

Who taught the boy to drive? In too many cases, officers find it was the boy's father. Maybe it started innocently enough by permitting the lad to drive into the garage, or to back the car into the driveway. More likely, Dad let him drive on deserted stretches of road with no traffic problems.

**NO MATTER** how he learned, the boy, at 15, had learned to handle an automobile. If he had been unable to drive, the car would not have been stolen.

The year between ages 15 and 16 is much larger than many parents realize. At 15, the lad, in driving a car, was trespassing on ground reserved for a greater age. He was tasting a thrill for which he wasn't ready.

At 16, under the law, he has become eligible to assume certain responsibilities. Properly channeled by parents, the 16-year old can realize an ambition he has held since he first saw an automobile. If he is physically and mentally capable, and the state issues a license, he will usually recognize his duty toward his parents and society.

In a recent letter to a newspaper column, a mother wrote in anguish that her son had suddenly "gone out of control."

The columnist's answer to the mother's complaint would meet with the approval of any juvenile officer. "Your son did not get out of control all at once," she wrote. "You lost control by inches."

Reading between the lines, one can guess accurately all the guideposts that had been missed in the child's tearing. The problem involved, again,

was one of living beyond calendar and emotional years.

**S**ELDOM DO WE find that a youngster has "gone bad" all at once. In nearly every case we learn that the youth has been permitted too many privileges too soon.

We find that he or she was allowed to attend night movies, alone, a year or two earlier than the average child; that permission was granted to dress in a manner usually reserved for older children; that wandering about or "hanging around" away from home was condoned; and that, all too often, the youngster had too much money too soon.

Poverty? Unwholesome environment? Most middle-class, "good" parents would be amazed at the number of juvenile cases brought up from their own cross-section of our population.

Our whole social structure has been accelerated within the past 25 years.

Though it may sound like the rantings of an old fuddy-duddy, consider this: Our children, yours and mine, learn to dance earlier, go on dates earlier, travel greater distances on dates, drive automobiles earlier, have money earlier (often with no requirements on its spending), and, all too frequently, get into trouble with the law.

**THERE SEEMS** to be a growing social force that says, "We must push

our children; make them mature earlier; let them assume adult responsibilities earlier; learn about life."

Take a trip to juvenile headquarters some time and see some of the results of this kind of thinking. You will see 17 and 18 year-olds who have, aside from moral issues involved, experienced life to a greater degree than even their parents—certainly greater than many men and women twice their age.

Lapsing into fantasy for a moment, imagine life's schedule between the ages of birth and 21 years neatly placed in a gigantic filing cabinet.

Each year of life is represented by a single folder, some folders thicker than others. The first year is full of new adventures and has a thick file. So many new experiences! Perhaps the second and third years are a bit thinner, then into the fourth and fifth years when children are allowed a bit more freedom, as is their right. That year when the child begins school—a very thick file.

**AND SO IT GOES**, each year of life's experiences to be lived and savored during the year appointed; depending, of course, on the personal abilities of the child.

There is an age for that first movie, wearing high heels, going to dances, dining in a plush restaurant with service on a flaming sword—accompanied by the one person who really counts, whoever it may be.

Many sociologists, as well as juvenile authorities, feel that this filing cabinet analogy is not too far-fetched. They have learned that, give or take a few months, children have a normal rate of emotional development. Accelerate that rate beyond reasonable limits and something must snap, just as a violin string will snap when drawn too tightly.

The result, not considering the heartbreak for parents, is an adolescent who, at 15, has nothing left to anticipate from life. His appetite for thrills is well beyond his years and he seeks satisfaction farther and farther beyond until that time when he becomes a matter of public concern.

We often hear a familiar plaint by parents that begins, "...but we gave him everything he wanted."

Yes, they probably did—months, or even years, before the child was ready.

(Assemblyman Kennick represents the 44th District. Prior to his election, he spent 23 years as a Long Beach juvenile officer, 18 of them as superintendent. He is on the Assembly committee on social welfare and was author of the bill that permits expunging from the court records offenses committed by persons under 18 years of age. The juvenile division is now a part of the Police Department—William H. Dovey, chief; Capt. P. F. Lindsdowne, commander.)



Too early sampling of the things of life reserved for the later years brings many an unfortunate juvenile into a clash with the law. It's a delicate problem then to restore youthful perspectives.



Photo by the Author

Courageous outdoorswoman, Georgie White has ability to relax between adventures. This profile study was taken on Colorado River.

*By Donnell Culpepper*

WHEN YOU USE the term, woman of the river, it could mean a hermit, fisherwoman, or most anything, but when you capitalize it, Woman of the River, there is only one; Georgie White, possibly the most courageous outdoorswoman in the West, perhaps in the nation.

Likewise, when you say "river rats," that, too, can mean many things, but when capitalized, Royal River Rats, it means a group of adventurers (men and women) who have ridden down boiling white rapids of many rivers in the western U. S.

Georgie White has conquered, for herself and her share the cost companions, such streams as the Colorado, from Marble Canyon to Boulder Bay, the Green of Utah, Snake, Salmon, Rio Grande de Santiago and Balsas of Mexico and a score of others not so widely known.

She has taken parties down the dangerous Colorado so many times that she has lost count of the number of trips.

She made her first trip down the Colorado alone, riding in a big life preserver half the time, swimming the other half. Then she tried a single rubber boat—alone.

Most people, when they first hear about Georgie's exploits, ask the same question: Why would a woman undertake such adventures?

GEORGIE HARDLY knows why, except that she always has loved every river she ever saw. That love of river water started when she was a girl in Illinois and her thirst for adventure on new waters has never been quenched.

Each year, even now at middle age, Georgie

*Georgie White has conquered some of the world's deadliest rapids.*

# Woman of the River

finds at least two rivers in Alaska or in Mexico that are new to her. She beats the drums for a few customers who think they are as brave as she is and they load their gear into trucks, or a plane, and away they go.

Georgie did her stint for Uncle Sam in World War II, serving as a WASP in the Air Force. She came out and returned to her business—real estate—but soon tired of what she believed to be a humdrum existence.

She turned to the rivers, principally the Colorado, and interested her husband, Jim (Whitey) White, in such adventures. Whitey went along with her, but only to the bank where she pushed off. He had no love of the rapids.

Today, Whitey transports the rubber boats, equipment, motors and food to the site of a river takeoff, helps get the trip under way, then moves to the finish line to pick up the weary travelers and transport them back to civilization.

Georgie uses two types of boats in her river trips: the small 17-foot neoprene rubber craft and the larger 30-footers, which have to be propelled by outboard motors. She is one of Johnson Motors' best customers, wearing out several each season in roaring, boulder strewn rapids.

SHE REGARDS the 330-mile trip from Lee's Ferry on the Colorado through the Grand Canyon and on to Boulder City on Lake Mead as child's play, now that she has explored some of the faster rivers of the West.

Each year she plans at least two exploratory trips that are new and she never has to ask for volunteers. In fact, she has more passengers than she can handle on such trips. She regards eight or nine as an ideal number for the exploratory journeys. On the Colorado and Green, as many as 30 join the river-happy crowd and several boats, lashed together, are used.

Only one river has turned her back. That was the Rio Grande de Chiapa, commonly known as the Grijalva, in the Mexican jungles near the Guatamalan border. She and another woman, Lillian Lasch, of Chicago, and seven men tried that trip, but the river's Sumidero Canyon almost swallowed them last year. Only Georgie's expert knowledge of rapids got them out in time to avoid certain fatalities.

With the aid of Mexicans, they portaged around the canyon and put into the river again. Even so, they still had thrills that almost turned to chills.

LISTEN TO Georgie describe just a portion of the remainder of that journey:

"We secured everything tightly. I ran the motor and into the rapid we went. We seemed to bounce

from one enormous hole to another, big heavy water pouring over us and every one hanging on for dear life. Then it happened.

"An explosive wave spun the boats, I raised the motor as high as possible, but we went sliding upon a huge boulder with a mighty crash. The motor had a sick, broken look, dangling from the boat. Our lead boat hung for a moment on the rock, then the middle boat crashed into us.

"Three of the men riding in one of the side boats literally sank from sight. Only their heads were visible. The boats pulled apart and, gradually, slipped off the rocks and pulled around into backwater. All were overflowing with water, baggage was helter-skelter, the seats in one of the boats had been torn out by the strain and one of the boats had a big hole in the bottom. Only the buoyancy of the sides kept it afloat."

Such incidents don't occur on Georgie's de luxe trips down the Colorado and other rivers.

SHE HAS BEEN joined on numerous occasions by Long Beach residents, who are now full-fledged Royal River Rats. Among them are the following: Dave Carter, Mr. and Mrs. Baldwin C. Johnson, Shelly E. Deaderick, Jean Moore Sanders (that dainty lady who used to work in the L. P. T. society department), Helen Kendall, Melvin C. Tom, Kenzie Edwin J. Karvelot, Janice D. Kelly, Garber Light, John and Gene Tolmey, William O. Martin, Mrs. Robert Radcliffe, Bob Smith and John Starsberry.

Georgie's scheduled trips this year are as follows: Glen Canyon, April 10-17; Glen Canyon (exploratory), April 25-May 4; Grand Canyon of Colorado, May 16-27, May 16-19 and May 20-27 (split trips that can be arranged to fit any time arrangements); Cataract Trip No. 1, June 10-15; Colorado, June 10-June 30 and July 4-15 (these split available for each trip); Glen Canyon, July 21-26; Alaska (two exploratory trips near Fairbanks and Anchorage), Aug. 4-11 and Aug. 15-22; Dolores River, Mexico (exploratory), Sept. 5-15; Rio Grande de Santiago, Sept. 26-Oct. 4.

Although Georgie derives some revenue from lecturing, showing movies and writing, she still doesn't consider river-running a business. She maintains her real estate license and helps her sister, also in real estate, in the off season.

Her trips range in price from \$100 to \$300, depending upon time, distance, amount of equipment needed, and number of persons participating. There are openings on some of the midsummer trips but few in the early spring.

Georgie may be reached at 435 W. Laconia Blvd., Los Angeles 61.



Photo by the Author

These are the Royal River Rats taking time out for luncheon on a trip through the Grand Canyon. Boats are lashed together for running rapids.



Photo by Bill and Mary Lou Stockhouse

Danger lurks in angry river waters, and here Mrs. White takes up oars for a ride through one of the rapids in Grand Canyon of the Colorado.

# Hawaiian Gallery of Beauty

**H**AWAIIAN BEAUTY often has been typified by girls of mixed ethnic backgrounds; the intermingling of racial types has produced some of the most startling and arresting beauty in the world. But take a look for yourself, for beauty "is in the eye of the beholder."—TOM STREISSGUTH.



Like a Waikiki orchid is Mapuana Lima as she poses on the famed beach. She is of Hawaiian, Chinese and Portuguese descent.



Audrey Chang's fresh beauty is based upon the charm of the Orient. This Chinese lass was in recent U. of Hawaii beauty contest.



Their beauty matching that of the flowers they wear, these island girls in a modern style of the ancient kapea pose at Kona.



Gorgeous orchids and gorgeous girls abound in Hawaii and ever the two go together. All the isles are blossomed with floral abundance.



Sextet of Hawaiian-born beauties: Left to right, Dolores Coelho, Portuguese; Elsa Edsman, Portuguese-Swedish; Claire Heen, Hawaiian-Chinese-Irish; Iwalani Tanaka, Japanese-Hawaiian; Patricia Grass, German-Scotch-Hawaiian; and Barbara Yap, who is Hawaiian, Chinese, Irish, German, French, English.

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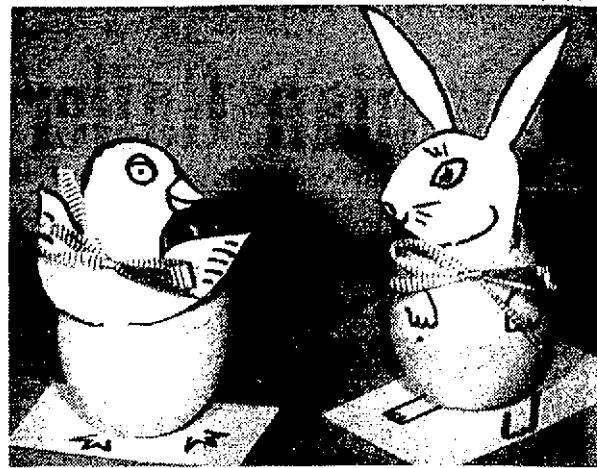


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Traditional rabbits and chicks for Easter decorations can be made from eggshells, bits of paper and crayon coloring.

## In the Easter Picture

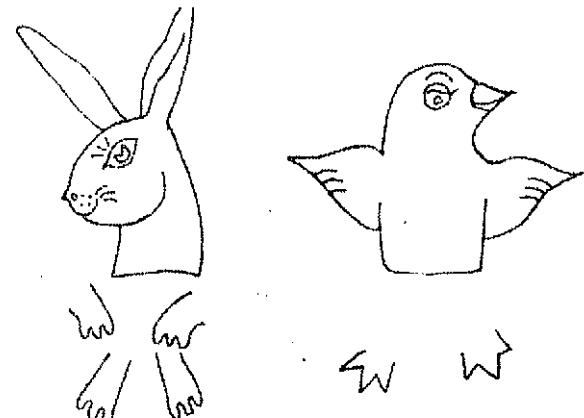
By Lorena Fleissig

LITTLE Easter friends (above) are on their way to a party, probably at your house. The cardboard heads (weight of a filing card) are drawn from the pattern, shown here, outlined in ink or crayon and then carefully cut out.

Of course the eggshells are of the largest and the hole in them is made about the size of a nickel at the pointed ends of the shells. When the shells are rinsed and dried, the bunny head is glued to the inside "front" of the shell.

The chick's head is also glued in similar manner, to the inside front after first cutting a slit halfway up each wing. Then slip the bottom edges of the wings over the outside of the shell.

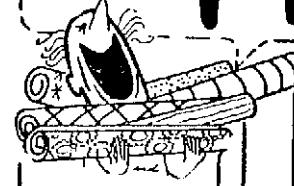
With white glue, paste the large round bottom of the shell firmly on a small card base. Sketch in the three-toed feet of the chick and the bunny paws. Finish with a small pink or yellow bow in front. Behind the heads is the open shell ready to hold candies and nuts. Happy Easter!



Here's the pattern for drawing rabbit, chick, claws and paws.

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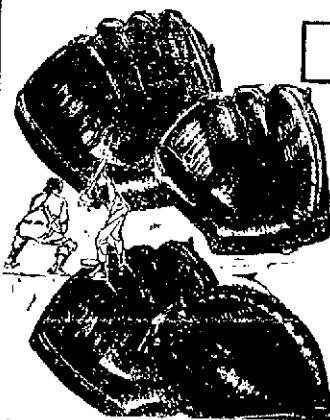
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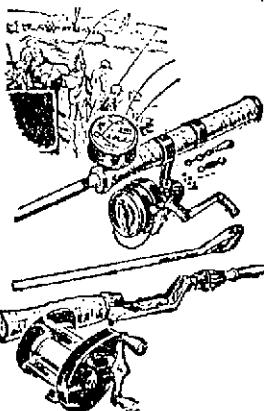
- Top quality 25 ft. length of plastic hose with brass coupling.
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Good for light salt water also!

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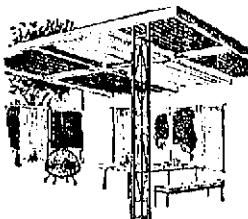
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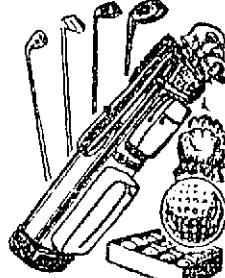
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- A must for barbecuing chicken parts, etc. Perfect results every time.
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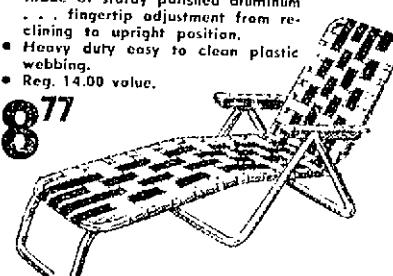
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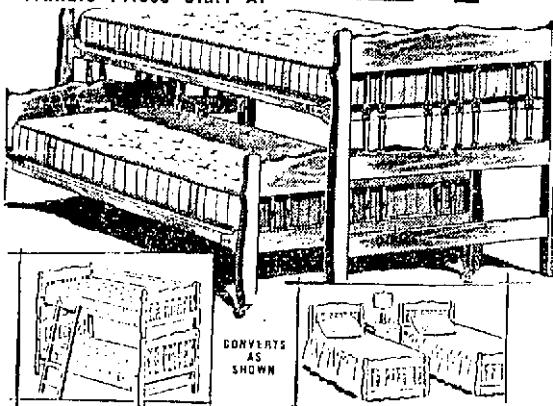
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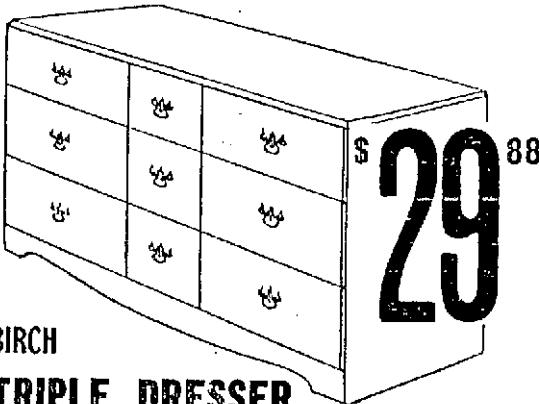
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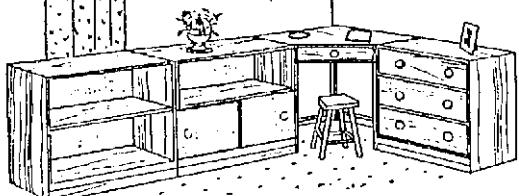


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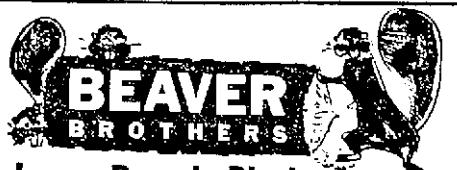
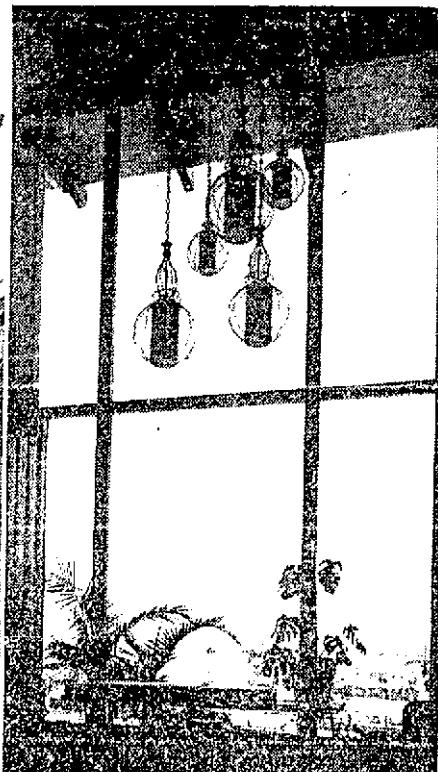
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In and Out of a Window: Set on a rise, the home of Mr. and Mrs. Bernard Solomon incorporates a view with a 19-foot window, treated inside and out as shown here.

**NINETEEN-FOOT** windows stretch from the first floor to the ceiling of the second floor in the front of the beautiful home of Mr. and Mrs. Bernard Solomon, 267 Nieto Ave. Located in an elevated section of Belmont Heights, the house faces east and has a view of the area far beyond. Architect Paul L. Williamson ingeniously designed the upstairs master bedroom on a wide balcony which extends about half way across the living room, thus affording the same view from both rooms.

The home is representative of California living at its best, and contemporary furnishings fit the decor exactly. To the right of the front door, in the living room, a turquoise couch is flanked with two unique end tables made of monkey pod wood brought from Hawaii. A white chair and glass-topped table are set near sliding doors of glass at the far end, which open onto the swimming pool and patio.

Draping the extra large windows in the front was accomplished by having a double tier of long drapes, the top and bottom of which can be drawn separately. An unusual uniformity in the home is created by having drapes throughout made of the same neutral colored material, with the one exception of bright orange matchstick curtains over the kitchen sink.

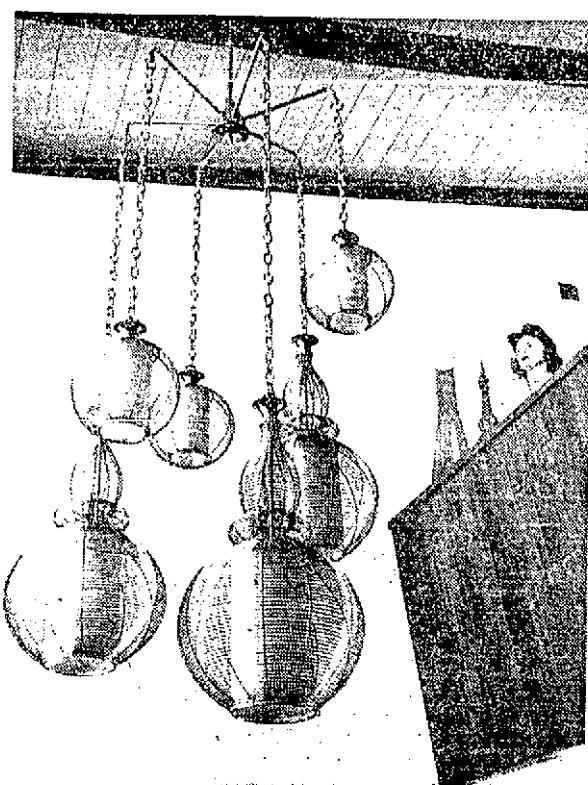
**THERE IS NO** separation between the living room and family (or rumpus) room which is attractively designed and furnished for family or company use. The fireplace

**By Stella George**

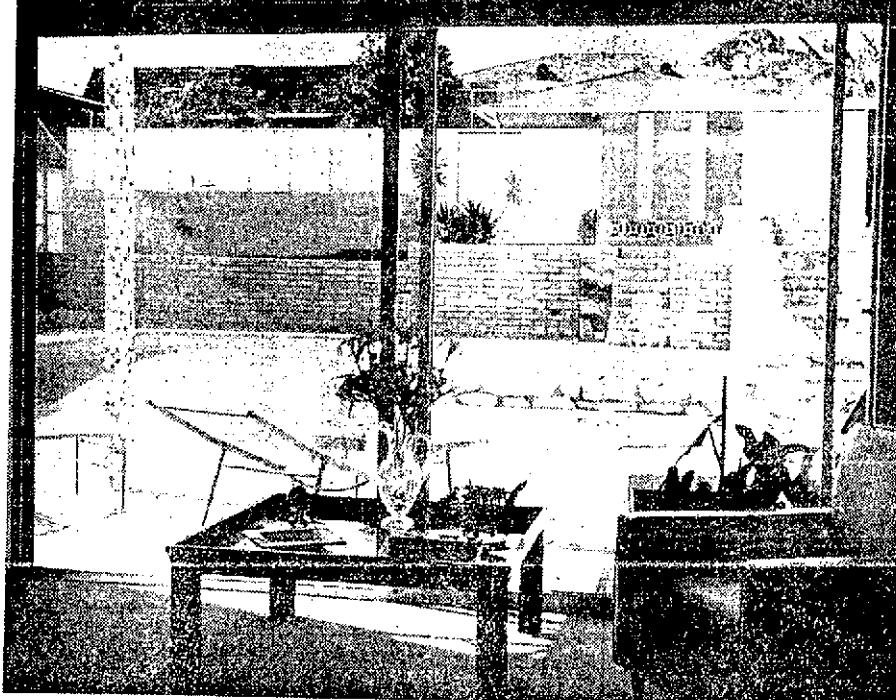
is made of a most unusual material: petrified driftwood. Odd-shaped pieces were left in their natural contour, with jutting pieces or crevices used for ornaments or ornamentation in themselves. For practical everyday use a grill is

adjacent, complete with necessary barbecue equipment.

Two couches face the fireplace with a tiny organ placed between, adding to the informal look of the room. A portion of the kitchen at the far end reflects a clever decorator's touch because of the color and design. Fine dark walnut, seldom seen in a kitchen, is



The Solomons' master bedroom shares with the living room in the view through the tall window by reason of a balcony rail.



Glass doors slide open to patio and pool, which are large. A waterfall of stone round out the recreational features of interesting area.

used for the cupboards and bar (which actually separates the rooms). Walnut colored formica blends with the wood, the whole effect a striking contrast to the white walls nearby.

Walnut bar stools upholstered in white are both decorative and comfortable. Like the living room, the family room has access to the patio area and pool.

The kitchen is compact and efficient and seems almost too pretty to be used for the purpose for which it was intended. Even the stove, a flip-top type which folds up the wall, becomes a decoration.

**TO THE LEFT** of the front door entrance in the home there is a bedroom and bath. The bathroom is probably one of very few with such unusual appointments. Gold plated faucets and tissue box adorn the gold flecked white wash basin area. A very new gold and white tile is used on the floor, and the room literally sparkles with beauty. On the practical side there is a large storage cupboard at one end.

The adjoining bedroom is well suited for a boy's room with large floor to ceiling built-in cupboards, shelves, and drawers forming a hand-

some usable unit of furniture. Situated in the front of the house, the room has the same view as the living room and master bedroom upstairs.

White walls give this home an immaculate, spacious look, very apparent at the top of the stairs. Cupboards placed where the upper stair railing might have been built are inconspicuous because of their color.

The upstairs bedroom on the south side of the home is done in powder blue. A large bathroom adjoins, and leads to another bedroom on the other side. This is a boy's room similar to the one downstairs with the built-in unit of furniture-saving floor space.

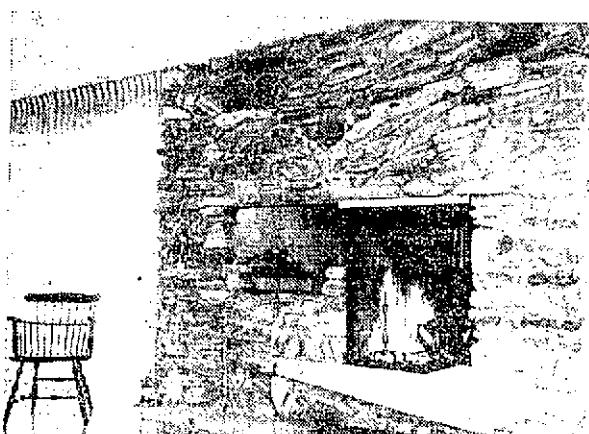
The master bedroom is large and luxurious with its open wall balcony and view. Out-sized, gold-plated lamps flank a marble headboard. Champagne colored carpeting and drapes from a neutral background for the bedspread, unbelievably designed in colors of pink, orange, orchid and olive.

ON THE BALCONY side there are built-in drawers, all white like the walls. Ample closet space is at one end of the room, and a white bathroom is off to the other side.

The patio area of the Solo-

mon home is unusually spacious and usable because of the situation of the home on the lot. It encompasses one end of the rectangular property and is unhampered with a driveway or other obstruction. A waterfall on one side has acoustic and picturesque value. Like the play area, the pool itself is large. For additional fun there is a small putting green at the far end.

Home and patio blend as one large livable unit.



Petrified wood is used for the Solomons' fireplace wall, adding unusual texture and interest. Hearth has novel treatment.



### DUAL Monaco

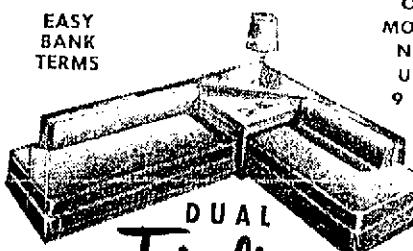
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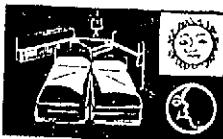
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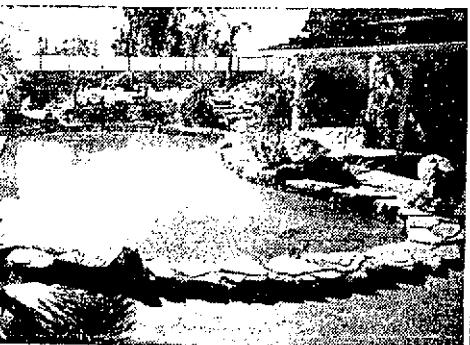
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## ANTIQUES

# 'Candy' in Glass

By Helen L. Gillum

THE "WHYS" of antique collecting are many and varied. The age of an object, its rarity, its historical significance, an unusual story about it or the simple beauty of an old piece can give it appeal. Add family sentiment to one or all of these, and it is easy to see why a set of heirloom china or an ancient scarred spool bed holds a place of honor in a household.

The two pieces of Golden Agate or "caramel" glass in the accompanying illustration, a "handled sauce dish" and a

cruet, while not family heirlooms, are so rare and unusual a type of glass as to be considered quite dear among collectors. A kind of opaque novelty glass made at the Indiana Tumbler and Goblet Company at Greentown, Ind., from Jan. 1 to June 13, 1903, caramel glass is no longer obtainable except from shops or private collections. A fire destroyed the plant in June 1903 and it was never rebuilt, nor was the manufacture of Golden Agate ever again attempted.

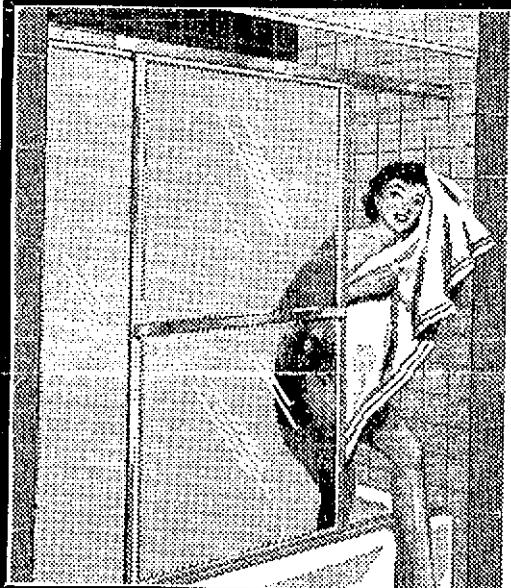
Sometimes the word "slag" is used in conjunction with both caramel glass and "chocolate" glass, made at the same factory. This is a mistake, for this glassware was definitely not a slag, or "end-of-day" product. The special formulas for both the prized Golden Agate glass and the "chocolate" glass were evolved by the famous glass chemist, Jacob Rosenthal, superintendent of the Greentown plant.

ALTHOUGH VERY beautiful and striking in its individuality, Golden Agate does not look like glass at all. A rich amber in color, with a veined or marbled effect, it more resembles caramel candy or molasses taffy. It is smooth and velvety to the touch, with varied pressed patterns on it. The two pieces in the picture belong to Mrs. Kittie Keene of 2699 Caspian Ave. The cruet has a cactus and shell design on it, the handled sauce dish a shell design.

True, the word "glass" is usually defined as a "hard, brittle, transparent substance." But a broader meaning might be, to use the phrasing of one authority, "a congealed liquid." For not all glass is transparent; in fact, the familiar opaque "milk glass" is said to have been the first type of glass ever made, before the secret of transparent glass was discovered. Other non-transparent glasses are custard, purple slag, and the exquisitely beautiful satin glass. There is still another form of glass, called obsidian, found near volcanoes, which is dark in color and doesn't resemble glass, yet is a true form of natural glass.

THE EVER popular "caramel" glass is just another chapter in this long story of glassmaking. Yet its peculiar beauty and composition place it in a class of its own. It is such pieces as this that often blend with modern furnishings, adding uniqueness and color to dining table or living room decor.

Articles still to be found in



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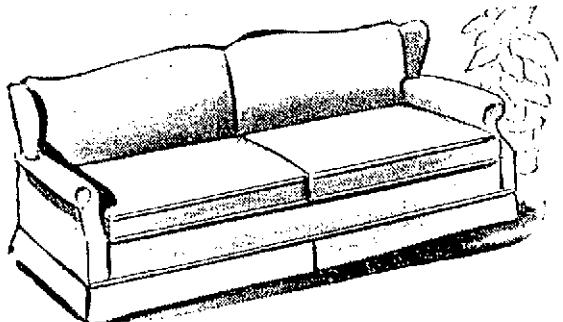
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—Photo by Joe Risager.

"Caramel" glass is exemplified in these two pieces. Although not heirlooms, they are rare and unusual enough to be prized.

this unusual ware are condiment sets, mugs, cruets, syrups, sugars, creamers, butter dishes, compotes, vases, cracker jars and coffee urns. Especially interesting are "buttermilk" glasses and huge

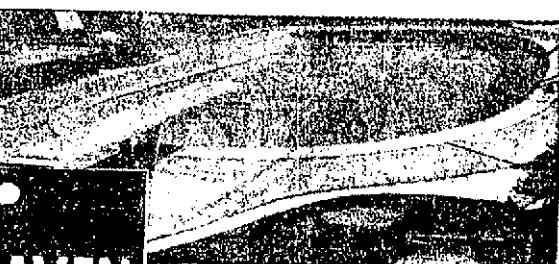
tumblers with "Nabisco Crackers" lettered on them. A "Dolphin Dish With Fish Finial on Cover" and "Bird With Berry Covered Dish" are most rare and desirable specimens.

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Mission San Diego de Alcala as it appeared in 1925 when sketched by L. M. Scammon. Much restoration has been accomplished.

# Byway to a Reward

By Betty Hardesty

FOR THE VISITOR to San Diego who has the time to turn to the byway with the imaginative name of Friars Road there is more than a casual reward—a rich glance back into Golden State history. The road leads to Mission San Diego de Alcala, first established California mission.

The mission may be reached from Highway 101 by turning east on Highway 80, but the approach from Morena Blvd.

and along the winding San Diego River best sets the mood for a visit to the old Franciscan outpost.

Situated on a rise, the mission faces southwest toward the river. This tile-roofed church was erected in November 1813, 29 years after the death of Father Junipero Serra under whose leadership the first crude brushwood shelter was raised July 16, 1769.

THAT WAS after Gov.

Portola, leader of this first expedition from Lower California, had marched on to locate Monterey Bay. Those fewer than 100 men who had survived the two month trip from Mexico, remained in San Diego. Because of exhaustion, sickness, lack of supplies and the unfriendly Indians, little was accomplished on the Mission during Portola's absence. The project was about to be abandoned. (Continued on Page 25)



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HAVE YOU EVER THOUGHT you would like to own a swimming pool of your own custom tailored with all the luxury, beauty, fun, entertainment and pride that comes with pool ownership? Certainly you have, so has everyone who owns their home. Like many you probably have investigated the cost and either given up the idea or felt the pressing demand of the necessities has left you in a position where a pool would become more of a liability than an asset. Until now a pool has truly been a luxury when priced between three and five thousand dollars. The average pool company has advertised pools from \$1995 through \$2600, however the extras which have to be bought to complete them usually cost from \$1000 to \$2000 additional. We at Sun-Lite Pools have been more than usually concerned about this problem, for like you we have to work hard for our money. In the background of the pool industry Sun-Lite Pools has been quietly developing a production method to make possible to offer a beautiful swimming pool completely installed, ready to use, in all popular sizes, constructed of steel reinforced concrete with the sensational vinyl finish, all copper plumbing, diatomaceous earth filter, beautiful pastel concrete coping, surface skimmer, chrome plated brass ladder, colorful blue and white polyethylene safety line. All completely installed and fully guaranteed. (No electrical hook up.) Compare these sizes and prices.

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# A 'Soddie' Took a Heap of Diggin'

By Clarence Bernard Probes

THE MARSHAL.—or the Wagon Boss or the Good Guy or the Bad Guy—has been on the trail for days and he comes to the pitiful frame house of the homesteaders. He can tell it's pitiful because there are no rugs or curtains.

The trail worn Marshal draws a freshly pressed sleeve across his sweatless brow and says, "You folks have it mighty hard, mighty hard."

At this point our pioneer ancestors should rise in their graves for that just wasn't the way things were. Now, take the home for instance:

Ignorance has certain advantages. For example the West was settled by people who took up residence in temporary structures that would bear the soul of an architect or a building inspector. Not having the benefit of such experts they lived and thrived in these dwellings.

ONE OF THE EASIEST structures to build was the dugout. A drawback of this popular type dwelling was the danger of falling livestock. Mark Twain was almost flattened by a cow that came through the roof of his dugout up in the Washoe country. Livestock coming through the roof or the door was a common experience to dugout dwellers and it proved particularly upsetting to housewives given to hysteria and vapors.

A dugout was simply a room carved out of an embankment. It was roofed with a pole supporting brush, sod, dirt or whatever else might be at hand. The front wall was just as casual while the door was of wood, canvas or even a dried cowhide.

Both the dugout and sod house, or soddie, were popular on the great plains for, as a pioneer said, "They can be made without mortar, plumb, square or greenbacks," which made compelling reasons for men hardscrabbling a living from a brand new quarter section.

The house was built of the natural, tough prairie sod. It was plowed to uniform depth, sliced and then cut into giant bricks. It was laid in courses with openings left for doors and windows. Some roofs were framed and shingled but usually they were constructed like the roofs of dugouts. The inside walls were dressed with a spade and sometimes papered with newspapers or plastered with clay and ashes.

THE SODDIES were proof against cold, heat or prairie fires but seldom were they rainproof. When the rain blew in from the north the dwellers migrated to the south end of the home or vice versa.

The soddies were regarded as temporary structures and the women folks loathed them with all their being. Neither

the soddie nor the dugout could be kept clean and when the rains came all clothing and bedding would become either wet or damp. Very often the housewife would have to hold an umbrella over the stove while the food cooked and the water ran over her feet and out the door.

In timber country, the log cabins set up by the miners and settlers were reflections

of the skill and patience of the builders. A single man could be satisfied with a cabin big enough for a bed and a stove. If he couldn't get a stove he could often build a fire on the floor and let the smoke trickle out through gaps in the wall and roof.

Perhaps the finest building material found in the West was adobe. Somehow construction experts are able to prove adobe is not a good building material, still Indian

(Continued on Page 20.)

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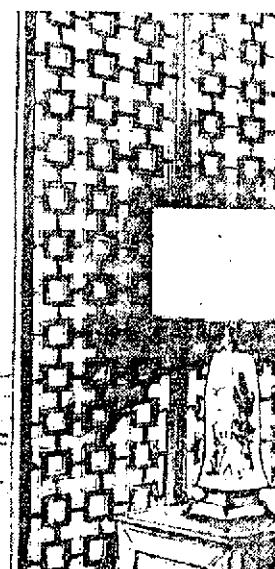
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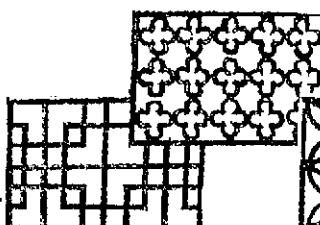
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Your Name

(Continued from Page 4)  
in County Galway in the 10th century. The clan founder was called Cathal meaning "battle-powerful." During the 16th century, English laws forced Anglicizing of the old Gaelic name. O'Cathail descendants then changed their name to O'Callih, O'Caill and CAH. Their coat-of-arms is not available.

DEAR MISS RULE: Please give genealogy on BLAKE, BLAKELY and BLAKELEY.—R. B., J. S., W. H., T. B., G. T., Long Beach.

The early English word "Blac" meaning "white," and the word "blaec" meaning "black" were completely confused in the formation of place names and surnames. BLAKE, based on both words, means either "black-haired man" or "white-haired (blond) man." BLAKELY denoted "Blake's Island" and BLAKELEY meant "Blake's pasture-meadow." These names may also indicate black earth or chalky white earth of the locality. The Blakeley manorial estate was in Worcestershire. Their shield is black with an ermine chevron between three gold leopard faces as emblems. Richard Blake accompanied Prince John of England in the Irish conquest of 1185 and obtained a large part of Galway for his services. His descendants are the Blakes of Ireland. Their coat-of-arms has a red rope knot on a silver shield.

DEAR MISS RULE: Our unusual name is HOLE.—Mrs. T. G., Wilmington, Mrs. A. F., Long Beach.

T. G., A. F.: HOLE was first recorded by Richard de la (of the) Hole of Oxford in 1273 and Roger Atte (at the) Hole of Somerset, 1327, who were land owners in Britain. Their name, from the old word "Hole" meant "hollow in the land." The Holes of Devon were awarded a coat-of-arms, a blue shield with a silver ring between three gold diamonds as emblems. The ring symbolized fidelity; the diamonds, "honesty." The Hole motto: "Honor Virtutis Praemium" translates from Latin as "Honor is the reward of virtue."

Send your name to La Reina Rule in care of Southland Magazine, Independent Press Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

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# Indian Cove Beckons



Rugged terrain of Indian Cove in Joshua Tree National Monument results from shifting of faults in earth's structure.

By Caroline Coleman

**A**S SPRING unfolds the beauties of the high desert, Indian Cove in Joshua Tree National Monument renews its attraction for many Long Beach area lovers of nature.

The spot is in the western portion of the park, an easy, 4-hour drive from Long Beach. Its appeal includes hiking, reverting to simple life and enjoying the strange beauties of odd rock formations.

The rugged terrain of In-

dian Cove consists of a series of mountain blocks resulting from shifting of "faults" in the earth's crust. The sudden changes of wind, water and temperatures typical of a desert climate have added their share. Rocks of eight different ages, from pre-Cambrian to recent rhyolite, are found there. White Tanks monzonite, a rock once molten during the age of reptiles, is in abundance. Formations are as grotesque as the

(Continued on Page 29)

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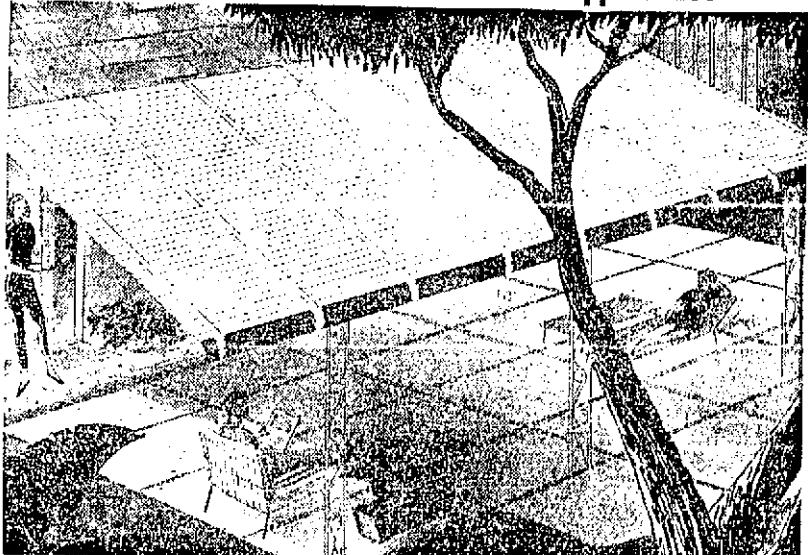
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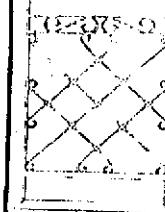
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—Drawing by the Author

Sieve-like in the rainy season, sod houses were structures of necessity on the great plains in days of early settlers.

### The Soddie

(Continued from Page 17)  
adobes, a thousand or more years old remain standing today.

ADOBES BRICKS were a mixture of clay, straw, water and sweat. For tougher adobe, blood or cow manure was mixed in. The bricks were sundried and laid and any unevenness was shrugged off or plastered over. A plumb line held to the sides of the San Juan Capistrano

Public Library shows the wall is out of line and dished in—enough to give any mason the trembles but this venerable building remains standing.

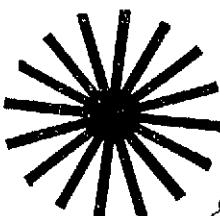
Natural adobe was often used for corral fences but rustlers found that a taut rope would cut the material easily. Prisoners liked to be housed in adobe jails for this very reason, but a chain from leg to a log made the jail as strong as the best iron bars.

It took a heap of digging to make a house or home.

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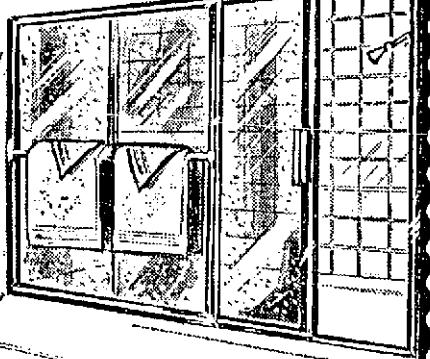
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Mrs. Elizabeth Morrison sits on a trunk full of memories of her early life as touring actress.

*By Charles W. Crutcher*

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Now Elizabeth DeWitt Morrison, 89, lives at 528 E. 134th St., Hawthorne. Only occasionally does she talk about her stage and screen career. She is almost totally blind, caused she believes, by over-exposure to kleig lights.

Like other young hopefuls, she was barred from the stage

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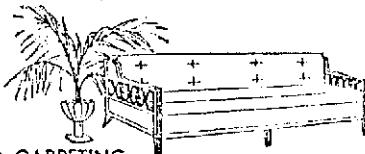
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(Continued on Page 26)

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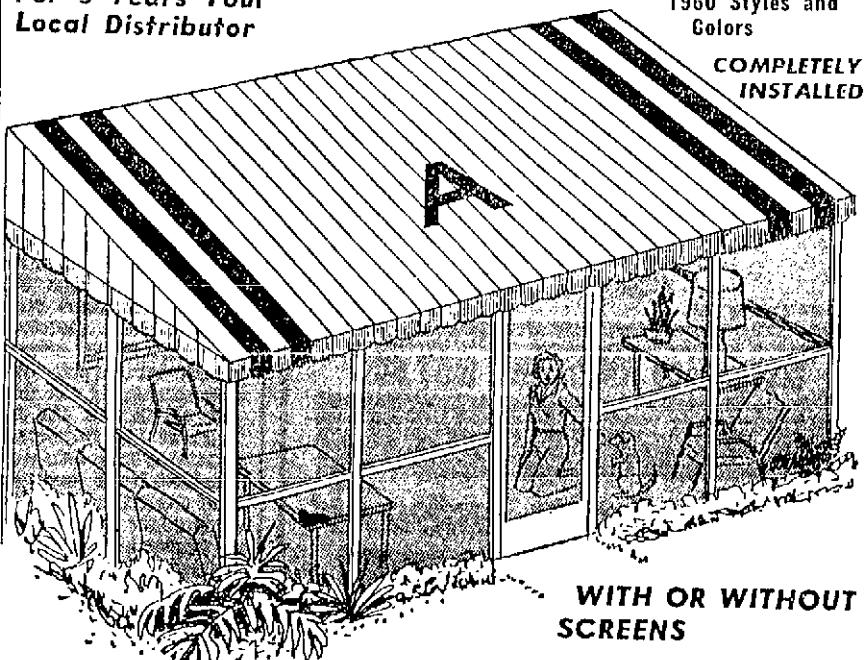
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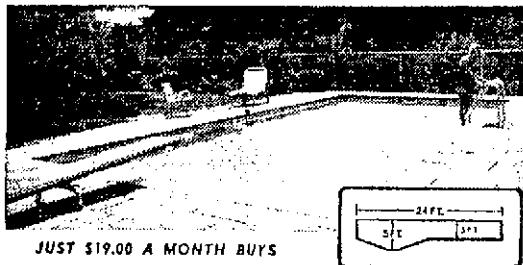
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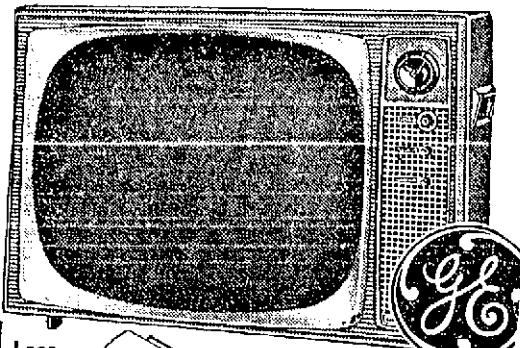
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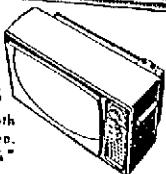
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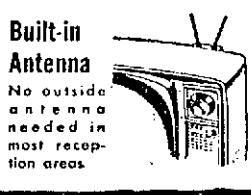
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# WEEKLY HOROSCOPES

By Homer Parsons

FROM ASH Wednesday to Easter Sunday, the 40 days known as Lent move up the calendar or down the calendar from year to year. Why? I can remember asking that question as a little kid, and getting the answer, "Because Easter is the first Sunday after the first full moon on or after the 21st of March."

Of course that begged the question instead of answering it, but it did provide clues for finding the date on the current calendar: just look for the full moon, and — sure enough! — Easter is the next Sunday. But what did the full moon have to do with it? I wondered, and it was a long time before I learned the reason for it.

I learned that when the early Christians first began to commemorate Holy Week and the events which led up to it, there was no uniformity in the date of the celebration. In Gaul, for instance, Christians observed March 25, which was the date of the vernal equinox under the Julian calendar. Other groups observed other dates. So, in 325 A.D., the first Nicene Council established uniformity throughout Christendom. The leaders in attendance pointed out that since the records established the time of year as that of the Jewish Feast of the Passover, and since that feast date was determined by a lunar rather than a solar calendar, Christians might be well advised to conform. And so it was decided.

For more than 16 centuries now a variable Easter has continued to regulate all the movable feasts for sacerdotal purposes, and also for those social festivities which, by long established usage, are associated with them. Previous to the year 1830, the terms in the English courts of law and the circuits of the judges of assize, and all matters connected with them, had also been made to depend upon the time of Easter, "for no earthly purpose that can be imagined," one critic complained, "unless to promote the sale of almanacs, which thus became absolutely nec-



Drawing by Clyde Winslow

Herr Gauss' formula for Easter will be Greek to Martians when astronauts arrive—Mars' solar calendar differs from Earth's.

essary for everyone having, or likely to have, the least interest in the legal business of the country." He rejoiced that "this absurdity has been done away with."

Any seeming absurdity, however, is due entirely to the universal adoption of a solar calendar. If we still had a lunar calendar (of course, we don't, except for the computation of the Lenten season, culminating in Easter) there would be no absurdity.

Suppose you don't have a calendar of any kind, and for some reason or other want to know when Easter was last year, or will be year after next, is there any way you can find out?

There is, but I didn't discover it in my unabridged dictionary. In it, under "Easter," there was a table containing six columns of figures and letters, and a paragraph of concentrated gobbledegook assuring the reader it was necessary to take into consideration a "golden number," a "dominical letter," and an "epact" (which I learned is a short word for the age of the moon at the beginning of the

year). To add insult to injury, the table carried through only to the year 1939 — a lot of help! I consulted a later edition, and this one brought the same table (with the same alleged definition) up to date as far as 1959.

I realized that with the earth rotating on its axis at one speed, the moon revolving around it at another, and the two of them wheeling around the sun at a still different rate, it would take a man with wheels in his head to relate the essential factors to each other and come up with a formula in workable arithmetic or algebra which would produce the date of Easter from the year alone. I didn't know if there was such a man, or if there was, where to look for him.

I discovered him quite accidentally, in the pages of a long-forgotten British publication called "The Magazine of Domestic Economy," dated April 1836, where he is identified as "Gauss, an eminent German mathematician." His method of computing the date of Easter, which I have never

(Continued on Page 38)

## Formula for Finding Easter...the Hard Way

To find Easter Day any year from 1900 to 2099, call the number 24 "A," and the number 5 "B." Then

Divide the date of the year by 19, call the remainder .....	a
Divide it by 4, call the remainder .....	b
Divide it by 7, call the remainder .....	c
To 19 times the number a add the number A, or 24; divide the sum by 30, and call the remainder .....	d
To 2 times b add 4 times c, 6 times d, and the number B, or 5; divide by 7, and call the remainder .....	e
Then Easter will be the sum of d and e more than the 22nd of March, or the sum of d and e, less 9, will give the day in April. Exceptions: If Easter comes out the 26th of April, it must be made the 19th; and if it comes out the 25th, it must be made the 18th.	



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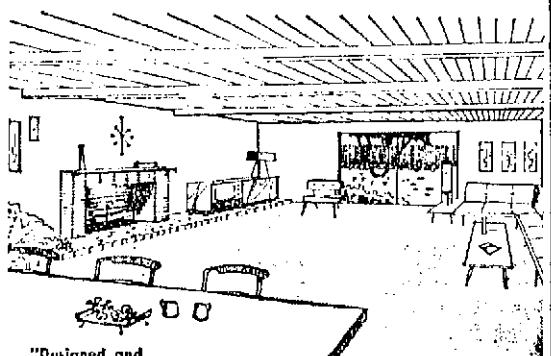
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# The Law Has a Word for It

By Blaine Nels Simons

SOME 300 years ago Latin was taught in American schools to the exclusion of all other languages. In the same period lawyers mouthed Latin in the courts almost as much as they spoke English. Times have changed. Latin has now receded to the status of a minor language taught in most schools and a lawyer may practice successfully without ever having learned Latin in the schoolroom.

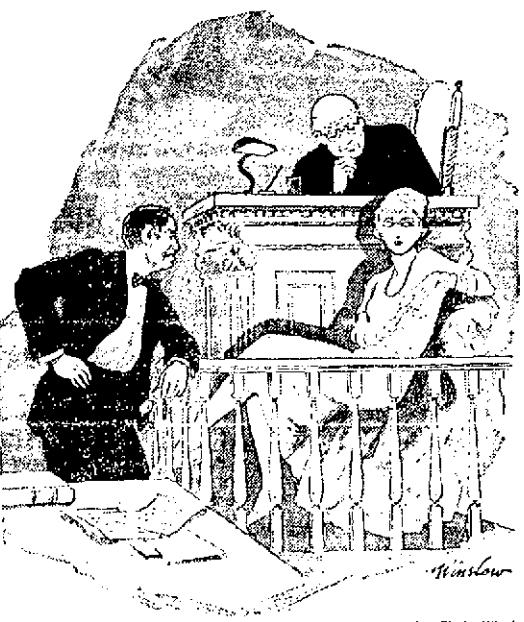
Yet, with the television boom in courtroom melodramas, the TV public is having Latin thrown at them at a mile-a-minute pace as the make-believe attorneys toss Latin at one-another to impress the make-believe jury with their knowledge. In view of this TV fare, it is interesting to examine a few of the phrases most generally encountered:

**Habeas Corpus:** Literally translated: "You have the body." Most generally found in criminal cases where a "writ of habeas corpus" is obtained. This is directed to the person in whose custody the imprisoned being is found. It requires that the imprisoned party be brought before the court to determine on what ground he is being held. If, by the time he is brought before the court, he has not been formally charged or a complaint has not been officially issued, then he is discharged. Thus the writ of habeas corpus is essentially a writ of inquiry: "Why are you holding this person?"

**Amicus Curiae:** "A friend of the court" is the exact translation. An amicus curiae is a person who, when a judge is doubtful in a matter of law, may inform the court. He is not a regular party to a proceeding before the court but one who generally has some real interest in the outcome or has information for the court concerning the case. Whereas a witness is called upon to testify, the amicus curiae interjects himself voluntarily and quite properly through a formal pleading into a trial of an action.

**Corpus Delicti:** Most persons seem to believe that the body of a person who has been murdered is "a corpus delicti." This is not correct. Literally, *corpus delicti* is "the body of a crime." It is made up of two elements: First, that a certain result has been produced (for example, that a man has died or a building has burned or property has been lost). Second, that somebody is criminally responsible for this result. The body of a deceased person is a corpse. If foul play is suspected that corpse will be but one factor in establishing the *corpus delicti*.

**Designatio Personae:** This is merely "a description of (Continued on Page 25.)



Drawing by Clyde Winslow

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# The First Mission

(Continued from Page 16)  
when the ship San Antonio arrived to provide help.

Later, two Friars returned from a trip to Mexico, bringing a small flock of sheep. Additional supplies from Monterey made the settlement secure. In 1775, however, Indians fiercely attacked the Mission which was situated too far from the presidio for protection. This disaster caused the abandonment of the first mission by the Franciscan Fathers for eight months. The church they started then, was temporary.

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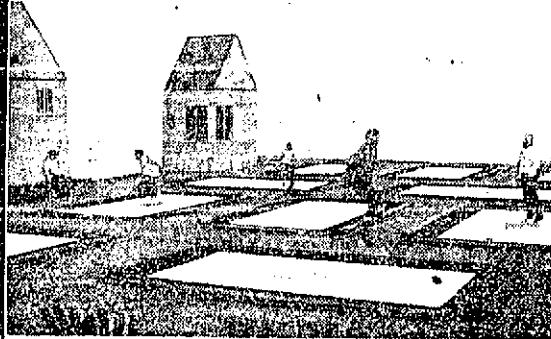
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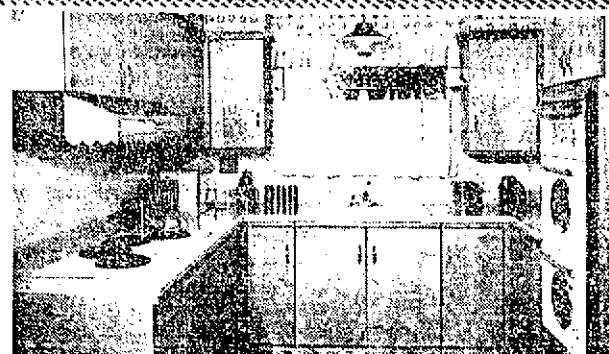
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# She Rode Her Trunk

(Continued from Page 21.) to Broadway with impersonations of Joseph Jefferson, Eva Tanguay and Edwin Booth. (Her impersonation was of Edwin Booth in "Hamlet.")

AS A TOURING actress her conduct was prescribed—no make-up on street, dresses down to the ankles, conduct yourself like a lady and drink no intoxicants of any kind.

She was stranded in Buffalo. The owner of the company put off paying the cast for four weeks. Then he disappeared with box office cash.

Some of the cast sold wardrobes to get home, but I didn't want to sell mine, she said.

"I rode my trunk back to New York City."

"You don't know the expression 'rode my trunk'? I gave the railroad company my trunk and in return they gave me a ticket. And I got my trunk back when I paid them the cost of the ticket."

SHE WAS SURE of pay checks when she started the Community Theaters in West Pennsylvania. She directed and played in them. And to her, show business looked even brighter when she went on tour, with L. E. Behymer as her manager. The Long Beach interval followed.

"I married the star Louis Morrison then appearing on Broadway. He had played the devil in 'Faust' for 15 years before I met him."

The newlyweds opened on Broadway in "More Than a Queen." In the troupe were Richard Mansfield and James Young (husband of Clara Kimball Young.)

THEY CAME WEST in 1913 and joined Inceville. Thomas Ince had started a company near Malibu. Dividing their time between Ince and the old Vitagraph Studios in Santa Monica, they played in two-reel Westerns.

"I played the 'hoity-toity'



With her husband, Mrs. Morrison played on Broadway.

roles, and usually ended with a fall into a bathtub or a mud puddle. It was a comedown from my classical and Shakespearean roles."

In 1915, Morrison started his own stock company, co-starring with his wife. They opened in Clyde Fitch's "The City" in the Savoy Theater in San Diego and then played Austin Adams' "The Bird Cage" at the Spreckels Theater.

Returning to films, Mrs. Morrison worked with Gloria Swanson at Mack Sennett's.

"Sennett made me mad when he wanted me to play Ben Turpin's mother in a comedy. 'Can you cross your eyes like Ben's?' he asked me. 'No,' I told him, 'and I wouldn't if I could. Keep your old part!'"

She played Henry B. Walthall's mother in Ibsen's "Ghosts" which toured the country. She and Morrison played in the "Mission Play" in San Gabriel and in Cecil B. DeMille's version of "The Ten Commandments."

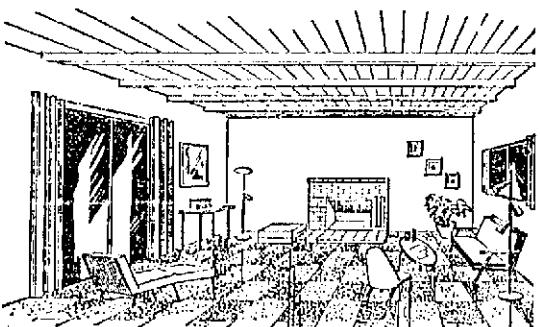
In 1947, NBC sent a car to her home and took her to the studio for a test. She read a scene from "Macbeth."

"My eyes registered like a couple of black spots. . . . I might be working somewhere now if it weren't for my eyes."



Louis Morrison was pioneer U. S. stage and screen actor.

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By Beth Chandler

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She improvises her stitches

to suit the design. However, she usually uses the straight or shell stitch. Her doll babies wear panties, shoes, dresses, hats and bags to match. Some are dainty pastel shades and others are in bright colors with gold flecks. Sometimes ribbons are added.

Mrs. Eifert's dolls are in such demand that she can hardly keep enough on hand for show and for her own enjoyment. She can't remember how many she has dressed and dedicated to charitable causes.

She admits that her hobby can be expensive if she dresses too many dolls. "Most

hobbies cost a little," says Mrs. Eifert, "But I get a lot of pleasure out of it and it's worth it."

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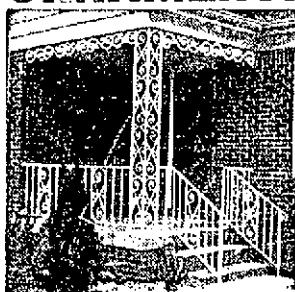
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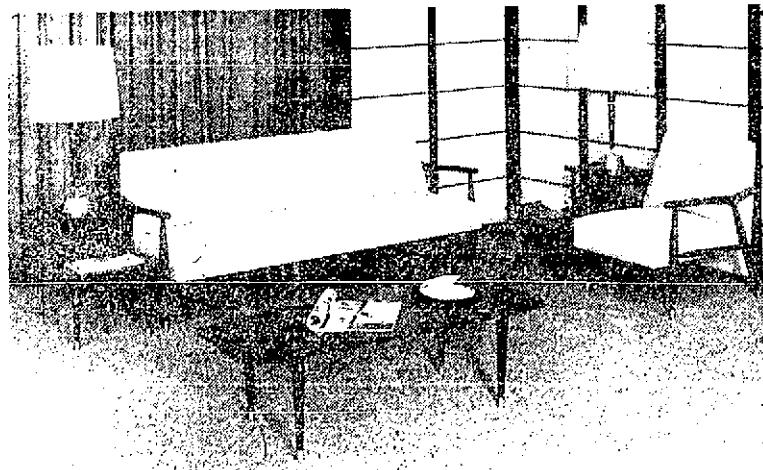
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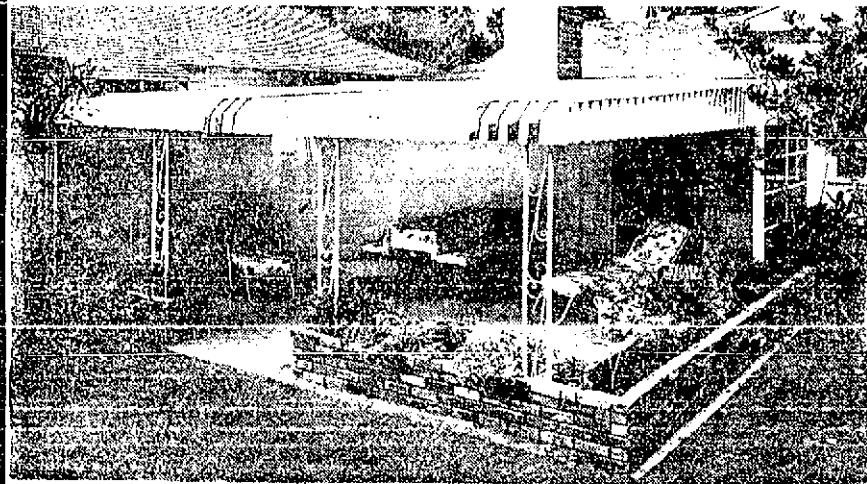
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Egg Foo Yung is extra good when served with a cheese sauce which can be made in three minutes by using evaporated milk.

## FOOD

# Lent Pepper-Upper

By Mildred K. Flanary

Independent-Press-Telegram Home Economics Editor

HOW ARE YOU coming with your Lenten menus? Do you need another idea? An idea for eggs, perhaps, or vegetables?

Eggs are served a deliciously different way when accompanied by a smooth, creamy cheese sauce. A favorite recipe for making the sauce needs only three ingredients and three minutes cooking time.

Egg Foo Yung With Cheese Sauce

8 eggs  
3½ cups (2 1-pound cans) drained bean sprouts  
1½ cups finely chopped onions  
½ cup (5 ounce can) drained water chestnuts, chopped  
1 tablespoon soy sauce  
Oil for frying  
3-minute cheese sauce\*

Combine eggs, bean sprouts, water chestnuts and soy sauce; mix well. Pour 1 cup egg mixture into hot well-oiled 6-inch skillet and cook over medium heat until browned on both sides. Repeat with remaining egg mixture. Serve with cheese sauce. Makes 4 to 6 servings.

### Cheese Sauce\*

1½ cups (large can) undiluted evaporated milk  
½ teaspoon salt  
2 cups (about 8 ounces) grated processed American cheese

Simmer evaporated milk and salt in saucepan over low heat to just below boiling (about 2 minutes). Add cheese. Stir until cheese melts (about 1 minute longer). Makes about 2½ cups.

### Vegetable Dinner

1 medium-sized head cauliflower  
1½ cups cooked green beans  
2 cups cooked sliced carrots  
salt and pepper to taste  
1 cup peanuts

Cover and cook cauliflower in 1 inch of boiling salted water 20 minutes, or until tender. Add green beans and carrots; cook 5 minutes. Drain if necessary. Arrange vegetables in serving dish. Sprinkle with salt and pepper to taste. Sprinkle peanuts over vegetables. Pour cheese sauce (per recipe above) over vegetables. Makes about 6 servings.

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PARKING IN REAR

# Indian Cove Beckons

(Continued from Page 19)  
shapes that inhabit a nightmare.

The desert plants in this area have developed means for conserving moisture and grow far apart as each needs all the water within its reach. The Mojave and Colorado Deserts in which Indian Cove is located, has such a variety of weather conditions, that 700 kinds of flowering plants grow here.

**APRIL AND MAY** are periods of a carnival of colors, but the place is interesting the year around. Rainfall early in the season sets up a colorful panorama for visitors, artist and camera enthusiast. After a dry winter, floral displays are sparse but there is always the common creosote bush, beautiful in its dark green gown.

Deer and mountain sheep are found in the more remote areas, with coyotes and fox casting their shadows in the moonlight near camp. Bobcats, badgers and many other small animals ranging in size from jack rabbits to the silky pocket mouse are there, too.

There are many species of lizards, including the rare Xantusia vigilis, smallest of their ilk, and the monstrous chuckwalla, harmless, but hard to believe from its appearance. Harmless snakes are to be found. Although, rattlesnakes are not too numerous, common sense precautions should always be exercised.

**MORE THAN 155** kinds of birds inhabit the Cove, such as quail, pinon jays, doves, hawks, buzzards, orioles and rock wrens. The monument is a wildlife sanctuary and hunting and shooting is prohibited.

Prehistoric man was familiar with this country. As late as 1913, the Serranos, of the Wildcat and Coyote clans,

whose ancestral home is in the San Bernardino Mountains, and a part of the Shoshone tribe, lived here as evidenced by arrow points, metates and pictographs. Artifacts or historic objects cannot be disturbed nor removed.

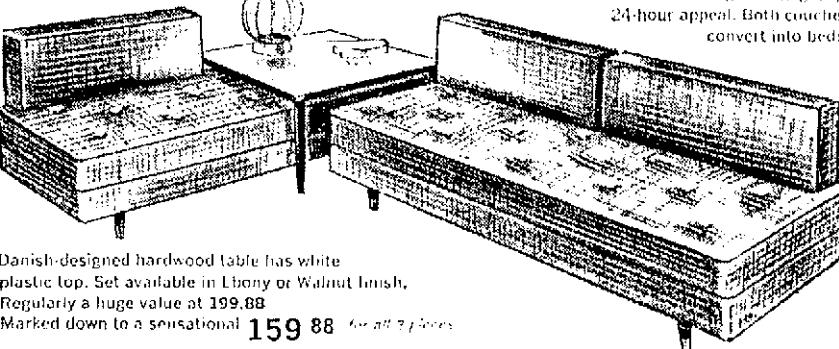
Living was too frugal, from the Indians' standpoint. His fare consisted of screw beans from mesquite, pinon nuts, oily acorns and manzanita berries. Meat was provided by snakes, tortoise, horned toads, lizards, pack rats, gophers, ground squirrels, kangaroo rats, crickets, grasshoppers, geese, quail, doves and cottontails. Water was their greatest problem and its source was held in utmost secrecy among the tribe.

FORTUNATELY, modern visitors will not be dependent on such fare as the Indians. However, one problem is the same today as in ancient times—that of obtaining sufficient water. Water sources are not too many miles away from Indian Cove, but it is much more convenient to bring your own supply.

A weekend at Indian Cove will refresh and relax. A bright blue sky with a brilliant desert sun will make a shutterbug's dreams come true. The artist will find themes in abundance and the person who just wants to be lazy will find untold numbers of warm spots to doze the hours away.

Indian Cove is reached from the freeway through the Banning area, turning left on the Twentynine Palms highway 16½ miles east of Banning to a point 8 miles east of the town of Joshua Tree, thence 2.7 miles of paved road to destination. Comfortable campsites are provided, free of charge, many with tables and benches. Again: Take plenty of water.

## sleeping beauties



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*Rose Van Horn*  
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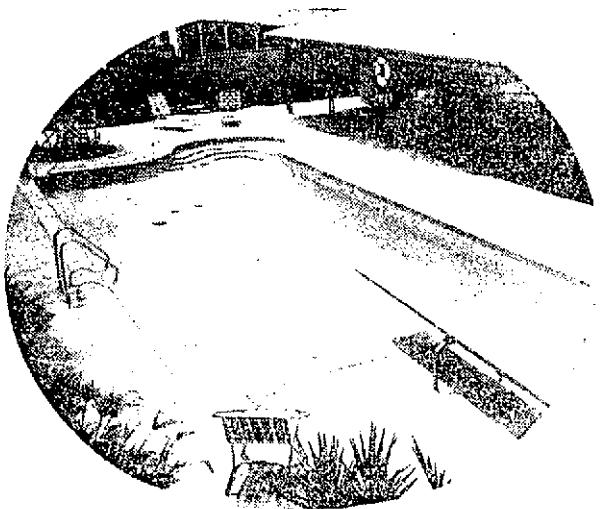
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**BOOK REVIEWS**

# The Man Whose Heroes Defy



TO THOSE who go down to the sea in ships, and to those who sit and read and dream of adventure on the oceans of the world, the name of Joseph Conrad is immortal. As a writer, he made the sea come to life — a smooth, shimmering vastness that knows no horizons, or an enraged behemoth, lashed by wind and typhoon, overwhelming all before it. And adventure: His weaklings tremble before it, his heroes defy it, fight it with super daring and tame it right before your very eyes!

Furthermore, Joseph Conrad was one of the finest fiction stylists of modern English literature. This combined with his love for the sea, his wide travels over water to almost every corner of the world, his ingenuous imagination and his realism won him fame that will last as long as literature has a place in the world.

Conrad is on record as having declared he became a writer by merest chance, that he had had no experience as such before he began his career. He explains in "A Personal Record":

"Till I began to write that novel ("Almayer's Folly") at age of nearly 40 I had written nothing but letters, and not many of these. I never made a note of a fact, of an impression or of an anecdote in my life. The conception of a planned book was entirely outside my mental range when I sat down to write; the ambition of being an author had never turned up amongst these gracious imaginary existences one creates fondly for oneself at times in the stillness and immobility of a day-dream."

But in a detailed examination

of Conrad's life—examinations of the best collections of Conradiana in the world—Jocelyn Baimes shows in "JOSEPH CONRAD: A Critical Biography" (McGraw-Hill, \$8.50), that Conrad's whole background was intensely literary — the son of a poet, playwright and translator, himself the author of plays before reaching his teens, an avid reader, a polished letter writer. His wild life at sea came later and this merged into the literary life of early 20th century England and friendships with such pundits as Edward Garnett, Galsworthy, and Stephen Crane.

Mr. Baimes discovered, too, that Conrad (perhaps to make his stories very real to himself as well as to his readers) used the real names of the originals of his characters in his novels. There was a real "Lord Jim," a real "Nigger of the Narcissus." Mr. Baimes checked the Agreement and Account of Crew of the Narcissus, an actual ship, to identify the original of the Nigger. But variance notwithstanding, Mr. Baimes' book takes nothing from Conrad and his work. Indeed, it strengthens interest in this man whose literary bailiwick was the sea, and makes his novels all the more fascinating. What more could one ask of a biography of a legend?

"PRIZE STORIES 1960: The O. Henry Awards" edited by Mary Stegner; introduction by

Wallace Stegner (Doubleday, \$3.95); First prize in this notable collection goes to Lawrence Sargent Hall for his story "The Ledge," which concerns a fisherman marooned with his teenage son and nephew on a ledge lashed by wind and tide. Second and third prizes were received, respectively, by Philip Roth and Robin White for their stories, "Defender of the Faith" and "Shower of Ashes." One of the 16 tales, "Subliminal Child," is by Gina Berriault, who was born in Long Beach 31 years ago and now lives in Mill Valley. Previous editors of the O. Henry Awards have been Blanche Colton Williams, Harry Hanson, Herschel Brickell and Paul Engle.

"LOVERS, MATES AND STRANGE BEDFELLOWS," edited by James R. Foster (Larper, \$3.50); Do you, or don't you believe in the Evil Eye? Careful! A lot of people do without admitting it. Foster, former professor of history at Long Island University, brings out his third book on folktales (the others were "The World's Great Folktales" and "Great Folktales of Wit and Humor"). In this volume, the erudite professor explores Old World folktales of the Goat Girl, the Sea Wolf, The Cat Woman, the White Mouse, the Swan Princess and quite a few others including the spine-tingling O'Donoghue in the Lake.

"THE OTHER ONE" by Colette (Farrar, Straus and Cudahy, \$3.50); Colette became one of France's best-loved 20th century storytellers with her brilliant novels about the escapades of a young girl named Claudine—escapades which actually were her own, before she



ONE OF THE MOST CATASTROPHIC PERIODS in the history of Ireland—the years of the potato failures, 1825-1854—when more than two million Irish left their country and came to America, is described by Pulitzer Prize-winning George Potter in "TO THE GOLDEN DOOR" (Little, Brown, \$6.50). Most striking in the quality of his study is his concentration on the individual tale. Among illustrations in the book is the above, which shows Irish emigrants embarking at Queenstown (now Cobh).

# the Sea

came to Paris. As a matter of fact, this is her only story in which she did not give herself a part. Here is the tale of two women living under the same roof, sharing the same man. One is the man's wife, the other a friend whom he seduces. The story is not one of debauchery or of a polygamous household but, rather, of how the two women, determined not to become antagonists because of their long friendship and common interests, work out their fate. Although first published in 1929 as "La Seconde," this novel is as modern as the rocket age, told in a bewitching way of which only Colette was master.

"THE SOUND OF ONE HAND" by Laurence D. Savadove (Duell, Sloan and Pearce, \$3.95); Endicott, a lonely American, cuts himself off from his past which means New York, career, family, friends and a passionate mistress, and finds peace and serenity with the simple people in a country town in Japan. The novel is sensitive, penetrating, by a young author who has lived and worked in the Orient and admits that he is infected with the "unique disease Orientosis, with symptoms of acute Japanophilia."

"THE ANGRY TIME" by Leonard Bishop (Fell, \$4.50); Laid in the "Castle," a boys' reform school on the outskirts of a small New England town, this is a hard-hitting tale of inmates and their captors. It is the story of boys who are vicious and boys who are weak; a warden whose authority is usurped by a psychopathic guard with a nymphomaniac wife, a young doctor and the woman who loves him. The book has cruelty and downright sadism and a prison break that long will linger in the mind of the reader. It should bring about a long, hard look at alleged reform by incarceration.

HAWAII, A Guide To All the Islands," by the staffs of Sunset Books and Sunset Magazine (Lane Pub. Co., \$1.75); The 50th state is a collection of islands, eight major peaks at the southeastern end of a great volcanic mountain chain. But in those eight Pacific dots is a world of enchantment and a melting pot of humanity dominated by Polynesian charm. This second edition of Hawaii includes 95 pages of text, illustrations and charts of this happy land.

## BOOKS

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GEORGE SANDERS

Perhaps best known to the man in the street as the former husband of Zsa Zsa Gabor, and next as an actor with a British accent (he was born in Russia), George Sanders writes of his varied career with sardonic wit but always interestingly in "MEMOIRS OF A PROFESSIONAL CAD" (Putnam, \$3.50). Sanders discusses Hollywood, cocktail parties, opera, famous paintings, marriage, divorce, and bachelorthood with equal aplomb but not always as a cad, as he implies he is in the title of his book.

"FROM TINFOIL TO STEREO" by Oliver Read and Walter L. Welch (Bobbs, Merrill, \$9.95); Here is the step-by-step story of the development of Edison's crude tinfoil phonograph into mighty industry and a major medium of entertainment which will have great appeal to historians, hi-fi enthusiasts, audio engineers, hobbyists, antique collectors, patent lawyers and lovers of fine music. Hundreds of rare photographs, never before published are included.

PAPERBACK originals (first time published in book form).

"THE GUN AND THE LAW," a western tale of revenge by Joseph Wayne (Dell, 25¢).

"THE FACE THAT KILLS," the story of a Major General who falls in love, by William Fife (Dell, 25¢).

"THINK," a cartoon commentary on the wacky world of business (Gold Medal, 25¢).

"VILLE BODIES" and "BLACK MISCHIEF," two novels by Lynne Wilson (Dell, 25¢).

"LIFE AGAINST DEATH," the psycho-analytical scaling of history, by Horatio O'Brien (Modern Library, \$1.25).

"THE DECIPHERMENT OF LINEAR B," An Introduction to the ancient language and Culture of Crete and Mycenae (Modern Library, 95¢).

"THE SHAKESPEARIAN MOMENT and Its Place in the Poetry of the 17th Century," by Patrick Cruttwell (Modern Library, 95¢).

"THE MAGIC BARREL," an anthology of short stories by Bernard Malamud (Modern Library, 95¢).

"DRENDALE," a biography of a bank official who slew a fortune and more, by Rich and Gehman (Gold Medal, 50¢).

"DELL CROSSWORD PUZZLES," a variety of challenging puzzles compiled by Kathleen Hartley (Dell, 95¢).

"THE MANTRACKERS," the deadliest animal in Africa—a hunter gone mad—stalked by William Mulvihill (Doubleday, 25¢).

"THE ABOMINABLE SHOWMEN," a collection of amazing exhibitions performing for TV, TV actors and actresses, and viewers, by William F. Dohm (Doubleday, 25¢).

"CAIN'S WOMAN," a beautiful girl's trouble is big trouble, and private eye Max Raven's trouble was her by D. G. Bonner (Doubleday, 25¢).

"NOTES FROM UNDERGROUND," "Poor People," and "The Friend of the Family," three short novels by Fyodor Dostoevsky (Dell, 75¢).

"A LONG GOODBYE," a Western novel of the Comanche Country by Frank Castle (Gold Medal, 25¢).

"THE BOMBSELLER," Li Al Wheeler goes after a hooded hit, becomes a criminal by Carl Berner (Doubleday, 25¢).

"MY LOVELY EXECUTIONER," with only a few months to serve, he finds himself an unwilling party to a prison break, by Peter Raby (Gold Medal, 25¢).

"DEATH OF A LADIES' MAN," about a woman who wants to live up to all the other men's wives, by Lee Reherer (Gold Medal, 25¢).

DELL HAS ADDED two titles to its Laurel Classics (50¢ each). "The American" by Henry James; introduction by R. P. Blackmur, and "The Life of Samiel Johnson" by James Boswell; selected and abridged by Edmund Fuller,

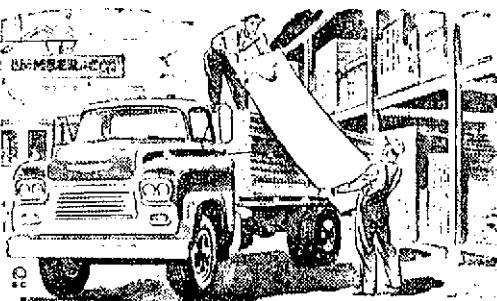
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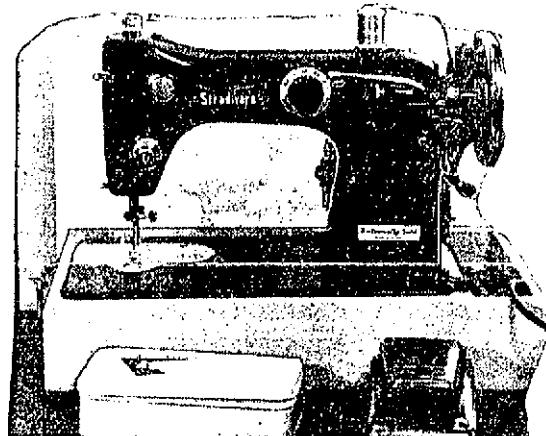
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# He Hunts With a Camera

*By The Shutterbug*

SINCE HIS high school days when he tied a camera to a tree, attached a string to the shutter and snapped a picture of a brown thrush on her nest, Jack Dermid has been a wildlife photographer. "I decided right then and

there to become a photographer," Dermid says. "I get a lot more fun out of photographing birds and animals than hunting. It offers more of a challenge."

Dermid, 36, is managing editor and photographer of

Wildlife in North Carolina, a monthly magazine published by the North Carolina Wildlife Resources Commission. His camera work has won national awards.

DERMID SAYS there are four ways to get wildlife photographs. One is to stalk the wildlife with camera in hand "and hope you can get close enough to get a good picture."

"Another way is to use telephoto lens and a portable blind. A portable blind made of tow sack is good to hide behind and can be moved easily. A third way is to make pictures with the use of remote control cable. In using this method, I put a camera near the subject. Then I wait a safe distance and watch through binoculars until the bird or animal gets near the camera. When he does, I press the button. Another way is to trap the animal, then turn it loose in its local habitat and snap the picture."

A NOVEL SLIDE tray introduced by Ansco: A simple projection on one end of the tray couples it to the succeeding tray, permitting uninterrupted color slide shows of any length. Each tray holds 40 slides, enough for two 20-exposure rolls of film. Single trays, with index covers, list at \$1 each; a set of four in a handy file cabinet container, \$4.

Another useful gadget is the new Leitz three-lens turret mount for Leica cameras with three different focal length lenses ready for use at the flick of a wrist. List price \$81.

Heiland has a new Tilt-A-Mite flash unit, with tilting reflector for bouncelight, adjustable to five positions, and a three-way socket that takes



Jack Dermid, wildlife photographer, shows how he sometimes gets photo from blind. Opossum picture is one of his shots.

three sizes of flashbulbs—regular bayonet base; pinless such as the M2 and M3, and the tiny AG-1. List price, \$11.95.

Ansco also has an expanded line of cameras ranging from the Cadet Flash outfit including built-in flash unit, bulbs, and film at \$10.95, to the Anscomark M, a 35mm model designed for the picture taker who wants a fine camera with interchangeable lenses and coupled exposure meter control. The Anscomark M with 50mm f.2.8 lens lists at \$134.50; with f.1.9 lens, \$159.50. Other lenses available are an f.3.5 wide-angle 35mm; and a 100mm f.4 telephoto.

The inexpensive Cadet Flash, which makes a dozen 2x2-inch superslides or black and white pictures on a roll of 127 film, is unconditionally guaranteed to give satisfactory performance, according to Ansco.

Other new Ansco products include the Anscoset 35mm camera, featuring a simplified "single ring" exposure control, built-in light meter, and shutter speeds to 1/1000 second, at \$69.95; the Lancer-LG with attached meter, \$24.95 in complete outfit; a new 7-inch lens for the best-selling Ansomatic slide projector; and—especially valuable for new photographers or those who want to improve their color picture taking—an easy-to-read, highly instructive 50-cent guide book called "Color Fun."

Newly introduced West German photographic items included Zeiss-Ikon's single-lens reflex 35mm camera, the Contrarex with improved light meter and six new lenses; new models of Voigtlander's Vitomatic and Vito 35mm cameras; a new Prontor shutter by Alfred Gauthier; and various new lenses by Jos. Schneider & Co. and by Isco.

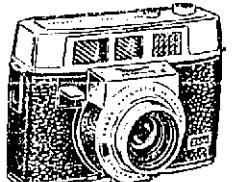
LONG BEACH Camera Guild plans a field trip today and members will meet at 3:

p. m. at the west gate of Richfield Oil Refinery in Wilmington (turn right off Willow St. on Wilmington Ave.). John Hults, trip chairman, announced that picture-taking is scheduled from 3 to 7 p.m.

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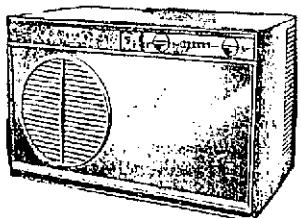
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# You Get Shot Before You Start!

By Fred Taylor Kraft  
Independent, Press-Telegram Travel Editor

**I**F YOU are one of the 1,500,000 residents who will travel abroad this year, an early visit to your family physician should head your list of "things to do."

Writing in GP magazine published by the American Academy of General Practice, Dr. B. H. Kean of Cornell University points out that vacations and business trips are often interrupted by minor ailments that could have been avoided if travelers gave some attention to simple preventive measures.

There are definite requirements on vaccinations and immunizations. Travelers must have been vaccinated against smallpox within three years from the time they expect to return to the U.S. Every traveler should have three typhoid shots, spaced seven to 10 days apart, with an annual booster shot. Dr. Kean also recommends inoculation against tetanus, with a booster given after the first year, subsequent ones at three-to-five year intervals and, of course, another whenever an injury occurs.

India and Pakistan also

require certificates on yellow fever inoculation from all who arrive by air. Dr. Kean suggests that all travelers to Central or South America, Africa, Asia and the Pacific area be inoculated for their own protection.

If you must have both smallpox and yellow fever vaccinations, timing is important. Inoculation against yellow fever should precede vaccination against smallpox at least four days and preferably one week.

Epidemic typhus shots should be added if Africa, Asia and Mexico are on your itinerary. Two shots, seven to 10 days apart, are considered adequate. Cholera vaccination should be included for the Near or Far East (especially East India). Flu, polio and diphtheria shots are musts, says Dr. Kean.

One other item: Carry a medical travel kit consisting of Fahrenheit scale thermometer, aspirin, motion-sickness remedy, antihistamine and nasal decongestant, paregoric, tetracycline or sulfonamide, insecticide, soap, toilet paper, tissue, and the telephone number of your family physician.

Oh, brother!

**SAN DIEGO'S** Yellowtail Derby, a 24-week fishing spree got under way Saturday—with some \$25,000 in prize money to be awarded. The contest comprises three eight-week sections. Fishermen landing the largest 150 yellowtail, albacore or blue fin tuna in a period are eligible to enter a "Derby Day" fishoff on May 27, July 22 or Sept. 16. Top prizes at these events include a station wagon and vacation trailer. Last year's catch during the derby totaled 221,151 yellows.

**THE 41ST HOTEL** in the Hilton chain—the 22-story Denver Hilton opens April 9 on Courthouse Square at Court Pl. and 16th St. in Denver. Extra features include a block-long, two-story lobby, one of the largest in the world, grand ballroom with a capacity for 1,600 people for dining, and an underground garage for 1,300 cars. The completed structure—fully air conditioned, equipped and furnished—will cost around \$26½ million and will employ a staff of more than 800!

**SPONSORED BY TWA**, the first United States travel and tourism information service to be established in Great Britain, and probably anywhere across the Atlantic, has opened in TWA's office at Piccadilly. State tourist offices in nearly every state in the Union have provided the bureau with more than a half-million pieces of travel

literature. Major emphasis is on speed of jet travel which links Great Britain and the U.S. in seven hours, information on every aspect of interest in any city or area, and availability of good low-cost hotel accommodations combined with sightseeing trips at an inclusive price. (Looks like a good spot to plant info on the Miss International Beauty Pageant.)

**AS A RULE**, travel books which contain no pictures—not even drawings to send a note of color—leave me cold. But not so with Samuel E. Lessere's "We Retired to Travel" (Doubleday, \$3.95). Noting how other Americans were being pinched by rising prices in Florida and other retirement havens, Lessere and his wife struck out for foreign soil. In this book he tells of the wonderful times they have had spending approximately half of the past 12 years in Europe and Mexico. He shows how they were able to avoid prices the average tourist pays and in many cases had an even more enjoyable time. His book is loaded with new ideas and tips for travelers and, on top of that, it is very pleasant reading.

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# Go West on the Riviera

Nice, the French Riviera, fabled playground of royalty and the rich, now is host to a million tourists per season including some 75,000 Americans. Most come to sample the glamorous high life on which the coast has a monopoly, to swim in the Mediterranean, to ski in the southern Alps and to play roulette under the crystal chandeliers.

Few travelers are aware that there is more to the Riviera than the pleasure domes between Cannes and Monte Carlo. Ripe for discovery is the whole western half of the coast, a glittering

area of sun and sea stretching from the sprawling harbor of Marseilles to the fisherman's wharf of St. Tropez.

While the western Riviera does not have a celebrity under every palm, the coast has all the charms of the Cannes-Nice-Monte Carlo strip. The scenery is a bit more rugged with high, terra cotta cliffs jutting out over the sea.

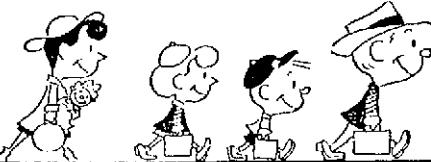
The best way to explore the resorts and hill towns along the western Riviera is by car. A small Renault with a midget's appetite for gasoline rents for less than \$10 per day.



Pan American World Airways Photo

Little known but beautiful in an area noted for its beaches is Vermelha Beach in the shadow of famed Sugar Loaf, the landmark of Rio de Janeiro.

## TRAVEL AND RESORTS



### GOING PLACES

With the Sloanes

UNTIL THE JETS came along, the international airlines had the matter of cabin service down to a nice art.

First class passengers were sedated through the long, dark hours of an overseas trip by fancy wines and dinners, and when they had gorged themselves there were still enough hours left for a night's sleep.

Tourist and economy passengers munched their modest meals and consoled themselves with long dreams of the money they were saving by not going first class.

A few years ago combination class planes were started. But these planes rarely carried more than 70 or 80 passengers, and the problem didn't become acute until the jets came along. Here travelers have found the combination class idea carried out un-

der conditions that make it all but unworkable.

**THE PROBLEM** stems from two mutually complicating factors: a jet holds about 120 well-packed passengers, and a typical transatlantic trip takes only about seven hours. Under these restrictions a full night's sleep is out, and the prospects are slim for passengers in either class getting the kind of service and comfort they've paid for.

We've been on about half a dozen transatlantic jet trips now, and both first class and economy compartments have, throughout the flights, resembled the club cars of New York Central commuter trains at 5:30.

The obvious conclusion is that the traditional classes of service are obsolete on jets.

Currently airline members of the International Air Transport Association, which controls fares and standards by agreement, are studying these matters, especially in the light of what to do with all the old piston engine planes they now have on their hands. Should they promote them for charter service, reduce fares on them or continue them in competition with the jets at comparable fares?

Whatever they decide, the question must be resolved in terms of the economics of the jets: how can both types of planes be sold and maximum income gained from each?

*Shirley and Bob Sloane will aid readers with travel problems. Send stamped, self-addressed envelope for reply, and keep questions specific. Address the Sloanes, care Southland Magazine, Independent-Press-Telegram, 6th & Pine, Long Beach 12, Calif.*

### Famed Gallery

In the palace of Nymphenburg, just a few minutes from the center of Munich, is a famous collection of paintings of rather notorious ladies — the favorites of the court of Ludwig I of Bavaria. Called the "Gallery of Beauties," it contains portraits of actresses, court ladies and the infamous Lola Montez, the dancer to whom Ludwig lost both heart and throne.

Munich visitors, Scandinavian Airlines System officials say, find Nymphenburg Palace and its parks and fountains a rival to Versailles in elegance and style.



TRINIDAD LIMBO DANCERS perform aboard Orient & Pacific Lines' Orsova. Here a Trinidadian girl tries her luck at skimming beneath the bar. Later the bar will be lowered still closer to the ship's deck while the dancers slide under it in rhythm to the music of a steel band.

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## TRAVEL AND RESORTS



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I THINK it would be suitable if you like a lot of Mexican atmosphere. This is an ancient convent. It is built in the Mexican style - rooms and balconies around a big central patio.

You don't need bus service. This is the central part of the city.

If you come in late at night, have your taxi driver wait until the night man unbars the doors. That street is pretty dark.

"Where is the place in Mexico where they have Gypsy music and drink wine out of goat skins?"

**YOU MUST MEAN Rincon de Goya.** They drink the wine out of a sort of glass pitcher called a porron. You drink it out of the spout—at arm's length if you're good. (Add up your check carefully here. The waiters seem to be careless.)

Another place for flamenco music and dancing: Gitaneras.

"Is the Sunning House in Hong Kong that you wrote about, equivalent to the Peninsula Hotel?"

**SMALLER AND** doesn't have that stuffy elegance of the Peninsula. I stay there because it is on the Hong Kong

side. I think a little livelier hotel on the Kowloon side (and looked good to me) is the Miramar.

"I have been advised to go to Padua, Italy, for the radioactive waters but wonder if there is some place closer..."

**I**XTAPAN DE LA SAL, about one hour by bus from Mexico City, has a good reputation and has several attractive hotels.

"We are using the unlimited travel Eurailpass in Europe and wonder if it would be more convenient to stay at Bahnhof hotels?"

**C**ONVENIENT, but I didn't like the railroad station hotels I have stayed in. They are sort of like our small hotels for commercial travelers. And it's never very pleasant around a railroad station. The Eurailpass, though is very good.

From the mail: "Ashley Courtney's 'Let's Halt Awhile' was a gold mine for us in England, Ireland and Scotland."

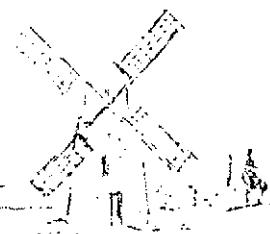
"Cozumel and Zihuatanejo in Mexico, each lovely in its way. Cozumel is chic and Zihuatanejo a tattered shorts type place . . .

"Spent two weeks in San Cristobal de las Casas, South of Mexico, and loved it!"

**S**tan Delaplane will answer questions on travel (no phone calls) from his own worldwide experience. Make questions specific. Send stamped, addressed envelope to Stan Delaplane, *Southland Magazine, Independent Press Telegram, 6th and Pine, Long Beach 12, Calif.*

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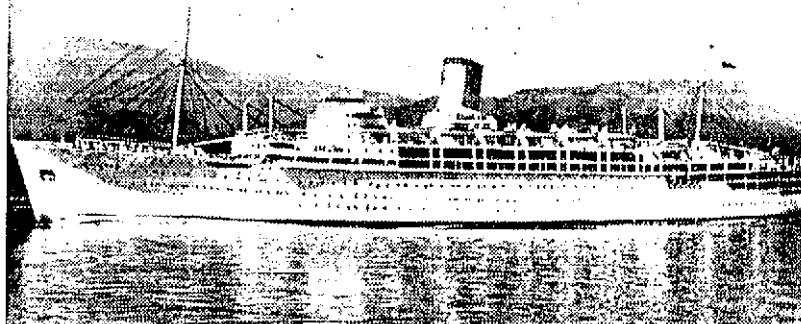
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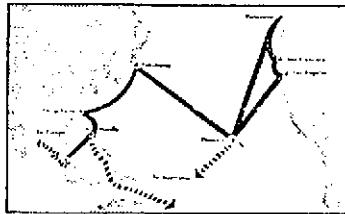
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*Chusan* sails from San Francisco May 16, from Los Angeles May 17. *Oronay* sails from San Francisco June 14, from Los Angeles June 15. *Ariadna* sails from San Francisco July 21, from Los Angeles July 25.

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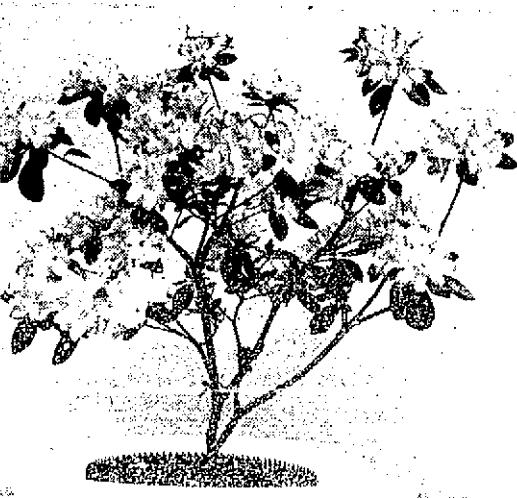
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# Here's Help With Your Azaleas



Woody branches of azaleas that are in flower may be cut for indoor arrangements to the benefit of the shaping of plant.

By Joe Littlefield

**D**O NOT BE AFRAID to cut azalea flowering branches back into heavy branch wood in order to obtain blooms for flower arrangement. Cutting the flowers in this manner insures that blooms will stay fresh longer indoors. It also forces more new side branches to grow on the plants. This keeps azaleas from growing tall and leggy.

If you cut the flower stems short, they last only a day or two in arrangement indoors.

Sun-loving azaleas which your local nurseryman gladly recommends, stand some degrees more of frost than do shade loving varieties. Both kinds add lots of color to your garden in spring. Grow some in the ground, also some in pots. Use the potted azaleas

for spots of needed color, whether for the patio, on the porch or lining the steps. Pots may be sunk into the ground during the azalea-blooming period.

When at a local nursery recently, we noticed the sweet fragrance from a Frances Rogers azalea, a lavender-flowering, richly fragrant shrub. L. J. Bobbink, a lilac color; White April, Snowbird, and Laughing Waters, a white variety, all bear fragrant blooms also. Vanessa perhaps wouldn't be listed strictly as a fragrant variety, yet has a slight fresh-scented fragrance. The color of Vanessa is a rich pansy violet shade.

Most of the azaleas are grown in peat moss, some in a mixture of peat and leaf mold, others are planted in a mixture composed of soil, peat and leaf mold. Check with your nurseryman when you buy the plants. Ask him what planting medium you should set the plant in.

ONE HEARS several opinions how often to feed azaleas. Tom Edwards, manager of one of the foremost wholesale azalea nurseries in Southern California, recommends feeding azaleas once a month throughout the year.

it's Lilac time . . .



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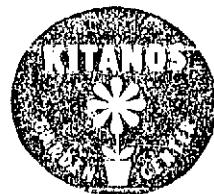
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	<b>17c ea</b>
	<b>5c</b>
	<b>9c</b>
	<b>17c</b>

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# This Was a Tree of Contention

By Enola Chamberlin

MORE AND MORE freeways are claiming the spotlight across the country. But occasionally they are crowded, literally as well as figuratively, from their place in the sun. This happened in Santa Barbara when Highway 101 was to be flung across the city. A tree did the crowding. You can see it near the Southern Pacific Station where the through road goes into a long curve to avoid it.

This tree, a Moreton Bay Fig, an Australian relative of the fig and the rubber tree, was given to the Crabb family more than 80 years ago. They lived where it now stands.

The house was finally torn down to make way for industry, but the tree stood on. Its roots cracked the sidewalks. They were repaired or removed. Two power poles carrying wires through its branches were removed; the wires put underground. Santa Barbara loved its tree. And the tree continued to grow. When the freeway was routed to go over it, Santa Barbarans



Photo by the Author

Man achieved a degree of greatness by flinging a highway overland at Santa Barbara, but this giant tree dwarfs man over whom it won a victory: a crook in the road to spare it.

protested so violently the highway commission relented. Hence the curve in the divided road.

**THE TREE IS** a landmark. The diameter of its branch spread measures more than 150 feet. Some of the branches have crossed the street beside it and brush the roof of a business building. Altogether the tree covers more than one third of an acre. Five feet above the ground the trunk is 25 feet in circumference. Its huge above-ground roots stand up two to three feet, making the place around the trunk look like miniature mountain ranges. The low-growing branches are as large as many tree trunks.

Tourists who stop for a look at this unusual tree often speculate on its appearance if it lives to be 1,000 years old, as many trees do.

**When It's Easter in Outer Space**

(Continued from Page 22) seen in print elsewhere, is reproduced elsewhere with this article for benefit of readers who may wish to clip it out for future reference.

CAN'T YOU just see the wheels go round? Don't ask me why it works; why, before 1900, A had to be 23 instead of 24, and B not 5, but 4. I haven't the slightest idea, unless it's because 1900 was not a leap year, while the year 2000 will be, and will therefore allow those letters to keep their value through two centuries. I find it amazing enough that the determined date in the years I've checked against, turns out to be Sunday — presumably Easter Sunday.

Let's apply the Gauss formula to 1960:

1960 divided by 19 leaves remainder . . . . a equals 3.

1960 divided by 4 leaves no remainder . . . b equals 0.

1960 divided by 7 leaves no remainder . . . c equals 0.

Nineteen a, or 57, and 24, or 81, divided by 30, leaves remainder . . . d equals 21.

The sum of 2b (0), 4c (0), 6d (126) and 5 is 131, which, divided by 7, leaves remainder . . . e equals 5.

Therefore d and e (21 and 5) make 26, and 26 less 9 equals 17. Easter will be April 17.

Since the wheels in my head don't mesh comfortably with those of Herr Gauss, I can only hazard the guess that after the year 2099 the value of A will be stepped up to 25, and that of B to 6. Please correct me if I'm wrong. Before that date rolls into place, there may be a more complicated problem to solve. We have mastered this one, but . . .

When our astronauts have landed on Mars, and are fol-

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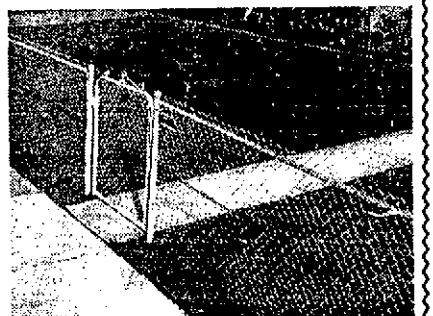
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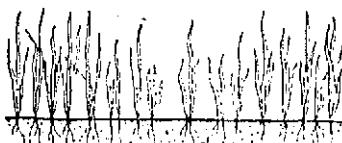
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*Problem: TRAFFIC*



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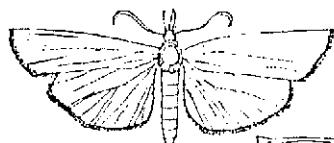
*Problem: DANDELIONS*



Kill dandelions, plantain, chickweed, knotweed...as easily as watering the lawn with NK 2, 4 D liquid Weed Killer, and hose sprayer. Pt. covers 2,000 sq. ft.



*Problem: LAWN MOTH*



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*Problem: DISEASES*



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*Problem: DEVIL GRASS*



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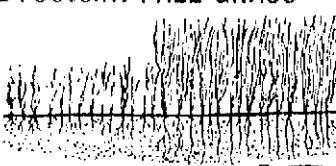
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*Problem: NEW LAWN*



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PHILODENDRON SELLOUM		Gal. 89c
KOREAN CHERRY (EDIBLE FRUIT)		Gal. 1.00
SUN AZALEAS "Southern Charm," "Formosa," etc.		Gal. 1.00
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MOSS	CU. FT.	6.45 VALUE	

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By Dorothy Jonson

Thrips are a great menace to your roses. They are practically invisible and by rasping the edges of the petals in your tight little rose buds, they "sew them together" as it were, by means of a sticky residue. Hence your buds cannot open. The petals cling together until the rose buds turn brown.

A good two-purpose rose spray applied faithfully during the season and painstakingly sprayed into the very heart of the bush, and covering the tips of all the foliage thoroughly, will prevent this damage.

But timing is important when spraying for thrips as it is for many other things. Try to spray during the early afternoon. My observation has been that, during the early part of the day, thrips hibernate deep in the buds and are therefore hard to reach with any spray material. From noon to late afternoon, they move out closer to the surface, so that is the time to catch them with your spray gun.

**Boxwood Is Prim**

Everything about boxwood is prim and proper. The foliage is finely cut and delicate; its growth is naturally slow and its form is easily kept to the strictest degree of formality. All of which adds up to plenty of plus values for the home gardener.

Boxwood makes the trimmest hedge, the neatest edging and the most elegant of tub plants. Its presence in the garden is refreshing for the clean definition it provides.

For all its staid and formal appearance however boxwood has another side to its personality. Let it grow unshorn, or with only occasional pruning of a misplaced branch, and it affects a billowy, loose form that makes a fine informal hedge or foundation planting. Few gardeners are familiar with boxwood in this form. They are missing something special in evergreen shrubbery.

Boxwood's most frequent forms in California are Dwarf, Japanese, Lorean and English. Check with nurserymen for type to fit a particular area and planting.

**Violet Show**

Choice African violets will be on display in the first annual show of the Tri-City chapter, African Violet Society of America, Inc. Thursday and Friday at 15359 Paramount Blvd., Paramount. Hours will be: Thursday, 10 a.m. to 9 p.m.; Friday, 10 a.m. to 6 p.m. Admission is free.

Theme of the show is "Cream of the Crop." A plant sale will be conducted.

**Tips on Gardening**

**GARDEN TIPS** for the week . . . If bare patches are showing up in your lawn, now is the time to reseed them. The job should not be postponed because warm weather will soon be here and grass plants tend to become established more quickly before the mercury starts to climb. Keep the surface constantly moist until the seedlings are thoroughly established.

A wonderful plant is the coleus. These ornamentals are grown entirely for their foliage effects. The leaves are usually variegated, showing contrasting tones of green,

red and yellow. A shady spot is advisable for coleus culture.

If you plan to pot up begonia tubers after they sprout, you can simply sprout them in the pots you plan eventually to use. Experience has shown, however, that sprouting them first in flats seems to encourage faster growth. Use a mix of leaf mold, soil and sand in equal parts and set the tubers about three inches apart, tops level with the soil mix. When tops are about three inches tall, transfer them to the pots.

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# The Carnation Leads a Double Life

liquid plant food just before the buds start to show color will increase the size of the flowers and enrich the coloring. A relatively uniform supply of moisture is required throughout the growing season. Full sun along the coast will prove ideal; in the warmer inland areas some shade will prevent fading.

AFTER THE FLOWERING season the plants should be cut back to about 8 or 10 inches from the ground. It is best to cut back to a leaf bud as new growth will then emerge at this point. The ma-

terial pruned off will provide excellent cuttings and these should measure from 4 to 6 inches in length. The cuttings may be inserted in sand and will take root in about five weeks.

When used for cut flowers the blooms should be re-

moved from the parent plant during the early morning hours. They should be plunged into a pail of cold water, the water level being just below the flower heads. Let the flowers rest this way for several hours and then arrange them.

Carnations are excellent for their fragrance and color in outdoor gardens. Longevity as cut flowers increases flavor.

By Bob Gilmore

CARNATIONS ARE highly valued for both their fragrance and coloring; in addition, they will prove as valuable indoors for floral decorations as in the outdoor garden.

Californians are quite fortunate as far as the carnation is concerned for here the plant thrives to perfection. Carnations may be treated as perennials and carried over from one year to the next. The peak of the flowering season occurs during the summer although the blooms start to appear early in spring and continue on through the fall months.

FOR PRIZE-WINNING blooms it is essential to disbud the plants. The normal routine is to remove the side buds leaving just one center bud to develop. Thus the strength that might have gone into several flowers will be diverted into the single remaining bloom. This technique will produce the greatest possible size. However, if profusion of bloom, rather than mere size, is desired then disbudding should be ruled out.

Carnation culture is relatively simple. The plants prefer a relatively sweet soil so adding lime will prove helpful. Adequate drainage is a must as the plants suffer from standing water in the vicinity of the feeding roots. The blooms are relatively large and thus may require staking. This is good technique if the blooms are being grown for cut flowers. However, if the individual specimens are set close together they will tend to hold each other up and will not require staking.

Carnations react favorably to regular feeding. Applying



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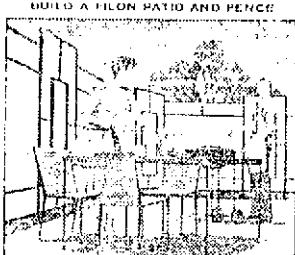
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# Southland CROSSWORD PUZZLE

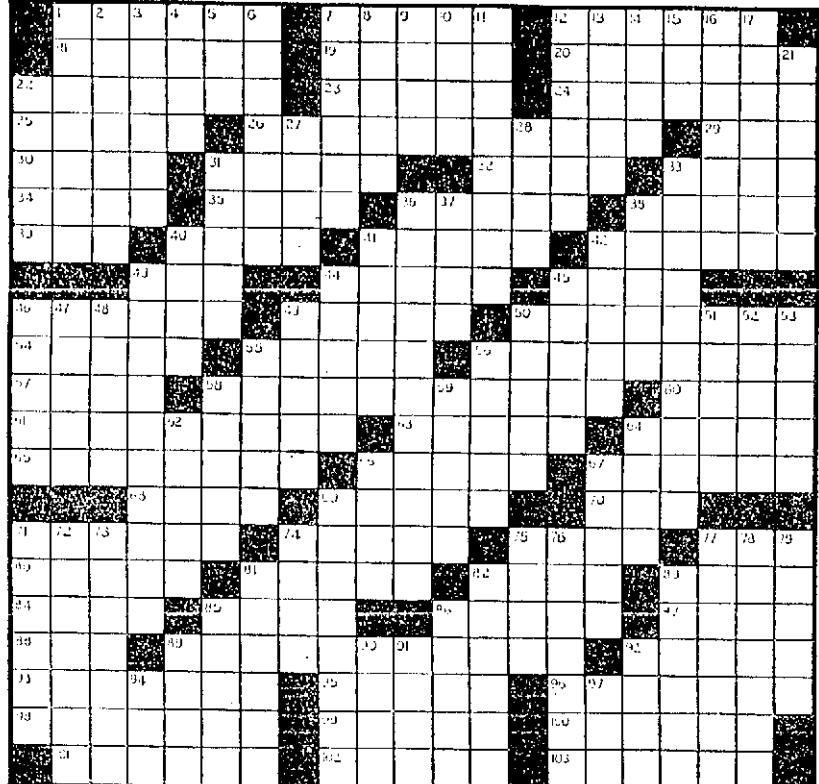
Solution to Puzzle on Page 36

By Dennis Lemire  
ACROSS

- 1 Brat,  
7 Wanderer,  
12 Corrupt,  
18 Promenade;  
Sp. Am.,  
19 All possible,  
20 Natural surroundings,  
22 Napoleon's marshal,  
23 Reservoir,  
24 Belafonte favorite,  
25 Soviet workers' union,  
26 Where Pierre is,  
29 Nephew of Albatross,  
30 British gun,  
31 Plant of genus Ajuga,  
32 Old English coin,  
33 Breath of legal duty,  
34 Piece of arable woodland; Eng.  
35 Region,  
36 Pine Tree State,  
38 Cessation,  
39 Woman's name,  
40 Mammoth,  
41 Health; Fr.,  
42 Exchange of goods,
- 43 Row,  
44 Kind of twilled worsted,  
45 Scale insect of China,  
46 Dapper,  
49 Species of 50-Across,  
50 Aromatic plant,  
51 Common,  
52 Thorn,  
56 Private chat; Fr.,  
57 Meander,  
58 Future transportation; 2 words,  
60 Verve,  
61 Exaggerate,  
63 Polish city,  
64 Fell; Arch.,  
65 Sweat,  
66 Weaving shuttle,  
67 Penny; Sl.,  
68 Spectral,  
69 Solid,  
70 Asiatic herb,,  
71 Hair ointment,  
73 Spear,  
75 Moved quietly,  
77 Pool,  
80 Swiftly,  
81 Strong point,  
82 Harris or Poster,  
83 Begone!,  
84 Mystic song,  
85 Gertrude,  
86 Iniquity,
- 87 Kind of wig.  
88 "Brown October \_\_\_"  
89 Symbol of intimacy;  
Colloq.; 3 words,  
92 Morning; Fr.,  
93 Leave a railway car,  
95 "Man Without A Country,"  
96 Unyielding,  
98 International covenant,  
99 Occurrence,  
100 Proofreading term,  
101 Plant of genus Dipsacus,  
102 Dance,  
103 Kite.

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103 Kite.

- 14 spirits,  
15 \_\_\_ rays,  
16 Toulon,  
17 Betray; 2 words,  
18 Sanction,  
21 Rag,  
22 City of Tuscany,  
27 Cyma;  
29 Cattle; Poet,  
31 City in Vermont,  
33 Italian folk dance,  
36 Area for buying and selling; 2 words,  
37 Angel; Fr.,  
38 Dewlap,  
40 Countenance,  
41 Fishing net,  
42 Siant,  
43 Astronaut;  
dominic; 2 words,  
44 Diversify,  
45 Communion plate,  
46 It keeps razors sharp,  
47 Evinee,  
48 Copious flow,  
49 Flood,  
50 Reception,  
51 Misdemeanor,  
52 French public warehouse,
- 53 Parisian land lord's, due,  
55 Feudal,  
56 Flavorful,  
58 Set of steps,  
59 Course,  
62 Whaler's implement,  
64 Remarked,  
66 Placket,  
67 Gask plug,  
69 Strict,  
71 Ostentatious display,  
72 Wealthy,  
73 "Tale of Two Cities" doctor,  
74 Nobleman,  
75 Knifey; Sl.,  
76 Fruit drink,  
77 Synthetic fabric,  
78 Cheap quality of silk,  
79 Tax; Scot.,  
81 Aromatic plant,  
82 Immediately,  
83 Thread of the warp,  
85 \_\_\_ Paristenne,  
86 Timbre; Mus.,  
89 \_\_\_ Brinker,  
90 Varying star,  
91 Dale,  
92 Exile; Jaw.,  
94 Turmeric,  
97 "La Forza Destino,"



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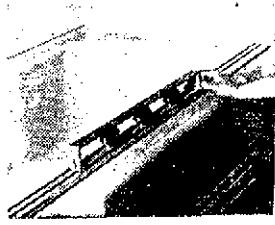
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# HOW TO Install Bathtub Enclosure Panels

1. CHECK FOR level to see how much calking compound needed to seal bottom rail to edge of tub. Ask dealer for special type of calking needed for this job.



2. SMEAR CALKING along rail. Use a scraper or putty knife to trowel it on evenly. While calking is still fresh, position rail on the edge of tub and tap it level. Remove excess compound with clean cloth. Calking sets slowly; no need to rush.

3. INSTALL SIDE rails same as bottom one. Before applying calking compound, test for plumb with level. If necessary for perfect fit at corners, file edges of rails slightly. Use a fairly fine file, checking for fit as you go. Rails usually made of aluminum are easy to trim with standard tools.



4. FASTEN RAILS to wall with rustproof screws. If home is finished with gypsum wallboard, and rails miss studs, use flange-type fasteners. Plumb rails with level where fastening to wall. When finished, wipe away excess calking compound. Top rail is usually attached to side rails with screws.

5. SLIDING-DOOR panels are installed last. Rails are designed for removable doors, which are fitted with glass or plastic panels. Enclosures are made with two sliding doors. Folding door unit for standard tub and shower openings also offered. Opened, this door gives 80 per cent accessibility to tub.

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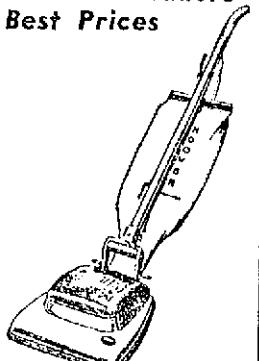
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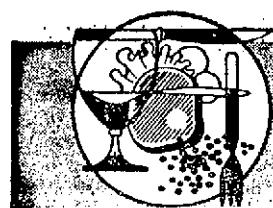


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Caricatures by Mill Repert.

TOMMY NOH  
EVERETT AND RALPH  
The Three Roofers

**B**EYOND ANY doubt, the Reef restaurant, 880 Harbor Scenic Dr. on Pier A, has the most spectacular entrance of any dining place in Long Beach.

The first display guests notice as they drive up is the full-sized hulk of a boat artfully arranged upon a huge rock. As they stroll closer, they follow a path past tall slanting palms and tropical plants. The path is beautiful by day, unique at night. After sunset, numerous flaring torches guide the visitors to a bridge which crosses a reflection pool.

Bright lanterns of many hues hang above the pool. Stone idols watch a waterfall pass over a flaming gas jet in a reaction of glittering pyrotechnics. The restaurant itself is low with a sweeping roof line. Its interior is equally beautiful, tables beside the windows providing clear views of the harbor and Long Beach's skyline.

BECAUSE OF its design and character, the Reef has become one of the area's most popular restaurants. To handle the flow of guests at peak hours, Manager Tommy Noh, assistant manager Ralph Fulton and maitre d' Hotel Everett Boyette all work the floor at once, seating new arrivals with professional efficiency. Garbed in swank white suits with orange leis around their necks, Tommy, Ralph and Everett (who call themselves the Three Roofers) are as handsome as their surroundings.

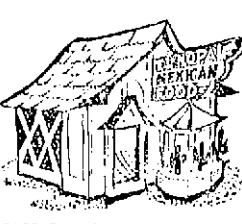
Chef Jack Verner's cuisine has never been better. The dinners include chilled relish bowl, crisp mixed green salad with one of the smoothest roquefort dressings known to man, large baked potatoes and choice of beverage. Among the splendid tropical entrees are Tahitian Drum Sticks (barbecued spare ribs), \$2.85; Polynesian delight (tournadoes of beef), \$3.95; excellent broiled swordfish, \$2.75, and a selection of choice steaks.

—TEDD THOMEY.

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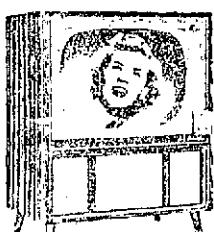


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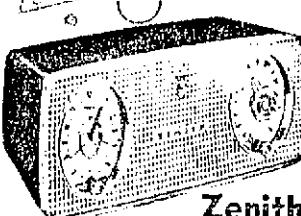
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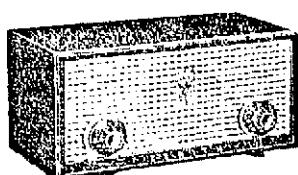
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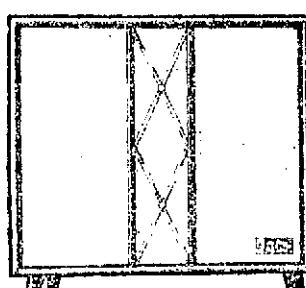
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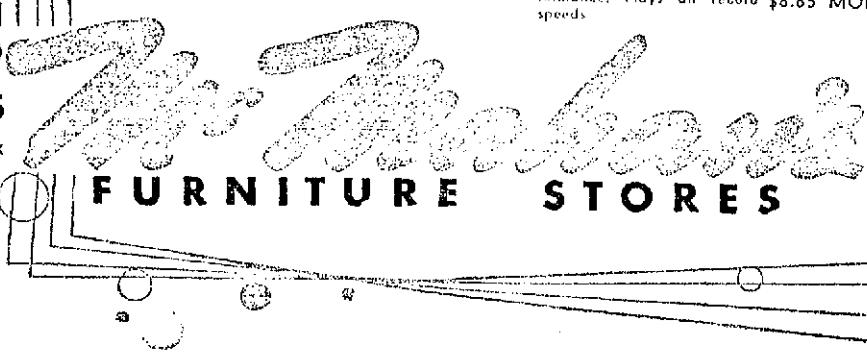
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## Zenith HI-FI RECORD PLAYER

A \$240 VALUE

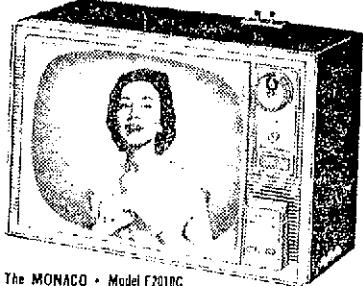
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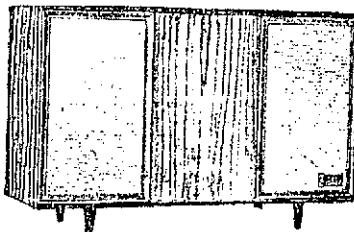
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DIAGONAL MEASURE

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## Zenith

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A \$240 VALUE

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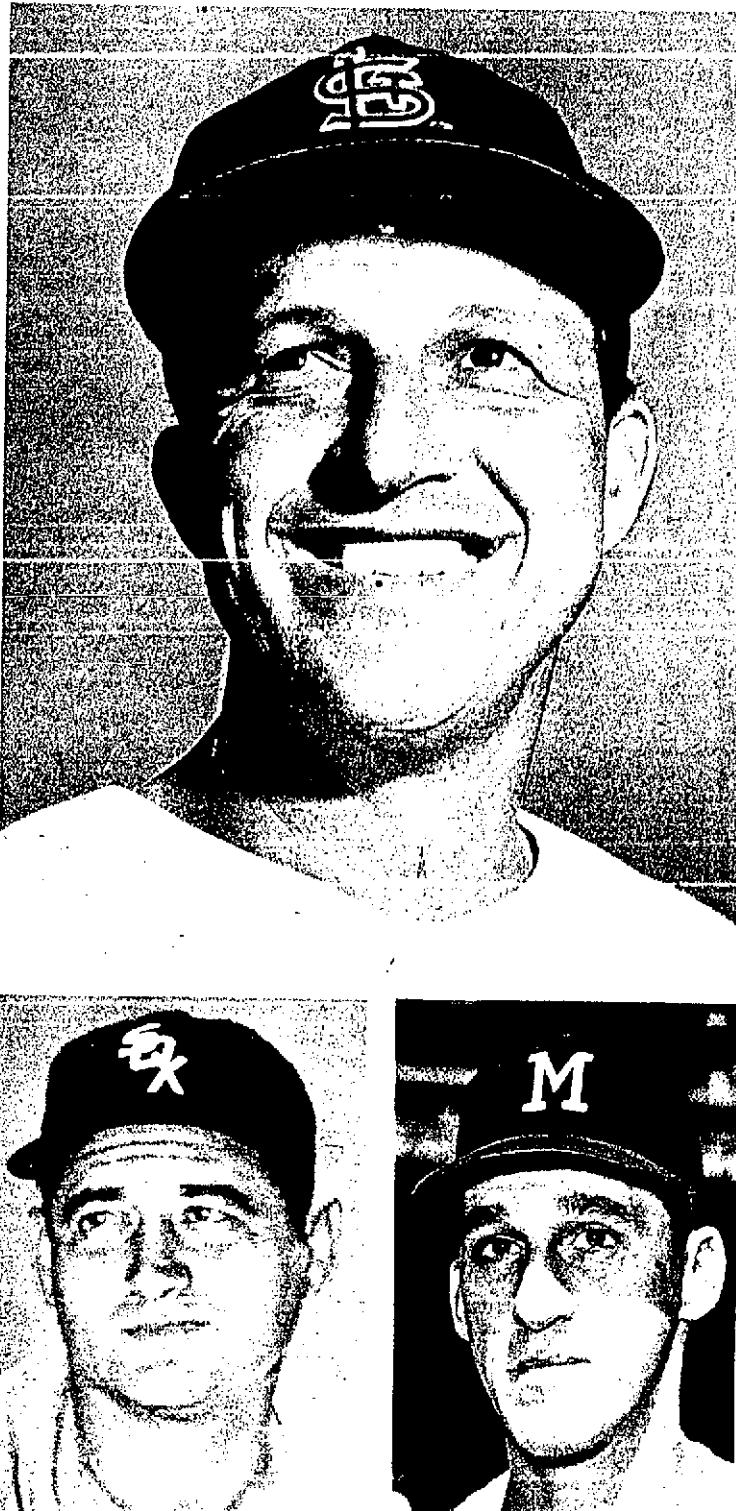
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# PARADE

MARCH 27, 1960



Williams, Musial, Wynn and Spahn tell how to enjoy sports after 30 PAGE 13

A Parade survey

## IS MONEY THE YARDSTICK OF SUCCESS IN AMERICA?

PAGE 8

Russia wants Alaska back PAGE 6

Tax-saving tips for women PAGE 24

I'll always remember

# A CHILD SINGING

by JANE FROMAN

**T**WO YEARS AGO I was flat on my back, convinced I'd never get up and sing again. And I didn't much care if I did.

My courage just gave out. I'd already had 30 operations as a result of that Lisbon air crash in 1943. I'd spent seven years in a wheel chair. And then, just when I thought I was all through, the doctor told me I had to have more operations. Five more.

When I came back from that 35th trip to surgery, I was so depressed I didn't even want to think about trying to walk again or sing again. It didn't seem to matter. All I wanted to do was lie there and not move.

But I have a very wise doctor. He made me move, right into the Burke Foundation at White Plains, N.Y., for physical therapy. The attendants there were wise too. I told them I couldn't walk or exercise, but they didn't listen. Every hour on the hour they had me walking or pulling pulleys or bending in the gym, in spite of my tears and complaints.

On Friday afternoon, though, we had time off—a "rest period" for all the patients. And one of them was singing.

## A Child Sings

She was a little girl, a sweet blonde child of 13. She was a polio victim, partially paralyzed, and able to walk only a little with braces. And she was blind.

But she sang with such happiness and such gusto that I couldn't take my eyes off her. I sat there and listened and looked at her and thought:

"I'm supposed to be a professional. I'm supposed to be a singer. I'm alive and I can sing—but here I sit complaining, while this child is singing?"

I couldn't get her out of my mind all the next week, through forced walks and exercises and bends. The next Friday I went back to the recreation room at rest time to see if she'd be there. She was, and she was singing again, gay as a bird.

"Why can't I sing too?" I asked myself.

And I couldn't think of an honest answer.

It was at that moment, watching that blind, paralyzed child show such courage, that I decided to try again. In four weeks, I was walking a mile a day—and at the end of two months, I walked out of the Foundation and into my agent's office.

"I'm ready to sing again," I told him. "And I'll do this act standing up."

I knew I could, too, because I'd already sung the happiest duet of my life, with that child. We stood there together—leg brace to leg brace—and we sang. Then I thanked her, as I always will, for teaching me how to sing all over again.



Seventeen years and 35 operations after the tragic crash of a USO show plane off Lisbon, singer Jane Froman shows she can once again perform, standing alone.

## On Parade

A screaming police siren, a squeal of tires—and sudden death.

The story has been told numerous times in recent newspaper headlines. A police car chases a speeder, the speeder crashes into another car or hits pedestrians—and innocent people are maimed or dead.

Should the police chase speeders as a matter of duty when there is a chance of killing others? PARADE asked that question recently (*A cop's toughest decision*, Jan. 17). Readers replied with a flood of mail.

The overwhelming majority—15 to 1—said yes, the police should chase. The argument of most who voted no: "After getting the speeder's license number," wrote David Marsala, of Erie, Pa., "the police can arrest him at his home." Many said that the police car should radio other cops to block the fugitive.

The majority, while calling for the police to chase, made suggestions aimed at reducing the incidence of such chases, or at making them safer.

- Violators should be hit by stiffer laws. "Excessive speed is a felony when it endangers others," wrote Col. Francis Gabel, Arlington, Va. Suggested punishments for fleeing from a police car: 30-day to six-month jail term, loss of driving privileges for up to a year.

- All cars should be fitted with governors to limit speeds to 65 miles an hour or less.

- Police cars should carry electrical gadgets to cut off the ignitions of speeding cars, forcing them to stop. (Though feasible, a device would have to be put in present-day cars.)

Suggestions have been sent to the National Safety Council, which is studying the problem. To all those who wrote, PARADE extends deepest thanks.

## The Sunday Picture Magazine

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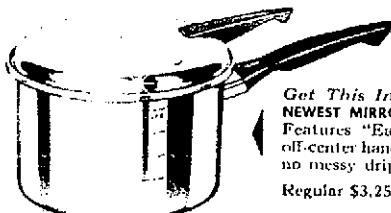
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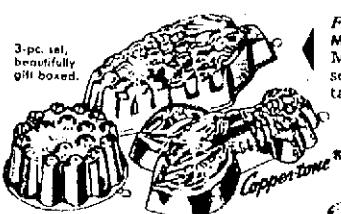
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Juliet Prowse

WALTER SCOTT'S

# Personality Parade

If you have a question of interest on a personality of note, send it to Walter Scott, Parade, 285 Madison Ave., New York 17, N.Y. Your full name will be used unless you request otherwise.

Q Please tell how many times Groucho Marx has been married, and how many children he has?—M.E., St. Louis, Mo.

A Groucho has been married three times. He had two children by his first wife, one by his second, none by his third.

Q How much money does Crown Princess Beatrix of Holland receive each year?—Wilma Edwards, Washington, D.C.

A Approximately \$84,000 annually.

Q Is it true that the late Queen Mary, the Duke of Windsor's mother, refused to receive Wallis Simpson after she married the Duke?—H.L., Fort Worth, Tex.

A True. The late Queen Mary wrote her daughter-in-law wishing her well but would never receive her.

Q I saw Edgar Bergen recently on the Ed Sullivan TV show. Does Bergen wear a wig?—Gary Morton, Mascot, Tenn.

A He wears a hairpiece.

Q Is the Mau Mau uprising still going on in Kenya?—Victor Franklin, San Diego, Calif.

A No. Sir Patrick Renison, governor of Kenya, recently proclaimed the end of the 7-year-old state of emergency in which 13,000 persons were killed, an estimated 10,000 of them terrorists.

Q Is Adm. Arleigh Burke, Chief of Naval Operations, a graduate of the U.S. Naval Academy or the University of Michigan. Also, is Burke his real name?—B.W., Oakland, Calif.

A Admiral Burke (his original family name was Bjorkgren) was graduated from the Naval Academy in 1923, later did graduate work at the University of Michigan.

Q Does Winston Churchill have a detective guarding him, or does he roam the world unprotected?—H.T., New York, N.Y.

A Churchill's detective is Sgt. Edmund Murray.

Q Secretary of Defense Thomas Gates, in testifying before a Congressional committee, mentioned something about our National Intelligence Board. Exactly what is that outfit?—Helen Lee, Washington, D.C.

A The National Intelligence Board consists of representatives from the Central Intelligence Agency, FBI, State Department, Defense Department, National Security Council, Atomic Energy Commission and the Joint Chiefs of Staff. These men evaluate available intelligence data.

Q Is it on the level that many Germans consider Werner Von Braun, the rocket expert, a traitor to the Fatherland? If so, why?—P.L., Muskegon, Mich.

A Von Braun went over to the U.S. Army before the end of World War II. He did not want to fall into Russian hands, felt it would be better to give the V-2 rocket secrets to America rather than Russia.

Q Is Juliet Prowse, of Can-Can fame, Frank Sinatra's new protégé?—E.P., Portland, Ore.

A They are good friends.

Q Who said these words: "Every reform was once a private opinion"?—Fred De Marco, Providence, R.I.

A Ralph Waldo Emerson.

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CREAM OR ROLL-ON



On the 93d anniversary of 'Seward's Folly,' reports say

# The Russians want Alaska back

by JACK ANDERSON Parade Washington correspondent

**O**N THE NIGHT of March 29, 1867, State Secretary William Seward hustled Russian Minister Edouard de Stoeckl to the State Department, lit the lamps, assembled some clerks and set about drafting a treaty. They fixed their signatures to it at four o'clock next morning. From that hour, Alaska has belonged to the United States. Price paid to Russia: \$7,200,000 (barely 2 cents an acre).

As Alaskans celebrate Seward's Day this Wednesday, the Soviets reportedly are scheming to get their real estate back. They may challenge the sale's legality by the usual maneuver of rewriting history in their favor.

So say whispers in the wind from across the Bering Strait. First came vague hints and rumors. Then querulous articles appeared in *Pravda* and *Izvestia* complaining of Alaska: "We wuz robbed!" Finally Premier Khrushchev himself brought up the subject during his recent American visit.

To a startled Sen. Warren Magnuson (D., Wash.) the Soviet leader remarked that Russia still considers Alaska part of the motherland. Recalls Magnuson: "Khrushchev gave me the impression he believes America has only temporary rights to Alaska. Unfortunately, we were interrupted before we could discuss the subject further."

## To the Guardhouse

Although the State Department is studiously ignoring their claim, there have been signs the Russians aren't kidding. Take their strange treatment of Alaskan Eskimos who crossed the Soviet-American boundary from Little Diomede to Big Diomede Island a few years ago to visit relatives. The three-mile kayak ride between these islands is the shortest distance separating U.S. and Russian territory.

The visitors wound up in a Soviet guardhouse where they were interrogated repeatedly. They were asked whether local authorities, such as the postmaster at Nome, would be "friendly if Russia took over." After their release weeks later, one Eskimo reported

the incident to Alaskan delegate Bob Bartlett, now Senator. "Next we heard reports that the Kremlin still claims title to Alaska," Bartlett told PARADE.

Do the Communists have any basis for this claim? They argue Czar Alexander II had no right to dispose of territory which belonged to the Russian people. The bargain was made with "His Majesty, the Emperor of all the Russians," as the treaty reads. The Reds insist the treaty was not an exchange between governments but a private deal between Czar and capitalists. They may be suspicious, too, over the way Seward kept the Russian minister up all night until he signed on the dotted line. To the Communist mind, this smacks of capitalist business tactics.

## Cash on the Line

The Czar, who ruled by "divine right" and considered all Russian soil his personal property, was the government in those days. As his representative, de Stoeckl had full powers to negotiate. Not only the treaty but the cash was accepted in St. Petersburg, then the Russian capital. This constitutes a deal in any language. As Senator Bartlett comments: "Khrushchev hasn't got a legal leg to stand on."

Historians are puzzled as to why Russia wanted to sell Alaska and relinquish a foothold in North America. One legend has it that Czarina Maria Alexandrovna, a German princess, wanted more money to buy jewelry. Another legend claims Abraham Lincoln offered to pay Russia's expenses for sending ships to U.S. ports during the Civil War as a show of strength to checkmate Britain whose sympathies were with the South. Lincoln was assassinated before he could make good the obligation. But his successor, Andrew Johnson, took over the commitment and bought Alaska as a means to cover the payment to Russia. It is said he considered \$7,200,000 a steep price for Alaska's snowy wastes.

But Seward saw the material and strategic advantages Alaska would bring to the United States. He was enjoying a quiet game of whist that March 29 night



Sale of Alaska by Russia to the U.S. was arranged by William Seward, Secretary of State, who kept Russian minister up until 4 a.m. to close the deal.

when he learned a telegram had arrived from St. Petersburg accepting his offer for the Alaskan Territory. Fearing the Czar might change his mind, Seward did not let the opportunity wait on protocol.

The Soviets have reason to be unhappy over this shrewd piece of Yankee trading. In gold alone, Alaska has yielded \$700 million—a 9,600 per cent return on the original investment—and its fishing, timber and oil industries have produced billions more.

The land not only contains untold treasure beneath its frozen soil but occupies a strategic military position in the missile age. If Russia ever seeks an excuse to attack the United States, a State Department strategist suggests, the Kremlin might cite its claim to Alaska as the *casus belli*—the cause of war.

Needless to say, the American people will defend all 586,400 square miles of the spacious 49th state, which is just as much a part of the United States as the 13 original states.

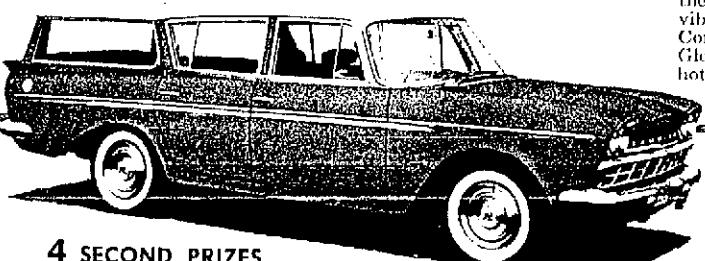
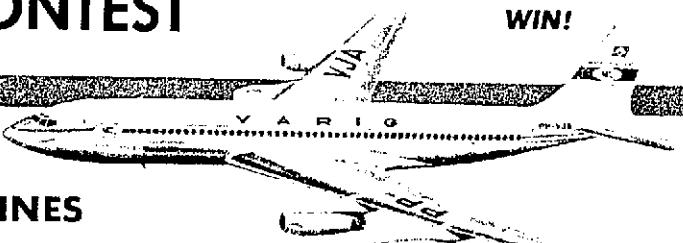
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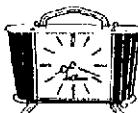
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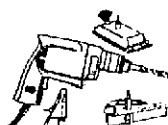


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—THEODORE ROOSEVELT

A PARADE SURVEY

# CAN YOU BE A SUCCESS WITHOUT MONEY?

by LLOYD SHEARER

Parade West Coast correspondent

**I**N CHICAGO police conspire with a thief to loot the very same business establishments they are paid to protect.

In Los Angeles a high-school adviser is charged with urging his students to get ahead by stealing, promises one of his pupils \$500 to rob a jewelry store.

In Brooklyn, N.Y., the district attorney reveals that inspectors from the Bureau of Weights and Measures have accepted bribes so that dishonest butchers and oil companies can cheat consumers.

Dozens of disk jockeys confess to taking payola to "plug" recordings, frequently the worst music in the nation, before a gullible public.

In New York, college students allegedly have cheated on exams and obtained degrees by hiring ghost writers to turn out their theses, term papers and examinations, paying from \$50 to \$3,000 in fees.

A Congressional hearing exposes rigged TV quiz shows. When confronted with the shocking evidence, network executives say, in effect: We didn't know what was going on.

There are a number of crooked labor leaders robbing their membership blind and hiding behind the Fifth Amendment every time a Congressional committee seeks to expose them.

What is happening to America?

Are the above isolated instances of greed, negligence and dishonesty? Or do they indicate a definite trend toward "Cheatsville" and amorality? Can it be that money—not love or service—has now become the dominant motive and yardstick of achievement in our society?

Have we, since the end of World War II, lost our ideals, our sense of discipline and striving? Have we lowered our standards all along the line?

In an effort to determine just how deeply the "fast buck" or "money-is-all-that-counts" philosophy has invaded our society, PARADE polled 2,500 persons on the following question:

Generally speaking, is it likely in America for a man to be recognized by his community as a success without his first earning or having a lot of money?

Those interviewed were asked to check a Yes or No box and to write down whatever comment the question inspired. The results:

No .....	64.3%
Yes .....	32.6%
Unanswered or not responsive .....	3.1%

The PARADE survey definitely shows that generally people believe that money is the yardstick of success in America. Exceptions, of course, were noted, especially in the fields of religion, military science and the arts.

Here are random quotes from the survey:

"In my community, like any other American community, money talks and the rest of us listen" . . . "Money is the most important thing in life today no matter what they tell our kids in commencement speeches. Look at Elvis Presley. He's what my kids consider a success" . . . "Let Mickey Cohen, the gangster, and a college professor walk into a restaurant in Los Angeles, and see who gets the best table. The answer is Mickey. He's got the bankroll."

## Success Without Money

Those who believe that money is not a prerequisite for success in American life rated as far more important such factors as knowledge, faith, goodness.

They conceded some current damage to the American sense of values, a sense that may have lapsed temporarily, but insisted strongly that humanity and love are still the basic principles Americans live by.

Here are some of their quotes:

8



TV Quiz winner Charles Van Doren is acclaimed by Columbia students. Even after he confessed show was rigged, he was a hero to U.S. youth.

"One can well become a success in his own community without amassing a fortune" . . . "The good qualities inherent in people are acknowledged by the majority" . . . "The quickest way to become recognized as a success in any community is to make a lot of money, because that's what success means. But one can become a success without money. It's much more difficult, because then success is judged on the basis of character and accomplishment."

#### Doing Their Jobs

Said others: "It all depends on the size of the community. In large cities the wealthy men run things because they support the politicians financially. In smaller communities, it is the civic-minded who run things. Frequently, all they have is the respect of their fellow-citizens. Clergymen in my community are considered successes. So are teachers, doctors, lawyers and firemen. No one asks about money. Are they doing their jobs well? That's what makes a man a success."

Years ago, President Theodore Roosevelt said: "Americanism means the virtues of courage, honesty, justice, truth, sincerity and hardihood—the virtues that made America. The things that will destroy America," T.R. prophesied, "are prosperity-at-any-price, safety-first instead of duty-first, the love of soft living and the get-rich-quick theory of life."

Former President Herbert Hoover says: "We are in the midst of an increasing moral slump, as witness the increase in major known crimes . . . We can hardly believe that integrity and moral steadfastness are increasing when we witness the daily exposure of municipal corruption and the improper operation of some television programs and some home-loan, meat and fuel-oil businesses."

Church leaders pointing to the evidence of our moral laxity declare that in many cases we have become "pleasure-mad and money-mad."

Aware of all this mounting criticism President Eisenhower recently appointed 11 prominent Americans to a Commission on National Goals. Why? Because our goals have become clouded. The job of the Commission is to rediscover them and "identify the great issues of our generation."

Dr. Henry M. Wriston, newly appointed chairman of the President's Commission, sees a tremendous job ahead. Here is his personal viewpoint: "Recently we have come to describe the Russians as a dedicated people but don't see that they are no more dedicated than we are. All of a sudden we seem to have lost faith in ourselves. We must regain this faith, and regaining that faith should be the first order of business for Americans."

Hundreds of generations ago, Plato wrote: "What is honored in a country will be cultivated there."

Is it possible that in our country we have been disproportionately honoring the dollar sign and the pleasure men?

#### No Tainted Money

A few years ago when David Beck, former chief of the all-powerful teamsters union, was revealed by the McClellan Committee as having taken \$370,000 from the Western Conference of Teamsters, PARADE interviewed several union members in Los Angeles. One teamster aired a common viewpoint when he said: "Sure, Beck is a big crook, but at least he spread some of the loot. Nowadays, there ain't nothin' like tainted money no more. All money is good money, and without dough in this country no guy can become a success."

If six out of 10 Americans believe that money is necessary for recognized success, who is responsible for fostering this philosophy of materialism? Granting the importance of money, what can be done to veer the trend toward the even more important national necessity: idealism?



Labor leader Dave Beck testifies before Senate investigators. Teamsters' boss was convicted on income-tax charges.



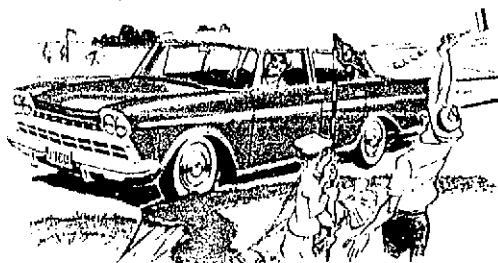
Disk jockey Alan Freed, with wife Inga, appears for questioning about payola. He denied charges, but lost his job.

# GOLF PRO TRAPPED BY BIG CAR COSTS

by WALTER WILSON



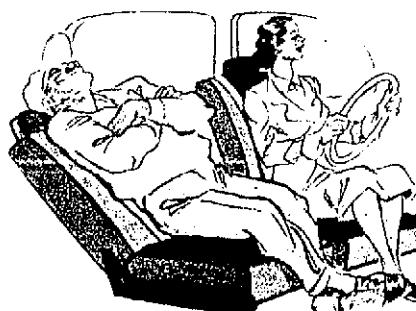
"I'm stymied by my big car," moaned the top-ranking pro. "It's burning up my winnings in gas and repairs... now the 1960 models are rougher still... way out of line in size and price."



One short drive around the course had him convinced: Rambler rode like a brand-new ball on a freshly manicured green, sliced gas costs in half, and parked as easily as a "gimme" putt on the 18th hole.



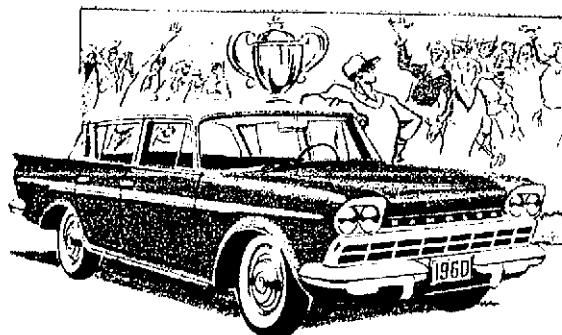
In desperation, he tried to wedge his way into one of the new foreign-size U.S. economy cars—but found the low ceiling too tough a handicap for a long-legged linksman like himself.



Now he's taking top money on the tournament trail because he arrives relaxed in Rambler Personalized Comfort: separate front seats glide back and forth individually; Airliner reclining seat backs; adjustable headrests.



Meanwhile, back at the clubhouse, six 6-foot duffers, complete with clubs, pulled up in the Compact® car. "It's Rambler," said the pro, "with the Best of Both: big car room and comfort, small car economy and handling ease."

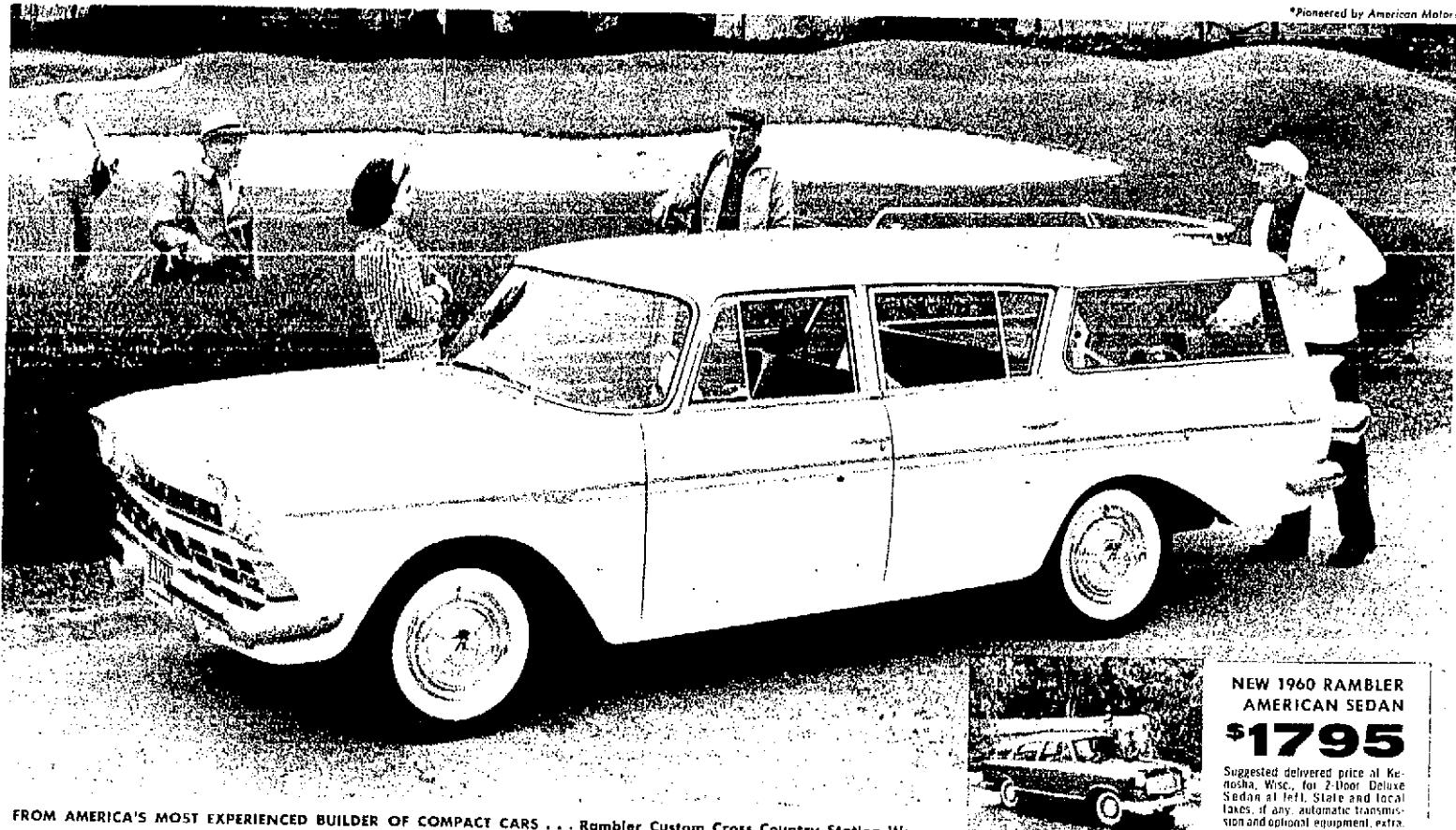


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## Gangster Al Capone rates higher than scientist Jonas Salk

We are all the victims of our environment and heritage. And for the past 80 years we in this country have lionized our millionaires and gangsters to the disadvantage of our poets, scientists and politicians.

In preparing this article PARADE polled 80 children in the sixth grade at a school in Culver City, Calif., a typical American city of 30,000 population.

Two questions were asked: "Who is Jonas Salk? Who is Al Capone?"

Of the 80 students (aged 12 and under) 41 identified Capone, three identified Salk and 36 could identify neither.

Since many of these children had recently received their fourth polio shot, it was surprising that so few failed to recognize the name of the scientist who has helped develop the vaccine.

Perhaps we should rewrite Plato's statement applied to our culture: "Who is publicized in a country is frequently emulated by its younger generations."

It is a sad commentary on our society that Al Capone's name and career have been more publicized in America than Jonas Salk's. Films on Capone, Dillinger, Jack "Legs" Diamond, "Baby-face" Nelson and a half dozen other things have been seen by millions of our children. But to date no Hollywood producer has yet ventured to film the life of Jonas Salk.

### Millions Make Heroes

At the turn of this century, the most powerful and admired men of the period were titans of finance: Vanderbilt, Rockefeller, Gould, Harriman, Hill, Carnegie, Morgan, Fisk, Drew. These men were glorified into legends largely on the basis of their millions, although they were also men of strong personality and eminent vision. They became the heroes of the hour to be emulated by successive generations.

"I sure would like to have his money." How many times have we heard that statement wistfully muttered? How many of our parents and grandparents grew up believing that it was wiser to fashion life goals in the image of Andrew Carnegie than Admiral Dewey? Who in the early 20th century would not have preferred the life of J. P. Morgan to the career of President William McKinley?

This concept of the omnipotence of money is part and parcel of the American heritage. It has been handed down from generation to generation so that today more people know the names of multimillionaires better than the names of such great scientists as Enrico Fermi, Madame Curie and Alexander Fleming.

What can we do about it?

Is this the era in which our basic goal is personal security, personal security in terms of money regardless of how acquired? Or is this just a transient stage of moral laxity brought on by a prosperity we cannot handle?

If we have over-honored and over-glorified monetary wealth, then we must balance the scales. Names of achievement must be highlighted. Children must be taught that success is a job well done, that a man feels rich when he writes a good poem, composes a sonata, builds a sturdy book cabinet, saves a human life. A man is a success who serves well and honorably.

Success in America must not be measured in dollars. According to the PARADE poll, most people now think it is. Which is why at this point of our history, we are long on dollars and short on idealism—an imbalance many of our leaders urge us to set right. ■



G. Keith Funston President, New York Stock Exchange

"While some Americans may put too great an emphasis on money for its own sake, the great bulk of our people regard it not as an end in itself, but rather as a means to such worthwhile goals as providing for their families, securing their futures and bettering their lives. The pattern of investing in recent years, on a sound and thoughtful basis, certainly bears out the fact that Americans appreciate and are anxious to work for a fuller and more productive life."



Film star Cary Grant

"The goal of all endeavor, generally speaking, is real happiness. Some men achieve happiness through money, others through love, faith, duty and knowledge. The true test of success, I have discovered, is the living of one's life in truth and winning the respect and friendship of one's own neighbors and associates. I can give you many examples. Money is not a prerequisite for winning such friendship and respect in America. At least, that has been my experience."



Ex-pitcher Bob Feller

"Interest in money is not bad in itself. Everyone needs an incentive to excel. There must be something to motivate him. He may be motivated to earn more money for more bread and butter on the table or to educate his children. After all we can't all be millionaires. Chasing after the dollar is the great American circle game. No matter who gets the dollar, it eventually goes for better standards of living for others and not just for the successful individual."



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Here's a dramatic dish to set before your guests! And livelier DEL MONTE Brand Catsup is the shortcut to flavor in this zesty sauce. Serve it over a 4-egg puffy omelet made your own favorite way.

12-18 fresh clams, steamed  
and cut up (or 1 7-oz. can  
minced clams, strained)  
1/4 cup clam juice and water

1 clove garlic, minced  
2 Tbsp. chopped onion  
2 Tbsp. olive oil  
3/4 cup DEL MONTE Catsup  
2 Tbsp. chopped parsley  
1/4 tsp. oregano  
2 tsp. lemon juice  
1 tsp. Worcestershire Sauce

Brown garlic and onion in oil. Add all other ingredients except clams. Cover, simmer 30 min.; stir occasionally. (Pineapple vinegar accents the ripe tomatoes, the fine spices in DEL MONTE Catsup, makes it *livelier*. Even the flavor goes farther). Before serving, add clams, heat 1 min. Spoon sauce over omelet. Serves 4.

Pineapple vinegar makes **DEL MONTE<sup>®</sup> CATSUP** the liveliest you ever tasted!

Eight veterans—35 and older—tell...

# HOW TO ENJOY SPORTS AFTER 30

by JOHN DEVANEY

Parade sports editor

HAVE YOU HUNG UP your tennis racquet, put away your hiking boots, stopped playing basketball with the kids, cut down on swimming? And only because you're over 30—"too old" for active sports?

If you're between 30 and 70 and in good health, say heart specialists, you're not too old for moderately active sports. If you need further proof, take a look at who's playing the highly active sport of big league baseball these days.

In 1940 only 22 big leaguers were over 35. When the 1960 season begins in a few weeks, 35 big leaguers, none of whom ever will slice a 35th birthday cake again, will step up to bat—a jump of over 50 per cent.

What keeps them going? Among the men who know the physical condition of ball players best—trainers—the answer is this: Most modern ball players know how to keep themselves from going to pot.

"They amaze me," says Ed Froelich, Chicago White Sox trainer. "Today's ball players have a schedule far more grueling than the men of 20 years ago. They play night games, then day games the next afternoon. That should kill the legs of men over 35—but these fellows keep on rolling."

## They Can Help You

To find out if their liveliness can rub off on others, PARADE asked eight baseball stars who are 35 or over:

What is your advice to a man over 30 who wants to get into shape for a summer of active sports?

Jump on a scale right away, answered EARLY WYNN, 40, whose old right arm won 22 games last year for the White Sox. "If you're more than five pounds over your proper weight," said Early, "your first job is to trim off the extra pounds. And if you don't believe that a few pounds will make your whole body drag, just slip a three-pound weight in each pocket and run a hundred yards. Then take out the weights and run again. You'll feel the difference."

Get a doctor's check-up before doing any exercising, added BOBBY THOMSON, 36, now an outfielder with the Red Sox. "Then start with one of the best exercises I know—walking. At first I walk only a mile, but the next day I go a little bit more. After a few days I'm alternately walking and trotting, constantly stretching the distance."

Exercise with a friend if possible, said Thomson. "You'll relieve the monotony. But, even more important, you'll both then be too embarrassed—with the other guy watching—to quit."

Those long walks should soon end at a well-equipped gymnasium, said RED SCHOENDIENST, 37, now making a comeback with the Milwaukee Braves. "But don't do too much the first day," he warned. "Some friends of mine rushed into a gym last winter.



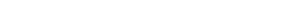
Ted Kluszewski, 35



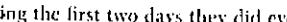
Early Wynn, 40



Gil Hodges, 36



Red Schoendienst, 37



Stan Musial, 39



Ted Williams, 41



Warren Spahn, 38



Bobby Thomson, 36



Stan Musial, 39

During the first two days they did everything. On the third day they were so sore they quit."

A bulging midriff is the biggest problem for most people over 30, said TED KLUZEWNSKI, 35, muscular first baseman for the White Sox. To firm up abdominal muscles, he suggested this exercise: "Stretch out on the floor on your back, with your hands behind your neck. Raise your head until you can touch your elbows to your knees. Then lower your head to the floor again—slowly. Do that 20 or so times a day and the paunch will melt away."

Added STAN MUSIAL, 39, the all-time great star for the Cardinals: "People over 30 should concentrate on the entire trunk—from hips to shoulders. This is the part of the body we use the least. Do a lot of forward and sideward bends from the waist. You'll be surprised how flexible your body will feel."

But don't ignore the legs, declared Los Angeles' GIL HODGES, 36. "When the legs get tired," he said, "the entire body is thrown out of kilter and you feel even more bushed. Running, of course, helps the legs,

but many people forget another great exercise for strong legs—swimming."

Sticking to a schedule is the most important part of conditioning, emphasized Milwaukee's great pitcher, WARREN SPAHN, 38. "You go through three stages to get into shape," he said. "First, you tear down what I call old, fatty tissue. This is the most important stage. You'll feel sore all over, but don't ever miss a workout. If you do, you'll be set back two or more workouts."

"In the second stage the soreness disappears, but there's still no bounce in the legs and body. However, you can now miss a workout or two—but no more."

"Then comes the third stage. Suddenly your legs are like springs, your body seems to float. You're in shape. Keep active and you'll stay that way."

Appropriately, the final word came from Red Sox veteran TED WILLIAMS, 41, who won his last batting crown at 40. "You can't play baseball all your life," said Ted, who now realizes that only too well. "But keep active and watch your weight and you can enjoy at 50 nearly all the sports you enjoyed at 25." ■

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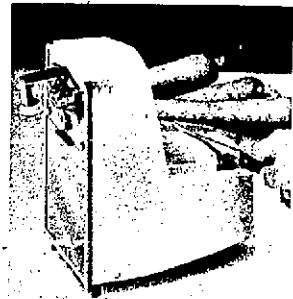
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to your own home cooking**

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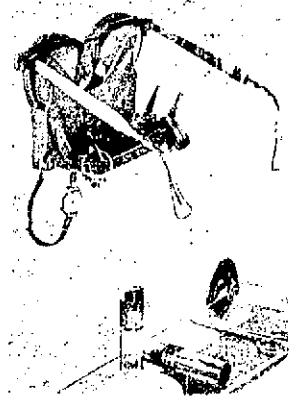
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**Opens and sharpens:** Push a button on this combination electric appliance (right) and it opens any size or shape can, stops automatically when the lid is off, and holds the lid and can securely until removed. Pushing a button also operates a knife sharpener that does an efficient job, with a groove for each side of blade. \$24.95. Knapp-Monarch, Dept. PP, 3500 Bent Ave., St. Louis 16, Mo.



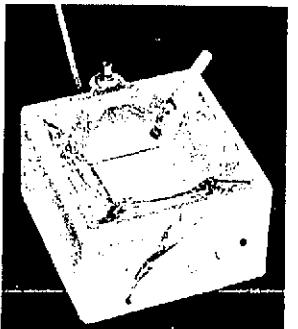
Can opener and sharpener

**Car aid:** If you always have to use a hacksaw when it comes time to change your license plates, you'll be interested in new nuts and bolts designed to solve the problem. They're made of steel with a nylon plating that acts as a rust-resistant insulation so nut and bolt can't rust together. 4 nuts, 4 bolts: 33¢. Austin Screw Products, Dept. PP, 4873 W. Armitage Ave., Chicago 39, Ill.



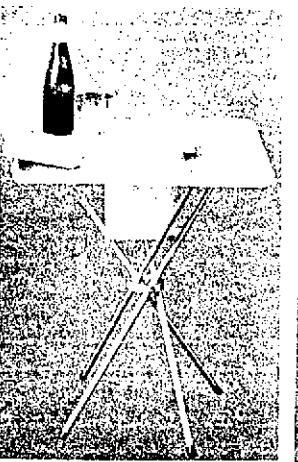
Knickknack nook

**Knickknack nook:** Hang up this little plastic nook (right) in your bathroom and it keeps eyeglasses, wrist watch, rings and other valuables safe while you freshen up. It slips on and off its bracket for cleaning. Bracket comes with adhesive ready to stick to any type of wall surface, including plastic or ceramic tile. Also handy in kitchen, laundry, bedroom. In white, pink, gray, mint: 89¢. Avalon Products, Dept. PP, Hillman, Mich.



Night-light ash tray

**Night-light ash tray:** Here's a convenience (right) for smoking in the bedroom or while watching TV—a jumbo ash tray (6" x 5" x 3") set in a sturdy styrene plastic night light. Tray can be removed for cleaning. The lamp comes in pink, mint green, golden wheat, with bulb included. \$3.75. Williams Co., Dept. PP, Box 336, Croton-on-Hudson, N.Y.



Ice bucket table

**Garden hole hammer:** A new kind of tool makes it easy for you to feed flowers, shrubs and trees—and has many other uses. It's an impact hammer that works like a miniature pile driver. Set the 45"-long, 16-lb. steel tube on the ground, lift the handle and a hammer drops down inside, driving tube into earth. It quickly makes a hole you can fill with fertilizer or mulch—and doesn't disturb roots as digging with spade, hoe or shovel may do. Also useful for making holes to plant bulbs, small trees, hedges; for setting fence posts, garden stakes, trellises; for installing driveway markers, clothesline poles, play equipment. \$12. Impact Tool, Dept. PP, 102 Girdle Rd., E. Aurora, N.Y.

**Ice bucket table:** This new idea in tables (right) combines a snack tray and built-in ice bucket with folding quadrant legs. It's suitable for indoor entertaining and for outdoor use at cookouts and picnics. The tray and bucket are plastic and resistant to breaking and chemical action. Legs are aluminum. \$16.95. Eubanks Industries, Dept. PP, 2855 E. 11th Ave., Hialeah, Fla.

Parade of Progress items are NOT advertising. Allow time for delivery; occasional delays are unavoidable because of volume. • Manufacturers & Distributors: PARADE will consider new ideas but cannot correspond about them.



## A way to help keep the roof over your head

*even if you become totally disabled!*

New York Life's new Home Protector Disability Policy can provide vital income if you become totally disabled.

Probably every family man has worried about how he could keep on paying the mortgage or the rent if a disabling illness or injury prevented him from working. New York Life's new Home Protector Disability Policy can help provide a way.

A Home Protector plan can be adapted to your specific needs. You have several choices of the amount of monthly income benefit, the time when your benefit begins, and the age (50, 55, 60 or 65, in most states) to which you want to be protected.

And here are some important features: While your policy is properly in force, New

York Life can't cancel it, can't add restrictions to it, and can't raise your premiums—regardless of any changes in your health or occupation, or the number of times you collect benefits.

Although the Home Protector offers a lot of peace of mind, premiums can fit your budget quite easily. For more information on this desirable plan, see your New York Life Agent. He can also tell you about other income protection plans, major medical and hospital and surgical plans, including hospital and surgical plans for persons over age 65. Or—mail the coupon at the right.

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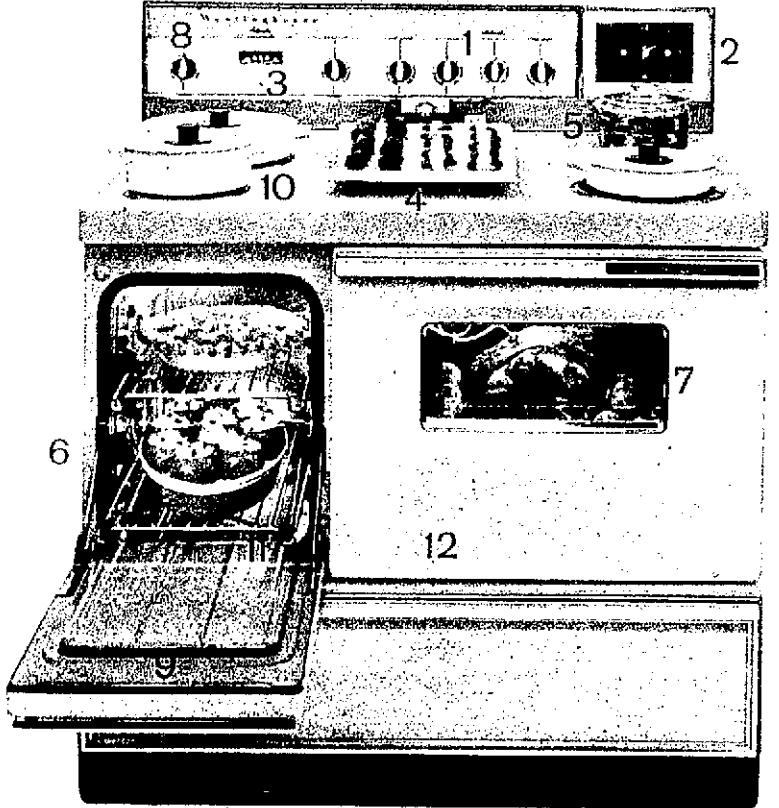
I would like more information about your new Home Protector Disability Policy. I (am) (am not) a New York Life policy owner now.

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OCCUPATION \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



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1. Surface Controls "fine tune" any desired degree of heat.
2. Timing Center makes Master Oven, outlets automatic.
3. Exclusive Roast Guard keeps roasts from drying out, overcooking.
4. Automatic Grill has own control, cooking guide.
5. Safety-Matic Unit makes every utensil (even glass) automatic.
6. Thrift Oven for simple meals.
7. Master Oven holds largest roasts, poultry. Both ovens are Miracle Sealed—roast, bake, or broil evenly, perfectly.
8. Single Dial Controls make ovens simple to use.
9. Lift-Off Oven Doors make ovens easier to clean.
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12. Confection Colors: mint aqua, lemon yellow, frosting pink, sugar white.

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Watch Westinghouse Lucifer Built-Desi Arnaz Shows—CBS-TV alternate Fridays

Lodge leaders Charlie and Ollie Turner dress for Eastern Star social. Evenings, they often visit sick in lodge, run hospital.



by SID ROSS and ED KIESTER

In the lives of U.S. married couples, each age—20, 30, 40, 50, 60, 70—has its own set of problems and dreams. This article, dealing with a husband and wife of about 60, is the fifth in a series of articles showing how American couples size up each stage of their lives, from marriage to retirement. In them you may see reflected your own past, present or future.

FORT WORTH, TEX.

AFTER 40 YEARS of marriage and 60 years of living, Charlie and Ollie Turner, in Charlie's phrase, "have got it made." They have an income of over \$7,000 a year, \$8,000 in the bank, few responsibilities and a wealth of friends in the nearby suburban community of Hurst. They live in a comfortable five-room house on two-thirds of an acre. Within a short walk lives their whole family—two children, six grandchildren and two great-grandchildren.

The Turners have a heap of happy memories. But surprisingly, the 60-year-olds live neither in the present nor in the past. Their dream is the future. In April 1962, Charlie will be eligible to retire as a machinist at Bell Helicopter Corp. here. Like an increasing number of so-called "senior citizens," the Turners are looking ahead to a new, active life.

## MR. AND MRS. AMERICA—AGE 60

# WE'RE STILL LOOKING AHEAD



Four generations of Turners gather for portrait. Since this photograph was taken, another great-grandchild has been born.



6 Packs of Vaughan's flower seeds with each of these popular **WESTCLOX electrics**



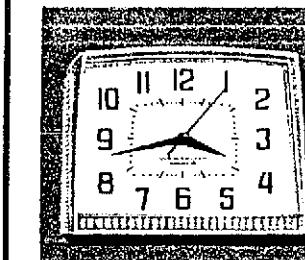
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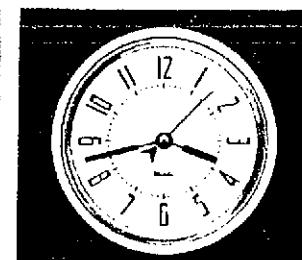
**\$150 VALUE!**

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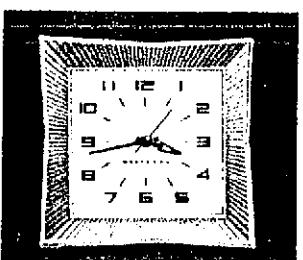
Depend on Westclox for bright spring touches... outdoors and in! These colorful, gay wall clocks add a lovely springtime bloom to your home all year around. Each has many extra features... yet they are priced as low as \$1.98! With each you receive a Springtime Gift Package free at no additional cost. See them at your favorite store today!



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WORLD'S LARGEST MANUFACTURER OF TIMEPIECES • MAKERS OF BIG BEN

## The 60-year-olds fear depression and war. Their hope: long life together

The Turners have sidestepped many of these problems and worry little about others. "Getting rich wouldn't do me any good," says Charlie Turner. "We have enough to eat and a home to sleep in and even some to spare. When I retire, I'll get \$225 a month veteran's disability, \$145.90 from Social Security and my company pension. I won't hurt any."

When Charlie retires, savings will pay off the mortgage on the house, which cost \$14,500 in 1954. Installment purchases have been scheduled to expire before retirement. Charlie will have a \$2,400 paid-up insurance policy, plus \$7,000 more insurance on his life and \$1,500 on his wife. He will have a veteran's hospitalization plan, and money has been "laid by" in case Mrs. Turner becomes sick.

Both are robustly healthy now. But the fear that plagues them most is ultimate separation. "It would be a mercy, when it comes, if we could be taken together," says Charlie. Drawn closer over the years, each now worries about the other. Several years ago, Charlie nursed his wife through a serious illness; he still urges her to take it easy. She, in turn, worries because "heart attacks seem to run in his family."

### Worries They Share

One day recently, Mrs. Turner phoned home during a shopping trip but her husband did not answer the phone. She tried again and again. "I was real scared," she recalls. "I rushed right home to be sure he was all right. Well, of course, it turned out to be nothing. Our son Charlie had come by to take him somewhere. But I do so worry about him."

Two other worries they share: war and another big depression. Despite Federal insurance on bank deposits, the Turners still keep part of their nest egg in hard cash in a safe deposit box. "I want to have

money where I can see it and feel it," says Mrs. Turner, "I can remember the 30s when times were so pinching."

She also remembers vividly the agonies of World War II, when she waited weeks on end for letters from her son in the Pacific. She remembers equally well her husband's World War I nightmares, which lasted for 20 years after 1918. Turner was a litter-bearer whose duties were to bring the wounded out. The blood and death he saw are with him yet.

"I don't think much about the rights and wrongs of it," Turner says. "I leave that to the men on top. I just remember what war is, and I think there must be a better way to settle things."

Not long after Charlie Turner came back to Waco from World War I, he and Ollie Meader eloped. Both farm-born, they had been childhood sweethearts; a family joke is the time Charlie tied 13-year-old Ollie's hands and told her, "Someday I'll rope you forever!" In the next few years, they jumped about from town to town as Turner tried his hand at teaming, machine work, farming and truck-driving.

After their daughter Ollie was born, Turner settled down in Waco as an installer of ice machines; he went to night school to study machine-tool work. He quit the job in the depression because it involved too much travel. For a time he was on WPA, tried chicken farming until the chickens were drowned in a flood, then landed a job in a veteran's hospital. In 1940, he took a machinist's job with the Government at the then-princely wage of \$10 a day. During World War II and after he worked at naval ordnance factories and Air Force bases. In 1951, he took his job with Bell.

It is work he still enjoys. He is assigned to fashion experimental helicopter parts for the engineering department. He is known as a careful, painstaking

worker. Often Turner, from years of experience, will suggest redesigning the part. Engineers respect him.

In the past, Turner used to work overtime but now he leaves that to younger men. At 4:30, he is eager to get home to his wife (whom he calls "Mimie," as the grandchildren do). They always meet with a kiss and the same dialogue: "Hello, Mimie, how are you?" "I'm fine, Dad-dad, just fine."

### Money Left Over

Turner's job pays him \$119 a week. Mrs. Turner, as cafeteria supervisor at North Hurst Elementary School, adds about \$1,000 a year. Monthly expenses are small: the largest include a \$96 mortgage payment, \$68 on the 1958 Chevrolet, \$50 for food and \$30 for entertainment. They put \$100 a month in the safe deposit box. Still, they have money left over.

Some of their money is spent on the grandchildren, who range in age from 6 to a married granddaughter of 21. Turner hopes his savings will help to put them through college. He wants to teach the boys to love machinery and hopes they will study mechanical engineering. Several times a week, Mrs. Turner babysits with the children and grandchildren. Small fry are forever in Grandma's kitchen, pleading for homemade cookies and ice cream.

Mostly, however, the Turners just enjoy each other—attending affairs of the First Baptist Church of Hurst and of the Eastern Star and the Masonic lodge. They don't find time heavy on their hands.

"Each one of our future years is going to be full and active," says Mrs. Turner. "Why, it's almost worth growing old! Our children can stand on their own feet, and we have no real worries. There's just the two of us to be concerned about—and neither of us is going to stop living until the day we die."



With grandchildren (l.), Turners visit Texas and Pacific Railroad, world's longest miniature railway. Popularly called "the little train," it runs through Fort Worth's Forest and Trinity Parks. Above, Charlie Turner works at engine lathe in Bell Helicopter Corp. He is firm's oldest general machinist.



Rare treat—an Indian rodeo at Chintle, Arizona, and a trip in a sleek new Buick Invicta Three-Seat Wagon!

# THERE'S NOTHING LIKE A NEW CAR!

*Nothing else for the money pays off more handsomely in pleasure, safety and dependable service for your family than a new car. Although all makes have marked improvements this year, we naturally prefer our new General Motors cars—and hope you do, too.*

We're sure you'll agree that few things create so much excitement around the house as the arrival of a sparkling new car. The whole family swarms through it, "Oh-ing" and "Ah-ing" at all the fine new features . . . eager to get going for that first wonderful ride.

And when you take to the road—either cross-town or cross-country—you really begin to appreciate the comfort, convenience and safety that only a new car

can provide. You go more places, more often, and with more fun for your family.

Nothing for the money serves you so well in so many different ways as a new car. Any new car, that is—though we feel the General Motors line offers more of everything you want in a new car. Look over our wide-as-the-world selection for '60—everything from "dreamboat" sedans to smartly styled wagons to snappy convertibles. You're sure to find one that's just right for your family. And with GM cars, you get the craftsmanship, the solid construction and engineering advancements that add up to many years of motorizing pleasure.

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NOW! DENTISTS HELP OVERCOME THE SHOCK OF NEW FALSE TEETH WITH **FASTEETH**



When false teeth get on your nerves many dentists give special **FASTEETH** powder. It helps hold teeth in place—keeps them from slipping or dropping down when you talk—makes you feel more secure. **FASTEETH** cushions tender gums so you can bite harder and eat faster with greater comfort. **FASTEETH** helps you laugh and speak clearly without embarrassment. **FASTEETH** checks "plate odor" (denture breath). At drug counters everywhere.

## Can't Sleep?

Until recently, the only way to induce sleep was to drug the mind. Now comes safe, hospital-tested Dormin, using the newest sleeping principle. With Dormin you have nothing to fear—no dangerous narcotics, no habit-forming barbiturates, no tranquilizers. Yet Dormin was proved remarkably

effective in 9 out of 10 clinical cases.

Try one or two Dormin capsules as directed. Clinical studies show that is usually enough to bring sleep quickly. Ask for Dormin, the original sleeping capsule—no prescription needed. Only \$1.00 at all good drug stores.

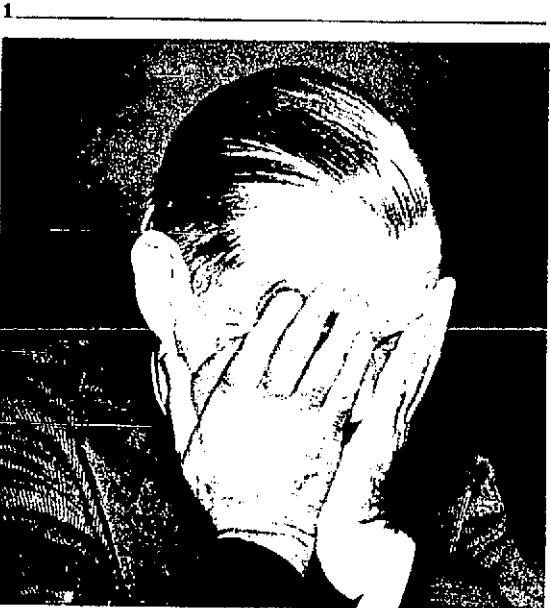
**DORMIN**

## SURE WAY TO STOP ITCHING OR SKIN RASH

Famous formula counteracts "itching chemicals" in skin. Skin rashes, eczema, "detergent hands" can cause maddening itching. Doctors know this is caused by "itching chemicals" in the skin that irritate nerve endings.

Certain medications have the power to neutralize these "itching chemicals" for immediate relief.

Zemo—the prescription-like formula—contains such ingredients to soothe irritated nerves that cause itching, quieting and cooling the skin. Zemo also eases pain of cuts, scratches, minor burns. Liquid or ointment; regular or extra strength. Save most, get large sizes of Zemo.



3

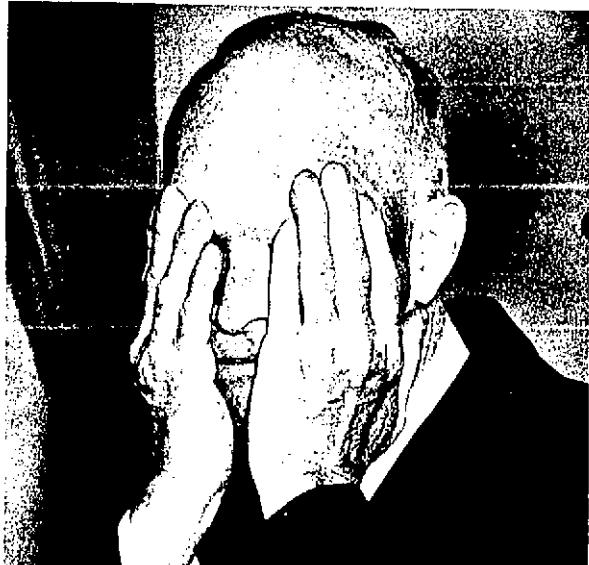
# Who's behind the hands?

APPARENTLY PLAYING peck-a-boo in these photos are six familiar world and national leaders. Photographers have caught each in an off-guard moment, resting strained eyes and relaxing from tensions.

Can you tell who they are? Though the faces are completely or partly hidden, at least one distinguishing feature is visible. Since these features are famous, you should be able to identify their owners. Check your selections against the answers inverted below. An average mark is four out of six.

## ANSWERS

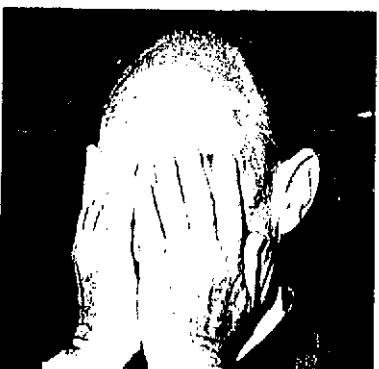
- 1 Russian Premier Nikita Khrushchev
- 2 Missouri Senator Stuart Symington
- 3 British Prime Minister Harold Macmillan
- 4 President Dwight D. Eisenhower
- 5 New York Governor Nelson Rockefeller
- 6 Illinois Governor Adlai Stevenson



4



5



6

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HERE'S A NEW, colorful picture preview of a fabulous vacation paradise—spectacular national parks, superb resort playgrounds, fascinating cities—a wonderful world of adventure and holiday fun! To help you plan an exciting foreign vacation in Canada, mail the coupon today.



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## Bake a crunchy cheese cake

by BETH MERRIMAN Parade food editor

**T**HREE'S NO short cut to a good cheese cake. But when the cake turns out to be a delight to the eye and the taste, the time spent creating it is worth-while. This almond-crusted cheese cake is a brand-new variation that's sure to reward you with praise from all who share it.

### KITCHEN HINTS

- 1) Use a rubber spatula to fold egg whites into cake batter or a souffle mixture. Its action is so gentle it keeps the beaten egg whites fluffy and light.
- 2) Dip pinking shears in flour to cut pretty lattice pastry strips for the top of the pie.

#### ALMOND CRUST

3/4 cup slivered blanched almonds	1 cup fine zwieback crumbs
1 teaspoon salad oil	2 tablespoons sugar

2 tablespoons soft butter or margarine

Toss almonds with oil in small frying pan until coated with oil. Stir over low heat until golden brown. (Reserve  $\frac{1}{2}$  cup for topping.) Chop remainder finely. Blend crumbs, sugar and butter. Mix in chopped almonds. Press firmly into bottom and sides of well-greased 9" spring form pan. Bake in moderate oven ( $325^\circ$ ) 10 minutes. Remove from oven; carefully spoon in filling. Bake 1 hour. Turn off heat, open oven door; let stand  $\frac{1}{2}$  hour. Remove from oven; cool completely. Spread with topping; sprinkle with reserved slivered almonds. Bake in very hot oven ( $500^\circ$ ) 5 minutes. Cool completely before removing sides of pan.

#### CHEESE CAKE FILLING

1 pound cream cheese	1 teaspoon vanilla
1 cup light cream	1 teaspoon grated lemon
$\frac{3}{4}$ cup sugar	peel
2 tablespoons flour	1 tablespoon lemon juice
$\frac{1}{4}$ teaspoon salt	4 eggs

Allow cheese to stand at room temperature until soft. Gradually blend in cream, beating until very smooth. Blend in sugar, flour, salt, vanilla, lemon peel and juice. Separate eggs; beat whites until stiff. Beat yolks lightly; blend into cheese mixture. Fold in egg whites.

#### CHEESE CAKE TOPPING

1 cup dairy sour cream	2 tablespoons sugar
	$\frac{1}{2}$ teaspoon vanilla

Blend all three ingredients together in mixing bowl.

FROM PARADE'S TEST KITCHEN

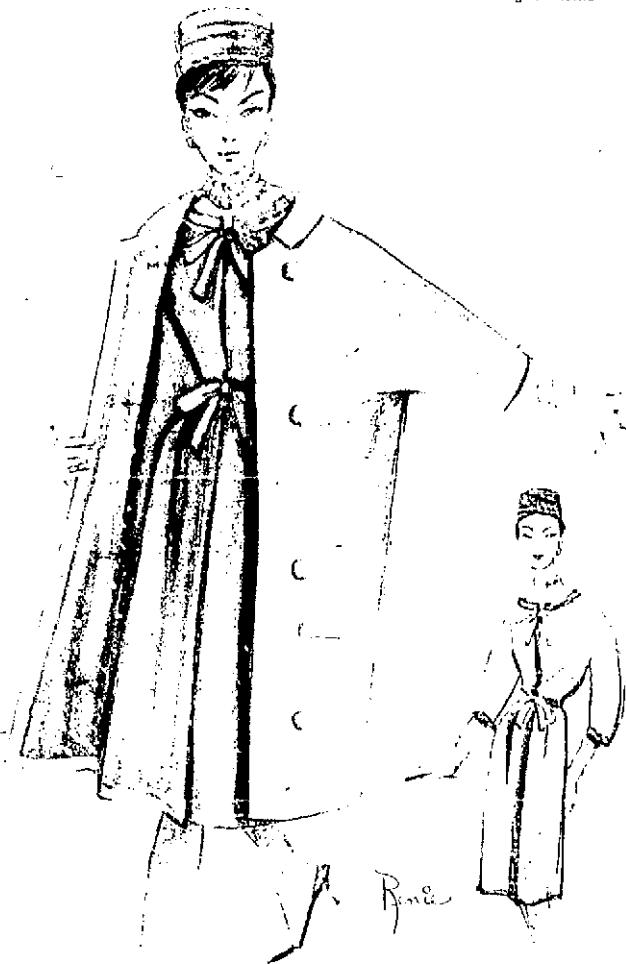
DESIGNED IN HOLLYWOOD

# A spring costume

THE SMART COAT, dress and hat ensemble pictured below is the first in a special series of "Designed in Hollywood" patterns to appear in PARADE. This costume—so right for spring, yet so simple to make—was created by Renie, who's dressed stars like Marilyn Monroe and Susan Hayward. Forthcoming patterns also will be designed by members of The Costume Designers' Guild of Hollywood.



Designer Renie



THE WIDE-SLEEVED COAT is a perfect contrast for the dress, which matches the coat lining, lovely in light wool or textured silk. Pattern #H-1 is in sizes 10-20. (Size 12, 32" bust - dress: 3½ yds. of 39" fabric; coat: 3½ yds. of 54"; hat: ½ yd., ½ yd. of contrast). Pattern includes instructions and special fashion guide by designer Renie.

Please send me \_\_\_\_\_ PARADE Pattern(s) #H-1 (with style guide) @ \$1.00

Mail to PARADE, Dept. H, box 475, Radio City Station, New York 19, N.Y. Please print your name and address and add 25¢ a pattern for first-class mailing.

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## New Karo<sup>®</sup> Imitation Maple Syrup



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1. DEXTROSE goes to work instantly to give you the first big lift.

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2

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2. MALTOSE the second energy booster, gives you your second energy lift.

3. DEXTRINS act slower to give you a third or delayed burst of energy.

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DELICIOUS  
KARO SYRUPS, TOO!



• Crystal Clear Karo with its clear, sweet taste. Ideal for cooking.

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AMERICA'S FAVORITE SYRUPS FOR OVER 50 YEARS



U.S. Internal Revenue Commissioner

Dana Latham reveals

# TAX-SAVING TIPS

**W**ITH THE income-tax deadline at our heels, more women than ever are staring in confusion at Internal Revenue forms. Officials recognize that women have peculiar tax problems—also earn about \$100 billion a year and control 50 to 70 per cent of the nation's wealth. To help solve their dilemma, PARADE's Fred Blumenthal asked the nation's top tax authority the answers to some vital questions.

**Q** *Commissioner Latham, is there any one rule to help a woman save on her income taxes?*

**A** There's no single rule, but there's one important step that women—and men—should follow. That is to keep records. You'd be surprised how much money a taxpayer can save by investing 10 cents in a simple notebook. A taxpayer will have fewer headaches and possibly will pay less taxes at the end of a year if detailed, accurate records are kept.

**Q** *What records should be kept?*

**A** First, keep copies of tax returns of at least the last three years, and any documents, such as canceled checks and sales slips, to support deductions claimed. Also keep records establishing income received and use the notebook to record daily expenses that can be deducted.

**Q** *For tax purposes, is there a rule-of-thumb for, say, a waitress or a hairdresser to estimate the tips she receives?*

**A** No, there isn't. The only thing she can do is keep track of the amount she actually receives each day. We can't accept general estimates of 10 or 15 per cent. A waitress may work in a restaurant where she collects very little in tips. On the other hand, a hairdresser in a plush New York hotel may make almost as much in tips as she does in salary. We expect an accurate account. Our agents are pretty expert at estimating what a person's tips probably total.

**Q** *Are taxes on tips an important source of revenue?*

**A** Yes, millions of dollars are involved. While most people are honest in this respect, we have uncovered some astonishing violations. One headwaiter in a fash-

ionable restaurant, for example, tried to hide more than \$30,000 in tips each year. His bank accounts told the story.

**Q** *Commissioner, are a working woman's clothes deductible?*

**A** Sometimes they are. Generally, any woman whose job requires her to wear a uniform that she will not use for any other purpose can deduct that cost. For example, a nurse or an airline hostess.

**Q** *What about the millions of office workers who have to dress better than they would if they stayed home?*

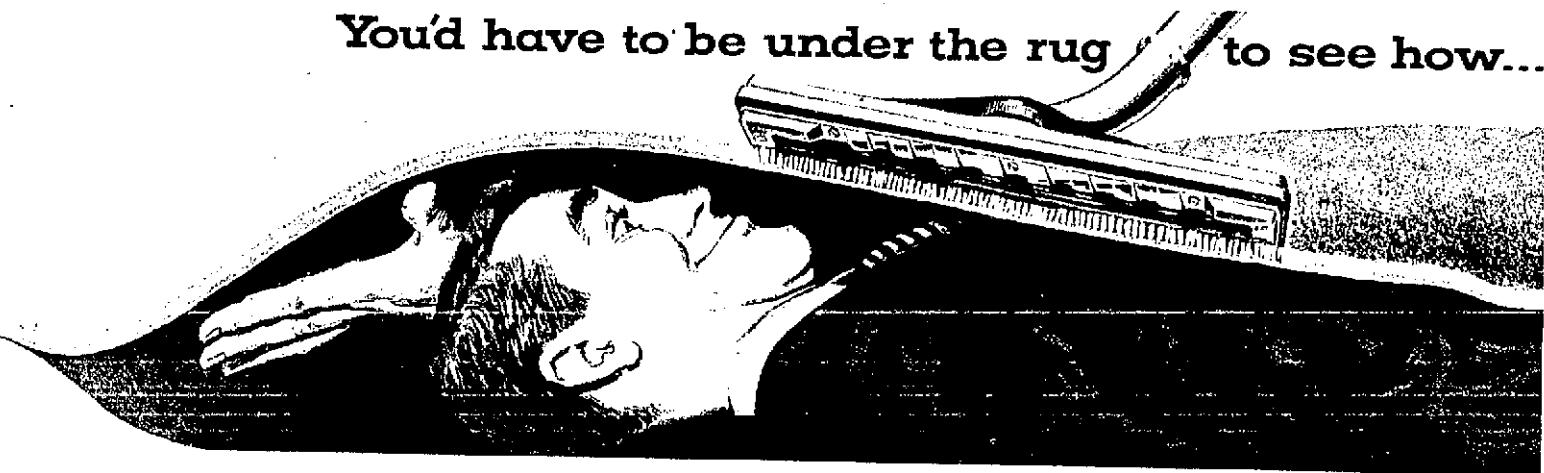
**A** A woman office worker can't deduct clothing costs any more than a man can charge off a business suit.

**Q** *What about the movie actress who spends a thousand dollars for a dress? Can she deduct the cost?*

**A** Well, yes. It's deductible if she uses it only in a movie or on a personal appearance tour. She can't deduct the cost of the dress if she also wears it to a private party.

Of course, Internal Revenue agents aren't generally invited to the swank Hollywood parties to check, which makes this a tough area to administer. We try to handle each case individually.

You'd have to be under the rug to see how...



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Patented Vibra-Beaters in the rug nozzle gently shake out deeply embedded dirt . . . clean as only beating action can. Powerful suction of big 1 H. P. motor picks up dirt instantly. Goes everywhere dirt is. Up stairs . . . under low furniture . . . into corners . . . on bare floors . . . with 10-piece set of "click-in" tools. See it demonstrated during Eureka's Golden Anniversary Celebration. Other Eurekas now as low as \$39<sup>98</sup>.

# FOR WOMEN

**Q** Commissioner, does a divorced woman have to pay taxes on alimony she receives?

**A** Yes, she does. But she doesn't have to pay taxes on child support money, if she receives any. The courts usually differentiate between alimony and child support funds in divorce cases.

**Q** Can a woman deduct amounts she pays to a babysitter while she is working?

**A** She can if the child is under 12 years. However, her deduction for this purpose cannot exceed \$600.

**Q** Does a widow have to pay income taxes on the money she collects from her husband's life insurance?

**A** No, the proceeds of life insurance are not subject to income tax.

**Q** Commissioner, each year thousands of wives go with their husbands to conventions. Many husbands consider their wives a business asset at a convention, and compaines often hint that employees' wives accompany them. Are the wives' expenses deductible?

**A** In special cases. If a wife performs a legitimate business service (for example, works as her husband's secretary at the convention) part of her expenses is deductible. We look into such claims carefully.



**Q** Thousands of teachers use their summer vacations to take special courses. Can the cost of these courses be deducted?

**A** Teachers may deduct the cost of special summer courses provided the courses are required by school authorities to retain salary status or employment, or if the teacher is improving or maintaining skills required in her present position. Under those circumstances, the cost of transportation, meals, lodging and education may be deducted.

**Q** What recourse does a woman taxpayer have when she thinks she is being overcharged?

**A** The law provides, and rightly so, many steps to insure that all taxpayers, whether men or women, get fair treatment. We don't want a penny more from any taxpayer than the law requires us to collect. Our revenue agents are intelligent, practical, reasonable people.

If a revenue agent and a taxpayer don't see eye-to-eye, the taxpayer may have an informal conference with the agent and his group supervisor. If agreement is not reached, the taxpayer can take his case to our Appellate Division where he and a conferee not previously involved in the case in any way discuss the problem and try to reach mutual agreement.

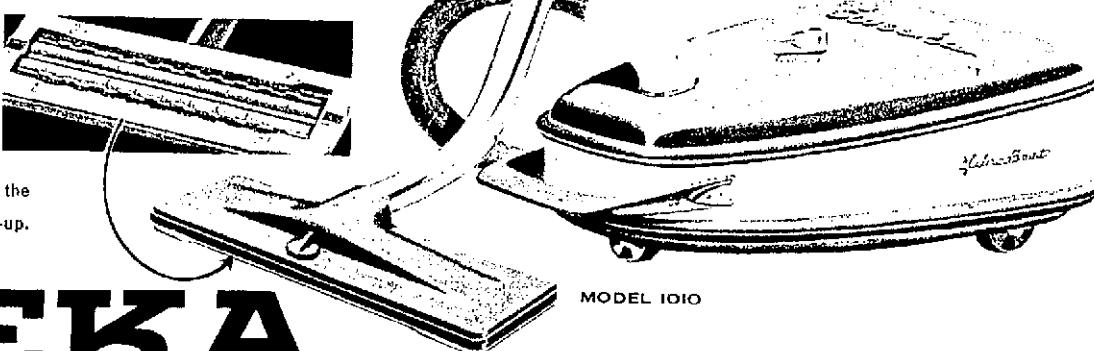
The next step is for the taxpayer to file a petition in the U.S. Tax Court without paying the questioned tax. Or he can pay the tax, then sue for a refund in the U.S. District Court or the U.S. Court of Claims. In fact, a taxpayer can take the dispute all the way to the U.S. Supreme Court. ■



*...cleans clear through!*

The only canister  
vacuum cleaner  
that beats!

Vibrating 2000 times a minute, air-driven beaters in the rug nozzle free dirt for instant pick-up.



# EUREKA

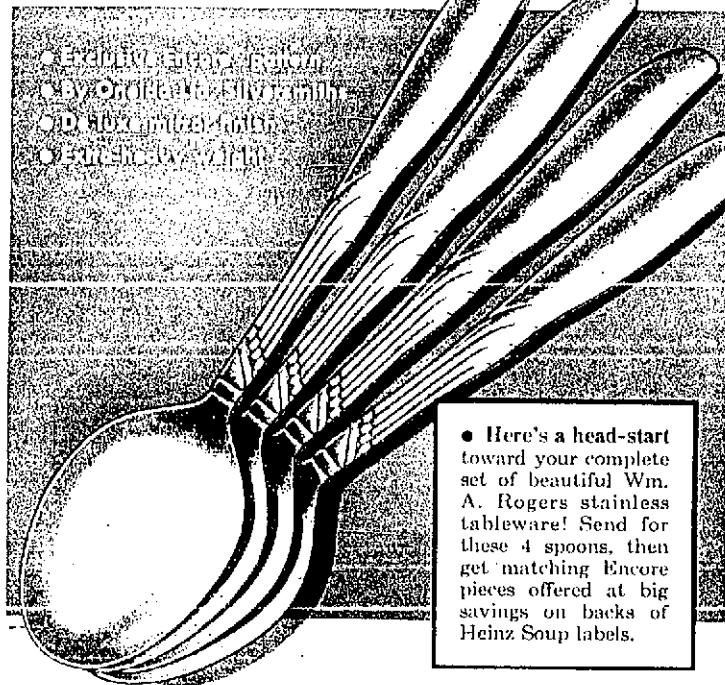
*Special offer from Heinz!*

A \$3.50 value  
for only \$1.00

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# 4 Soup Spoons

By Wm. A. Rogers®



• Here's a head-start toward your complete set of beautiful Wm. A. Rogers stainless tableware! Send for these 4 spoons, then get matching Encore pieces offered at big savings on backs of Heinz Soup labels.

If you think *all* condensed soups taste the same, it's time you tasted Heinz. You'll find Heinz Soups are perfectly seasoned, *better-tasting* — yet cost no more than other kinds. So buy your choice of 23 kinds of delicious Heinz Soups and find out how really good they are. Mail labels for your spoons, too!

#### CLIP MONEY-SAVING COUPON!

H. J. Heinz Company, Box 4, Pittsburgh 30, Pa.

Enclosed send \$1.00 in cash (no stamps, please) and two labels from Heinz Condensed Soups for each set of four Wm. A. Rogers Encore soup spoons. Send \_\_\_\_\_ sets.

NAME \_\_\_\_\_ (Please Print)

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Offer good in U.S.A., Alaska, Hawaii and Puerto Rico, except where prohibited, taxed or otherwise restricted. Subject to change or withdrawal at any time. Allow 4 weeks for delivery. Offer expires April 15, 1960.

You know  
it's good because  
it's Heinz!



Head of 67-foot sandstone figure of Rameses II flanks entrance to the temple.

## Will this treasure



By 1964, the 410-foot depth of dammed-up Nile River would cover Abu Simbel.



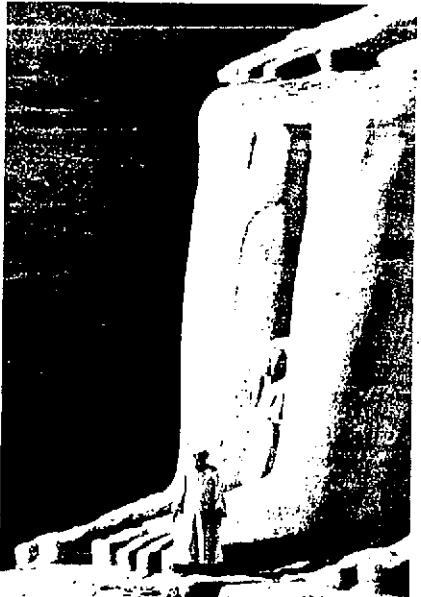
Inside temple, carved 200 feet into rock, are three of the eight 30-foot statues of Rameses.

## be sunk?

**T**HE MONUMENT on these pages is the most stupendous ever built by man—but it may disappear forever by 1964.

The Aswan High Dam, a pet project of President Gamal Nasser, Egypt's strong man, may blot out an imposing chunk of sculpture that another Egyptian strong man, Rameses II, carved out of solid rock to his own glory 3,000 years ago. This is the Temple of Abu Simbel on the Nile, some 700 miles south of Cairo. The 300-mile-long lake that will then form will not only cover Abu Simbel but 100 other priceless treasures of antiquity.

To save them—either by building protective dikes or by removal—UNESCO (United Nations Educational, Scientific and Cultural Organization) is making a world-wide plea for \$60 million. In return, the United Arab Republic and the Sudan Government are offering monuments for removal abroad. ■



Nestled between feet of giant statue (compare with size of man) is one of 200 children of Rameses II.

## how to puncture remove your ear wax drum safely

Now, medically-tested ingredients remove deep, stubborn ear wax at home—in minutes! No painful instruments. Get New Formula Kerid and feel the difference today.

## New Formula kerid

DROPS

## Miracle Cushion Holds False Teeth Tight Eases Sore Gums

- Sticks to Denture
- No More Dolly "Fixing"

Snugly brand Denture Cushions are a triumph of science, a sensational new over-soft plastic re-lining that gets rid of the annoyance and fear of loose, bumpy fitting false teeth. Snug eases sore, irritated gums due to loose dentures. Helps prevent food particles from lodging under plates. Applied in minutes, makes wobbly plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh, plates "stay put." Harmless to gums or dentures. Snug re-liners can last from 2 to 4 months. Stay soft and pliable—do not harden and ruin plate. Peel right off when replacement is needed. No daily bother with adhesives. Get Snug brand Denture Cushions today! 2 liners for upper or lower plates \$1.50. Money back if not satisfied. At all druggists.

DRIVE SAFELY

After Colds, Flu, Sore Throat  
**FEEL STRONGER FAST**  
With This Vitamin-Iron Tonic

If you feel run-down after a winter illness, your trouble may be due to iron deficiency anemia. We call it ...Tired Blood. Check with your doctor. And to build rich, red blood needed for strength and energy, take ZARUMIN, Liquid or tablets, every day. You must feel stronger fast . . . in just 7 days . . . or your money back!

## Stiff, Aching Joints Common Rheumatic and Arthritic-like Pains\*

When you suffer from common rheumatic and arthritic-like pains, try ZARUMIN. Contains an outer pill that gives fast, temporary relief. And an inner pill that brings more relief hours later—thus giving longer-lasting relief. If pain persists see your doctor.

\*For effective temporary relief

**Zarumin**

ONE WITHIN A MILL

## 100% SAFE SLEEP\*

without bromides, barbiturates, narcotics

If you sometimes can't sleep because of simple nervousness, over-work or over-fatigue, try SOMINEX. Taken as directed, SOMINEX helps you sleep soundly with 100% safety. No morning-after grogginess. Not habit forming.

\*Taken as directed

## Here's Real Relief from CONSTIPATION AFTER 35

As you get older, usually after 35, your system naturally slows down and the laxative you've been using may no longer be right for you. That's why you should try SERUTAN, the oil-vegetable laxative aid that, taken daily, helps establish regularity. Many doctors advise this principle, that's why you should try it.

**SERUTAN**

Read It Backwards

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## Get to the Root of Athlete's Foot

RINGWORM, OTHER FUNGUS INFECTION

### with New NP-27 Treatment

—AND THE FUNGUS IS DEAD FOREVER!

Kills fungus under skin surface—even penetrates into toenails. Promotes growth of healthy tissue. Guards against new infection.

Latest laboratory tests prove NP-27 Liquid not only works under skin surface to kill fungus where it breeds and spreads—but even penetrates into toenails. Works in vital under-surface skin layers where ordinary remedies cannot reach.

Using new NP-27 Liquid-Powder Treatment, doctors in two leading clinics found that Athlete's Foot,

Ringworm and other fungus infections, even stubborn cases, clear up usually within two weeks—often in less than 7 days.

As part of Treatment, new NP-27 Medicated Powder dries the foot perspiration that helps fungus grow, eliminates surface fungus, deodorizes and soothes chafed skin, guards against new infection.

New NP-27 Treatment (Liquid and Medicated Powder) guarantees effective relief—or full refund from druggist.

# The All-America high school team

by HASKELL COHEN

**B**OB COUSY, Wilt Chamberlain and Bob Pettit—these were the names that dominated basketball in the 1950s. Now take a close look at the five names on the opposite page. Among them could be the Cousy, Chamberlain or Pettit of the 1960s, for these five were picked from among thousands as the best high school basketball players in the nation.

They were chosen by more than 100 high school, college and pro coaches, polled by PARADE for its fourth annual All America high school team. All told, 20 boys were picked, divided into four squads (only a slim margin separates the boys on the first and fourth squads). Each boy, with one exception, is a senior. And if they are like previous high school All-Americans (see box on opposite page), many of the 20 soon will be college All-Americans.

**FIRST SQUAD**—CONNIE HAWKINS (6'6") looped in more than 30 points a 32-minute game for Boys' High of Brooklyn, N.Y. He has been labeled the greatest high-school player in New York City history.

RON BONHAM (6'4") scored over 30 a game for Central High of Muncie, Ind., is rated a better marks-

man than his fellow Hoosier hotshot Oscar Robertson.

GEORGE WILSON (6'7") quick-marched Chicago's Marshall High to the state title as a sophomore, and he's even better today. Says DePaul's Ray Meyer: "He can make any college team in the nation—right now."

BARRY KRAMER (6'4") does everything for Linton High of Schenectady, N.Y. His average per game: 10 assists, 18 rebounds, 32 points.

JEFF MULLINS (6'3") is a 25-point-a-game mainstay for Lafayette High in Lexington, Ky. Says Kentucky U's Adolph Rupp: "He'd be my star this season."

**SECOND SQUAD**—BILL BRADLEY (6'6") the lone junior, blitzed Crystal City (Mo.) High to two tournament titles. Handy with books as well as basketballs, he is a member of the honor society.

PAUL SILAS (6'7") has dragged in 26 rebounds a game for McClymonds High in Oakland, Calif., the school which produced the NBA's Bill Russell.

JOHN THOMPSON (6'11") stuffs baskets with a flick of the arm for Archbishop Carroll of Washington, D.C., but he can also pop from the outside with the eye of squirrel hunter.

JOE CALDWELL (6'3"), a clever shooter and rebounder for Los Angeles' Fremont High, is a shoo-in

choice as the most promising in southern California.

AUTHUR ROBERTS (6'1") led Holyoke (Mass.) High as a playmaker, was All-State in basketball, baseball and football, is the school's No. 1 student.

**THIRD SQUAD**—ROGER BROWN (6'5") set a city scoring record at Wingate High, Brooklyn, N.Y., cracking a mark made by Tony Jackson, now a college All-American.

CHARLES NASH (6'5") has a deft jumper that sets opponents of Lake Charles (La.) High gibbering.

LAWRENCE NIXON (6'6"), a repeater from last year's team, is the top scorer and rebounder at Galesburg (Ill.) High—one of the best teams in the state.

RICKY KAMINSKY (6'1") scores at Bellaire (Tex.) High—21 a game—also is its best defensive man.

CHARLES HOTETZ (5'11"), a busy-busy playmaker, set a Greenwich (Conn.) High record for assists.

**FOURTH SQUAD**—WILLIAM NAPHIS (6'4"), Romney (W. Va.) High; BUSTER BRILEY (6'5"), Madison (Ind.) High; BILL CHMIELEWSKI (6'9"), Holy Redeemer, Detroit; RONALD SMITH (6'1"), Camden (N.J.) High; TOM BAXLEY (6'), North Miami (Fla.) High.



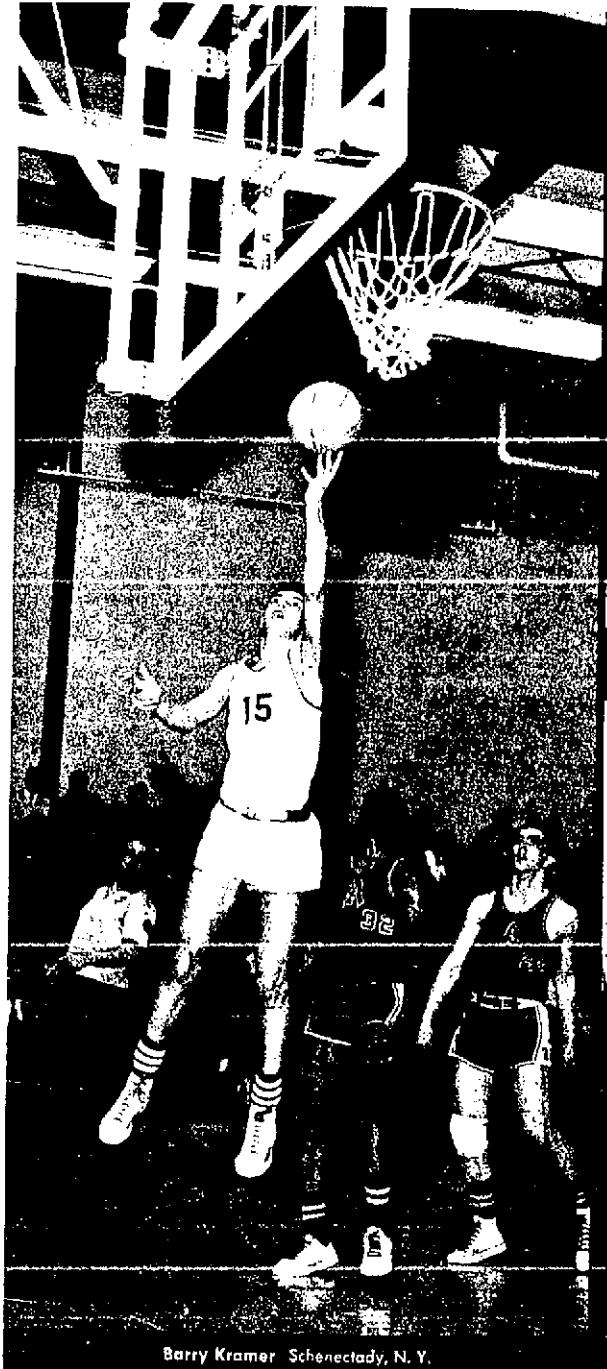
Only 5¢ a serving—that's all it costs to fix creamy, delicious macaroni and cheese—home-cooked by you in just minutes with Kraft Dinner! You get quick-cooking, no-rinse macaroni—enough for four good helpings. And plenty of Kraft Grated for golden cheddar cheese flavor through and through!

Fix a package of Kraft Dinner. Add 1 can cream of celery soup (undiluted), ½ c. milk, 7-oz. can tuna (drained and flaked), 3-oz. can sliced mushrooms (drained), 1 T. chopped pimento, ½ tsp. salt. Place in casserole; bake ½ hour at 350° F. For more ideas, write: Kraft Dinner, Box 7168, Chicago 77, Illinois.



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TRY KRAFT SPAGHETTI DINNER, TOO!

## Kraft Macaroni and Cheese Dinner



Barry Kramer Schenectady, N.Y.



### What's happened to previous All-Americans?

**WHEN SOPHOMORE** Jerry Lucas went on a scoring tear for Ohio State this season, sparking the Buckeyes to the Big 10 title, he didn't have to be introduced to PARADE readers. Jerry was picked for both the first and second PARADE All-America teams, in 1957 and in 1958.

The 1957 squads, in fact, well deserved to be PARADE's first team: so far five players have gone on to All-America or All-sectional teams, though none of the players is yet a senior. Besides Lucas, they are Tony Jackson (St. John's), Tom Meschery

(St. Mary's), Al Butler (Niagara) and Tom Stith (St. Bonaventure).

**The 1958 squads**, though only sophs, have three on All-Americas: Lucas, Terry Dischinger (Purdue) and Bill McGill (Utah). On All-sectional teams: John Foley (Holy Cross), Dave De Busschere (Detroit), Wayne Hightower (Kansas).

**The 1959 squads**—freshmen this season—have probable 1960-'61 stars in Jim Rayl (Indiana), Rodney Thorne (West Virginia), Art Heyman (Duke), Bill Raftery (LaSalle) and Bernie Butts (Kentucky).

# Is the tooth brush you're using a MENACE to your gums?

No scratching or scraping with the Double Duty Tooth Brush—yet it polishes teeth brighter

Often--before you're even aware of it--hard-bristled tooth brushes scratch and damage your gums. Soft brushes have their drawbacks, too--they can't polish teeth really bright. Only the new Pro Double Duty gives you "hard-brush" cleansing and gentle, safe gum massage in one! All nylon bristles, or nylon and natural. Child's size, too. Get a Double Duty for everyone in your family.

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polish brighter!



THE OUTSIDE STORY  
is gentle white bristles  
that massage your gums  
safely, automatically  
as you brush.

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For Your  
EYES

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to soothe your eyes... and so relax tension!

The same famous, gentle Murine now  
in a handy plastic dispenser. Just  
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drop at a time. New container can't  
break or spill in purse or pocket.  
Discover this easy way to soothe  
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Keep a new squeeze bottle of Murine,  
at home, office and in your car.

*Murine* is also available  
in familiar glass bottle  
with separate eye dropper.

**MURINE**  
FOR YOUR EYES\*

*MURINE*  
For Your  
EYES

# THE SOCIABLES prefer Pepsi



They find fun in everything... turn tasks into wonderful times. How? They call in friends and bring out the Pepsi. It refreshes without filling. You're one of The Sociables. Enjoy light refreshment. Have a Pepsi anywhere—at play, at home or at your favorite soda fountain.

FASHIONS BY JOHN WEITZ

'PEPSI-COLA' AND 'PEPSI' ARE TRADEMARKS OF PEPSICOLOA COMPANY, REG. U. S. PAT. OFF.

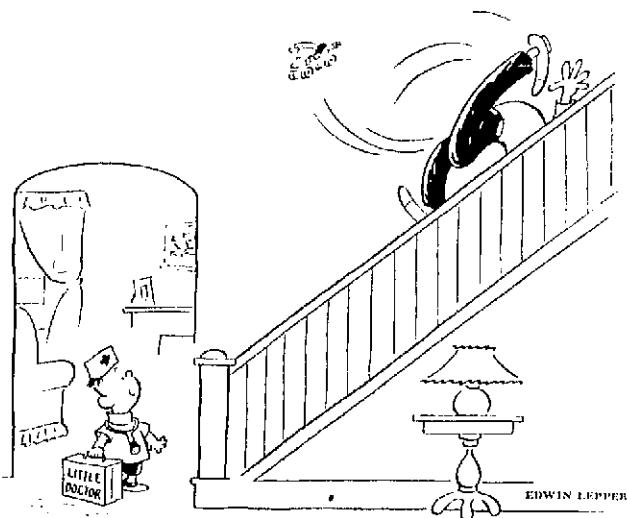


**Be Sociable,  
Have a Pepsi**

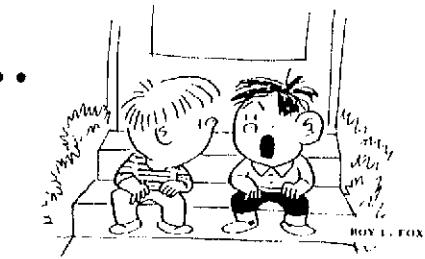
*Refresh without filling*

# Boys are made of...

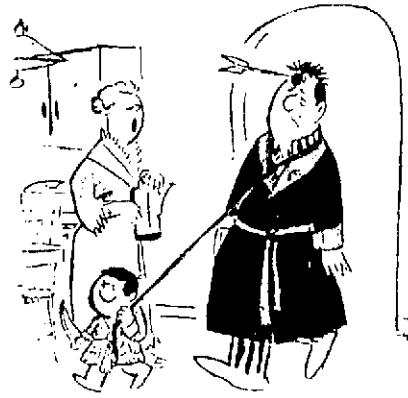
"Snips and snails and puppy dogs' tails," according to the old saw. Most parents would add: "A lovable mixture of mischief and mayhem." Endorsing this view, PARADE cartoonists today look in on Junior and find he manages to generate a lot of laughs along with his own particular brand of chaos.



EDWIN LEPPER



*"My mother says we're expecting a new baby—but I'm going to try to talk her out of it."*



*"Oh, I see Junior did wake you."*



**EDITOR'S NOTE:** Jay Jason, originally from Rochester, N.Y., is one of those night-club comedians and after-dinner speakers who has come up fast in the past few years. Jason had always wanted to become a school teacher, until he was drafted into the Army—where he went from chemical warfare to comical warfare. When he isn't playing Miami Beach, Chicago, Detroit, Las Vegas and Hollywood, Jason can be found with his wife and two children at their home in Teaneck, N.J. As for joke style, he uses an off-beat delivery starting in a subdued, intimate fashion and ending with a socko punch-line. Here are a few of Jay's favorite rib-ticklers:

## My favorite jokes

by JAY JASON

I KNOW A FELLOW WHO just got out of the hospital. He tells me he got more than 500 get-well cards from Blue Cross alone!

THIS NEUROTIC—you know what a neurotic is, that's a person if you ask him how he is, he tells you—well this neurotic rushes into a psychiatrist's office one afternoon. He jumps on the couch and falls sound asleep. Presently the psychiatrist shakes him awake and asks, "What's your problem?" The neurotic quickly answers, "I haven't got a room."

YOU'VE ALL HEARD of kleptomaniacs. Well, I know a guy who suffers from mania-klepto. He walks into department stores backwards, sneaks up to the counter when no one is watching and leaves things.

DEFINITION of a teenager—a young girl who walks around the house with a telephone growing out of her ear.

I DON'T KNOW how the recent headlines about investigations have affected you. But they've certainly made me suspicious of everyone and everything.

Just the other afternoon I picked up a

hitchhiker. He seemed to be a wonderful chap, cheerful, clean-cut. We talked about things. Then suddenly I felt my pocket. My watch was missing. I stopped the car. I went back to the luggage compartment and took out a lug wrench.

"Okay, wise guy," I said to the hitchhiker, "hand over the watch." Sure enough the guy handed me a watch, jumped out of the car and ran.

When I got home that night, my wife said to me, "Jay, you know you're getting absent-minded? You left your watch on the dresser this morning."

PEOPLE TALK about doctors and unethical practices—splitting fees, over-charging, all that stuff. But not my doctor. He's a really great physician, honest, sincere, above-board. He never operates on you unless he *really* needs the money.

JASON'S world-famous definitions:

A pessimist—a person who looks both ways before crossing a one-way street.

An optimist—A person who tells you to cheer up when things are going his way.

A fanatic—Someone who can't change his mind and won't change the subject.

## FAST RELIEF FROM WINTER SKIN PROBLEMS

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**dermassage**

HOSPITAL-PROVED LOTION SOOTHES WEATHER-DRIED, CHAPPED, ITCHING SKIN ALMOST INSTANTLY!

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OVER 4,000  
HOSPITALS



To make meat deliciously tender there's nothing like **Adolph's**

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WHEN YOU  
NEED IT MOST

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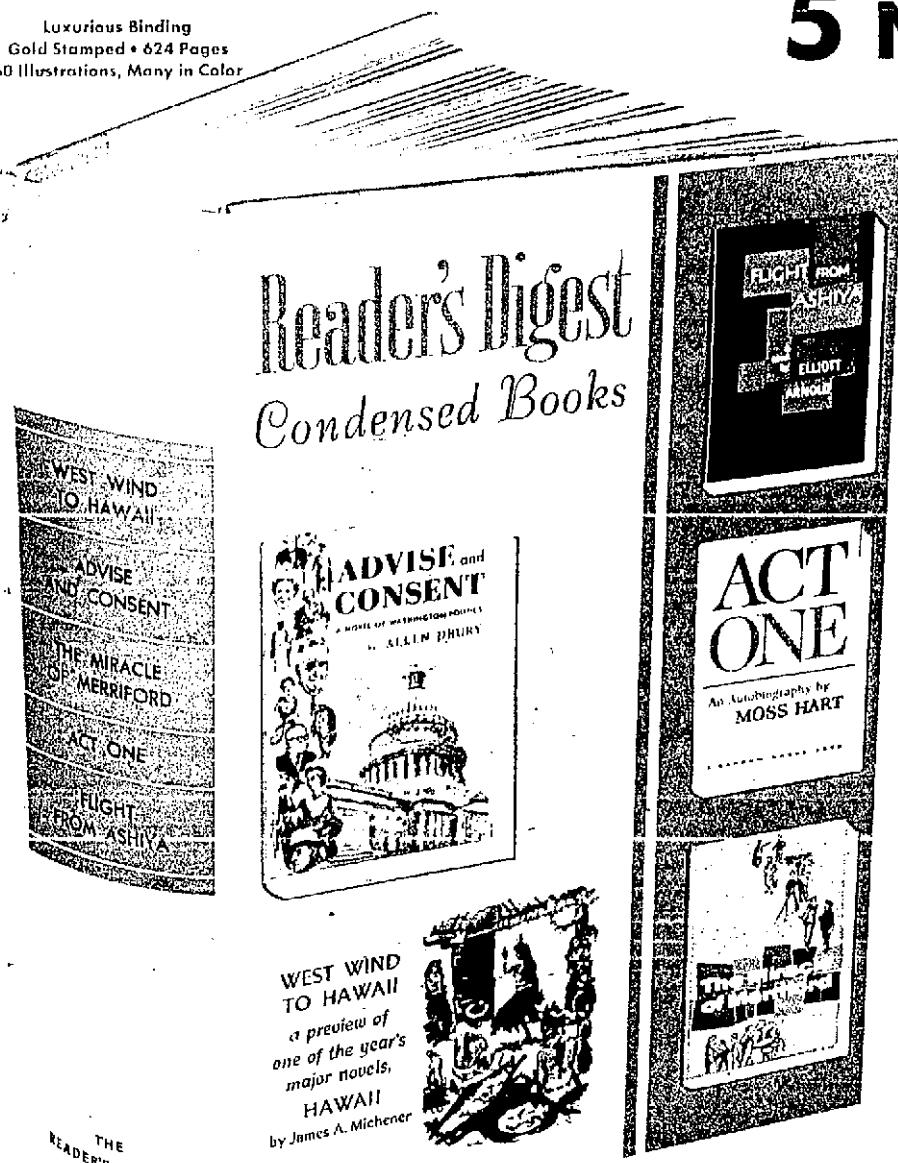
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**WEST WIND TO HAWAII**, from James Michener's new best-seller *Hawaii*.

about a handful of brave South Sea Islanders who sailed 500 miles in a canoe to settle in the lonely paradise island. Pub. price . . . \$6.95

**THE MIRACLE OF MERRIFORD**. Some thing was wrong in Merriford. It was whispered the year was getting too old . . . and it took a miracle to set things right again. Pub. price . . . \$7.95

**FLIGHT FROM ASHIYA**. A novel of eleven U.S. Air Force men battling a typhoon, and of the lives and loves they left behind in Japan. Publisher's price . . . \$3.95

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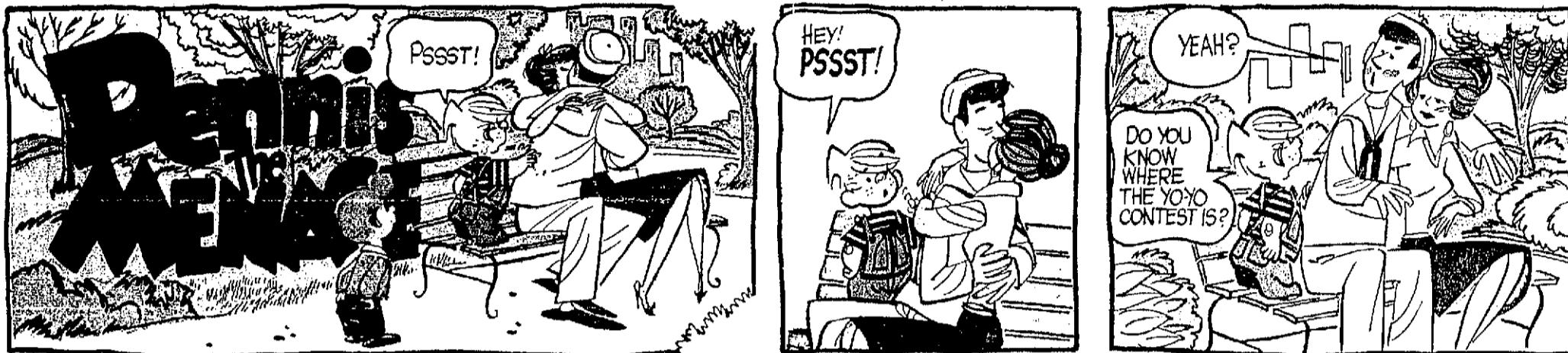
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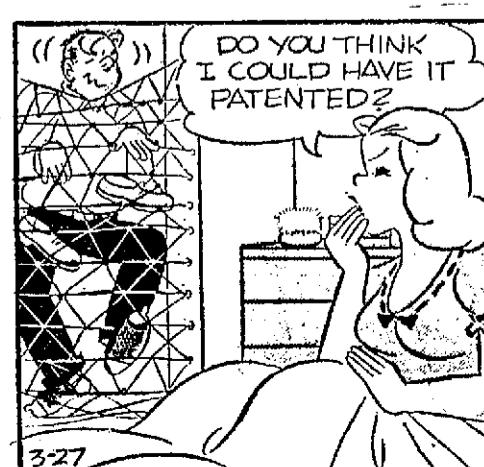
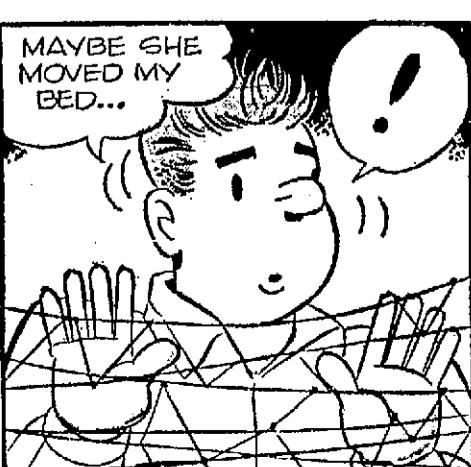
SUNDAY

# RUSSIANS WANT ALASKA RETURNED

LONG BEACH, CALIFORNIA — MARCH 27, 1960



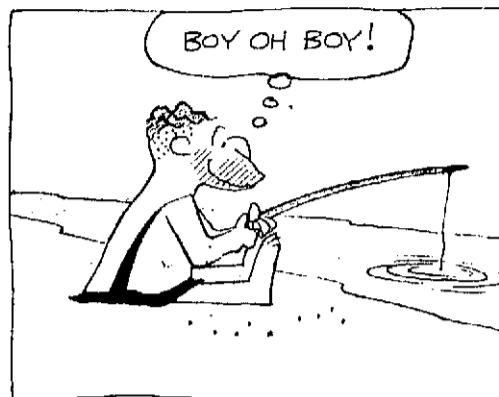
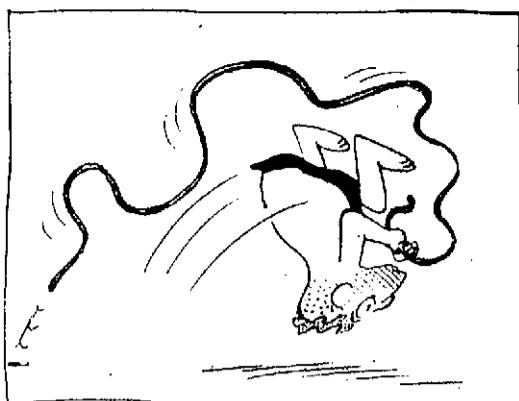
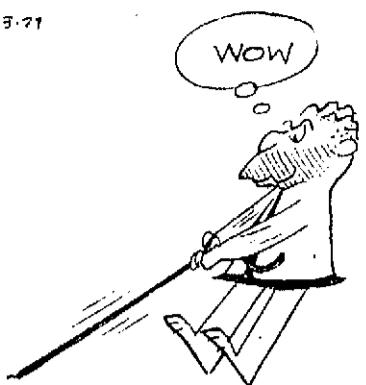
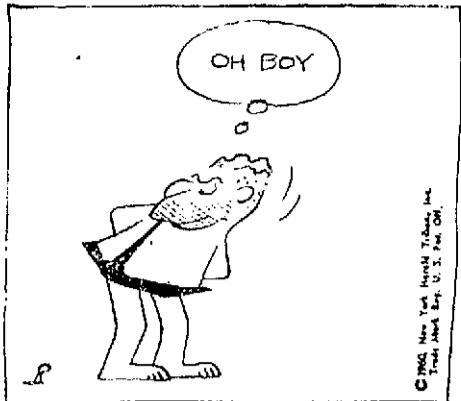
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Reg. U. S. Pat. Off.



3-27

B.C.

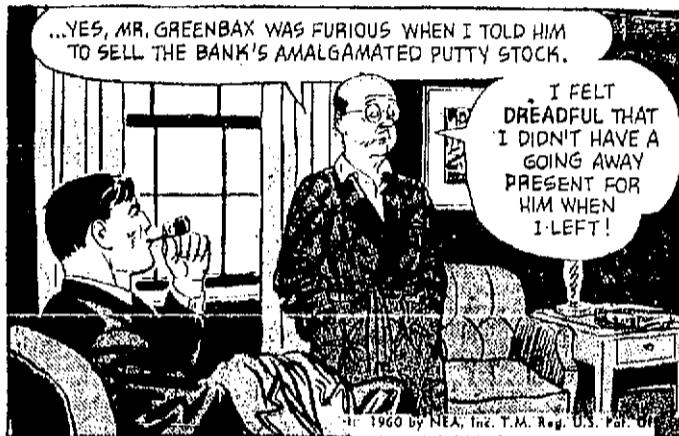
By Johnny Hart



## CAPTAIN EASY

By Leslie Turner

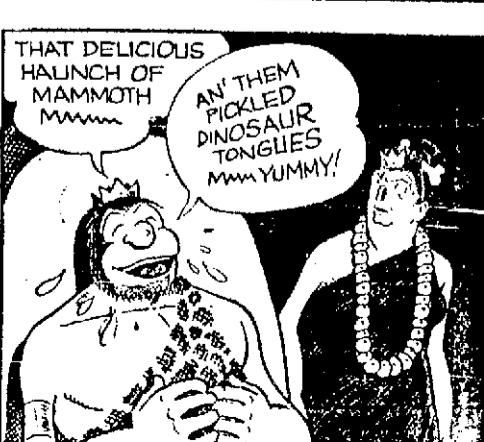
AT LUCIUS Q. PEABODY'S APARTMENT....



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## ALLEY OOP

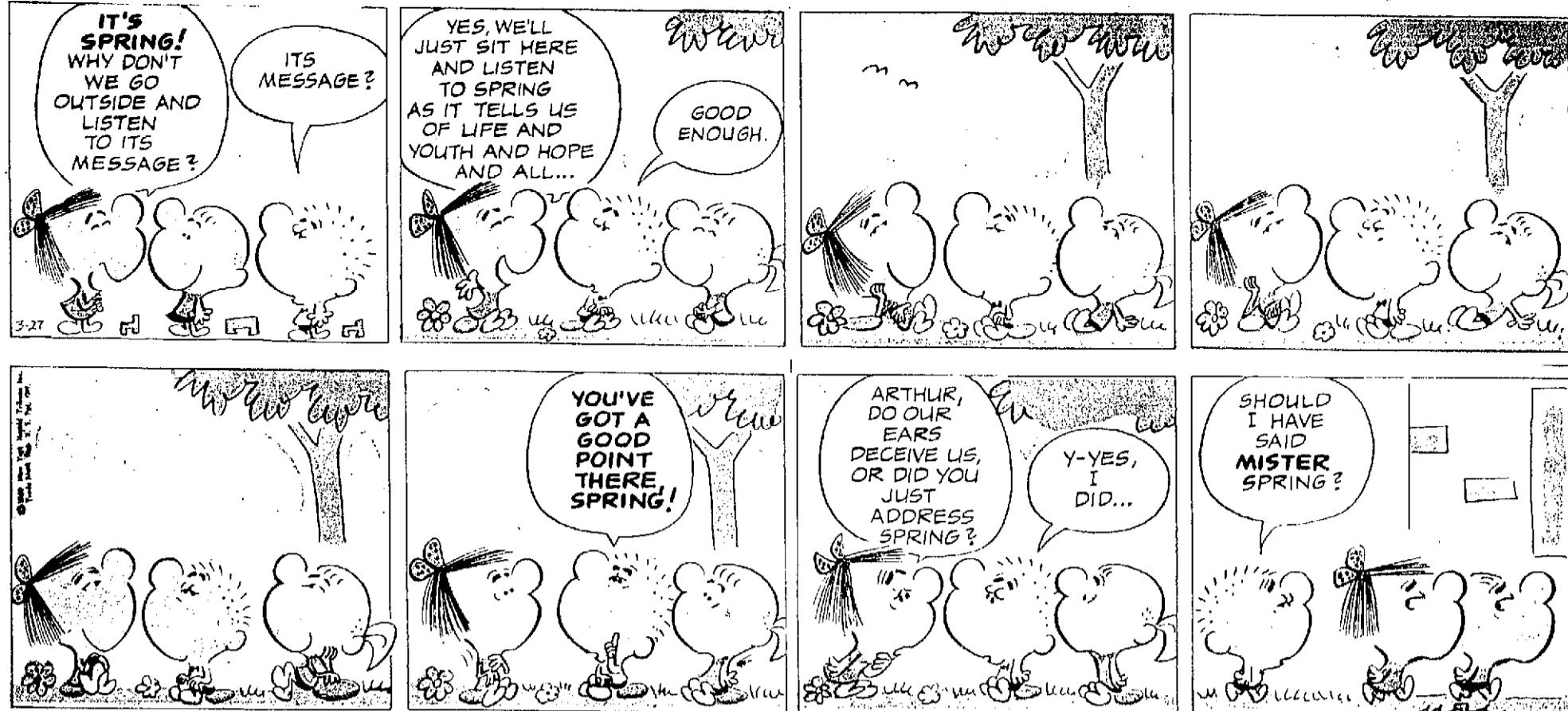
By V. T. Hamlin



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# MISS PEACH

By Mell



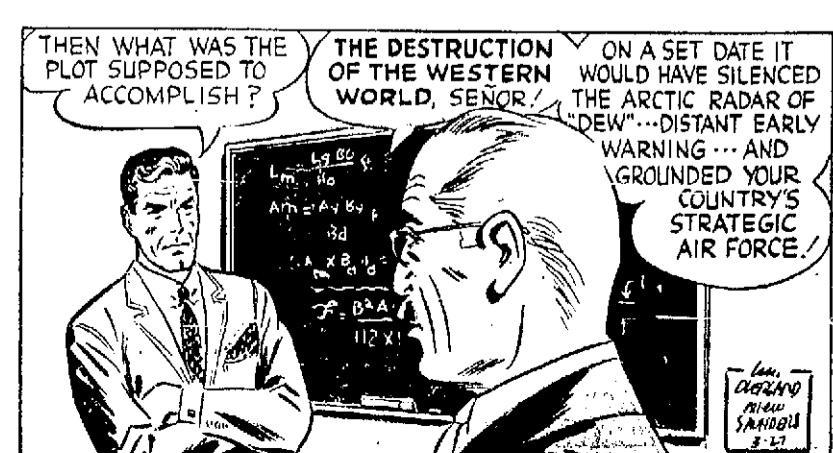
# THE JACKSON TWINS

By Dick Brooks

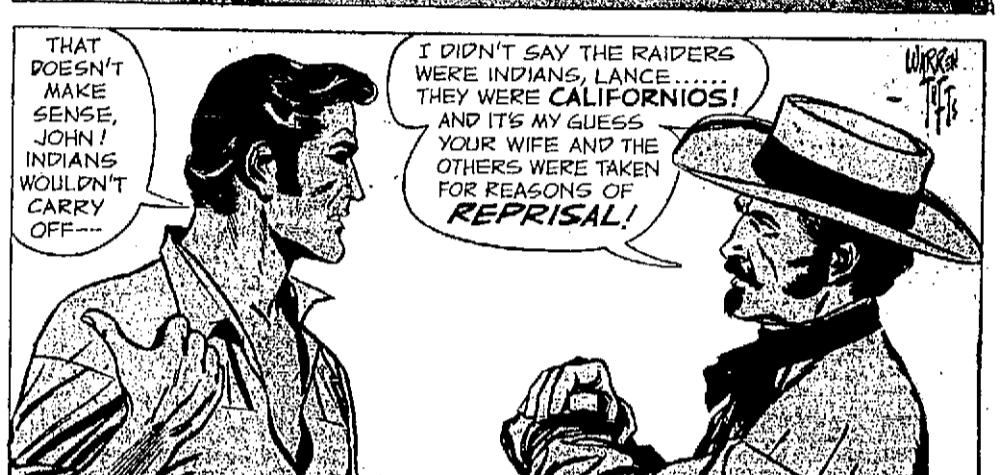
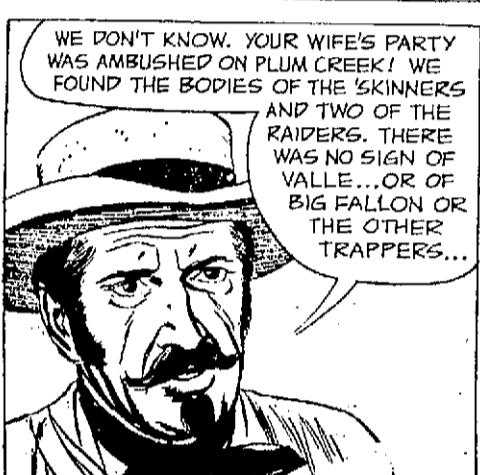


# STEVE ROPER

By Saunders and Overgard



**COLONEL**  
by WARREN TUTTIS

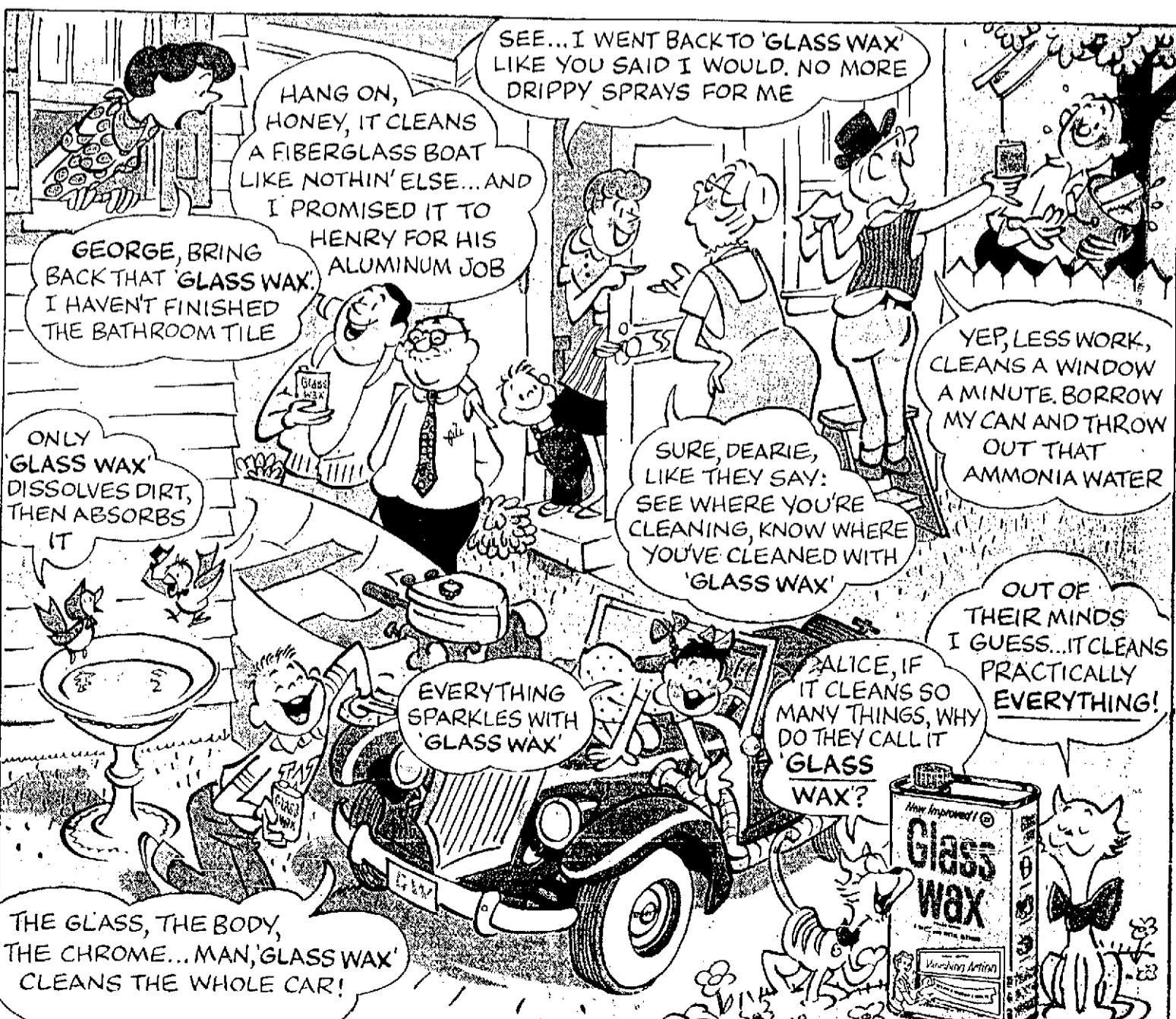


252 3-27-60

ADVERTISEMENT

ADVERTISEMENT

## The neighborhood makes a Spring Cleaning Discovery



ONLY  
'GLASS WAX'  
DISSOLVES DIRT,  
THEN ABSORBS  
IT

THE GLASS, THE BODY,  
THE CHROME... MAN, 'GLASS WAX'  
CLEANS THE WHOLE CAR!

SEE... I WENT BACK TO 'GLASS WAX'  
LIKE YOU SAID I WOULD. NO MORE  
DRIPPY SPRAYS FOR ME

EVERYTHING  
SPARKLES WITH  
'GLASS WAX'

POLICE, IF  
IT CLEANS SO  
MANY THINGS, WHY  
DO THEY CALL IT  
'GLASS  
WAX'?

OUT OF  
THEIR MINDS  
I GUESS... IT CLEANS  
PRACTICALLY  
EVERYTHING!

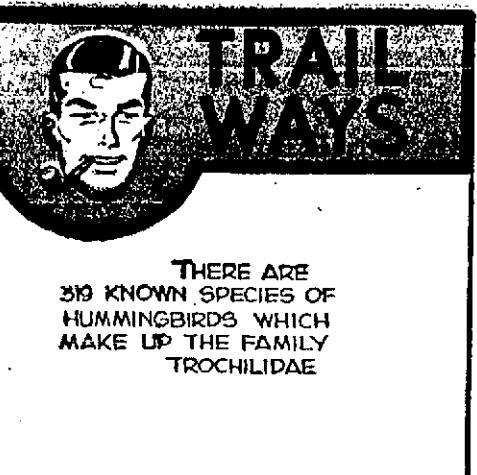
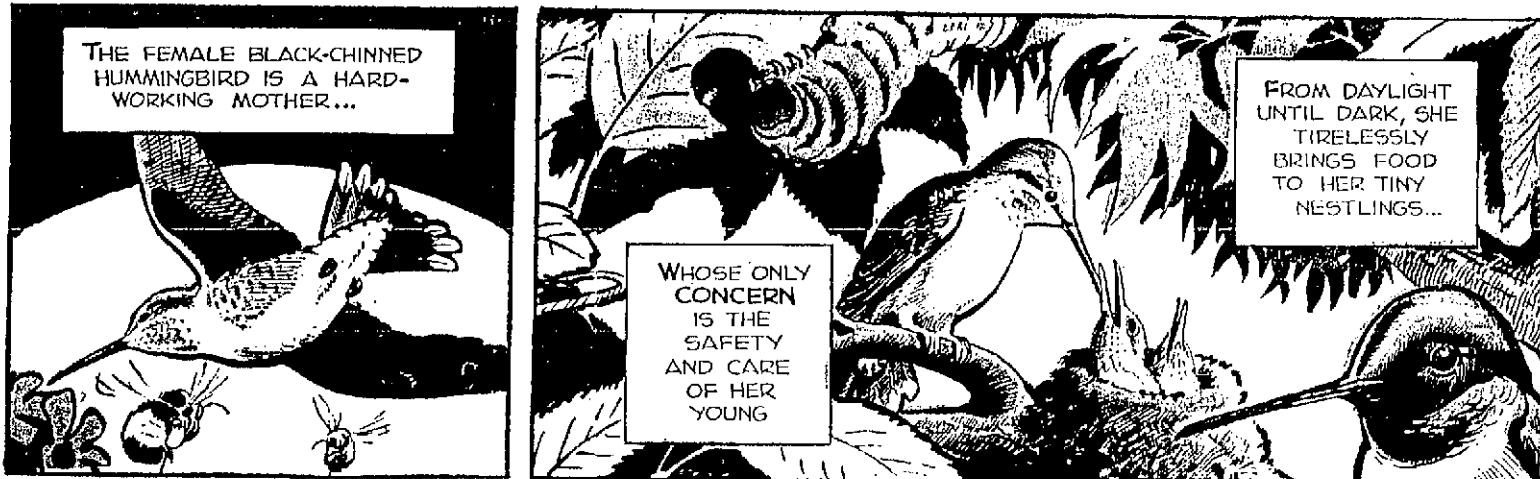
*New Improved!*  
**Glass Wax**

*Vanishing Action*

# INDEPENDENT COMICS Press-Telegram <sup>PART</sup> 2



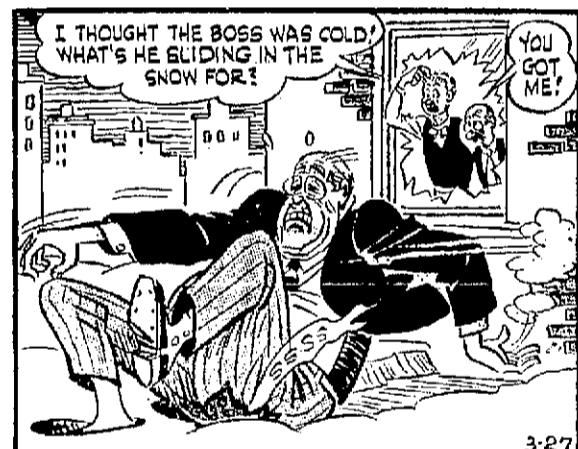
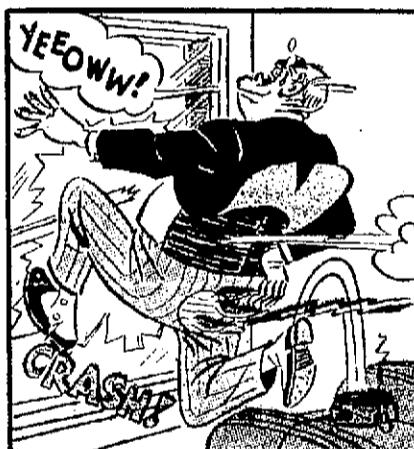
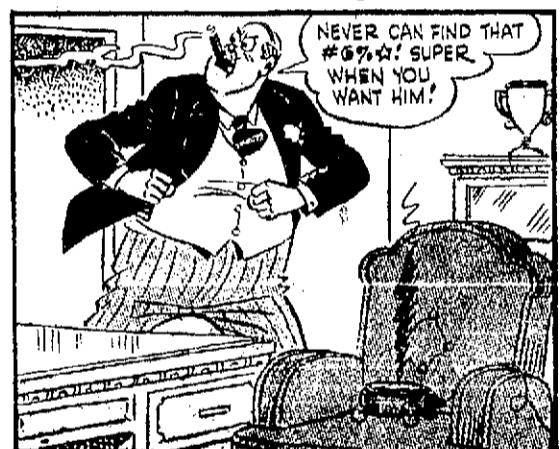
## MARK TRAIL





## THERE OUGHTA BE A LAW

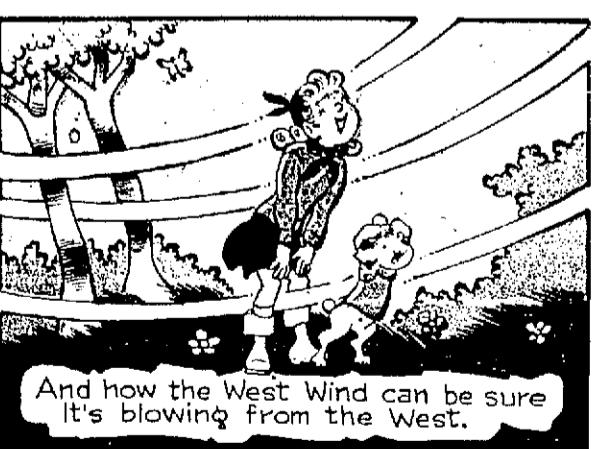
By Al Fagaly and Harry Shorten



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## PRISCILLA'S POP

By Al Vermeer

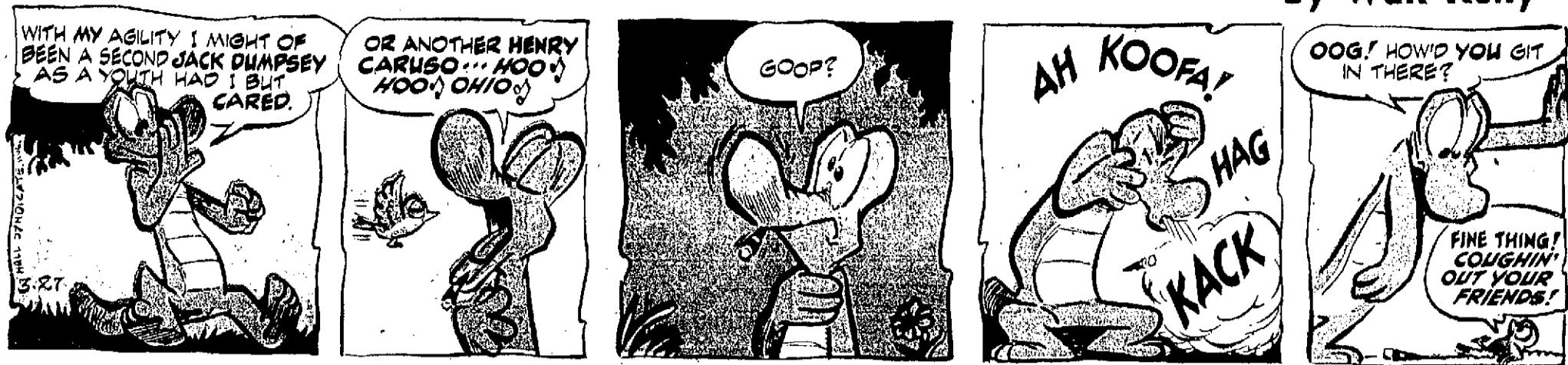


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# POGO

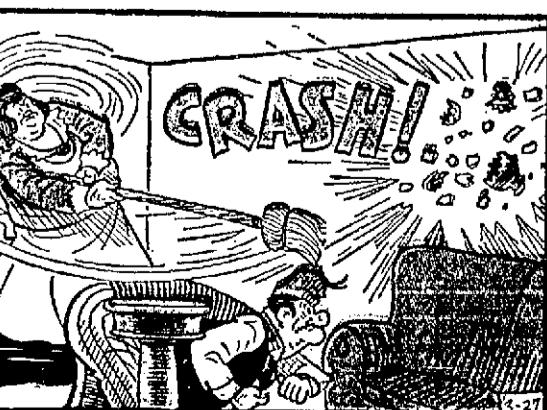
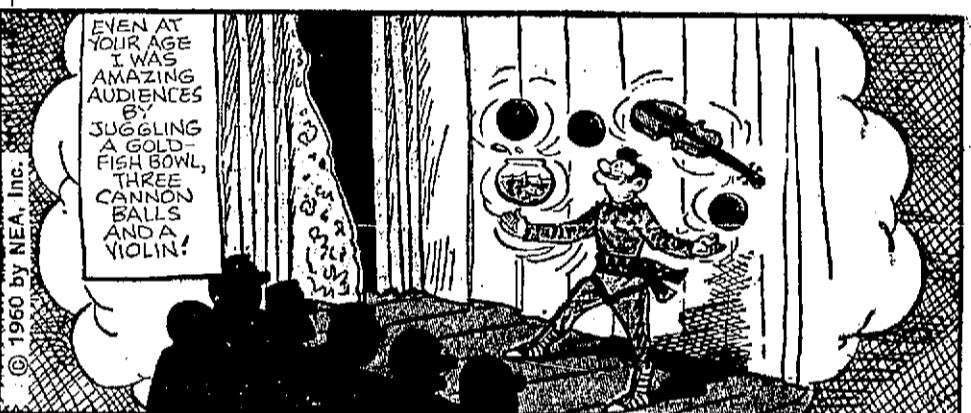
By Walt Kelly



# AIRCHIE

by BOB MONTANA





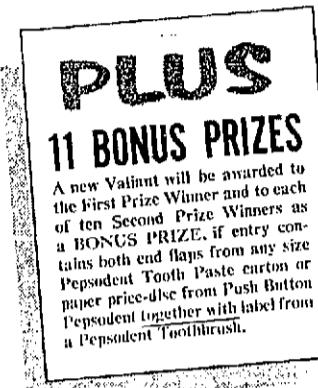
# NEW PEPSODENT JINGLE CONTEST

# \$25,000.00

25,000 CASH • FIRST PRIZE 25,000

10 2nd prizes \$1,000 each  
20 3rd prizes \$500 each

50 4th prizes \$100 each  
GRAND TOTAL \$50,000 CASH



## NEW VALIANTS

America's most exciting new car! Valiant looks long and sleek... but it's almost 3 feet less to park! Plenty of room for six adults and more than enough trunk space for luggage. Easy on gas... sleek, modern design... it's the car you'd want at any price. Made by Chrysler Corporation.



Just write the words for a new radio-TV jingle on Pepsodent -- we'll set the winning words to music and broadcast them coast-to-coast!

Here's our original jingle you've heard on radio and TV:

You'll wonder where the YELLOW went  
when you brush your teeth with PEPSODENT

Now, here's your chance to cash in with your ideas about a Radio-TV advertising jingle. You can write two lines or four lines; just make sure each two lines rhyme.

### HERE ARE TWO SAMPLE JINGLES:

Because Pepsodent chases the yellow away  
Your smile is brighter all through the day.

Yellow smoke stain gets the gate  
From Pepsodent -- it's really great.  
And when the yellow goes away  
Your breath is sweet--hip, hip, hooray!

**HINTS:** Write whatever you think would make a catchy radio-TV jingle for Pepsodent. You might want to talk about how good Pepsodent tastes. Or the way it makes your breath sweet. You'll find ideas in Pepsodent's effective cleaning and polishing action. Or the way Pepsodent removes even yellow stains caused by smoking and by many foods. Or the way Pepsodent keeps your smile nice and bright. Just write the kind of advertising jingle you'd like to hear on radio and TV. You may win \$25,000 cash, and hear your words set to music and broadcast coast-to-coast!

ENTER SOON

ENTER OFTEN

Why don't you write us one... or more?

### HERE ARE THE SIMPLE RULES

1. Write a two-line, or four-line jingle about Pepsodent which you think would be appropriate for radio-TV. Be sure that each two lines rhyme. The jingle must be your own original work, submitted in your own name. The First Prize winning jingle will be set to music and broadcast coast-to-coast.
2. Send as many entries as you wish, on official entry blanks, or your own paper, so long as each is accompanied by both end flaps from any size Pepsodent Tooth Paste carton or paper price-disc from Push Button Pepsodent or label from a Pepsodent Toothbrush. Bonus prizes of a new Valiant will be awarded to the First Prize Winner, and the ten Second Prize Winners, if entries were accompanied by end flaps from any size Pepsodent Tooth Paste carton or paper price-disc from Push Button Pepsodent together with the label from a Pepsodent Toothbrush.
3. Mail your entry to Pepsodent, P. O. Box #35-D, Mount Vernon 10, New York. Entries must be post-marked before midnight, April 18, 1960, and must be received by the judges no later than April 25, 1960.
4. Entries will be judged on originality, aptness of thought, and suitability as a jingle by the Reuben H. Donnelley Corporation. Duplicate prizes in case of ties. Judges' decision final. Entries, contents and ideas therein become the property of Pepsodent for any and all purposes. No entries returned.
5. All persons in the United States, its territories and possessions may enter, except employees of Lever Brothers Company, its advertising agencies, their families, and professional writers of advertising jingles. Contest subject to all federal, state and local regulations. Winners will be notified by mail.
6. A list of winners will be mailed approximately eight weeks after close of contest to any person who requests it and sends a stamped, self-addressed envelope to address given in Rule 3.

Mail to: PEPSODENT,  
P.O. Box 35-D,  
Mount Vernon 10,  
New York



I enclose both end flaps from Pepsodent Tooth Paste carton, or Paper price-disc from Push Button Pepsodent or  A label from Pepsodent Toothbrush container.

To be eligible for BONUS PRIZE, this entry must be accompanied by a Toothbrush label together with end flaps or paper price-disc.

Here are my words for a radio-TV advertising jingle for Pepsodent:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

My Name \_\_\_\_\_  
Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

FREE: Additional Entry Blanks Where You Buy Pepsodent